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## NEWS SUMMARY

### GENERAL

**Shah's health improves — Sadat**

The condition of the former Shah of Iran has greatly improved, according to President Sadat of Egypt.

Last week, the exiled Shah, who has cancer, was admitted to a military hospital near Cairo after suffering a relapse.

After visiting the hospital yesterday, President Sadat said: "Everything is under control. There may not be any need for a new operation."

In Tehran, nearly 500 employees of the National Iranian Oil Company have been dismissed in response to a call from Ayatollah Khomeini, Iran's revolutionary leader, for a sweeping purge of government.

Page 2

### Pinta plea

Farmers have asked Peter Walker, Agriculture Minister, to raise the price of a pint of milk by 1½p to 18½p on August 1. The last increase—1½p—was in February.

### Rates warning

Local authority spending can be brought under control only if pay awards are restrained and councils are made more accountable to ratepayers. Bryan Righy, deputy director-general of the Confederation of British Industry, has told Michael Heseltine, Environment Secretary, Page 4; Amendments to local government Bill urged, Back Page.

### No to computer

Government plan to put on a central computer the medical records of all pre-school age children are being resisted by the British Medical Association, which fears the traditional doctor-patient trust may be threatened. Page 4

### Cathedral demo

Eight demonstrators supporting the ordination of women were escorted out of St Paul's Cathedral in London after unfurling banners during a service for the ordination of 19 men.

### Kagan decision

The Court of Appeal in Paris will announce on Wednesday whether Lord Kagan, former head of Kagan Textiles, is to be extradited to the UK to face criminal charges. Page 5

### Sailor rescued

British sailor Peter Phillips, who took to a liferaft when his transatlantic yacht sank, was picked up by a freighter 700 miles off Cape Cod.

### Ash freed

International Red Cross worker Robert Ashe, was made an MBE this month for his work among Kampuchean refugees, was among four Westerners freed by Vietnamese troops on the Thai-Kampuchea border.

### Double spy shot

A Palestinian double agent who worked for both Israel's secret service and the Palestinian underground movement was killed in an exchange of gunfire with Israeli forces in Nablus, on the occupied West Bank. Page 2

### That's showbiz

Singer Joan Rivers paid \$3,000 (£2,450), plus a percentage of ticket sales, to hire the 2,700-seat Sydney Opera House concert Hall. His audience of 28 included 10 journalists attracted by a newspaper report that he had sold only one ticket.

### Briefly . . .

Australian driver Alan Jones won the French Grand Prix in a Williams.

Ninety people were killed when their bus crashed into a canal near Islamabad.

### BUSINESS

**Economic recession 'may be longer'**

After a lengthy and highly confidential investigation of the newsprint marketing arrangements of the principal Swedish, Norwegian and Finnish paper companies Brussels competition authorities are clamping down on what has been described as "the near-monopolistic pricing system" operated by these producers.

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## EEC to dismantle Scandinavian paper price-fixing cartel

BY GILES MERRITT IN BRUSSELS

A £450m-a-year cartel in which all the leading Scandinavian newspaper producers have combined to fix common prices in the European Community, is to be dismantled by the Brussels Commission.

Inflation should decline, but unemployment is likely to continue rising for three years. Back and Page 5: The month's orders dried up. Page 14, Lombard Page 12

DECLINING demand for steel, which is this year expected to be 7.8 per cent below 1979, will be the prime concern of Mr. Ian MacGregor, who tomorrow becomes chairman of British Steel. Back Page 12

ELECTRICITY supply industry expects it will have to cut planned expenditure in the current financial year by £97m to meet Government limits. Page 3

TUC has called for the expansion of EEC Social Fund to provide money for training and retraining of unemployed workers. Page 6

FT GROCERY PRICES index fell slightly in June to 128.53 from 128.79 in May, due mainly to lower-priced fruit and vegetables. Page 4

EXPORTS to South Africa rose 33 per cent in the first five months of 1980 to £365m and may top £500m by the year end. Page 5

SCIENTIFIC and technical staff at ICI are being encouraged by their unions to go on strike the week after next to press a pay claim. Back Page 4

COMPANIES

NORMCROS pre-tax profits for the year to March 31, 1980, amounted to £19.18m against the £17.17m reported in 1979-16 and Less

EDF, the French State electricity utility, is raising a £500m 10-year Euro-credit at a margin above interbank rates for five years of 0.35 percentage points rising then to 0.45 points. Page 17

ITALIAN lira continued to lose ground and remained the weakest member of the European Monetary System last week. The French franc was again the strongest currency, followed by the Dutch guilder and the Irish punt. The guilder and Belgian franc did not appear to suffer from recent cuts in Dutch and Belgian central bank discount rates. Both have been helped, however, by the relative weakness of the D-mark, which finished the second weakest member of the system.

Fears of measures to shore up the beleaguered lira created some confusion in forward trading on Friday, but an Italian devaluation is not expected at present

that Moscow might use this occasion to give the go-ahead from its side for detailed talks on the project. This would involve construction of a DM 20bn gas pipeline from Siberia to Western Europe, with German concerns mainly involved in supplying the pipe and receiving gas in payment. Credit would be arranged through a German bank consortium.

However, officials concede that Moscow might use this occasion to give the go-ahead from its side for detailed talks on the project. This would involve construction of a DM 20bn gas pipeline from Siberia to Western Europe, with German concerns mainly involved in supplying the pipe and receiving gas in payment. Credit would be arranged through a German bank consortium.

The recent talk in Veneza between Herr Schmidt and President Jimmy Carter is said here to have cleared up misunderstandings between the two leaders in connection with the Moscow visit.

But the German side remains highly sensitive to charges that it is conducting "business as usual" with Moscow despite the Soviet intervention in Afghanistan. Bonn is aware of its way to keep its allies informed of its intentions, and to reassure them that it will abide by current agreements on Western trade with Moscow.

This economic element is being described in Bonn as secondary to the political aims of Herr Schmidt's trip—namely to probe the Soviet position on Afghanistan and on the intermediate-range nuclear missile problem.

However, it is felt that the Russians may be hoping to emphasise the bilateral issues, not only by signature of the long-term accord, but by giving the green light for detailed negotiation of a big new Soviet-German natural gas deal.

Herr Schmidt is said to be determined that the broader political issues should remain foremost, and is taking care to ensure that his allies are quickly told of the results of his talks.

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## Building society receipts decline

BY MICHAEL CASSELL

BUILDING SOCIETY net receipts in June have fallen to their lowest level this year.

Early estimates suggest that net receipts this month have dropped to around £

## OVERSEAS NEWS

# Iranian oil group sacks 485 as Khomeini orders purge

BY PATRICK COCKBURN

ALMOST 500 employees of the National Iranian Oil Company (NIOC) were dismissed yesterday in response to a call from Ayatollah Khomeini, Iran's revolutionary leader, for a sweeping purge of government. Other ministries have given orders for a purge of officials tainted by the Shah's rule or who are showing insufficient zeal for the Islamic republic.

Ayatollah Khomeini appears to consider such elements to be responsible for the paralysis of government through persistent obstruction.

"It is the minister himself, get hold of him and dismiss him," he told President Abolhassan Banisadr and the ruling Revolutionary Council on Saturday.

Since the revolution NIOC, which controls Iran's crucial oil sector, has been less affected by purges than other state bodies.

Some 700 of its employees have been investigated, of whom 485 were dismissed yesterday after being accused of having connections with Savak.

Bani-Sadr's ability to act as a moderating force or win his power struggle with the hardline clergy of the Islamic Republican Party. The new purges will reinforce their doubts.

Iran has made no new approaches to Japan to resume the sale of oil. Mr. Ali Akbar Moinfar, Iran's Oil Minister, said yesterday. Before Iran increased the price of its oil in April Japanese companies purchased 510,000 barrels a day of Iranian crude.

Reuter adds: President Bani-Sadr yesterday appointed a new commander of Iran's revolutionary guards, the controversial militia formed after the fall of the Shah. The President named him as Kazem Bojnourdi, and said he had been presented to Ayatollah Khomeini.

Mr. Bojnourdi's predecessor, Abu Sharif, offered his resignation on June 16 after guards were heavily criticised for firing into a crowd during riots near the occupied American embassy in Tehran. Mr. Bani-Sadr said Mr. Sharif had been demoted to deputy commander.

Since Iran's universities were closed on June 4, many Government officials and the educated middle class in general have begun to question President



THE condition of the former Shah of Iran, in exile in Egypt, has improved greatly, according to President Sadat of Egypt after flying to Cairo from Alexandria following reports that the ex-Shah, who is suffering from cancer, had suffered a relapse, reports Roger Matthews from Cairo. On Friday the Shah was taken to the Maadi military hospital south of the capital and medical sources there suggested that he had recovered. "Everything is under control," said Mr. Sadat yesterday, however, "and there may not be any need for a new operation."

## Patronat kidnap 'not political'

BY DAVID WHITE IN PARIS

FRENCH POLICE yesterday appeared to be discounting the theory that a terrorist organisation was involved in the kidnapping of M. Michel Maury-Larbiere, a vice-president of the Patronat (France's employers' federation), on a country road on Saturday.

Fears that the crime might be the beginning of a political kidnapping campaign on Italian lines were sparked off when an anonymous caller claimed responsibility on behalf of Direct Action, the French terrorist group most closely linked to Italy's Red Brigades.

But a second caller to the same news agency denied that Direct Action was involved. The caller also disclaimed responsibility for a recent explosion at Paris Orly airport, which had been attributed to the organisation.

M. Maury-Larbiere's Citroen car was found on Saturday morning on a farm track off the road he took to drive unaccompanied from his home at Confolens in western central France to his factory 10 miles away.

A note found inside the car demanded FF 3m (£210,000) in ransom and instructed the kidnapped man's family not to contact the police or the Press.

It was not until late that night that the claim was made on behalf of Direct Action demanding 10 times the sum and the release of members of the organisation arrested in March this year.

The crime recalled the kidnapping two-and-a-half years ago of Baron Edouard-Jean Empain, the Belgian head of the French Empain-Schneider engineering, steel and nuclear group. A number of claims made by political organisations were known to be spurious. The Baron was later released after

being kept captive in appalling conditions.

M. Maury-Larbiere, one of the top nine men at the Patronat, is little known on a national scale and his role in the federation is an internal one, liaising between local employers' organisations. He could not be considered a figurehead of the importance of Herr Hans-Martin Schleyer, the West German employers' leader kidnapped and murdered by the Baader-Meinhof Red Army Faction in 1977.

The 59-year-old M. Maury-Larbiere owns a successful brick and tile business, which has grown in the last eight years from a turnover of about FF 75m to FF 30m a year. A reputation as a progressive employer with a profit-sharing scheme for his 300 employees helped secure him his place in the Patronat two years ago.

The Soviet Union yesterday indicated its disapproval of French testing of the neutron bomb by quoting an article in the French communist newspaper *L'Humanité* which said that the weapon would attach France more closely to NATO and intensify the arms race.

The Soviet news agency Tass, in a dispatch also read over Soviet television, quoted *L'Humanité* as saying it would please Washington and NATO for France to assume a burden which the U.S. had found difficult to bear.

M. Valery Giscard d'Estaing, the French President, has been praised in the Soviet press as a champion of detente since his meeting last month in Warsaw with Mr. Leonid Brezhnev, the Soviet President.

## S. Yemen leader in Riyadh

BY IHSAN HIJAZI IN BEIRUT

A STATE VISIT to Saudi Arabia by President Ali Nassef Mohammed of South Yemen, which began on Saturday, could produce a new era of co-operation in the Arabian peninsula, Arab diplomats here believe.

The visit provides a rare opportunity for talks between conservative Saudi leadership and their counterparts in Marxist South Yemen on bilateral relations, developments in the Gulf region and the Middle East as a whole.

Mr. Mohammed's rise to the highest post in Aden last April made contact with Saudi Arabia easier than it would have been under former South Yemen President Abdel Fattah Ismail.

The Saudi invitation was sent to Mr. Ismail but the visit did not materialise while he was in office.

The Saudis regard President Mohammed as more flexible than the more ideologically Marxist Mr. Ismail.

Analysts believe that while the Saudis want to contain the spread of Marxism from Aden into the peninsula and the Gulf region, the South Yemenis are eager to secure financial and economic aid.

Mr. Mohammed was reported

to be carrying assurances to King Khalid that the treaty of friendship between Aden and Moscow, concluded last year, posed no threat to Saudi Arabia. He was also expected to play down the significance of the presence of Soviet and East European military and other technicians in his country.

Arab diplomats say Mr. Mohammed will try to persuade the Saudis to support the efforts towards reunification of North and South Yemen. Riyadh maintained a close working relationship with the regime of President Ali Abdullah Saleh in Sanaz.

The opposition though, could by last night be sure of only 53 votes against the Government.

General elections are not due until November 1981, but there have been an increasing number of calls for the polls to be brought forward as the popularity of the Begin Government has fallen. Recent opinion polls show that the ruling Likud Party would lose half its seats if new elections were held soon.

The coalition command, a theoretical 63 seats out of the 120 in the Knesset. But a number of the Government's nominal supporters are likely to abstain from today's vote or to absent themselves from the chamber.

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Another squad of French police was heading for Malekula by sea and would arrive today, he said.

Today, meanwhile, the coalition Government of Mr. Menachem Begin faced its toughest challenge since assuming power three years ago, when the Knesset voted on an opposition Bill to dissolve Parliament and hold elections.

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# Electricity suppliers plan £97m savings

By TINN DICKSON, ENERGY CORRESPONDENT

ELECTRICITY Supply expects to have "cut expenditure by £97m in financial year if it meets the "stringent" cash limit imposed by the Government.

This is revealed in the industry's latest medium-term development plan, published today and covering the years 1980 to 1987. The industry comprises the Central Electricity Generating Board, responsible for the wholesale supply of electricity in England and Wales, and the 12 area boards which sell it to the public under the direction of the Electricity Council.

In the last financial year the Government had to increase the industry's external financing limit—the amount it is allowed to borrow in any one year—by up to £300m, largely because of fuel stockpiling by the CECB.

The development plan criticises the current operation of external finance limits. It says the precision attached to them by the Government does not "properly take account of actual trading circumstances."

While recognising the limit as "useful financial discipline," the plan says there is a need for consistency between the industry's financial target (also set by the Government), its capital investment programme and the cash limit. Without this consistency, cash limits could lead to large price increases, says the plan.

"There must be greater recognition of the uncertainties which beset any large trading organisation in respect of cash flow forecasts made many months before the start of the financial year," it adds.

Looking to the future, the industry expects to have installed generating plant capacity of 61,200 Mw by the end of 1986, compared to 55,800 Mw at the end of 1978. Electricity production will rise from 222 terawatt hours in 1978-79 to 238 TWh in 1986-87, with the CECB supplying 46,200 Mw at times of unrestricted maximum demand.

The plan acknowledges that there are likely to be substantial surpluses of plant. The CECB will aim to reduce this to the 28 per cent excess capacity

reduced, which would help to cut interest rates, or there could be reductions in some forms of taxation. Alternatively, the money could be spent on some other specific purpose such as financing alternative sources of energy.

This will provide an opportunity for the TUC to repeat its known preference for a national oil fund, directing investment into industry, and for the CBI to stress the well as home markets.

## Litterbugs 'ruin the countryside'

THOUGHTLESS litterbugs... are ruining the countryside," claims Mr. Greville Janner, QC, Labour member for Leicester West. He is to urge the Minister of Transport, Mr.

## Bolt makers fight cheap imports

By DUFFY, INDUSTRIAL CORRESPONDENT

British industrial fasteners, which supplies the world with bolts for engineering, is making another attempt at fighting the cheap imports by tightening its survival

measures. Two years ago, the federation was evading import duty imposed by the Commission of Trade and Industry.

The federation is pressuring the Commission of Trade and Industry, alleging that the Commission is still investigating claims of bearings dumped by Eastern Europe.

Employment in the fasteners industry has declined from about 40,000 to 29,000 over the last five years, while imports of the products have been rising. Several companies, including GKN, which used to be the largest single manufacturer of fasteners in Britain, have stopped making all but the more specialised products in face of cheap imports.

## £2m test centre for engines

A NEW £2m test centre, controlled by microchips, has been installed at the Perkins' diesel engine plant in Peterborough.

The development will streamline power tests on the 200,000 engines produced by the company each year for trucks, boats and agricultural machinery, 86 per cent of which are exported.

Four hundred engine testers, who closed down the plant for almost three weeks when the new technology was announced last year, are to get extra pay for operating the equipment.

A company official said last night that the development was part of a £17m investment programme, involving the installation of over 200 new test cells, 26 of which were now going into operation.

## Ford men go back to work

THE 720 transmission plant workers laid off for a week at the Ford car factory at Halewood on Merseyside because of a fall in trade will report back this morning.

## Monetary control reform debate intensifies

By DAVID MARSH

THE DEBATE between the Government and outside financial experts on possible reforms to the system of monetary control is building up.

In the past few weeks the Bank of England and the Treasury have received more written response from a variety of outside organisations to ideas for changes in the financial system. The ideas were set down in the authorities' Green Paper on monetary control published in March.

Submissions have been made by institutions inside and outside the City, and by academics. They cover both the main subject-matter of the Green Paper—whether the authorities should switch to a system of monetary-base control—as well as topics such as alternative methods of setting Government debt.

A monetary-base system would call for the Bank of England to switch the main operational method by which it influences the level of demand for money in the economy. It would move away from a policy of controlling

interest rates towards regulating the monetary base—notes and coin plus banks' balances at the Bank of England.

Fluctuations in this base, assumed to bear a direct relationship to banks' total deposits would then determine changes in interest rates. This contrasts with the present system, which gives the authorities discretion in interest-rate policy.

The Bank and Treasury have shown reluctance to move to a system of full-blooded monetary-base control. There has been, however, more interest in using the monetary base as an indicator to signal when interest rates might be changed.

The Bank and Treasury are examining the submissions, to determine the main bones of contention and to gain an insight into where workable changes might be implemented.

National Westminster Bank, in its latest report on the economic outlook, said the monetary-base system was unlikely to come into effect.

The most likely outcome will be a system based largely, as at present, on use of interest rates to determine the demand for money and hence its supply.

## Venison but no aphrodisiac at Royal Show

By JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

THE ROYAL SHOW opens on its permanent showground at the National Agricultural Centre, Stoneleigh, Warwickshire, today and runs until Thursday.

The show and the centre were set up by the Royal Agricultural Society as a permanent base for all manner of farming demonstrations and organisations and is the main non-Governmental aid to farming improvement.

The livestock classes, improvement of which was one of the society's original

aims, have been rather under a cloud, derided by geneticists as without criterion of performance in their judging.

In truth there is not much even now. But numbers entered continue to increase, and those participating have enough enthusiasm to keep this and many other shows going.

The cattle classes have been sponsored by the National Westminster Bank in the sum of £20,000, with special encouragement for some lesser-known breeds.

But in the livestock sector

cattle numbers are exceeded by those of horses, which, whatever their appeal, have little economic relevance to modern farming.

Among the new developments is a deer-farming unit, which is a growth business in New Zealand, mainly based on the selling of antler velvet as an aphrodisiac. Harvesting the velvet has been forbidden in this country, but visitors will be able to sample venisonburgers and venison sausages.

Eyebrows were raised a year or so ago when a blacksmith claimed to be making

chastity belts. Probably to counter this barbaric trend, the cereals unit has some plots of a new forage crop called fenugreek, from which can be extracted one of the major ingredients of the birth control pills.

The farmers who plod through this enormous concourse are not happy. According to the NFU their prospects are squeezed by cost inflation and price stagnation. Their suppliers, whose stand rents pay for the major part of

staging the show, are having a thin time.

Like Oliver Twist, farmers are asking the Minister of Agriculture for more, and he is telling them through the Ministry exhibit to export or die.

They won't die from lack of export, but must will have a lean time, and only the banks, whose pavilions stand splendidly robust in their permanence, look like enduring, whatever happens to the rest of us.

## Agency channels aid to small businesses

By OUR INDUSTRIAL EDITOR

THE LONDON Enterprise Agency claims in its annual report published today that it helped save or create more than 750 jobs in the first year of its existence. It is an organisation to channel help from large companies to small businesses.

The annual report says early doubts about whether large companies could release specialist staff to help small businesses were dispelled.

"Large companies are finding that help given to small businesses is a useful management development exercise and has been of particular benefit in specialist areas such as computers, stock-control, finance, marketing and technical help,"

He suggested that the cost of borrowing could be reduced by several percentage points below the general level of credit for certain sectors of industry without contravening the Treaty of Rome.

## A RELATIONSHIP MANAGER IS MORE THAN AN ACCOUNT OFFICER.

In theory, an account officer is the personal link between his customer and all the services his bank has to offer. In practice, however, the account officer is often a specialist who represents only one of a bank's divisions. So a corporate chief financial officer frequently has to deal with many specialists from his bank, none of whom has a comprehensive picture of his financial situation.

At Bankers Trust, we have replaced the account officer with a relationship manager. As the name implies, he or she has worldwide responsibility for identifying all of a customer's needs in the banking relationship. And for bringing every pertinent resource of our bank to bear on them.

When we focused the entire resources of our world-class bank on four core financial businesses (wholesale commercial banking, fiduciary services, money and securities markets and corporate financial services) we created a more flexible and efficient structure. Within it, our relationship manager can direct and integrate the work of our specialists throughout the bank to meet your overall requirements.

That's one more way in which our new path to the future generates benefits for you today.



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## UK NEWS

Ray Pernam on the future of Ferranti

# Satisfaction at the Scottish Office

**LETTING BEHIND** an "no comment" over the weekend, the Scottish Office could barely conceal its satisfaction at the successful completion of the first phase of its campaign to preserve the independence of Ferranti.

Phase One was the concerted effort by ministers and civil servants to persuade Sir Keith Joseph, the Industry Secretary, that the National Enterprise Board's 50 per cent holding in the electronics group should be dispersed widely among financial institutions, rather than sold as a block to the highest bidder.

The fear in Scotland was that, had the bidder been one of the firm's rivals in the defence and electronics field, rationalisation with loss of jobs and local control would inevitably have followed.

This pattern has become

familiar enough north of the Border over the years.

With 20,000 manufacturing jobs lost so far this year, and the Government's popularity so low that the Conservative candidate lost her deposit in the Glasgow Central by-election last week, ministers were easily persuaded by management and workers that they should fight for one of the few profitable and expanding British-owned companies left in Scotland.

The successful completion of the first phase was Sir Keith's approval of the Scottish Office paper, put forward by Mr George Younger, the Scottish Secretary at a meeting last Tuesday. The Scots had been prepared to take the fight to Cabinet—but in the event it was not necessary.

A formal announcement in the Commons of the decision is

expected today or tomorrow.

But the campaign is only half over. In Phase Two, which has already started, the Scottish Office intends to ensure that all the shares are taken up. If there is insufficient response, the block could still go to the highest bidder—and all the speeches, the lobbying and a letter to The Times by the Moderator of the General Assembly of the Church of Scotland will look like so much hot air.

The position of Mr. Younger and of Mr. Alex Fletcher, the Scottish Industry Minister who has assumed the role of campaign manager, would also look a lot less secure.

Scotland has to be seen to be prepared to help itself; and so the chairman, directors and managers of the insurance companies and investment trusts with which Scotland is

thickly populated are being gently told that now is the time to stand up and be counted.

It will be left to the NEDB to decide the method and timing of the share placings, but ministers would like to see a substantial proportion placed in Scotland. A number of Scottish banks have indicated they are ready to help.

The price will be crucial in determining the level of response; but so, too, could any conditions the institutions are asked to accept.

The Royal Bank of Scotland, Ferranti's bankers north of the Border, acting with Edinburgh Financial and General Holdings, has already suggested to the NEDB that the shares should be sold under a restrictive covenant to prevent their resale for a period of two or three years.

Mr. Fletcher favours a similar scheme to give Ferranti a chance to establish its independence and to avoid the embarrassment of the shares being sold at a discount by the NEDB only to be re-traded immediately afterwards at a much higher price.

The proposal will not be popular with the institutions, who do not like their freedom restricted.

Mr. Peter DeVink of Edinburgh Financial said yesterday, "If you have a young plant, you do not put it straight into the garden; you give it a period in the greenhouse first. The restrictive covenant is the greenhouse."

The restrictions, he went on, "would have to be legally binding because no investment manager could be bound by a gentleman's agreement not to sell. If he received a higher bid he would have a duty to his bond-holders, or his policyholders, to sell."

## Council spending 'out of control' says CBI

DEIN PAULEY

**AUTHORITY** spending is out of control and can be controlled if pay awards are limited and local councils are accountable to ratepayers, says Bryan Righy, deputy general of the Confederation of British Industry. Said in a letter to Mr. Heseltine, the Environment Secretary:

"CBI says that the CBI supports the Government in trying to cut council spending plans. We must be restrained and publish comparisons about their wage, manning levels efficiency.

Mr. Righy complains that local authorities frequently do not have to identify which part of their expenditure is mandatory by statute and which is discretionary.

"Too often, apparently excessive levels of expenditure have been blamed by local authorities on central Government. It is important that everything possible should be done to clarify the situation for local electors and ratepayers, as we are not caught in the middle of central Government blaming councils and vice versa."

## NUJ appeal to Lords over strike

### Lonhro's legal switch delays sanctions case

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

ELEVENTH-HOUR changes in Lonhro's legal team are delaying the start of the three-month arbitration over alleged Rhodesian sanctions-busting.

Lonhro has dropped Mr. Charles Sparrow, QC, and Mr. Gavin Lightman, QC, who led the company's unsuccessful bids to compel Shell and BP to produce more documents for the arbitration, all the way from the High Court to the House of Lords.

They have been replaced by Mr. Robert Wright, QC, and Mr. Jonathan Parker, QC.

Arrangements are being made to add a third QC to the team. Lonhro has also changed its junior counsel.

The company applied for an adjournment when the arbitrators sat to begin their hearing at the Piccadilly Hotel in London earlier this week.

It said its new counsel needed time to familiarise themselves with the case.

The application was forcefully opposed by Shell and BP and argument lasted for several hours before the arbitrators—Sir Henry Fisher, Lord Cross of Chelsea and Dr. J. Mottram—agreed to delay the start of the proceedings until July 14.

The oil companies objected to the hearing being delayed because they are anxious finally to refute Lonhro's well-publicised allegations that they conspired to keep oil flowing into Rhodesia during UDI.

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### Move to bar shareholders

Morgan Crucible Company is taking legal action to stop four shareholders attending its annual meeting at the Café Royal on July 10.

At a private hearing on Friday the company will seek High Court injunctions against the four, all members of the Battersea Redevelopment

Action Group (BRAG).

BRAG has fought against Morgan Crucible's redevelopment plans for an 11-acre Thames-side site for several years. At last year's annual meeting several BRAG members were ejected when they refused to accept a ruling by the chairman.

Lord Denning said that he had no doubt that the union's national executive had honestly thought it had the power to act as it did, but an analysis of the union's rules showed that the executive had gone too far.

The rules required a ballot where an order for withdrawal of labour affected a majority of members.

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JULY 1980

## LONDON BUSINESS SCHOOL'S ECONOMIC OUTLOOK

## Unemployment 'will continue to rise'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

**E RECESSION** in both the US and the UK economies is likely to continue until towards the end of next year, the London Business School's centre for Economic Forecasting projects in its new *Economic Outlook* published this morning.

After 1981, there should be some improvement. But total output in Britain is unlikely to reach its pre-budget level until the end of 1982, and unemployment is likely to continue rising for the next three to four years.

The inflation rate should decline, and, if the monetary targets of the Government's medium-term financial strategy are observed, the annual rate of inflation should be below 8 per cent by the end of 1982.

The strategy is discussed in an economic viewpoint by Dr Alan Budd, the director of the Centre for Economic Forecasting, and by Mr. Geoffrey Dicks. The authors examine the feasibility of the strategy and the money supply targets in terms of the proposed underlined path for public sector borrowing.

They conclude that the public borrowing path and the monetary targets are consistent, and that the strategy would not be threatened if output grows by less than the 1 per cent annual rate between 1979 and 1984 assumed by the Government.

Dr Budd and Mr. Dicks maintain that "in current conditions the control of inflation must be regarded as a primary aim of policy. We do not believe that it is worth paying any price to achieve it; that is why we persistently argued against a reduction in the level of public sector borrowing in this year's Budget."

## Inflation

We have also argued that it is wrong to load so much of the burden of adjustment on to the lower rate of inflation or to the company sector. However, if the rate of inflation is to be brought down by monetary means it is essential both to persevere with the policy and to show that the monetary objectives are feasible. The medium-term financial strategy shows that they are."

A further article in the Outlook examines the view—frequently argued by Lord Kaldor, for instance—that there is no connection between public sector borrowing and the growth of the money supply. Two business school economists, Mr. Michael Beenstock and Mr. Andrew Longbottom, maintain that while there was no simple short-term relationship between the two, there is a stable statistical link between them in the longer term.

The other main special paper in the Outlook, by Mr. Beenstock and Mr. Peter Warburton,

|  | LONDON BUSINESS SCHOOL FORECASTS<br>(February projections in brackets) |              |              |              |
|--|--|--------------|--------------|--------------|
|  | 1980   | 1981         | 1982         | 1983         |
| Consumer spending                        | 0.2 (-0.7)   | -0.5 (-0.2)  | 1.8 (-1.5)   | 2.3 (-1.7)   |
| Exports                                  | 2.4 (4.5)  | 0.9 (-0.2)   | 2.7 (2.2)    | 2.6 (3.3)    |
| Imports                                  | -0.8 (0.8)   | -1.6 (-1.1)  | 1.9 (2.3)    | 3.4 (3.8)    |
| Gross domestic product                   | -2.3 (-1.7)  | -0.4 (0.4)   | 1.9 (2.4)    | 1.6 (2.5)    |
| Consumer prices                          | 18.2 (12.7)  | 15.5 (14.1)  | 8.9 (-9.0)   | 7.5 (7.5)    |
| Money supply (M3)                        | 8.5 (7.8)  | 7.8 (8.8)    | 6.4 (9.4)    | 6.5 (9.6)    |
| Current account (bn)                     | -1.9 (-1.7)  | 0.25 (-1.71) | 2.03 (-1.76) | 1.85 (-2.81) |
| Adult unemployment<br>(m, Great Britain) | 1.5 (1.48)   | 1.84 (1.82)  | 2.04 (2.04)  | 2.15 (2.14)  |

examines the claims that British industry is bleeding to death because of its vulnerability to imports.

The authors argue that the rise in imports since the war can be explained by movements towards freer trade which has had an offsetting beneficial impact on exports. They argue that there is nothing either unusual or threatening about these developments.

Consequently, the authors challenge "the initial starting point of the protectionist school that increasing import penetration is undermining employment and growth in the UK. On the contrary, we would regard the most alarming current development as the increasingly loud calls for protection."

The detailed forecasts show that the business school has become slightly gloomier about the outlook for output over the next 18 months compared with its previous projections four months ago. The change in total output, as measured by real Gross Domestic Product, is expected to be larger this year—down 2.3 per cent against 1.7 per cent previously—and GDP is expected to fall marginally next year rather than to increase slightly, as expected in February.

The main change compared with the previous forecasts is in the business school's view on the current account of the balance of payments. This is now projected to move into surplus next year and to be in substantial surplus in 1982 and 1983, in contrast to previous projections of a continuing substantial deficit. In part, this reflects the more cautious view of output growth up to 1983 now being taken.

The competitive position of British goods is expected to improve from next year onwards. The trade-weighted index of sterling's value against a basket of other currencies is expected to decline from 74.1 (1971=100) at present to 67 by the fourth quarter of this year and to 65 by the end of 1981. Minimum Lending Rate, currently 17 per cent, is expected to drop to 12 per cent by the fourth quarter of this year and to 9 per cent by the end of 1981.

The recession is expected to put considerable pressure on the company sector over the next 18 months. Company profits (after deducting stock appreciation and returns from North Sea oil operations) are projected to drop by 52.3 per cent year, but to increase by 17.3 in 1981. Four months ago, the business school was projecting a drop of 59.1 per cent this year and, a month ago, the National Institute forecast a fall of 70 per cent.

Consequently, the business school projects a financial deficit for the company sector of roughly £8bn over each of the next two years. Coupled with the poor short-term outlook for growth, this is expected to produce a drop in private fixed investment of more than 5 per cent this year and a further 4 per cent in 1981. A recovery is expected in 1982-83 but by

the end of the period private investment is only just returning to the 1978 peak.

Earnings this year are expected to rise by 18 per cent in manufacturing and by nearly 20 per cent for the whole economy. In the pay round from August 1, a slowdown is expected in the rate of growth of earnings to roughly 15 per cent; in subsequent pay rounds, the rate is forecast to decline to around 10 per cent. This is in line with the progressive deceleration of monetary growth and inflation, but it does not prevent unemployment from rising steadily to more than 2m within two years.

Real personal disposable incomes are expected to drop slightly from now onwards. With little change expected in the savings ratio in 1980-81 spending may drop from the high first

quarter levels. By the end of 1981, the slowdown in the inflation rate is expected to bring the savings ratio down and to help to stimulate the growth of consumer spending to a average rate of about 2 per cent a year.

World output is projected to fall from its first quarter peak with industrial production down by 5 per cent compared with the 12 per cent drop in 1974-75 when all countries contracted in unison.

Some recovery is expected in the second half of next year and in 1982-83 world industrial production could be growing at a rate of 5 per cent a year.

World trade is also forecast to rise more slowly this year, but the slowdown is likely to be less than for output because of higher imports by the oil-producing countries.

World prices—currently 15 per cent higher than a year ago for manufactured goods and 11 per cent higher for consumer prices—are forecast to slacken from now on to a single figure rate of increase by the middle of next year.

*Economic Outlook 1979-83, Volume 4, Number 9, June 1980. Annual subscription £48.00 in the UK and available from Gower Publishing, 1 Westmead, Farnborough, Hampshire GU14 7RU.*

## Ruling soon on Kagan extradition

By Raymond Hughes,  
Law Courts Correspondent

THE COURT of Appeal in Paris will announce on Wednesday whether Lord Kagan is to be extradited to the United Kingdom to face criminal charges.

Extradition has been sought by the Director of Public Prosecutions on behalf of the Customs and Excise. They want Lord Kagan, former head of Kagan Textiles, returned to Britain to stand trial on charges of misappropriating 239 cases of indigo dye to the detriment of Kagan Textiles, and of falsifying accounts.

Lord Kagan was arrested in Paris on April 8. He had disappeared from Britain 15 months earlier.

If he is extradited Lord Kagan will not have to face fraud charges originally brought against him by the Revenue after investigating the denim cloth export aids of Kagan Textiles. Such offences are not covered by the extradition treaty.

Lady Kagan and three executives of the company have already been committed for trial on the fraud charges at Leeds Crown Court.

Kagan Textiles has announced that it intends to sue Lord Kagan for "a substantial sum" in the United Kingdom civil courts.

## Parliamentary Diary

**TODAY** COMMONS—Civil Aviation Bill, remaining stages.  
**LORDS**—New Towns Bill (Money), third reading. Housing Bill, committee stage. Commons message on Transport Bill. Gas Bill, third reading.

**WEDNESDAY** SELECT COMMITTEES—Energy. Subject: Isle of Grain power station. Witnesses: Thermal insulation Contractors Assn. (Room 8, 1.15 pm). Treasury and Civil Service. Subject: monetary policy. Witness: Prof. Patrick Minford (Room 15, 4.30 pm). Public Accounts. Subject: Interest Relief Grants. Witness: Dept of Energy (Room 16, 4.45 pm).

**TOMORROW** TRANSPORT. Subject: White Paper on roads. Witnesses: British Roads Federation (Room 17, 11.30 am). Public Accounts. Subject: NER accounts 1979. Witnesses: Department of Industry, NER (Room 16, 4 pm). Transport. Subject: Channel Link. Witness: Sir Alec Cadencroft (Room 17, 4.15 pm). Employment. Subject: Work of Group. Witness: Mr. G. Howard, director, special programme division, Manpower Services Commission (Room 6, 4.30 pm).

**THURSDAY** COMMONS—Local Government Planning and Land (No. 2) Bill, remaining stages.  
**FRIDAY** COMMONS—Private Members' Bills.



## ANGLO AMERICAN COAL CORPORATION LIMITED

(Incorporated in the Republic of South Africa)

Coal Supply to the Electricity Supply Commission's Tutuka Power Station from New Denmark Colliery

The board of Amcoal announces that Escom has exercised its option for additional coal supplies from the New Denmark colliery to enable the planned generating capacity of the Tutuka Power Station to be increased from 1,800 mw to 3,600 mw. As a result the designed capacity of the New Denmark Colliery will now be increased to some 10 million tons of coal annually.

Work is now in progress on detailed mine planning. Production is expected to commence during 1984, in time to meet the commissioning of the first of the six planned generating sets at the power station during the first half of 1985. It is expected that full production will be reached by 1990.

In the annual report for 1979, the combined cost of developing the New Denmark Colliery, to supply the Tutuka Station, then of 1,800 mw capacity, and the New Vaal Colliery was estimated at R210 million in January 1979 money values. Capital estimates for the enlarged New Denmark Colliery are in the process of being completed and agreed with Escom. It is now expected that the combined cost of the two collieries will be approximately R322 million in January 1979 money values. As previously indicated it is anticipated that approximately 60 per cent of the cost of the two collieries to completion will be funded by Amcoal.

Johannesburg

June 30 1980

## COMPANY NOTICE

## LEGAL NOTICES

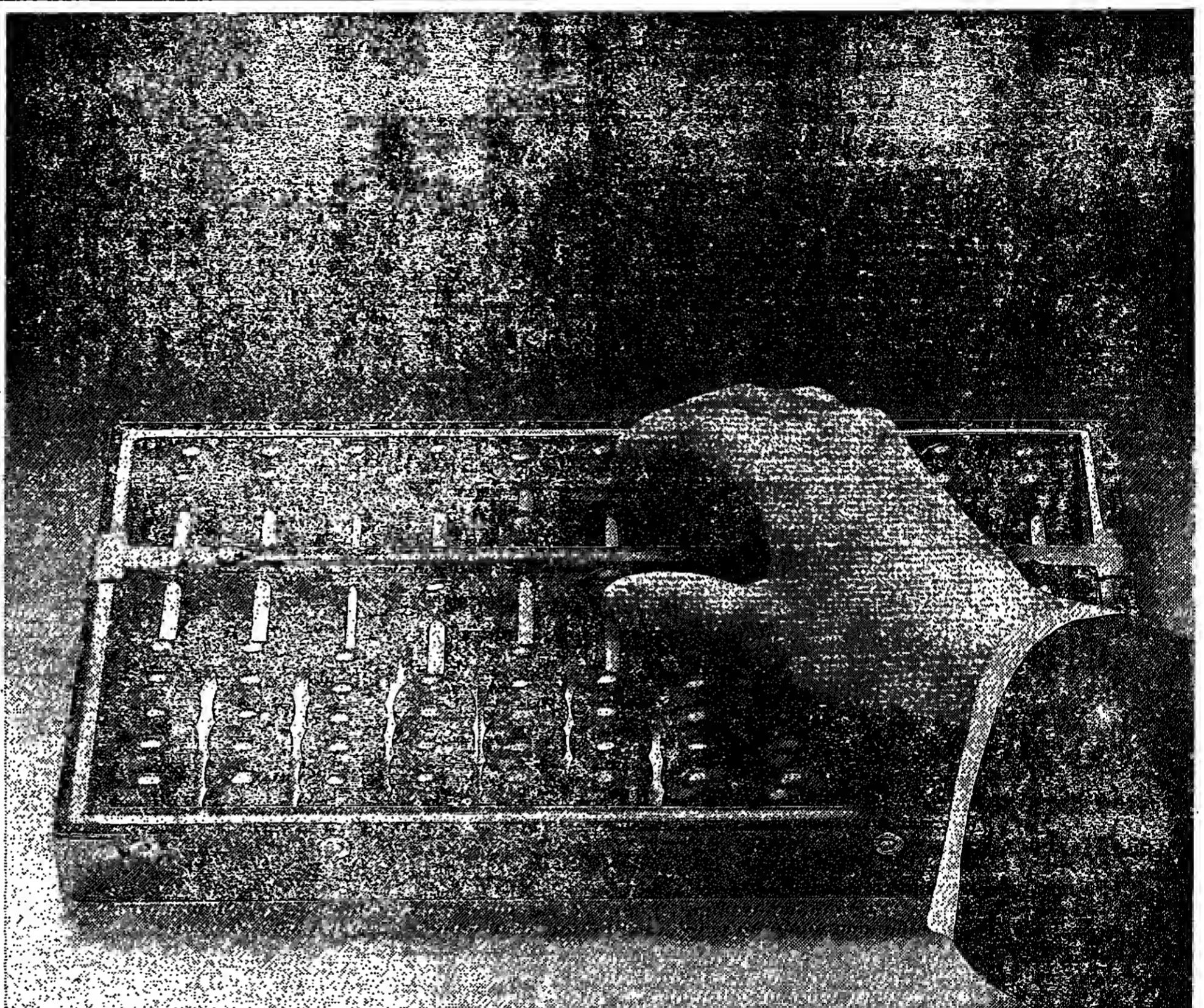
## CRESCAV LIMITED

NOTICE IS HEREBY GIVEN pursuant to Section 223 of the Companies Act 1963, that a Meeting of the creditors of the above-named Company will be held at The Holiday Inn, Trier, Germany, on Thursday, 17th day of July, 1980, at 12 o'clock midday, for the purposes provided for in sections 284 and 285. Dated the 20th day of June, 1980.

M. O. TOOGOOO, Director.

THE COMPANIES ACTS 1948 TO 1976  
J. KING & PARTNERS (ENGINEERS)  
LIMITED

NOTICE IS HEREBY GIVEN pursuant to Section 223 of the Companies Act 1963, that a Meeting of the Creditors of the above-named Company will be held at Richborough Hall, Remouge Road, Sandwich, Kent, on Friday, the fourth day of July 1980, at two o'clock in the afternoon, for the purposes mentioned in sections 284 and 285. Dated this 20th day of June 1980.

By Order of the Board,  
R. G. ROBINSON, Secretary.

After careful calculation, Cathay Pacific introduces the lowest bookable fare\* to Hong Kong.

From July 17th, Cathay Pacific flies Rolls-Royce powered 747s to Hong Kong three times a week. And you can count on us to give you the lowest bookable fares\* on this route: from £151 for our advance purchase mid-week

## 'Fares: London to Hong Kong'

|   |       |
|---|-------|
| First Class (with Sleeper Seat)                 | £124  |
| First Class                                     | £1012 |
| Economy Class                                   | £558  |
| Economy Class (Point-to-Point)                  | £444  |
| Economy Class (Special Resident Point-to-Point) | £570  |
| Economy Class (Family Plan)                     |       |
| Special Advance Purchase Thrift Fare (Off Peak) | £177  |
| (Peak)  | £204  |
| Mid-week Advance Purchase Budget Fare           | £151  |

Budget Fare (you book only 14 days ahead) up to £1124 for one of the fully-reclining Sleeper Seats in the upper First Class cabin. Ask your Travel Agent or phone Cathay Pacific on 01-839 5533 or 839 6981 for all the good news.



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## NEWS - LABOUR

fund  
TUC

# ITN in critical talks on news equipment

BY PAULINE CLARK, LABOUR STAFF

**THE NEXT 10 days are likely further introduction of new technology deals in other British commercial television companies.**

The agreement which ended last month's blackout of ITN originally set a June 30 deadline for reaching an understanding on the ENG issue.

Technicians had refused to ban a Grampian Television insert of ENG recordings of Mrs. Thatcher speaking in Scotland.

The ACTT said ahead of more talks next week: "We desperately want to see ENG used on ITN." But it said if was determined that agreement would be reached only on the right terms.

An acceptable across-the-board cash and conditions offer by ITN could set a lead for future deals in other TV companies.

A WEEK-LONG overtime ban by 700 production workers at the Bass brewery, Burton upon Trent, has led to beer shortages in public-houses in the North and East Midlands, with likelihood of national shortages of some brands.

The dispute involves Transport and General Workers' Union members. They want an extra £25 a week on basic pay. Bass offered £17.20 and said the deal would make average weekly earnings at the brewery £18. Settlement date runs from July 1. It is one of the last in the current brewing pay-round.

As in other areas of industrial new technology, the system has given rise to fears of lost status by technicians such as film cameramen whose traditional skills are no longer needed.

## TGWU ban hits Bass supplies

By Gareth Griffiths

**A WEEK-LONG overtime ban by 700 production workers at the Bass brewery, Burton upon Trent, has led to beer shortages in public-houses in the North and East Midlands, with likelihood of national shortages of some brands.**

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**John Lloyd looks at print union merger hopes**

## The NGA must pay for its scalps

**EBULLIENCE and self-confidence marked the biennial delegate meeting of the National Graphical Association, the print craftsmen's union, in Blackpool last week.**

For a good reason. The scalp of Times Newspapers; the Newspaper Society, negotiating body for the provincial Press; and the British Printing Industries Federation were all but visible on the platform in the Winter Gardens where the executive sat.

The soothing cliché ritually applied after a dispute has ended, "no one wins a strike," does not survive a judgment at conference.

Delegates know that disputes are won or lost, and they considered they had won all three; a hat trick.

There is no such thing, however, as a free strike. The union has paid out about £18m to its members for the three disputes, and faces a deficit on its general fund, which finances industrial action as well as current expenditure.

The traditionally well-heeled provident fund, which relates to a general fund surplus to provide it with cash for the investments on the income on which it lives, is starved of this support.

Mr. Colin James, the union's financial secretary, told the conference that if unemployment in the industry rose to 1 per cent

of union members the fund could pay unemployment benefit only for a few months.

No specific proposal was adopted for coping with this shortfall, though a series of measures was passed to give more control to the executive of branch funds.

The underlying problem of expenditure exceeding income as more and more services are demanded, coupled with the problems which the recession is visiting on the printing industry, force the union to think of more radical solutions than merely being a bit more careful at local level, or increasing subscriptions.

The most obvious, most radical but by no means new solution is amalgamation.

Delegates know that disputes are won or lost, and they considered they had won all three; a hat trick.

There are five main unions in the print. Besides the NGA, these are the National Society of Operative Printers, Graphical and Media Personnel; the Society of Graphical and Allied Trades; the Society of Lithographic Artists, Designers and Engravers (SLADE); and the National Union of Journalists.

Formation of one print union from these constituent parts, most themselves amalgamations, has been an ideal for decades, and practically canvassed in the past one.

The pressures for merger are now probably greater than the problems preventing it.

SLADE and the NUJ are small unions, with a too-small subscription base to support more than skeletal services.

Plants and in the union rule books the complexities are formidable.

The print industry is the most highly unionised of any part of the private sector. Demarcation lines between unions are strict and scope for aggravation is wide.

SLADE and NGA have had a long battle over organisation of design studios, while the NGA and SOGAT are in conflict over printing by facsimile transmission of the Daily Express and Daily Star in Inverness.

The one substantial merger, between NATSOFA and SOGAT, is beginning. SOGAT and NATSOFA are negotiating on one side, SLADE and the NGA on the other.

Both have gone over the ground before, so they may be able to dispense with preliminaries.

As a kind of bridge over troubled waters, the NGA and SOGAT will continue talks also, with a mutual recognition that these could be lengthy.

By the end of the year, according to Mr. Joe Wade, general secretary of the NGA, there should be a merger between his union and SLADE.

On the assumption that NATSOFA and SOGAT can in time reach an agreement which sticks, and there are clearly many difficulties, the two major issues will then be the general issues live with the craft union, and can the journalists live with both groups?

Craft pride is strong — an NGA delegate remarked last week that he did not want "this union run by a paper stacker" — and distrust of it from the general unions equally strong.

Yet as Mr. Wade remarked last week the problems which now confront the industry — new technology, challenge of imports to the general print advertising cuts in the provincial and national Press, increasing politicisation of Fleet Street — have their best chance of resolution if taken on by one union with relatively secure resources and a high level of organisation.

As he also remarked, the cynicism and disillusionment which would surround another failure would finish the project for a further 10 years. The stakes are high.

The other three are medium-sized, with problems only a little less acute, though only the NGA has given them a public airing.

The industry's three main areas, Fleet Street, provincial Press, and general printing, all face hard times, especially in the latter, where closures become increasingly common place and foreign competition intense.

So a new round of talks encouraged by Mr. Len Murray, TUC general secretary, is beginning. SOGAT and NATSOFA are negotiating on one side, SLADE and the NGA on the other.

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## BUSINESSMAN'S DIARY

### UK TRADE FAIRS AND EXHIBITIONS

| Date       | Title  | Venue  |
|------------|--|--|
| July 1-3   | Energy Show (01-837 3636)  | Canford International Hotel, Wembley Conference Centre |
| July 1-3   | Temperature Measurement and Control Exhibition                       | NEC, Birmingham  |
| July 8-10  | Autumn 80 Lightshow (0288 336)                                       | Harrogate  |
| July 9-26  | Great Yorkshire Agricultural Show (0423 61536)                       | Earls Court  |
| July 11-20 | Taste of Asia Exhibition (01-272 4237)                               | Olympia  |
| July 15-16 | Exhibition and Conference on Micro Technology—MICROFAX (01-236 4612) | Manchester   |
| July 18-20 | Motor Cycle Show (0394 56248)  | Chester  |
| July 20-24 | Gift Fair (0232 887 153)   | Exhibition Centre, Harrogate                           |
| July 22-24 | Microcomputer Show (0895 32926)                                      | Wembley Conference Centre                              |
| Aug. 1-4   | Scottish Furniture Trades Exhibition (041 849 1954)                  | Kelvin Hall, Glasgow                                   |
| Aug. 3-7   | International Gifts Fair (01-855 9201)                               | Olympia  |
| Aug. 11-13 | Computer Graphics Exhibition (0995 39262)                            | Metropole Hotel, Birmingham                            |
| Aug. 14-25 | Ideal Home and Leisure Exhibition (0202 20327)                       | Newcastle University                                   |
| Aug. 17-23 | British Musical Instruments Trade Fair (01-855 9201)                 | Olympia  |
| Aug. 20-23 | Leisure Centre, Pontypool  | Holiday Park, Maitland                                 |
| Aug. 20-25 | Ideal Home and Trade Exhibition (0893 64538)                         | Guildhall, Preston                                     |
| Aug. 23-25 | Modern Homes Exhibition (0233 54676)                                 | Moat Park, Maidstone                                   |
| Aug. 23-25 | Trade and Entertainments Exhibition (0893 36431)                     | Wellington Leisure Centre, Pontypool                   |

### OVERSEAS TRADE FAIRS AND EXHIBITIONS

| Current         | International Solar Forum (02013 4450)  | (until July 4) | Hamburg                 |
|-----------------|---|----------------|-------------------------|
| Current         | International Welding Exhibition (01-273 0281)  | (until July 6) | Biro                    |
| July 1-4        | Motor Show, Components and Accessories  | Braga          | Rio de Janeiro          |
| July 1-4        | Latin American Oil Show (01-222 0466)   | Singapore      | Johannesburg            |
| July 1-4        | Andic Visual Exhibition AUVI (021-705 6707)   | Malta          | Hamburg                 |
| July 1-11       | International Training and Educational Symposium and Exhibition—INSTRUCTA (01-466 1951) | Dortmund       | Dortmund                |
| July 11-17      | National Boat Show  | Hamburg        | Oslo                    |
| July 16-24      | International Photogrammetry Trade Exhibition   | Bremen         | Budapest                |
| July 26-Aug. 3  | Trade Fair  | Frankfurt      | Wellington, New Zealand |
| Aug. 8-17       | Modern Family Exhibition (02013 4450)   | Hamburg        | Wellington, New Zealand |
| Aug. 11-17      | International Fisheries Fair  | Bremen         | Wellington, New Zealand |
| Aug. 18-Sept. 4 | International Exhibition of Agriculture and Food Industry—OMEC                          | Frankfurt      | Wellington, New Zealand |
| Aug. 22-24      | Wellington Home Show  | Hamburg        | Wellington, New Zealand |

### BUSINESS AND MANAGEMENT CONFERENCES

|            |  |                           |
|------------|--|---------------------------|
| July 1     | Spicer and Paget: The office of the 80s (01-233 2683)  | Great Eastern Hotel, EC2  |
| July 3     | CCC: Use of Offshore Financial Centres—Cyprus (01-222 6362)                                  | Royal Lancaster Hotel, W2 |
| July 4     | ESC: The Companies Act 1980 (01-262 1224)  | Cumberland Hotel, WI      |
| July 6-11  | University of Bradford Management Centre Sales Management (02299)                            | Heaton Mount, Bradford    |
| July 7-11  | Institute of Personnel Management: The Work of the Personnel Department (01-337 2844)        | Embassy Hotel, W2         |
| July 8     | BIM: Micros—The real costs and how to fund them (01-405 3456)                                | Mount Royal Hotel, WI     |
| July 9     | Institute of Chartered Secretaries: The Companies Act 1980 in Practice (01-830 4741)         | London Press Centre       |
| July 9-10  | The Plastic and Rubber Institute: Plastics on the Road (01-245 9355)                         | Kensington                |
| July 11    | ESC: Norwegian Taxation: A specialist conference for the oil and gas industry (067 262 2711) | Carlton Tower Hotel, SW1  |
| July 14-18 | ASM: Inventory Control and the Microcomputer (01-385 1952)                                   | Pembroke College, Oxford  |
| July 14-25 | FT Course: Financial Management for the non-financial executive (01-621 1955)                | The City University       |
| July 15    | Oyer IBC: Estate   |                           |

# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## AUTOMATION

### Robots progress in diecasting

Unimate Series 1000 a consistent casting can be produced each cycle.

In the sequence, the robot moves into position when the die opens, grasps the casting by its slug and clears it from the cavity, at the same time initiating automatic die sprays.

Although it is apparent that the £2m investment and the installation of robot automation and microprocessor-controlled diecasting machine will undoubtedly help to substantiate the company's business in the UK, sales director Keith Harris believes that the future for component diecasting must be in the European and other world markets.

Series 1000 is operating in an extension to one of Metal Castings' existing foundries which has been fully equipped with all services to cater for future markets, with provision of installing similar machines and Unimate systems at a future date.

Like Metal Castings other Unimates the robot has been readily accepted by the workforce and operates a 24 hour continuous shift. Its high reliability means stoppages and downtime are reduced. Shot blast capability is improved and

## PROCESSING

### water hydraulics manufacturing pact

REDMAN Broughton, the Birmingham based member of Redman Heenan International, has reached an agreement with Werner and Pfleiderer of Stuttgart by which the two companies will jointly engineer water-hydraulic systems for use in Britain.

Under this pact, Redman Broughton will design and manufacture manifold stations, valve stands, etc., and fit these out with Werner and Pfleiderer components which will include that company's solenoid-operated valves. Werner and Pfleiderer will also supply other items of equipment such as triple-throw high-pressure piston pumps and hydraulic accumulators.

Integrated systems operating at pressures up to 400 bar will be available but systems operating at higher pressures can be supplied if required. Although Redman Broughton will be free

## CONTROL

### Gamma rays guide the cutters

INVENTED IN Britain, a method of guiding coal-cutting machinery, developed by Salford Electrical Instruments under contract from the National Coal Board, uses the natural gamma radiation present in certain rocks and shales as a means of determining the thickness of coal in seam.

The technique is incorporated in a new guidance system available from SEI which incorporates a natural gamma probe which can be fitted directly to a coal-cutting machine a microprocessor-based indicator unit, a remote indicator and a power supply.

Basis of the operation is the fact that many materials in their natural state exhibit gamma-emission effects somewhat more pronounced than their surroundings, and this effect is particularly noticeable with shales and rock above and below many coal seams, where the gamma activity can be up to ten times higher than that from the intervening coal.

## IN THE OFFICE

### Rank Xerox ready for battle

PUTTING ITSELF into better shape for the tough market battle in progress (notably with the Japanese) in office copying, Rank Xerox has completed an £8.5m investment at the Welwyn Garden City factory, with strong emphasis on cost effective production.

Some £6m has been spent on an array of electronics production hardware unlikely to be found elsewhere in the UK except in one or two major computer plants.

Welwyn is also the European production centre for photoreceptor drums and belts, the devices which capture the xerographic image for transfer to paper. In an area having considerable security protection and entirely closed to outsiders, vacuum deposition techniques are used on a large scale to apply the selenium alloy to give a uniform, defect-free surface. In all, some £7m has been spent in recent years in establishing the factory.

Newly housed on the site after a move earlier this year

is the department which makes

the machines are computer controlled.

Annual throughput of the plant, which supplies boards for many of the company's Europe-built copiers, is over £40m.

About £35,000 for each of the 1,200 production employees.

Output increased 2½ times in 1978 and continues to rise due to the rapidly increasing electronics content of the latest copiers.

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production centre for photoreceptor drums and belts, the devices which capture the xerographic image for transfer to paper. In an area having consider-

able security protection and entirely closed to outsiders,

vacuum deposition techniques are used on a large scale to apply the selenium alloy to give a uniform, defect-free surface.

In all, some £7m has been spent in recent years in establishing the factory.

Newly housed on the site after a move earlier this year

is the department which makes

the machines are computer controlled.

Annual throughput of the plant, which supplies boards for many of the company's Europe-built copiers, is over £40m.

About £35,000 for each of the 1,200 production employees.

Output increased 2½ times in 1978 and continues to rise due to the rapidly increasing

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electronics content of the latest copiers.

This document includes particulars given in compliance with the Regulations of the Council of The Stock Exchange for the Ordinary Shares of the Company. It is the intention of the Company to issue 4,166,668 Ordinary Shares of 10p each at 18½p per share. Application has been made to the Council of The Stock Exchange for the Ordinary Shares of the Company. It is the intention of the Company to issue 4,166,668 Ordinary Shares of 10p each at 18½p per share. The Directors have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no misstatements in the opinion of which would make misleading any statement herein whether of fact or opinion. All the Directors accept responsibility accordingly.

On 20th February, 1980 the Company's subsidiary, George Barker & Company Limited ("Barker"), entered into an agreement ("the Queens Gate Agreement") to acquire the whole of the issued share capital of Signgate Properties Limited ("Signgate") which has two subsidiary companies, Forestgate Limited and Platessgate International Limited. On 10th April, 1980 the Company entered into an agreement ("the Signgate Agreement") to acquire the whole of the issued share capital of Signgate Properties Limited ("Signgate") which has two subsidiary companies, Forestgate Limited and Platessgate International Limited. On 10th April, 1980 the Company entered into an agreement ("the Queens Gate Agreement") to purchase the household and freehold reversion of two properties situated in the Ordinary Shares of the Company to be transferred thereto. The Queens Gate Agreement is only conditional on the admission to the Official List by the Council of The Stock Exchange of the Ordinary Shares of the Company to be transferred thereto. The acquisitions by the Company of Signgate and by Barker of Queens Gate have both been completed. The Company, together with its subsidiaries (excluding Signgate and its subsidiaries) is hereinafter referred to as "the Group" and the Company, together with its subsidiaries (including Signgate and its subsidiaries) is hereinafter referred to as "the Enlarged Group".

This document has been prepared on the basis that the disposal of Countess Road has been effected and that the acquisitions by the Company of Signgate and by Barker of Queens Gate have both been completed. The Company, together with its subsidiaries (excluding Signgate and its subsidiaries) is hereinafter referred to as "the Group" and the Company, together with its subsidiaries (including Signgate and its subsidiaries) is hereinafter referred to as "the Enlarged Group".

# THE TEBBITT GROUP LIMITED

(Incorporated under the Companies Acts 1908 to 1971: Registered in England No. 165571)

## Placing by Singer & Friedlander Limited of

4,166,668 Ordinary Shares of 10p each at 18½p per share

The Ordinary Shares now being placed rank pari passu in all respects with the existing ordinary share capital of the Company.

### SHARE CAPITAL

**Authorised**  
**£2,000,000 in Ordinary Shares of 10p each . . . £1,553,210**

**BORROWINGS**  
At the close of business on 9th June, 1980 the Enlarged Group had outstanding borrowings or indebtedness in the nature of borrowings as follows:

|                              |          |
|------------------------------|----------|
| Bank overdrafts (secured)    | £619,274 |
| Bank overdrafts (unsecured)  | £54,989  |
| Hire purchase commitments    | £ 74,561 |
| Other borrowings (secured)   | £ 25,574 |
| Other borrowings (unsecured) | £ 51,667 |
| Loan Stock                   | £239,892 |

**Directors**  
John Ransome Bentley (Chairman)  
Peter Stephen Jackson  
Alan Tyson Payne  
Riley Anthony Winton Rudd

**Bankers**  
Barclays Bank Limited,  
160 Piccadilly, London W1A 2AB

**Secretary and Registered Office**  
Alan Tyson Payne F.C.A.,  
Hambleton House, 17b Curzon Street, London W1Y 7FE

**Stockbrokers**  
Rowe Rudd & Co.,  
63 London Wall, London EC2M 5UQ

**Solicitors**  
Clifford-Turner,  
Blackfriars House, 19 New Bridge Street,  
London EC4V 6BY

**Auditors to the Company**  
Smallfield, Fitzhugh, Tillett & Co.,  
Chartered Accountants,  
24 Portland Place, London W1N 4AU

### Reporting Accountants

Stoy Hayward & Co.,  
Chartered Accountants,

54 Baker Street, London W1M 1DJ

### Trustees for the Loan Stockholders

The Law Debenture Corporation, Limited,  
Estates House, 68 Gresham Street, London EC2V 7HX

### Registrars and Transfer Office

Williams & Glyn's Registrars Limited,  
P.O. Box 27, 31 St. Andrew Square, Edinburgh EH2 0DU

### HISTORY AND BUSINESS

**1. The Company**  
The Company was incorporated on 22nd March, 1920 and formerly carried on business as leather tanners and merchants.

Late in 1977 it was decided by the then Board to expand the business into other industrial fields and to rationalise the existing unprofitable tanning business. Two companies were acquired in 1978, Tape Projects Limited and Self-Seal Tape Company Limited, involved in the manufacture of self adhesive tapes for industrial and consumer use; these businesses required reorganisation, a process which is now virtually complete, and in 1979, a further extension of these activities was commenced when Tebbitt Flexible Packaging Limited (formerly W. E. Bridges & Sons Limited, a dormant subsidiary) was re-established to sell, as from the beginning of 1980, specialised converted papers and tapes to the packaging industry.

Also in 1979, Safecare Limited and its subsidiary, Heymen Construction Limited, an engineering company specialising in the design and fabrication of steel structures, was purchased. During 1979, the last remaining manufacturing activities were finally rationalised and the remaining business is now carried out by a small management team from new leasehold premises in Northampton through Silverstret Munt Limited, which has a successful trading record over a number of years as a leather merchandising and finishing operation. However, heavy expenses relating to the rationalisation of the tanning business, the reorganisation of the adhesive companies, and the termination of certain related and service contracts were the major causes of the exceptional losses in the Company's accounts. These, coupled with high interest charges, reduced the capital base and did not readily permit the Company to borrow in order to expand.

On 2nd January, 1980, Mr. J. R. Bentley was appointed Chairman of the Company and later that month a company of which he is a Director, John Baker (Insulation) Limited, completed the purchase of 20.8 per cent. of the then issued share capital of the Company. A Board reorganisation followed in which four directors, two executive and two non-executive, resigned from the Company with resultant savings in overheads.

In February 1980, an announcement was made to the Press that Barker had exchanged a conditional contract to sell Countess Road for £170,000 subject to the prior conclusion of a lease with the Company, and on 25th April, 1980 the Company announced the prospective acquisitions of Signgate and Queens Gate. On 11th April, 1980 the directors asked for dealings in the Ordinary Shares and Loan Stock of the Company to be suspended while documents relating to the acquisitions described below were prepared.

### 2. Signgate

Signgate was formed on 23rd January, 1976, by Mr. Colin Bray, a chartered surveyor, who has had many years' experience of property dealing, development and investment. Strongmead Limited ("Strongmead"), an investment holding company, was Mr. Bray's original and equal partner in Signgate.

Signgate started in business as originator and manager of a variety of property transactions on behalf of and in partnership with Strongmead and other private financial companies none of which (as far as the Directors are aware) were related to the Group or to any present Director of the Group. Signgate has operated principally in the purchase and improvement of tenanted property with a view to re-sale to siting tenants or with vacant possession, as well as investing mainly in residential properties. At present it has acquired for re-sale a number of office and shop premises in the U.K. The membership agreements provide for Signgate to participate in the sharing of profits, calculated either when the whole of the transaction has been completed or at the date of expiry of the agreement for those with a fixed term. Signgate also earns fees from time to time for the management of some of its joint venture projects. The Directors consider that the relationships with joint venture partners will not be impaired by the acquisition of Signgate by the Company.

In order to crystallise the profit sharing agreements, Signgate has, on occasion, bought as principal, the remaining units in a project and thus has built up a portfolio of properties which it sells as offers are obtained. The portfolio of properties presently owned by Signgate is geographically widely spread throughout England and Scotland and consists of a number of small units, controlled and regulated tenancies, properties with vacant possession and let office and shop premises. The principal items comprise four blocks in London and the Home Counties, three of which are principally residential, where some of the individual units have been sold to siting tenants and some are under negotiation. Some of the units sold with vacant possession are enlarged, others refurbished.

Mr. Bray's expertise in these areas has been instrumental in generating the profits, the growth of which is shown in the Accountants' Report set out below. As the capital resources of Signgate have increased, both through retained profits and from bank borrowings, it is less reliant on profit participation from joint ventures and has become more of a principal acting in its own right. Joint ventures are expected, however, to remain a useful source of revenue as these enable Signgate to profit from a greater volume of business than its present resources allow.

When conditional contracts were exchanged for the acquisition of Signgate, its stock of properties was valued as a trading asset and details of the four principal properties are shown in the valuation of Keith Lumley, A.R.I.C.S. below. At 31st December, 1979 Signgate had consolidated net assets of £211,000 and earned consolidated net profits before tax of £246,000 for the nine month period ended on that date.

### 3. Queens Gate

Queens Gate, which has been acquired by Barker for £1 million, is a large residential block and has been valued on an open market basis (see below) at £930,000. The property consists of 44 individual self-contained furnished flats of varying sizes which are let on a day-to-day basis. Under present legislation, these lettings are terminable within a maximum period of four weeks and, therefore, provide the owner with the benefit of letting income without prejudicing the vacant possession status referred to in the valuation below. In addition, the vendor of Queens Gate has warranted to Barker that vacant possession can be obtained upon the giving of four weeks' notice to the tenant or occupier.

### MANAGEMENT AND EMPLOYEES

**(a) The Company**  
Mr. J. R. Bentley, who is aged 40, joined the Company on 2nd January, 1980 and is Chairman and Managing Director of the Company. He is presently engaged full time in the business of the Group and intends to continue to be so engaged. He was formerly Chairman and/or Managing Director of a number of public companies, including Barker Securities Limited, a holding company involved in the acquisition, financing and reorganisation of commercial businesses and in industrial, office and residential property transactions, from 1969 to 1973, Lion International Limited and Weston Pharmaceuticals Limited, and has been a director of a number of public companies since 1966. He is also a director of and substantial shareholder in John Baker (Insulation) Limited which currently owns 2,000,000 Ordinary Shares in the Company. (See paragraph 7 of Statutory and General Information below.)

**Mr. P. S. Jackson**, who is aged 43, joined the Company in 1978 and is an executive Director of the Company with particular responsibility for the management of the existing divisions. He has a financial background as a Clearing Bank manager and a merchant banker, before becoming a business consultant and director of various companies.

**Mr. A. T. Payne**, F.C.A., who is aged 42, joined the Company in 1979 following a number of years in industry with major industrial and retail groups. He is responsible for the accounting and secretarial functions of the Group.

**Mr. R. A. W. Rudd**, who is aged 56, joined the Company as a non-executive Director in November 1979. He is the senior partner of Rowe Rudd & Co., the Company's Stockbrokers.

The Group has approximately 130 employees.

**(b) Signgate**  
Mr. Bray, who is aged 37, was joint founder of Signgate and has been Managing Director since shortly after its incorporation. He is a chartered surveyor and was formerly with Alsop & Co. and City Centre Properties Limited before becoming Managing Director of Buckingham Properties Limited, a wholly owned subsidiary of Slater, Walker Securities Limited, in 1970. He has long experience in the property field and has two assistants, both of whom have more than ten years' experience in property matters, to assist him in his work of property dealing, investment and development. Mr. Bray will remain as Managing Director of Signgate and will continue to expand that company's property activities within the Enlarged Group by service and management agreements outlined in paragraph 8 of Statutory and General Information below.

Mr. J. R. Bentley has joined the Board of Signgate.

### PROFITS AND ASSETS

A pro forma statement of the consolidated net assets of the Enlarged Group, reflecting the disposal of Countess Road and the acquisitions of Signgate and Queens Gate, is set out below. The profits of Signgate for the four accounting periods ended 31st December, 1979 are also set out below in the accountants' report. The vendors of Signgate have warranted the net profits before tax of Signgate and its subsidiaries for the year to 31st December, 1980 at not less than £325,000. No estimate has been made for any contribution from Queens Gate.

The rationalisation and reorganisation of the Group mentioned earlier is now virtually complete. The Board is of the opinion that operating losses in all divisions have been finally eliminated but they do not consider it appropriate to make a profit forecast.

### PROSPECTS AND FUTURE POLICY

The Board considers that the acquisitions of Signgate and Queens Gate will substantially improve the assets and earnings of the Group. Signgate is engaged in an era of the property market which, the Board anticipates, should bring about a high return on capital and will consequently improve the net asset base. The amount of equity capital being issued by the Company relative to the warranted profits of Signgate is considered favourable to the Group. Queens Gate is also expected to benefit the Group under Signgate's management.

It is the intention of the Board to continue to strengthen the Enlarged Group by acquisition. Although the acquisitions of Signgate and Queens Gate are directed to the area of property dealing, development and investment, and the expertise of Signgate's management has been acquired to continue in this direction, the Board also intends to expand the Company's industrial interests whenever profitable opportunities occur.

### VALUATION OF THE PROPERTIES OF SIGNATE

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

30th May, 1980

### Signgate Properties Limited ("Signgate")

Following your request, I have now considered the portfolio of properties owned by the above company having regard to the varying tenures under which they are held and also the tenancies existing at this time.

The portfolio comprises residential houses and flats and various commercial properties, the four principal properties being described below. I have not had the opportunity of looking into the titles under which the properties are held and I have relied upon the information given to me by Signgate and which is stated against each property below. In respect of the residential flats and houses, account has been taken of the rents received from Signgate's tenants and of the liability placed upon Signgate to repair and to contribute towards service charges under the covenants of the leases held. No account has been taken of ground rents received by Signgate from long leasehold tenants as for the purposes of this valuation, their value is considered to be nominal.

The Board considers that the acquisitions of Signgate and Queens Gate will substantially improve the assets and earnings of the Group. Signgate is engaged in an era of the property market which, the Board anticipates, should bring about a high return on capital and will consequently improve the net asset base. The amount of equity capital being issued by the Company relative to the warranted profits of Signgate is considered favourable to the Group. Queens Gate is also expected to benefit the Group under Signgate's management.

It is the intention of the Board to continue to strengthen the Enlarged Group by acquisition. Although the acquisitions of Signgate and Queens Gate are directed to the area of property dealing, development and investment, and the expertise of Signgate's management has been acquired to continue in this direction, the Board also intends to expand the Company's industrial interests whenever profitable opportunities occur.

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

30th May, 1980

### VALUATION OF QUEENS GATE

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

2nd June, 1980

### VALUATION OF QUEENS GATE

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

2nd June, 1980

### VALUATION OF QUEENS GATE

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
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17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

2nd June, 1980

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The Directors,  
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London W1Y 7FE.

Our Sirs,

2nd June, 1980

### VALUATION OF QUEENS GATE

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The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

2nd June, 1980

### VALUATION OF QUEENS GATE

The following is a copy of the valuation by Keith Lumley, A.R.I.C.S.:

The Directors,  
The Tebbitt Group Limited,  
Hambleton House,  
17b Curzon Street,  
London W1Y 7FE.

Our Sirs,

**B. Profit and Loss Accounts**

|   | Fourteen months to 31st March, 1977 |       | Year to 31st March, 1978 |       | Nine months to 31st December, 1979 |       |
|---|-------------------------------------|-------|--------------------------|-------|------------------------------------|-------|
|   | £'000                               | £'000 | £'000                    | £'000 | £'000                              | £'000 |
| Turnover                                      | 84                                  | 81    | 356                      | 281   |                                    |       |
| Other income                                  | 30                                  | 81    | 94                       | 296   |                                    |       |
| Fees receivable                               | 33                                  | 35    | 44                       | 19    |                                    |       |
| Cost of sales                                 | 147                                 | 147   | 494                      | 598   |                                    |       |
| Inclusing:                                    | (111)                               | (87)  | (347)                    | (350) |                                    |       |
| Interest payable                              | (5)                                 | (3)   | (4)                      | (8)   |                                    |       |
| Depreciation                                  | —                                   | —     | (1)                      | (1)   |                                    |       |
| Share of associated company profits           | —                                   | —     | 2                        | 1     |                                    |       |
| Interest receivable                           | 1                                   | —     | 1                        | 4     |                                    |       |
| Rental income                                 | —                                   | —     | 2                        | 18    |                                    |       |
| Profit before taxation                        | 38                                  | 50    | 147                      | 246   |                                    |       |
| Taxation                                      | (16)                                | (30)  | (78)                     | (130) |                                    |       |
| Minority interest                             | 20                                  | 20    | 68                       | 116   |                                    |       |
| Extraordinary items (note 1)                  | 20                                  | 20    | 68                       | 116   |                                    |       |
| Goodwill arising on consolidation written off | 20                                  | 20    | 84                       | 110   |                                    |       |
| Proposed dividend (note 2)                    | 20                                  | 20    | 70                       | 119   |                                    |       |
| Unappropriated profit                         | 20                                  | 20    | 70                       | 98    |                                    |       |

**Notes:**

1. Extraordinary items  
Extraordinary items represent:

|   | Year ended 31st March, 1978 | Nine months ended 31st December, 1979 |
|---|-----------------------------|---------------------------------------|
| Gain on disposal of business  | 12                          | —                                     |
| Attributable share of associated company gain on disposal of fixed assets | —                           | 4                                     |
| Gain on sale of shares in associated company                              | —                           | 3                                     |

**2. Proposed dividend**

The dividend proposed for the nine months ended 31st December, 1979 is equal to £210 per ordinary share of £1 each.

**C. Balance Sheets**

The following is a summary of the balance sheets of the Signgate Group and of Signgate at 31st December, 1979:

|                                 | Notes | Signgate Group £'000 | Signgate £'000 | Signgate £'000 | Signgate £'000 |
|---------------------------------|-------|----------------------|----------------|----------------|----------------|
| Fixed assets                    | 1     | 1                    | 7              | 7              | 7              |
| Investment in Subsidiary (E147) | 1     | —                    | —              | —              | —              |
| Current assets                  |       |                      |                |                |                |
| Property held for resale        | 570   | 556                  | —              | —              | —              |
| Debtors                         | 119   | 118                  | —              | —              | —              |
| Bank balances and cash          | 2     | —                    | —              | —              | —              |
|                                 | 691   | 676                  | —              | —              | —              |
| Current liabilities             |       |                      |                |                |                |
| Creditors                       | 128   | 127                  | —              | —              | —              |
| Taxation                        | 2     | 23                   | 18             | —              | —              |
| Bank overdrafts (secured)       | 64    | 64                   | —              | —              | —              |
| Proposed dividend               | 21    | 21                   | —              | —              | —              |
|                                 | 236   | 230                  | —              | —              | —              |
| Net current assets              |       | 455                  | 445            | —              | —              |
| Deferred taxation               | 3     | 462                  | 452            | 252            | 252            |
| Net assets                      |       | 210                  | 200            | —              | —              |
| Represented by:                 |       |                      |                |                |                |
| Share capital (£100)            | 4     | —                    | —              | —              | —              |
| Reserves                        | 5     | 210                  | 200            | —              | —              |
|                                 | 210   | 200                  | —              | —              | —              |

**Notes:**

## 1. Fixed Assets.

Fixed assets are stated at cost less accumulated depreciation as follows:

|                          | Cost  | Depreciation | Net Book Value |
|--------------------------|-------|--------------|----------------|
| Short leasehold property | £'000 | £'000        | £'000          |
| Furniture and fittings   | 2     | 7            | 2              |
|                          | 9     | 2            | 7              |

## 2. Taxation

Taxation has been provided after allowing for losses and group relief and represents:

|   | Signgate Group £'000 | Signgate £'000 |
|---|----------------------|----------------|
| Corporation tax at 52% (payable 1st October, 1980)                          | 14                   | 8              |
| Advance corporation tax on the proposed dividend (payable 14th April, 1980) | 5                    | 3              |

## 3. Deferred Taxation

The deferred tax balance is made up as follows:

|                           | £'000 |
|---------------------------|-------|
| Timing differences at 52% | 258   |
| Stock appreciation relief | 2     |
| Capital allowances        | 261   |

Deduct: advance corporation tax on proposed dividend

|     | £'000 |
|-----|-------|
| 100 | 100   |
| 100 | 100   |

## 4. Share Capital

Authorized issued and fully paid 100 Ordinary Shares of £1 each

|  | Signgate Group £'000 | Signgate £'000 |
|--|----------------------|----------------|
| Capital reserve                          | —                    | —              |
| Capital reserve arising on consolidation | 2                    | —              |

## 5. Reserves

Capital reserve

|   | £'000 |
|---|-------|
| 2 | —     |

Capital reserve arising on consolidation

|     | £'000 |
|-----|-------|
| 208 | 186   |
| 210 | 200   |

## D. Source and Application of Funds

The source and application of funds statements of the Signgate Group for the period from 23rd January, 1978 to 31st December, 1979 are as follows:

|  | Fourteen months to 31st March, 1977 | Year to 31st March, 1978 | Nine months to 31st December, 1979 |
|--|-------------------------------------|--------------------------|------------------------------------|
| Source of funds:   | 36                                  | 60                       | 147                                |
| Profit before taxation                                     | —                                   | —                        | 248                                |
| Adjustments for items not involving the movement of funds: | —                                   | —                        | —                                  |

## Loss on disposal of fixed assets

|   | £'000 |
|---|-------|
| — | —     |
| — | —     |

## Profit retained in associated company

|   | £'000 |
|---|-------|
| — | —     |
| — | —     |

## Minority interest in subsidiary company's retained profit on acquisition since acquisition

|   | £'000 |
|---|-------|
| — | —     |
| — | —     |

## Total generated from operations

|   | £'000 |
|---|-------|
| — | —     |
| — | —     |

## Funds from other sources:

|   | £'000 |
|---|-------|
| — | —     |
| — | —     |

## Application of Funds:

|  | £'000 |
| --- | --- |

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# Building and Civil Engineering

## £24m sugar factory for Sri Lanka

TATE & LYLE Technical Services (TLTS) has signed a contract worth approximately £200,000 with the Sri Lanka Sugar Corporation (SLSC) for the development of the associated agricultural and infrastructural works.

The overall project, including the consultancy services, is expected to cost approximately

£24m and the major part of the foreign exchange costs are to be met by a loan from the Asian Development Bank.

TLTS will be responsible for the preparation of the outline designs, equipment specifications and tender documentation for the sugar factory. It will

subsequently be involved in assisting the Sri Lanka Sugar Corporation with the adjudication of tenders, contract negotiations and supervision of factory construction. TLTS will also be supplying civil/irrigation, cane agricultural and agricultural engineering inputs to assist the corporation.

## Tradition in £40m desert centre

SAUDI ARABIA'S Ministry of Agriculture and Water has announced that a construction contract worth approximately £40m has been awarded to the Ssangyong Construction Company of Korea for the construction of Wasila village, 60 miles east of Riyadh, capital of Saudi Arabia.

The designs for this completely new, self-sufficient human settlement on an isolated desert site have been prepared by Stephen Yakeley, architect to

Sir M. MacDonald and Partners, of Cambridge, the consulting engineers for the project.

The village, for almost 1,000 people will house operational staff and their families for a new water treatment plant. The village comprises 268 houses, 185 flats, two schools, 14 shops, a mosque, clinic, recreation centre and other communal facilities. The village is part of the very large Riyadh Additional Water Supply Project, other phases of which are cur-

rently under construction.

The design of the village differs from western design projects in the Islamic world in that it follows the form of traditional Arab villages with buildings designed to reduce heat gain and to give protection from the wind and sun. Narrow, shaded streets weave through tightly-knit housing leading to open spaces in the village centre. Vehicular and pedestrian circulation is strictly

segregated.

The scope of the work carried out was comprehensive in that the consultants were given responsibility for all of the design work from originating the detailed brief through establishing a development plan, preparing architectural and engineering contract documents, preparing interior designs and selecting furniture and equipment and formulating a settlement and operational policy.

## Trocadero project awarded to Bovis

WITH AN estimated cost of £16m a new retail and entertainment complex, first of its kind in the UK, is to be built by Bovis on the Trocadero site in London for Electricity Supply Nominees, the pension fund of the electricity supply industry.

While details of the entertainment content have yet to be finalised, Bovis has already started demolition work on the two-acre site which is bounded by Coventry Street, Shaftesbury Avenue, Rupert Street and Great Windmill Street. The contract will be a mixture of

rebuild and refurbishment work with the majority of facades retained.

The complex will stand six-storeys high and two further floors below ground level. The lower ground floor houses the London Experience—built by Bovis in 1977—and will include restaurants and shopping, together with an underground pedestrian link via the London Pavilion to the Piccadilly underground station concourse. The sub-basement level will house kitchen areas and plant rooms. The ground floor will provide

shopping on a series of malls and arcades linking the streets which frame the site. The upper floors will have a mixture of entertainments, restaurants and shopping, with the focal point of the complex being a central atrium forming a covered public area at lower ground floor level with access by way of glass-sided lifts and escalators to the upper floors. Construction of the complex will, in the main, comprise in situ reinforced concrete frame from sub-structure to ground

floor level, above which the building will be steel framed with precast concrete infill plank floors and in situ concrete cast beams, columns, staircases and lift cores. The structure will sit on reinforced concrete foundations on approximately 200 bored piles, each 600 mm to 750 mm in diameter, approximately 25 metres long and designed to a load of 1,500 kN.

Architects are Fitzroy Robinson and Partners; Structural Engineers Ove Arup and Partners and quantity surveyors Gardiner and Theobald.

## Cartwright companies get work worth £7.8m

RECENT new contracts totalling over £7.6m have been awarded to divisions of Joseph Cartwright.

In the north, J. Cartwright Construction has a £1.5m job from London and Manchester Properties Ltd to carry out refurbishment works to existing offices and warehouses and to construct new warehouses on the Gelderd Trading Estate in Leeds.

Under two contracts for the Bradford Metropolitan District Council valued at £2.5m and £350,000 the company is to construct 137 dwellings at Manningham and refurbish 21 dwellings at Wilsden, both in Bradford. Seven small industrial units costing £230,000 are to be constructed at Todmorden for the Calderdale Metropolitan Borough Council and the conversion of seven Victorian houses into nine homes is to be carried out under a £100,000 contract with the Leeds Federated Housing Association.

In the South, Hayward & Wooster Ltd is to construct 94 houses in Oakley, near Easing-

stoke for the Downland Housing Society (£1.146m) and a flats complex for the elderly in Cardiff for the Coraid Housing Association (£610,000).

The small works department has started work on the historical house at Corsbath Court, Corsham, Wiltshire, where under the contract for £192,000 for Avon County they are to carry

out general refurbishment works and re-roofing. Work is also commencing on a new building and alterations at the Clevedon Transmitter Station for the BBC (£98,000).

Civil Engineering works soon to be started by Davies, Middleton and Davies in Wales, include a link road and improvements to the A470

and storage facilities at Bass Ireland's Ulster Brewery are to be extended and improved under a £1.3m contract.

Cladding will be of facing brick and blockwork inner leaf and full air conditioning will be provided throughout the block, and heating will be provided by a heat recovery system.

Work has just started and is due for completion by October 1981.

Over in Belfast beer bottling

will be of reinforced concrete frame with troughed concrete suspended floor and roof slabs, and will provide a gross floor area of about 83,000 sq ft.

Cladding will be of facing

brick and blockwork inner leaf

and full air conditioning will

be provided throughout the

block, and heating will be pro-

vided by a heat recovery

system.

Work has just started and

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## Two major irrigation projects

## Italian aid to map Mozambique

ANNOUNCED this morning at the Royal Show, Stoneleigh, by Taylor Woodrow are two large irrigation contracts in Guyana and Ghana, each amounting to around £5m.

In Guyana, on the Iwabi River, Essequibo District, the company will construct a big earth-filled dam as the centre of a 15 square mile intensive rice-growing area. This will cost Guy \$26.5m (£5m) and is being constructed for the Ministry of Agriculture, Hydraulics Division.

Aquater, a company of ENI Group, has signed an agreement with the National Geology Department of the Popular Republic of Mozambique covering geological mapping and detailed geochemical investigation studies for an area of 48,000 sq km.

The contract will cover, in detail, geological mapping drawn to scale 1:50,000 with the geochemical analysis of flood sedimentation over an area of 18,000 sq km, as well as geochemical surveys in documentation drawn to scale 1:250,000 over an additional

area of 29,000 sq km in the Zambezian and Nampula regions.

Work is expected to start at once and to have a duration of three years.

Estimated value of the contract is about \$15m, and it is expected that there will be a 15 per cent contribution within the framework of the technical co-operation agreements between the Governments of Italy and Mozambique.

Aquater has been active in Mozambique for years and it is now completing a hydrological project in the Inambane region.

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## £4m store and pool by Costain

TESCO is to have a supermarket at Burford Towers, Hamble Lane, Southampton, to be built by Costain Construction.

The contract, with the Bill Jive organisation, comprises the demolition and clearance of the existing site. Construction will then start.

Work has begun on site and is due for completion in early 1981.

Under a further award worth £1.3m the group will be involved in the construction of a unique swimming pool complex to use an ozone water purification system.

The complex (phase one of the Wellington Sports Centre, Tan Bank, Wellington, Shropshire) will be the first pool of its type to be built in England and instead of the traditional chlorine system, ozone water purification, which allows the recirculation of chlorine-free air within the pool, will be applied. Heat generation from the pumping and filtration plant can also be used to heat the pool thus cutting energy costs.

## McAlpine in £5m deals

MOST RECENT contracts, valued together at over £5m, awarded to Sir Robert McAlpine and Sons are in London and Northumberland.

In Wood Green, London, for Ringmore Properties, a £1.9m office block project starts soon with completion for September, 1981. This L-shaped 21 metres high building comprises reinforced concrete frame, brick cladding above, all precast by reinforced concrete, brick cladding, found on piles and pile caps.

At Prudhoe, Northumberland, a Kimberly-Clark factory is to be extended under the terms of a contract worth £1.83.054.

The extension is to the existing machine house and comprises a basement, operating floor and mezzanine floor. The basement will have a 2 metres thick floor slab, concrete walls and structural steel with metal cladding above, all precast by reinforced concrete, brick cladding, found on piles and pile caps.

At Prudhoe, Northumberland, a Kimberly-Clark factory is to be extended under the terms of a contract worth £1.83.054.

FRENCH Kier Construction, a member of the French Kier Group, has placed a £1.28m job for the erection of a factory and ancillary offices at Wishaw, Lanarkshire, to be constructed in structural steel with facing brick panels and aluminium flashing.

The Strathclyde Regional Council has awarded an £856,000 contract for refacing part of the upstream face of the Dair reservoir (also in Lanarkshire) with over 3,000 precast concrete blocks to a depth of about 42 metres below the top water level.

Littlewoods Organisation has awarded a £1.4m contract for fitting out a new single storey extension at the rear of its High Street store in Kirkaldy, and the Scottish Division of British Steel Corporation has placed a £117,883 contract for the construction of a 10 metre reinforced concrete, rectangular 1.6 x 14 metre reinforced concrete, forced draught water cooling tower at Ravenscraig.

In the south, the company has been awarded a £1.3m contract by Roby Portland Cement Company for the construction of a cement storage and distribution depot at Southampton, and Norwest Holst mechanical installation has received a £169,375 job from Davy McKee (Minerals and Metals) for making the final changeover package from cyclone system to a washbox method at Berwick Colliery.

Last contract just announced is worth £500,000 and is for the detailed design and construction of a reinforced concrete covered reservoir with associated earthworks and pipework at Kewstoke Road, Worle, Weston-super-Mare to be carried out by member company Nott Brodie.

COURTAULDS ENGINEERING VALUE IS ABOUT £2.5M.

Nurdin and Peacock have placed a £1.2m job for a warehouse to be built at Barlaston, Stoke-on-Trent, factory where work has already started.

Bowman and Kirkland has placed a £120,000 contract with F.C. Precast for the design and supply and erection of a Unit frame structural building at Mansfield, Derby, for developers Viking Commercial Estates.

A further £120,000 contract from the same source is for a 1050mm diameter outfall sewer reinforced concrete

chambers at the sewage works in Wellington, Shropshire.

Josiah Wedgwood and Sons has placed a £200,000 job for extensions to the Barlaston, Stoke-on-Trent, factory where work has already started.

Bowman and Kirkland has placed a £120,000 contract with F.C. Precast for the design and supply and erection of a Unit frame structural building at Mansfield, Derby, for developers Viking Commercial Estates.

Detailed planning consent has been granted for 15 units providing a total of 78,200 sq ft of industrial warehouse accommodation ranging in size from 2,750 to 15,630 sq ft.

Construction work has started with possession being offered during the early part of 1981.

The completed development, which is to be known as the Gateway Trading Estate, is to be purchased by Hambro Life Assurance Company advised by Berkeley-Hambro Property Company.

## IN BRIEF

Miller Buckley Civil Engineering has been awarded a contract worth over £500,000 by Ogwr Borough Council, Bridgend, Mid-Glamorgan, for the construction of a 400 metre long 2,400 metre diameter pipeline through the town of Bridgend.

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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

# Early retirement—where will the money come from?

BY ERIC SHORT



PEOPLE WHO retire, or are retired, before reaching State pension age have a gap. They receive a pension from their company's pension scheme, but they have to wait until they reach the statutory age—65 for men, 60 for women—before they start receiving their basic State pension. The problem is how to bridge that gap.

Up to now, a partial solution has been to register as unemployed and draw unemployment benefit, treating such payments as a substitute for the State pension.

At first sight, it may seem surprising that someone who is retired and in receipt of a company pension can register as unemployed. But the current Social Security system classifies as unemployed someone who is below State Pension Age and is not working. The fact that the claimant is receiving a company pension has not so far affected the unemployment pay, but under new Government proposals it may do so in future.

The actual conditions under which a person can claim and receive unemployment pay have always been somewhat hazy. A person registers as being unemployed at the local employment office and goes on the unemployment register. There is no benefit for the first six weeks of unemployment, but thereafter entitlement to benefit depends on the person remaining on the unemployment register and going through the motions of seeking work. The decision rests with the local officials of the Department of Employment, acting on behalf of the Department of Health and Social Security.

The "company pensioner" would be offered jobs commensurate with the type of work he was doing before he retired. Thus a retired bank manager would be offered clerical jobs involving some kind of responsibility. Payment of benefit could be withheld if the claimant laid down unreasonable conditions or restrictions on the types of jobs offered or the working hours involved. He is not expected to take any job that comes along, but the authorities argue that the longer he is on the register, the lower should be his expectations of the sort of job he is willing to undertake.

The current basic unemployment benefit levels are £18.50 a week for a single person and £23.95 for a married couple. These rates are being increased to £20.65 and £23.40 in November. This basic benefit is paid for a year. Though the earnings-

TUC arguing for its retention even when claimants have a substantial occupational pension.

But there is an element of double thinking in this argument. A person who is working cannot, in theory, register as unemployed and draw unemployment pay. What is the difference between a person receiving income from his present job and someone receiving income in the form of a pension from his previous job? The trade unions are always referring to pensions as deferred pay.

By all means, a retired person who is fit and keen to work should use the employment office in seeking a job. Indeed more could be done in this direction. But if his income is adequate, why should it be supplemented by unemployment benefit, which presumably is intended to provide income while searching for work?

If one looks at the Government's plan dispassionately, then there is much to commend the principle. A person retiring on a pension of two thirds of final salary does not necessarily need the unemployment benefit and can be said to be guilty of abusing the system.

The Government's proposals can be criticised on two counts. First, the clawback limit is too low—a pension of £68 a week is well below National Average Earnings. But more important, it is tinkering with the social security system when it should be reconsidering the whole set-up.

Last year, CPE had assets of £37bn (£2.5bn) and earnings of £342m (£151m). Oil and gas account for 34.4 per cent of the income and 21.9 per cent of the fixed assets. The comparable figures for mines and minerals were 28.6 and 23.2 per cent, and for forest products 11.3 per cent and 11.7 per cent.

CPE is still overshadowed by its parent, yet is now bigger than the rest of CP put together.

It is a separately managed and independently quoted company with no interests in transportation—unlike CP, which is exclusively a transportation com-

pany.

It is partly to make this separate identity clear that CPE has recently been stepping into the limelight. In March of this year it placed outside North America 750,000 shares, valued at around £11.7m, and obtained listings on the London and Amsterdam stock exchanges.

More recently, it changed its name. The erstwhile Canadian Pacific Investments was reborn as Canadian Pacific Enterprises.

The principal purpose of the first move—aside from raising cash—was to emphasise the increasing international aspirations of CPE, while the name change was intended to suggest that CPE is an active management company rather than an investment holding group.

For an active company of such size, CPE runs on a remarkably modest staff. The head office in Montreal houses only 25 people, supported by a research department of about 50 in Toronto. The Montreal office accommodates six top managers, an acquisition group, a team of economists and little else.

This skeletal team holds sway over a labyrinthine network of companies. Cominco alone has a direct or indirect holding of at least 40 per cent in 25 other companies.

It appears paradoxical that such a small group should claim to manage such a large and diverse operation. There is no doubt that it has the muscle to do so since in almost all cases CPE has established a very sizeable equity position in its operating units. Earlier this year, CPE's attempt to buy a majority holding in MacMillan Bloedel, Canada's largest forest products company, was thwarted by political opposition. CPE promptly sold its existing 19.4 per cent stake in MacMillan for around £35m. As Ian Sinclair, CPE's robust chairman, puts it:

CANADIAN PACIFIC ENTERPRISES is coming out of the woodwork. After nearly two decades of relative obscurity, this sprawling company which has grown fast on the back of Canada's abundant natural resources is actively courting the attention of analysts and investors.

The company has been dressing up its image at a time when the thrust of expansion is turning away from Canada itself, and from Canada's traditional role as a supplier of wood and draw of water. CPE is taking an unusually decentralised management approach to an increasingly diverse and complex structure.

CPE was incorporated in 1982 as a wholly-owned subsidiary of Canadian Pacific, the legendary railroad company. Its purpose, according to CP, "is to assist in and further the process of diversification by encouraging the development of specialised management."

The three main struts of CPE's development were rapidly transferred from the parent company: a major holding in Canadian Pacific Oil and Gas (since renamed PanCanadian Petroleum); a majority interest in Cominco, the mines and minerals group; and full ownership of the Pacific Logging forest products company. CPE also took on board CP's hotel and real estate interests.

Since the early 1960s, acquisitions have produced both additions to the original divisions and degree of diversification, notably into iron and steel. Yet the original operating areas are still the mainstay of the group.

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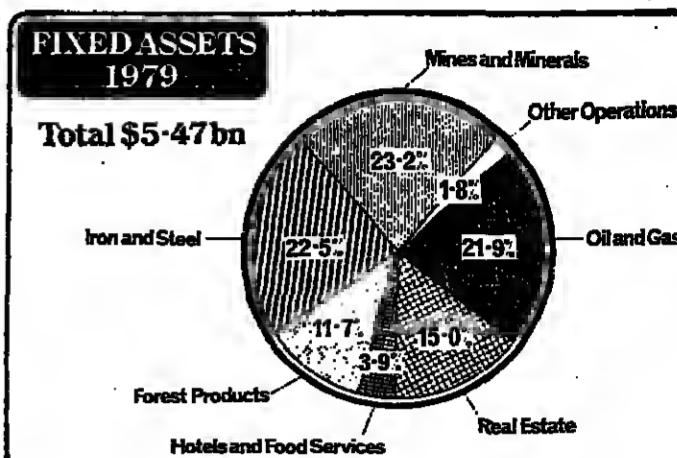
It appears paradoxical that such a small group should claim to manage such a large and diverse operation. There is no doubt that it has the muscle to do so since in almost all cases CPE has established a very sizeable equity position in its operating units. Earlier this year, CPE's attempt to buy a majority holding in MacMillan Bloedel, Canada's largest forest products company, was thwarted by political opposition. CPE promptly sold its existing 19.4 per cent stake in MacMillan for around £35m. As Ian Sinclair, CPE's robust chairman, puts it:

# How Canadian Pacific made good by going off the rails

John Makinson on the conglomerate that emerged from a railroad



John Makinson: "I'm not interested in owning 13 per cent of anything"



taking over the chairmanship three years later.

political stability as a basic investment criterion.

At 66, Sinclair combines the physical appearance of a dock-hand with the diplomatic tongue of a lawyer. He is at pains to emphasise his faith in friendly takeovers and looks aggrieved but resigned when discussing the British Columbia Government's opposition to his aborted MacMillan takeover.

Privately, however, Sinclair is known as a tough and autocratic manager, a wily negotiator and no friend of interfering governments. He is widely considered to have outmanoeuvred one of West Germany's most able businessmen, Herr Egon Overbeck, in his 1973 purchase of a 25 per cent stake in Algoa Steel from Mannesmann AG.

The development of CPE mirrors the increasing role played by resources in Canada's economy. While this emphasis has proved an impetus for growth, the volatile performance of the Toronto stock market testifies to the uncertain quality of resource earnings in Canada. Sinclair is planning to diversify the business both away from Canada and away from resources.

At present CPE holds only 2 per cent of its fixed assets outside North America, compared with 15 per cent in the U.S. The decision to come to Europe for a listing before New York reflects in part Sinclair's personal impatience with the bureaucratic niceties of the Securities and Exchange Commission although he points out, reasonably enough, that American investors can trade easily through Toronto.

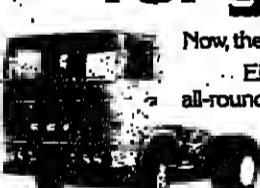
The London and Amsterdam listings also indicate, however, that Sinclair is planning to expand CPE's interests outside the North American continent. In all cases CPE will insist on

financial control is essential to the CPE strategy. The parent carefully monitors the debt and equity position of all companies under its umbrella, taking action whenever financial ratios cause concern. Just as CPE's creditworthiness has been enhanced by its connection with CP, so the operating companies can use the powerful asset backing of CPE to support their borrowings.

CPE companies regularly have recourse to rights issues in order to raise funds. Great Lakes Forest Products raised \$42m (£15.8m) through a one-for-four issue last month. CPE exercised all its rights and also took up all the shares not subscribed for by other shareholders.

The principle of taking effective control without overall ownership now applies to CP's hold on CPE. The parent owns

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Mrs. Janice Marsh,  
on holiday  
in Jersey, in May 1979

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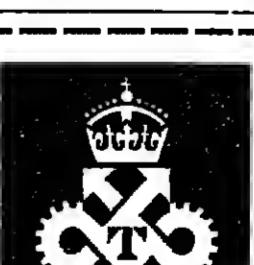
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## THE ARTS

Ludlow Castle

## Macbeth

by B. A. YOUNG

It is a perfect night for it," we said as we sat in the sun, waiting for the box office to open at 7.00 pm. Over the finger-tinted stones of the Castle, the sky showed as much blue as cloud. Not until Act 1 of Macbeth had been going for five minutes at about 8.35 did the gentle rain from heaven drop upon the place beneath. It went on so gently, the rest of the night and the actors went on acting and most of the audience went on watching them. I felt much admiration for both parties.

It may be, though, that performances were not at their best. Ludlow Castle is a remarkable place for sound: voices bounce off the walls beautifully, and the further you are from the stage the better you hear them. But the hiss of rain on plastic rainwear can not have been an encouragement to the players, and I suspect they were tending to shout across it.

The production under David Kelsey stresses the supernatural. When Macbeth has a decision to make, the witches appear silently up stage; it is a witch that holds before, or rather behind, him the "dagger of the mind" (though Simon MacCorkindale's Macbeth seems not to see it in his subsequent apostrophe). We have the scene with Hecate put in by Middleton or whoever it was and rather interestingly, Seyton (alias Satan) is also the Porter, a chamberlain who haunts the court to order its proceedings. This combination isn't easy for Antony Linford; he suggests the evil beneath his courtly behaviour but the Porter's jokes

are not to be seen in his subsequent apostrophe).

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Teatro de la Zarzuela, Madrid

## El Poeta

by ELIZABETH FORBES

The two-month long Festival of Opera in Madrid, which earlier presented ad hoc stagings of Macbeth, Turandot, La Bohème, Maria Stuarda and Pelléas et Mélisande, as well as three production by the German State Opera from East Berlin, of Tannhäuser, Rosenkavalier and Don Giovanni, ended with three performances of a new opera, El Poeta, by the veteran Spanish composer Federico Moreno Torroba. Given in the pleasant, 1,200-seat Teatro de la Zarzuela, El Poeta was composed especially for Plácido Domingo, and the Spanish tenor sings the title role of José de Espronceda.

Moreno Torroba, now aged 59, has written several popular Zarzuelas (the Spanish equivalent of operetta), among them the well-known Luisa Fernanda but this is his first through-composed opera. Its romantic musical idiom would have been considered old fashioned at the turn of the century, but at least the score has an individual style and flavour to it, and is not just watered-down Puccini. Apart from some traditional dances, there is little specifically Spanish in either the rhythm or orchestral colouring of El Poeta, but the libretto, by José Méndez Herrera, certainly has nationalistic overtones that touch sensitive chords in a Spanish audience.

José de Espronceda is one of a group of Spanish exiles driven out of their country in the 1820s by the despotic regime of King Fernando VII. When the opera begins the exiles are living in Portugal, where José meets and is immediately attracted by the young and beautiful Teresa Manchón who, together with her father and sister has just fled from Spain. Teresa is unwell after the journey and José falls under the spell of Carmen Osorio, who becomes the poet's patroness.

"It's like a cover by Norman Rockwell," Shelly giggles when Vince brings her to his grandparents' home in rural Illinois, visualising grey-haired oldsters, freckle-faced kids and a lovable little mongrel dog. She is wrong. Vince's grandfather Dodge is moving into senility; he lies immobile on the sofa which is the only substantial item of furniture in the room, wearing a cap in case his son Bradley should want to come and sit on his hair. Vince's father Tilden, Bradley's elder brother, is even further out of his mind than Dodge: he has a mysterious stain on his record and his only actions now are to bring in armfuls of corn or carrots from the plantation that the rest of the family won't believe exists. His conversations are mostly vague and defensive. Dodge's wife, aggressive and flighty, is

prone to spending nights away from home in the company of Father Dewis.

Vince, who hasn't been home for ten years, is so appalled by the state of his family that, when Dodge asks him to go and buy some whisky, he simply drives off into the night, leaving Shelly to look after herself. She is a confident girl, and not so silly as you might deduce from her first appearance; by the morning she has survived the mad proximity of Dodge and Bradley (the others having disappeared) and actually tries to make her unwilling hosts comfortable. Vince comes back fighting drunk; and when Dodge's wife Halle returns she has changed from her black mourning (for her middle son Ansell, whom she believes died heroically in the Army, though he died in a motel bedroom) and has the Father in tow. Shelly may have been wrong

about the Rockwell cover, but Sam Shepard's play has a good feeling of Saturday Evening Post about it. Throughout the evening, clues are dropped in conversation. "My flesh and blood is buried in the backyard," says Dodge. "I had a son once but we buried him, mummified Tilden. And Tilden says more, he tells Shelly of the day when Dodge took a tiny baby and drowned it like a puppy. The awful truth is revealed at the end of the play in a sequence that was clumsy. The baby was Halle's, but the father was Tilden; and Tilden comes back at the last moment, having stopped from providing some good acting, even if there are times when it's advisable not to look too closely."

Harold Pinter's early play The Hothouse, this theatre's last incumbent, has now moved into the West End and opened on Wednesday at the Ambassadors. I reviewed it on this page on May 3.

TENNIS BY JOHN BARRETT

## Wimbledon still 65 games behind

THE ONLY winner during Wimbledon's first week was the weather—and, perhaps, the caterers, whose alarming prices surprisingly deterred only a handful of the frustrated spectators who also spent record sums in the Wimbledon Shop.

Only one of the six days was uninterrupted by rain, and despite three mid-day starts that should have provided six extra hours of play, the backlog of matches, which on Tuesday had swelled to 100, is still 65.

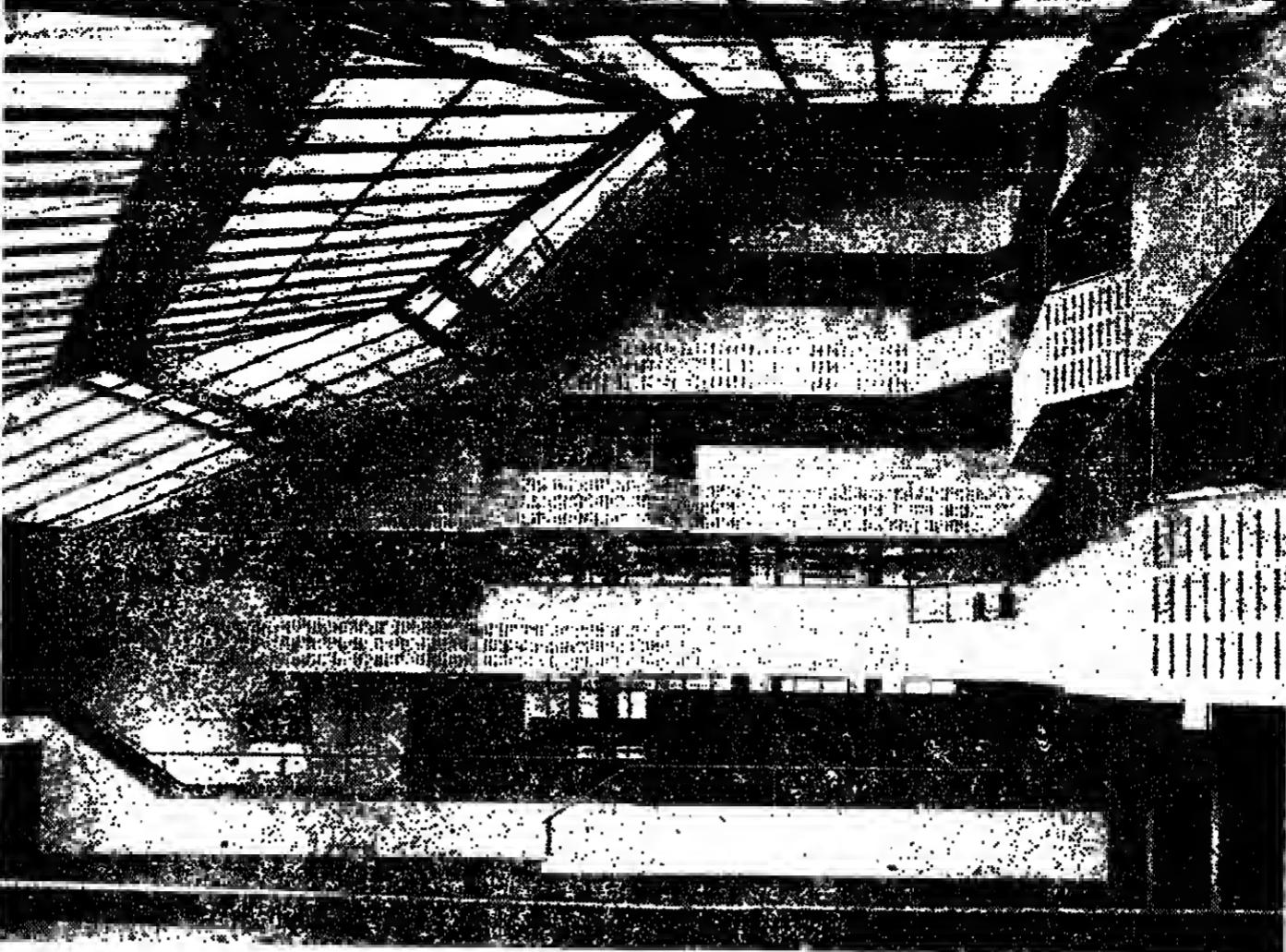
Both singles are one full round short of the quarter-finals which normally begin today for the women and tomorrow for the men. Thus the customary days of rest which second week survivors normally enjoy, will be denied them. Even assuming no more interruptions only the women's finalists can look forward to a day to recharge batteries, though the men will be back to normal by the semi-final stage.

All of this will place an extra strain on nerve and sinew already stretched by the frustrations of a fitful first week, where even such outstanding favourites as the top men's and women's seeds were losing sets unexpectedly.

Bjorn Borg having survived a difficult third set against an enterprising opponent in Shlomo Glickstein of Israel, who had been unexpectedly beaten Raul Ramirez (Mexico) in five sets, was fully extended on Saturday by Rod Frawley. The way this fast improving Australian took charge of the second-set tie-break with old-fashioned serve and volley, was heartening. Nor was he outplayed in the fourth set which the Swedish champion turned his way in the 12th game to win 6-4, 6-7, 6-1, 7-5.

That Martina Navratilova should have lost a set to Tanya Harford, was less surprising, for those who remembered the South African girl's match against the champion of the opening day last year when she achieved as much bad as good impression by her potential on fast courts. At 3-3 in the final set on Saturday on a soft and unpredictable Court 2, a major upset became distinctly possible, but Miss Navratilova broke service with two scorching winners.

The survival of two qualifiers, 33-year-old Onny Parun (New Zealand), who has endured



Cambridge University History Library

## Architecture

## The Gold Standard by COLIN AMERY

Very few people who are not architects have ever heard of Jim Stirling. He is the man who has just been awarded by the Queen the Royal Gold Medal for Architecture. Her Majesty doesn't often give this medal away herself and this year she allowed the President of the Royal Institute of British Architects to place the gold medal on its blue ribbon around the neck of James Gowen and they jointly produced the most famous early Stirling building.

In the architectural world, both in Britain and America, Stirling is synonymous with a lucid style of architectural design that has produced drawings and buildings that combine space, structure and mechanical detail into a series of forms that are both original and beautiful. He is much better known abroad and has at the present moment schemes on the drawing board for three American universities and several buildings in Germany. He has recently received a long overdue official commission from the Government to design the new building for the Tate Gallery to house the Turner Bequest.

Jim Stirling, as he has become familiarly known, was born in Glasgow in 1926; his father was a marine engineer and the family moved to Liverpool in

1927 because of his father's work. The meticulous coloured drawings of ships' machinery that were around the family home became an important influence on the embryo architect. He trained at the Liverpool University School of Architecture and set up as an architect in private practice in London when he was 30. In the early years as a private architect he was in partnership with James Gowen and they jointly produced the most famous early Stirling building, the Leicester University Engineering Faculty completed in 1963.

It was this building that broke the sound barriers of the Modern Movement in Britain and showed the world that the fossilised rigidities of modernism could be cast off in favour of a new intellectual excitement. The Leicester building, and you cannot miss it on the campus or from the railway, is a staggering performance in red brick, industrial glazing and red tiles. The jowls are balanced by cantilevered lecture theatres and there is a daring display of angular forms that is, at one and the same time, brash and beautiful. At Leicester Stirling was really playing architectural gambles; there are moments when you think that he could fall from the wall bars but his

engineering skill and his ability to see the whole building as a three-dimensional unity saves the day.

From Leicester he went on to design several university buildings in this country—the Florey building for Queens College, Oxford, the History Faculty Library for the University of Cambridge and some residential accommodation for the University of St Andrews.

The History Library at Cambridge has been one of his most controversial buildings; it is both loved and hated by those who use it. The building is a series of separate elements: lifts, stairs and a large tent-shaped roof that covers the great reading room. This room is one of the best interior spaces that a modern architect has produced in England: a fan-shaped room covered by a swooping glass roof that rises up to the height of a five storey building.

Its critics complain that the room is hot and uncomfortable to use and no one can deny that it is a wilful conception that depends for its success on the use of a high degree of servicing. The library stands among the Arts faculty buildings designed by Sir Hugh Casson that today seem to have a rather reticent humour about

them, as though he was joking politely about modern architecture.

Stirling's building is certainly not polite and it is too experimental to be seen as anything other than a boldly original conceit.

During the 1970s much of his work came about through international competitions although he completed an important building for Olivetti at Haslemere in Surrey where he enjoyed using the flexible qualities of glass-reinforced plastic materials.

He also defined his formal piano-vocabulary in a large public housing scheme for Runcorn New Town.

Germany has been a particularly fruitful source of competition ideas and proposals for a new Staatstheater and Chamer Theatre in Stuttgart are now under construction.

The award of the Royal Gold Medal has come quite early in Mr. Stirling's career and it is to be hoped that it is only the prelude to what really matters.

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Mozart, which was founded on a bass line of five doublebasses and six cellos. There were times, notably in the minut and trio, when the woodwind contribution was obscured, and I would have liked to have heard more of the trumpets and tympani in the outer movements, but in general the balance was good.

More importantly, Kubelik maintains the traditional German seating of the orchestra, violins separated on either side of the platform, cellos in the centre playing out into the auditorium. Mozart and Mahler composed with a similar disposition in mind, and it allows the phrase structure of not a few important passages in both symphonies to be heard clearly.

It also enables the bass line to be strongly projected into the auditorium without forcing. Kubelik is a famous Mahler interpreter, and his reading of the First Symphony is familiar. This work is well on its way to replacing Brahms's First as the standard Visiting Orchestra's Calling Card, but despite such over exposure, the imaginatively controlled response of the players brought the Symphony to life.

RICHARD JOSEPH

## Wigmore Hall

## Renato Bruson

"Songs and arias by Scarlatti, Gluck, Donizetti, Verdi, Respighi" said the hand-out for the baritone Bruson's first London recital, on Friday evening. So far, so good. In fact, the equally unannounced Tosti bad most of the second half to himself, with seven songs. The sequence was clumsy. Three successive Donizetti ditties in vivacious triple time would have sounded less monotonous if they had alternated with the more various Verdi. At the piano, Craig Shepard made the most of every meagre chance offered by the accompaniments.

Tosti is not to be despised. But he needs as well as beautiful tone (Bruson's voice, dark and luxurious as velvet, sometimes recalled records of Ermilio Gogorza, husband of Emma Eames) expressive for the sain side and sparkiness for the local colour—both absent on Friday. Bruson sang Tosti as if he were afraid of vulgarity.

RONALD CRICHTON

## CRICKET BY TREVOR BAILEY

## Good prospects for Northants

NORTHAMPTONSHIRE qualified to meet the holders, Essex, in the Benson and Hedges final at Lords on July 19 after semi-final which both upset the form book.

Although Northants were losing Gillette finalists last year and have been performing impressively; their 11-run victory in a splendidly contested match came as a surprise, because their opponents, Middlesex, are not only the most powerful county but this was also their first defeat in any form of the game.

Hanfielded by several handicapping injuries, with Lever less penetrative than usual, Philip out of form and Turner injured, Essex had been losing matches to teams, especially in the Sunday league, whom at the square was wet. Any other pitch would have been difficult and must have suited the home side. I wonder how they would expect to beat comfortably.

In these circumstances they cannot have been too confident against Worcestershire, who possess a fine bating line-up of match-winning batsmen, while Barhadov has sharpened their attack. Even so, it proved enough, despite an innings of rare skill, strokes and improvisation from Gatting in which he demonstrated that he has developed into one of the best middle-order batsmen around.

Although this was pleasing and rather a change for the highest scorers in the two semi-finals, Gooch, Ormrod, Williams and Gatting, to be homegrown talent, overseas players do still continue to dominate our

domestic game. The most accomplished batsman as well as the best bowler in the Northants XI and an opening bowler for both Essex and Worcester, in addition to key stroke-makers, come from abroad.

The main reason for Middlesex's outstanding record this summer has been the signing of Vanderhil, as cover for Daniel, who was expected to be picked for the West Indian tour. This had given them the most formidable new ball partnership on the domestic circuit, with the possible exception of Hadlee from New Zealand and Rice from South Africa for Notts.

On the placid Lord's pitch, Northants, mainly through the efforts of Williams and Larkins, built up a reasonable total, though hardly match-winning score. Even so, it proved enough, despite an innings of rare skill, strokes and improvisation from Gatting in which he demonstrated that he has developed into one of the best middle-order batsmen around.

On this occasion Gooch obliged with a majestic 81. It not only set up the victory but assured that made sure his team were always ahead of the opposition's run-rate should rain fall.

## Central Hall, Westminster

## Mahler's Eighth Symphony

As composed celebrations go, Mahler's "Symphony of a Thousand" is among the most splendid. It is not impossible to tackle it with less than professional forces, as Joseph Pilbury proved on Saturday with his New Westminster Philharmonic in aid of the British National Committee for Prevention of Blindness. The visiting Canterbury Choral Society and Canterbury Cathedral Choristers were willing, if insufficiently numerous — against Mahler's massive orchestra (even reduced, as it was here) many a choral entry hardly made itself felt. What they did was spirited and musical nonetheless; and the professional contingent of soloists without the excellent soloists granted that sustaining very slow tempi is hazardous for non-professionals. Pilbury took too much of the music with matter-of-fact briskness — notably the final Chorus Mysticus — either to reveal its full breadth or to define its shape over its expansive workings out.

DAVID MURRAY

# FINANCIAL TIMES

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## Recession and protectionism

"WE ARE resolved further to strengthen the open world trading system. We will resist pressures for protectionist actions which can only be self-defeating and aggravate inflation." So the leaders of the key industrial democracies concluded at their economic summit meeting in Venice last week.

It is not the first time that such sentiments have been uttered. Ever since the first oil shock in 1973, the Western industrialised countries have been declaring their determination to uphold the principles of free (or at least free-trade) trade. On the whole, they have stuck to their pledges pretty well. There has been the occasional lapse here and there: on textiles, for example, and perhaps a certain lack of generosity towards the developing industries of the Third World. But, in general, their policies are not notably more protectionist than they were a few years ago.

### Pledges

In 1980, however, the pledges are coming under strain. Rarely can there have been such a potential conflict between the internationalist desire to resist protectionism and the need to cope with domestic recession. The depth of the American recession has become increasingly clear in the last few months, though its duration remains uncertain. The same is true of Britain. But it is not just an Anglo-American phenomenon. West German growth forecasts are having steadily scaled down while the Japanese economic performance is buoyed largely by exports. There is now a strong possibility that the major economies will be in recession at the same time, which was not the case in the 1970s. There is also a degree of inflation—not just in Britain and the U.S. but even in West Germany—that is not usually associated with an economic down-turn.

**Costs**

There remains the political argument. The objective of the economic summits is to hold together the industrial democracies in the face of adverse economic and security circumstances. Keeping out each other's exports, or turning on the exports of the third world, is no way to achieve this unity. Protection might provide short-term benefits for employment, but the international political costs would be severe. Now would there be any long term economic benefit, even at home.

**Competition**

The reaction is similar from country to country. It is not only in Britain where the cry is heard for a respite from imports of textiles, cars, steel and various consumer goods. The same refrain is at least as viable in the U.S. Moreover, it comes not only from trades unionists fearful for their

rallied behind Thailand. At their gathering in Kuala Lumpur, the ASEAN states—Thailand, Malaysia, Indonesia, the Philippines and Singapore—talked as much about strengthening military co-operation against Vietnam as about renewing the dialogue with Hanoi. Malaysia and Indonesia until recently have been anxious for an accommodation with the feeling that over the long run the Chinese are more of a threat to South-East Asia than Vietnam, and they may well resume that stance.

**Determination**

Like the Russians in Afghanistan, the Vietnamese are finding in Indochina that they have bitten off more than they can chew. In pursuit of what has been an historic goal, the Vietnamese seem determined to assert their control over Laos and Kampuchea to establish an Indochinese Federation.

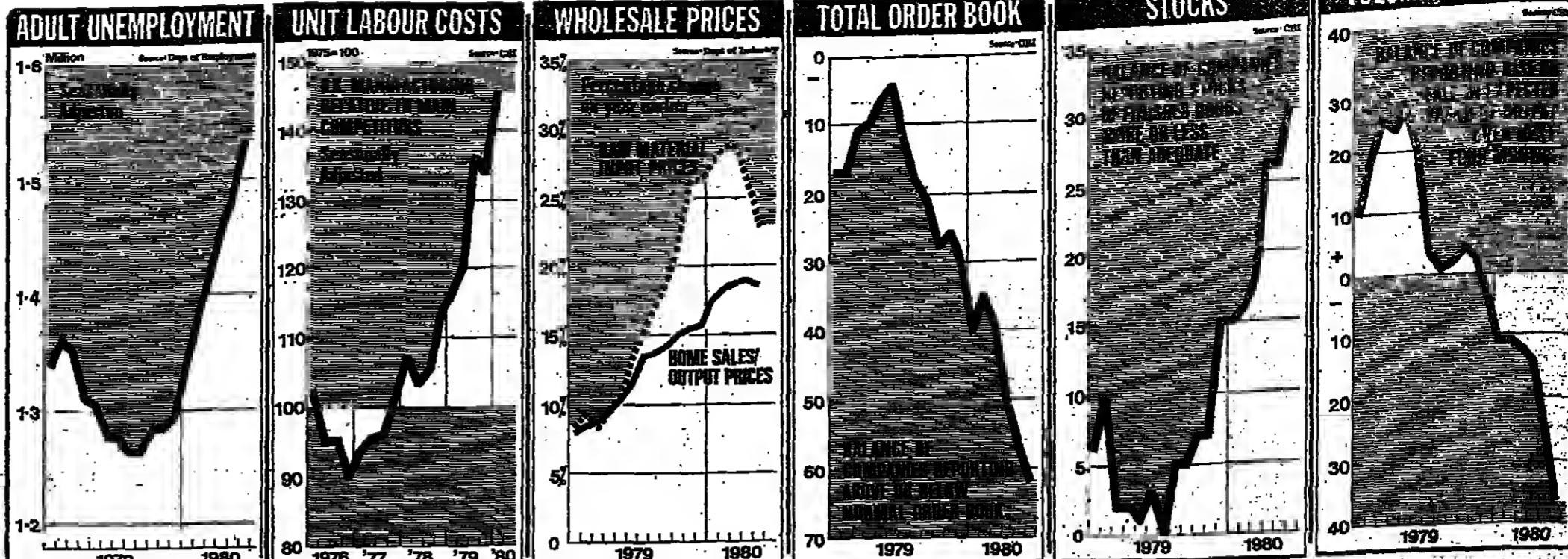
Their next move is likely to be a new offensive against Khmer Rouge forces holding out in Kampuchea. But the cost of such operations is proving immense, with the Vietnamese having to support the third largest army in the world from three economies close to collapse. The only substantial foreign assistance is coming from Russia and its COMECON allies.

The Chinese are determined not to let Vietnam off the hook. They have no wish to see a strongly established pro-Russian power on their southern border. Their long-term aim is to ruin pressure on Vietnam—either directly through the threat of an attack on Vietnam's Northern border or indirectly through Kampuchea and Laos—so as to undermine the Vietnamese regime and pry Hanoi away from the Russians.

The tragedy of this power game is that it is being played out in complete disregard of the appalling suffering in Kampuchea which has already gone through worse hardships than probably any other nation in the world today.

The immediate consequence of the Thai-Vietnamese conflict has been to halt the flow of aid across the Thai frontier into Kampuchea, where all international aid agencies are reporting an increasingly alarming food shortage. The first priority of the international community must be to see what can be done to alleviate the suffering in Kampuchea and to prevent another famine.

The chances of such a settlement seemed moderately hopeful only a few months ago, but after the Vietnamese attack, the five member Association of South-East Asian nations (ASEAN), whose foreign ministers were meeting last week,



## The month the orders dried up

BY PETER RIDDELL, Economics Correspondent

APRIL was the cruellest month this year for much of British industry. Suddenly and brutally business was forced to come to terms with the recession. Inquiries dried up, order books shortened and companies were forced to cut back in face of a tightening squeeze on them. There were no Toyotas in America? The fault lies at home and will be compounded if competition is reduced.

There is also a humanitarian side. Many of the imports to which those who call for controls object (though not the consumers who buy them) come from countries which are poorer than we are. Does one encourage third world development, or technological progress, by turning away cheap third world exports?

Protection tends to breed protection. In the U.S. demands for controls come from different states with different economic interests. If President Carter, who has so far done well to resist, were to give way to one state or one sector, he would be under pressure to do the same for others. The same process could be repeated on an international basis.

**Costs**

There remains the political argument. The objective of the economic summits is to hold together the industrial democracies in the face of adverse economic and security circumstances. Keeping out each other's exports, or turning on the exports of the third world, is no way to achieve this unity. Protection might provide short-term benefits for employment, but the international political costs would be severe. Now would there be any long term economic benefit, even at home.

**Industry**

The impact is now being reflected in the official statistics. For instance, industrial output in April was 4 per cent lower than a year earlier and nearly 3 per cent less even than during the strike-affected previous six months. Since then—to judge by the gloomy indications from industrial trends and business opinion surveys—there is no doubt that production has fallen further.

The most dramatic and politically sensitive consequences are in the labour market. Apart from a doubling of redundancies during the last year, companies have also been cutting back on new recruitment. The result has been an accelerating growth of unemployment.

Even after allowing for the summer bulge of school leavers and seasonal fluctuations, the rise of almost 51,000 in adult unemployment in the month to mid-June was the largest since the depths of the last recession in 1975. This means that the total has jumped by 272,000 to 1.53m in the last nine months—a 21 per cent rise. Almost all officials and economists now concede that the 2m. mark will be passed within the next 12 to 18 months.

Nothing of what has happened is in any way surprising or as sudden as the impressions of industrialists and the recent large lay-offs might suggest.

Businessmen may now be complaining that, however much they approve of the Tories' cuts and their fight

### Businessmen did not vote for the destruction of Britain's manufacturing base

against inflation, they did not vote for the destruction of Britain's manufacturing base. Who did?

But at the very least a tight squeeze on industry is precisely what could be expected from a reliance on monetary policy to cut a high rate of inflation. The only real surprise is that it has taken so long for the squeeze to make such an impact on output and on jobs.

The gloom should not, however, be overdone. The brunt of the recession has so far fallen mainly on manufacturing industry, which employs less than a third of the total UK workforce. Even within manufacturing the survival of most companies is not seriously threatened. Moreover, the consumer is benefiting from the very factors which are hitting manufacturing—a strong pound and competitive curbs on price rises.

Industry started to be squeezed two years ago as a result of both the acceleration in the growth of labour costs and the rise in the pound.

The result is that unit labour costs in British manufacturing rose by more than 40 per cent compared with costs abroad between the low point for sterling in autumn 1976 and this spring. The deterioration in the competitive position of British goods meant that imports accounted for around three-quarters of the increase in UK demand last year. But British industry was not altogether bypassed and output still increased, albeit slowly.

Many industrialists a year ago appeared to share the qualified optimism of the East Midlands businessmen quoted in the CBI's economic situation report at end-June, 1979. They said activity had picked up "quite well" from the effects of the winter strikes and that

there was "an atmosphere of

greater business confidence." However, official statistics suggest that this was just the time when economic activity started to turn down. Vacancies advertised to Department of Employment offices—always a good pointer to economic trends—started to fall in June, 1979 and unemployment began to rise again in the autumn.

Some companies were already under severe pressure in this period. The textile, leather and clothing sector is particularly exposed to the impact of the strong pound since many of its goods are sold in highly competitive big volume markets with low profit margins. Its output started to decline in the summer of 1979 and by the first three months of this year had already dropped by a tenth and was still falling.

The length and depth of the recession are obviously impossible to determine. An adjustment in stock levels typically lasts for one or two years. But this time the starting point was a record level of stocks relative to output. Somewhat unexpectedly manufacturing industry managed to cut its stocks by a record amount between December and the end of March. There was also a big drop in retailers' stocks in April. In large measure this is a direct result of the record level of interest rates which makes it very expensive to hold stocks. The pressures have been reflected in the wave of price-cutting campaigns launched by major retailers in the last fortnight.

A reduction in stock levels accounts for most of the 2 per cent drop in the total output

accounts for most of the 2 per cent drop in the total output

of the economy this year, forecast by the Treasury in March. The expectation of most economists is that there will be a further, though smaller, drop in output next year but that the level of activity will bottom out in the late summer of 1981. For instance, in its Economic Outlook published to-day the London Business School says it expects world output to start recovering in the second half of 1981 and domestic demand to rise sharply.

The impact on output is reflected in the comment made by the chairman of the CBI's survey of business opinion. "The evidence so far suggests that companies, particularly the larger ones, have learnt from the events of 1974-75 and, in order to protect their financial position, they have shed labour and reduced stocks and investment more rapidly than in past recessions. Such precautionary action could limit the decline in profits and liquidity though at the immediate cost of lower output and employment. The key issue is whether this merely means a long overdue slimming of overmanned and inefficient operations or whether it represents a permanent rundown of basically viable businesses."

The dilemma of industrialists is reflected in the comment

in the latest FT survey of business opinion. "In the long term I know Margaret Thatcher is doing the right thing but I am worried about whether British industry will survive in the short term." On present evidence the fears about the creation of an industrial wasteland are likely to be exaggerated. But there is also no doubt that the squeeze on industry and the loss of jobs will increase over the next few months.

far affected earnings growth only in the more exposed parts of manufacturing and pay increases have accelerated in the rest of the private sector and in the public sector. But the 12-month rate of increase in retail prices is likely to have passed its peak. This is not only because of the absence of large exceptional factors such as last year's increase in VAT but also because price rises are being constrained by the competitive pressures of the recession. Whether and when the 12-month rate currently

Consumers are benefiting from the factors hitting manufacturing

218 per cent can be reduced to single figures is anyone's guess.

The impact on industry's structure is even less certain. The evidence so far suggests that companies, particularly the larger ones, have learnt from the events of 1974-75 and, in order to protect their financial position, they have shed labour and reduced stocks and investment more rapidly than in past recessions. Such precautionary action could limit the decline in profits and liquidity though at the immediate cost of lower output and employment. The key issue is whether this merely means a long overdue slimming of overmanned and inefficient operations or whether it represents a permanent rundown of basically viable businesses.

Any rise in average living standards is, however, unlikely to match the pace of the 12 per cent increase between 1977 and 1979.

This may be a necessary antidote to the current hysteria but it is of scant immediate comfort to either politicians or industrialists. For them the central questions are whether the Government's policies will succeed in reducing the inflation rate and what will be the impact on the structure of British industry.

On the first question, the Government's record is poor. A tight monetary squeeze has so

## MEN AND MATTERS

### New meaning for staff screening

The chips are down, it seems, for office workers given to taking time out of the office for shopping, hair-dos and the exercise of other extra-mural rights. This is the impression I gathered during a fleeting, blurred (champagne was served) and slightly alarming trip into the future, courtesy of the Star Computer Group.

Star has automated its own administration in London with a mind to persuading customers to follow suit, and now claims to run Britain's first wholly-electronic office.

Their next move is likely to be a new offensive against Khmer Rouge forces holding out in Kampuchea. But the cost of such operations is proving immense, with the Vietnamese having to support the third largest army in the world from three economies close to collapse. The only substantial foreign assistance is coming from Russia and its COMECON allies.

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are finding themselves pinched in yet another portion of their body financial.

### Rowe's raiders

I am beginning to develop a feeling verging on admiration for stockbrokers Rowe and Pitman, the City's own commandos. The firm has commanded seven out of eight of the latest "dawn raids" in the share market (including the famous assault on Consolidated Gold Fields).

Most of the raids, with an aggregate value of around £140m, have been undertaken before half the City has had a chance to pour its first morning coffee. Not all the operations end as neatly as they begin, though. Last week, for example, following a well-executed lunge in April for 29.5 per cent of Revertex by rubber group Yule Catio, this campaign seemed destined for a less-than-tidy denouement as Revertex's fought back.

"People have likened us to the SAS," partner Nick Verey tells me, "but we are not mercenaries." Since the recent early-morning strike on behalf of Singapore's Times Publishing for 27 per cent of the shares of Marshall Cavendish, Verey says he has been approached by two or three companies. "They just come in off the street and ask us if we would please do a raid for them. But we tell them we work only for established clients."

Seasoned campaigner that he is, Verey still admits to a surge of adrenaline when an assault is launched. "Only two or three of us know about it until the actual day," he says, "and then we give our team of 25 an early morning briefing. As far as we are concerned," he sighs, "it's the ultimate fulfilment of a stockbroker—assuming it all works as planned."

### Flour power

All but one of Fred the Flour grader's men have now taken their bow, leaving Spillers

almost entirely in the hands of the board of its captors, Dalgety. In good time for the forthcoming fusion of the two groups, vice-chairman Ian Paul and divisional directors Derrick Hornby and Norman Rigby dusted off their bowlers and resigned at the weekend. Only finance man William Shaw remains.

### Confessional

Unaccustomed as I am to taking confession from captains of industry, I was surprised to have John Reeve, managing director of Costain, admit to me that last week he parked his car "improperly" while he lunched at the Savoy. Returning to the scene of the crime, he discovered he had been issued with a most unusual ticket.

It was a note from Sidney White, verger at the Queen's Chapel of the Savoy, asking politely: "Please do not park against this chapel wall." Verger White tells me he forgives the trespasses of three or four "improper" parkers a week. Not particularly worried about obstructions in the path of the faithful, he says he is more concerned about the not-so-righteous who can use Savoy diners' cards to climb up to the chapel windows.

### Dashed hopes

A colleague travelling by train from London to Bournemouth at the weekend reports much scowling from his compartment where the peace was wrecked by a small boy tearing up newspapers, wiping his feet on fellow-travellers' clothes and singing "Maybe it's because I'm a Londoner."

"He's six today, and I'm taking him to Poole," announced his doting mum.

"I wish you luck, Madam," said a man in the corner. "But I fear he will probably find his way back."

*Observer*



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Chancellor Schmidt starts a visit to Moscow today: By JONATHAN CARR in Bonn

# Untimely German-American discords

**HERR HELMUT SCHMIDT**, West German Chancellor, is in Moscow today on one of the most difficult missions of his career. His talks with the Soviet leader, Mr. Leonid Brezhnev, on Afghanistan, East-West arms control, and bilateral relations would be hard enough even against a background of harmony in Bonn's relations with the U.S. But in spite of soothing statements from both sides at the Venice summit, this harmony does not really exist. On the contrary, it would be more true to speak of a crisis of Bonn's confidence in U.S. leadership—a crisis of which the controversy surrounding President Jimmy Carter's recent letter to Herr Schmidt is only the latest example.

How has this crisis come about? It would be wrong to suggest that the West German population has become anti-American. True, there is a new generation which hardly knew at first hand the era of Marshall Aid and the Berlin Airlift. But a recent opinion poll found that 53 per cent of West Germans believe the U.S. to be their country's best friend—followed by a very long way behind by 14 per cent who chose France.

It would also be incorrect simply to lay the blame on poor personal relations between Herr Schmidt and Mr. Carter. Their understanding is said to have improved over the years—and indeed every time they have a chance to meet they do seem to sort out their problems. But shortly afterwards new misunderstandings emerge.

Part of the answer, in the view of senior West German officials, lies in the almost inevitable friction between a U.S. which has seen its relative weight in the world decline, and a Europe which is struggling to find a political role to match its economic power. This is a problem for all West Europeans—but par-

ticularly so for West Germany, the strongest military and economic partner of the U.S., but also the one with most to gain from defence with the East, and most to lose if detente goes wrong.

This is not a new problem. The friction goes back at least to the era of Presidents Ford and Nixon and to Dr. Henry Kissinger's ill-fated "Year of Europe." But many in the Bonn Government now look back to that time almost with nostalgia. Bluntly, by comparison current U.S. foreign policy often seems to the Germans to lack a long-term strategy, to be self-contradictory—in a word, amateurish, with more than a whiff of anti-German feeling.

These are strong criticisms, not directed at the State Department of Mr. Cyrus Vance or his successor, Mr. Edmund Muskie. On the contrary, the Germans would dearly like to see the foreign policy "professionals" exerting more influence in Washington. The real objects of Bonn's irritation (and worse) are the White House staff and, specifically, the national security affairs adviser, Mr. Zbigniew Brzezinski.

The reasons for German displeasure are different in each case. The so-called "Georgian Mafia" at the White House is felt in Bonn to have had little experience of foreign policy and to be interested in it mainly as it affects the U.S. election campaign. In contrast, Mr. Brzezinski is seen as a brilliant and quixotic figure with a talent for short-term analysis of foreign policy problems, a persuasive tongue—and a pernicious influence on Mr. Carter.

It would be easy to imagine that the Germans have become unreasonably obsessed with the person of Mr. Brzezinski since his remarkable remarks years ago that West Germany might be steering towards "self-finlandisation."

The comment particularly upset Herr Schmidt who saw it



Helmut Schmidt (left) and Zbigniew Brzezinski: misunderstandings abound

as an insult to Finland as well as Germany. But there is some independent evidence to support the German view. One senior U.S. diplomat in Germany privately admitted that he would not return to the State Department because of Mr. Brzezinski's influence. He felt he might be able to influence U.S. policy making once a month perhaps, and then by preventing something bad happening rather than by helping push something positive through.

It would not be wrong to lay the blame on Mr. Brzezinski for all the twists and turns in U.S. foreign policy as perceived from Bonn over the past few months. The Germans heard from several senior U.S. sources that the Americans did not plan to boycott the Olympics—shortly before President Carter announced his boycott decision. It is not clear that Mr. Brzezinski was responsible for the abrupt changes of line

on Iran sanctions: the Germans were informed that food and medical supplies were not to be included in the ban, then told that they were to be—and shortly afterwards again that they were not. But the latest affair of the Carter letter to Herr Schmidt is seen in Bonn as a classic example of what happens when the foreign policy professionals are either ignored or circumvented—and Government officials leave no doubt they feel that Mr. Brzezinski was at the back of it.

Herr Schmidt was astonished to read a reference in the letter to Press reports about the Chancellor's proposals for a freeze on the deployment of intermediate range nuclear missiles. Why should the President mention Press reports when full details about Herr Schmidt's public comments and private analysis on the issue had been sent to Mr. Carter via the U.S.

Embassy in Bonn? Did Mr. Carter not receive these details, or did he receive them but not read them? Even while the U.S. Ambassador in Bonn, Mr. Walter Stoessel, was publicly praising relations between the two countries, a West German magazine was carrying first word of the Carter letter, derived from a lead in Washington—which it described as "rough" in tone. In Vienna after some very plain talking from Herr Schmidt, Mr. Carter agreed that he felt the Press reports to which he referred had been wrong. But the incident not only confirmed Bonn's fears about machinations in Washington, it also underlined a communications problem which may still be unresolved.

As long ago as 1969 Herr Schmidt produced a book

underlining key principles of

East-West military balance (at

the lowest possible level of

demanded by NATO, and its

force)—including the need for a West German political, economic and military contribution to safeguarding the NATO alliance. He notes that he was the first western statesman to draw public attention to the threat posed by the Soviet build-up of intermediate-range missiles—an increase, he said, which exceeded Moscow's legitimate defence needs and to which the alliance had to respond. Bonn also worked hard behind the scenes to bring into being a key NATO decision last December. This warned the Soviet Union that the West would produce intermediate range missiles of its own, but simultaneously offered negotiations on the limitation of weapons.

Quite apart from that, Bonn

points to its support for the

Iran and Olympic boycotts, its

increase of defence spending by

3 per cent in real terms as

demanded by NATO, and its

disarmament

programme.

It is against this background

that Herr Schmidt will be

urging the Soviet Union in

Moscow to negotiate on the

missiles issue, to withdraw its

troops from Afghanistan, and to

help bring an end to the U.S.

bosom drama in Iran. He will

also be stressing that the kind

of economic co-operation foreseen in a new long-term agreement between Moscow and Bonn can only be carried through if

East-West tension lessens and an operation of the Afghanistan

kind.

A broader complaint to be

heard from Washington is that

Herr Schmidt himself may

be dedicated to the western

alliance, the left wing of his

Social Democrat Party (SPD) is

not. The argument is that

Germany remains divided, that

Berlin is 100 miles behind the

East German border, that the

Soviet Union is a growing

market for German goods and

has raw materials and energy to

offer in return. Might not this

SPD left wing gradually force

the Government to steer a course

amenable to Moscow in return

for an offer of German reunification?

However, it must be added that Herr Schmidt himself contributed to recent confusion about his position on the missiles issue. In a public speech for which no advance text was available, he suggested that both sides—East and West—should not deploy the missiles. This caused widespread astonishment since the West does not yet have such weapons and will only be in a position to deploy them in 1983.

What could the Chancellor have meant? Was it an attempt to weaken the NATO position? The answer is that Herr Schmidt was appealing to the Soviet Union at least to stop deploying its missiles even if it continued to produce them—as a first step towards helping off the ground the East-West negotiations urged by NATO. The appeal was made in terms which it was felt might help Moscow to accept without loss of face—although in retrospect Herr Schmidt could hardly admit this publicly.

The Soviet Union has not taken up the suggestion and Herr Schmidt will be repeating it to Mr. Brezhnev this week. But the press controversy over what Herr Schmidt might or might not have meant has gone on for weeks. It has been taken up by the political opposition—and it was evidently behind Mr. Carter's letter.

All that said, it would be wrong to turn a blind eye to the disenchantment with U.S. leadership—in the SPD and elsewhere. There is a clear danger of more misunderstandings and ill-feeling. Herr Schmidt and his Government will do all they can to fight against this—but they need more help from Washington.

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This analysis fails to take account of political realities in West Germany. One is that the Bonn Government is a Liberal-Social Democrat coalition which has produced a contribution to the western alliance over the last decade widely seen as second to none in Europe (despite the alleged influence of the left wing). If the coalition were to lose the election next October, its successor would almost certainly be a Government of the Centre-Right. An SPD majority alone is highly unlikely. All parties are committed to German reunification by the constitution, all want to see more trade with (though not excessive dependence on) the East, all recognise that an effective western alliance is the only basis on which these aims can be achieved.

It is against this background that Herr Schmidt will be urging the Soviet Union in Moscow to negotiate on the missiles issue, to withdraw its troops from Afghanistan, and to bring an end to the U.S. hostage drama in Iran. He will also be stressing that the kind of economic co-operation foreseen in a new long-term agreement between Moscow and Bonn can only be carried through if

East-West tension lessens and an operation of the Afghanistan kind.

## Letters to the Editor

### Inflation accounting

From Mr. D. Poore

Mr. Your readers should be grateful to Professor Myddelton for making it clear (June 26) that current cost accounting, which is to be made compulsory for public companies next year, is little to do with accounting for inflation. To account for inflation alone is a relatively easy matter and is akin to preparing accounts in a new currency.

It requires only a prescribed rate of exchange between the values of the currency used for the accounts under preparation and the value of that used in preceding accounts. The figure so prescribed by the authorities would not need to be precisely accurate in absolute terms at any one time but would serve as a standard yardstick to be used by all British companies. In effect, the change would require only an adjustment of costs, of both fixed and current assets, to the bigger number represented by the lower value of the currency now in use. All existing practices would then apply.

Current cost accounting introduces a fundamentally new concept of value to the business in place of value in more general terms. This concept is, no doubt, wholly appropriate to a fully planned Eastern European-type economy but appears not readily to provide the flexibility required to plan for the risks of a free market. No harm may be done provided readers comprehend that accounts prepared under it do not convey the same information as under the old system. Particularly in the engineering industry, the value to the business of any given asset (whether to be judged in an overall sense by the profit and loss account) may be significantly higher than its value as expressed in balance sheets today. Banks and other lenders will no doubt beware.

Dennis Poore.

1 Love Lane, EC2.

1975 and 1976, when, as he rightly points out, prices soared, he cannot base his qualification on that; nothing short of rationing would have kept prices stable in those years, and the board exists to cope with surpluses, not shortages. Any attempt to control prices artificially immediately creates a "black market."

The present potato marketing scheme will continue only as far as the EEC Commission is unable to finalise a common potato regime." Even if this were true, I would deplore the emphasis, which implies that the scheme only exists on sufferance and its days are numbered. The Commission is nowhere near finalising a common potato regime and its past performance in this regard does not give me much confidence in its ability to achieve an effective regime for maincrop potatoes in the foreseeable future.

The present Minister of Agriculture has said that any regime must include adequate provision for supporting our maincrop potato market in times of heavy surplus, and that the PMB should continue in existence under any regime and play a central role in the support arrangements.

"Growers, who probably take the biggest gamble of all . . . I think this point should be stressed. The cost of growing potatoes rises every year—for the coming season it is estimated at around £60 per tonne on average—and growers have to seek their returns from the market. As the National Farmers' Union representative on the management committee, my main concern will indeed

be the growers' interests, but we must all ensure that the futures market works satisfactorily.

The decision to specify delivery in paper bags. Criticism of this decision ignores the fact that delivery from store has to be within 72 hours, so the doubt cast on the practicality of paper bags is erroneous.

C. J. Harrison,

NFU Potatoes Committee,

Agriculture House,

Knightsbridge, SW1.

### Hong Kong battle

From Mr. G. Bonwick

Sir.—We have read with interest the story (June 25) of Sir Yue-Kong Pao's battle over the Hong Kong and Kowloon Wharf and Godown Company. While, in general, it was an excellent account of the activities, in shipping and otherwise, of this extraordinary man, it surprised us to read that his defensive action to forestall a move by Hongkong Land Company to gain a 49 per cent holding in Wharf (from previously 20 per cent) had been criticised by the Hongkong Securities Commission and that Sir Yue-Kong's refusal to make a full bid should apparently have aroused anger, bitterness and recrimination.

Hongkong Land mentioned in its proposal document, issued on June 20, that an acquisition by it "would not involve any change of control" and its executive director was quoted as saying that therefore no take-

over bid for all the outstanding

shares would be made if Wharf

were successful in acquiring

49 per cent of the shares.

G. J. Bonwick,

Mercantile Consultants and

Investments,

17, Chestnut Avenue,

Wokingham, Berks.

### Placing money with councils

From the Chairman

Robson Cottrell

Sir.—Please permit me to reply to the comments by Mr. A. F. Twist (June 19) and Councillor David Whalley (June 21) arising from your article (June 17)—"Brokers 'could beat overspending councils." Both have misread me. I proposed that not only brokers, but the whole financial community (i.e. building societies, pension funds, companies etc. who collectively lend vast sums every day to councils for varying periods of time) by refusing to lend to overspending councils, could possibly cause them to "adjust their gross debts to their net income," because if they don't a situation could arise whereby they will have difficulty in meeting their repayment commitments. As an associated member of his firm, Mr. Twist is ultimately only responsible to the partners thereof. As your article correctly stated, my company is a limited corporate member of the Stock Exchange and as such always to maintain a minimum liquidity margin of £200,000 in cash or near cash (as opposed to £25,000 if in our case we were only a partnership). It therefore follows that as we have pension funds as shareholders, the directors are ultimately responsible to them and their members (trade union and otherwise) and if we loaned company money to a local authority which was unable to meet its repayment commitment, it could be that our liquidity margin would fall below the required £200,000, in which event the company would be automatically put out of

business under Stock Exchange rules even though it was still capable of meeting all its financial obligations.

I look upon the whole problem in an economic rather than political sense. After all, some Conservative councils are by no means blameless. When the last Labour Government pushed through savage cuts in public spending in late 1976 arising from sheer economic necessity, and the conditions attached to the huge IMF Loan—did Councilor Whalley then protest that the IMF as the lender had no right to take a view as to whether Britain had been acting "responsibly" in the conduct of its economic and financial affairs?

The facts of life have to be faced in the same way now, as Manchester's Labour controlled council in particular appears to have belatedly discovered. On top of the enormous increase in rates should be added the fact that in most areas, water rates are now no longer included in the general rates so unless something is done to reduce the rate of increase, many more industrial jobs will be lost. In other words, producers of goods (export and import substitution) and revenue (taxes) to Government, and will have been sacrificed in order to many cases to maintain overmanning in economically non-productive areas.

Why should a comparatively few Councils be allowed to prejudice those policies which if successful could be of benefit to everyone contributing as they would do to reduced increases in the cost of living, rates and eventually the ultimate goal of a basic rate of income tax of only 25 per cent? Victor C. Robson.

Bourne Chambers,

St. Peters Road,

Bournemouth.

## COMPANY NEWS

## INSURANCE

## Strikes hold back Norcros to £19m

**PRE-TAX PROFITS** of Norcros, the industrial group, amounted to £19.18m for the year to March 31, 1980, against a reported £17.17m. Had the results of H. and J. Johnson-Richards Tiles, acquired in March, 1978, been included for 1978-79, the enumerative pre-tax surplus would have been £20.07m.

Sales reached £300.34m, against £212.87m (£24.88m including J.R.I.). Mr. John Sheffield, chairman, says the adjustments are given so that a better comparison can be made between the two results.

The transport, engineering and steel strikes had a considerable effect on the group's prosperity in 1979-80, and he estimates the disruptions reduced profits by some £3m.

Profits were struck up from interest up from £8.8m to £8.47m, but before unchanged tax of £8.33m.

The materials handling division incurred losses of £3.22m,

## BOARD MEETINGS

The following companies have regular dates of Board meetings on the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

**TODAY**

Finais: British Bengal Carbonising, Louis C. Edwards (Manchester), Klein & Ze, Patbow, Rogers Holdings, St. George's Laundry (Worcester) & Amended.

compared with profits of £1.7m. However, intense sales activity in the UK and abroad resulted in the winning of substantial orders in the last month of the year, creating a huge load which will provide opportunity for a return to profitable trading during the current period.

The contribution from the construction side improved from £3.2m to £3.7m, and progress is

helped by Johns on-Richards. All companies on this side project better results for 1980-81.

The net total dividend is increased by 10 per cent to 5.52p (4.83p), with a final of 3.56p payable on August 2. Earnings per 25p share are shown at 12.14p, against 13.96p or 12.22p including Johnson-Richards.

Profits before tax on a current cost basis were reduced to £11.67m, against £12.92m (£13.77m including J.R.I.). Stated earnings per share would have been 2.49, compared with 2.65p (2.1p).

The chairman says capital expenditure in the year amounted to £13.56m, and group borrowing at £24.87m was only 49.3 per cent of shareholders' funds. The ratio of current assets to current liabilities was 1.8.

The group therefore enters the current year in a strong financial position, enabling it to plan further capital spending of some £24m, he adds.

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## GEI warns of difficult year

"WE WILL do better than most but it is going to be difficult," Mr. Thomas Kenny, chairman of GEI International, says, summing up the group's prospects for the current year.

The group has plenty of cash "but we must have solvent customers and suppliers. Our management and controls are of the best but we cannot prosper alone," Mr. Kenny adds.

The group's earnings profits but not at the rate of last year while sales are outstripping orders. The downturn started in April this year and there is no sign of an early change, Mr. Kenny states.

GEI is a specialist engineering group supplying products to a wide range of industries. Pre-tax profits for the year to March 31, 1980, were up by 10.7 per cent to £6.82m on turnover of £56.4m against £51.34m.

The figures include seven months results of Sanderson Kayser, Sheffield-based makers of special steels and engineering products, acquired in September 1979.

Sanderson Kayser operates in Sheffield, South Africa, Canada and Australia. There is remedial work to be done in Sheffield with particular emphasis on reducing production costs, the chairman says.

The cost of the acquisition was £4.99m and the excess of S.K.'s assets over the purchase price—£3.7m—has been transferred to industrial action.

Economic conditions are adversely affecting trading in the second half month of the current year, the directors state.

First-half sales increased from £16.8m to £19.88m, while interest payable was up to £447,000 (£27,000). After tax of £500,000 (£213,000) net profit declined from £504,000 to £512,000.

Earnings per 25p share were 90p higher at 5.06p and the interim dividend is kept at 1p net—last year's total payment was 5.5p on pre-tax profits of £2.26m.

Meeting, Savoy Hotel, WC2, July 23 at noon.

## Robertson Foods seeks cut in borrowings

IT IS important that the borrowing requirements of Robertson Foods are reduced during the coming year and despite continued inflation, the steps are now being taken, Mr. R. Christopher Robertson, chairman, says in his annual report.

Contracts have been exchanged for the sale of Quanlock Preserving Company and Dorsel Preserving Company together with the drinks division of James Robertson Preserve Manufacturers for a nominal consideration.

Completion is expected to take place in July, 1981, and although the effect of this sale on net tangible assets and profits is minimal, borrowings will be reduced by some £1m, the chairman says.

Other contributions to a marked improvement in cash flow during the current year are expected to come from tighter controls in the operating companies coupled with improved profitability due to the continued growth of Vicks Foods and Unican Foods.

Better profitability is also expected from the overseas

operations, the reorganisation of James Robertson Preserve Manufacturers and the cessation of losses in the export company, James Robertson International.

New management has been brought into the old company and a lead in the new seven position is expected this year.

For the year ended March 31, 1980, pre-tax profits improved from £2.04m to £2.55m and external sales of £24.88m against £21.14m. The balance sheet shows bank overdrafts of £5.8m (£3.92m).

Meeting, Beckenham, Kent, July 22 at 10.30 am.

## Albany Life introduces new fund

A new fund, designed to take advantage of the removal of exchange controls, has been launched by Albany Life Assurance Company, the UK life company subsidiary of American

RESULTS AND ACCOUNTS IN BRIEF

**STERLING INDUSTRIES** (Inch Engineering subsidiary of Gavco Trust Company)—Results for year to March 31, 1980 (already known: Shareholders' funds £4.04m (£3.46m), bank overdraft £1.05m (£1.05m), current account £2.03m (£2.03m)), deposited with finance company £200,000 (nil). Meeting, London EC2, July 22 at 2.30 pm.

**NORMAND ELECTRICAL**—Results for year to March 31, 1980 (reported May 20). Shareholders' funds £3.70m (£3.55m), loans £1.35m (£0.97m), cash and bank balances £84,000 (£45,000). Overall £459,000 (£31.3m). Meeting, Kingsway, London WC1, July 22 at 2.30 pm.

**COUNTRY GENTLEMEN'S ASSOCIATION**—For year to March 31, 1980, turnover £2.47m (£2.39m). Profit £10,679 (£3.761) after tax credit £30,542 (£35,139). Dividends 25p. The signs that measures taken are beginning to restore company to proper level of profitability.

**PHILIPS HILL INVESTMENT TRUST**—Results for year to March 31, 1980, already announced. Investments listed at mid-market value £122.65m (£146.39m). Quoted UK investments £97.6m (£122.35m). Overseas £20.17m (£21.12m). Total £140.02m (£163.87m). Buckingham Gate, SW1, July 24, 2.30 pm.

**CONTROL SECURITIES**—Results for year to March 31, 1980, and semi-annuals after tax reported. Shareholders' funds £2.61m (£1.8ml). Investments £1.12m (£1.05m). Securities £0.24m (£0.23m). Turnover £4.9m (£3.72m). Profit £7.21 per cent. Issued share capital £65.2. Union Elect.

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|-----------------------|-------------------------|------|--------|-------|-------|------|
| 3,642                 | Airspung                | 63   | -2     | 8.7   | 10.8* | 3.7* |
| 750                   | Armitage & Rhodes       | 30   | +1     | 3.8   | 12.7  | 2.0* |
| 8,716                 | Bordon Hill             | 284  | +4     | 13.8  | 4.9   | 8.3* |
| 780                   | Country Cars 10.75% Pl. | 78   | -      | 15.5  | 19.6  | —    |
| 6,321                 | D. & J. Clark           | 92   | -      | 5.0   | 5.4   | 10.1 |
| 4,352                 | Frank Howell            | 117  | -      | 1.9   | 6.1   | 1.1* |
| 13,002                | Frederick Parker        | 90   | -      | 12.8  | 14.2  | 4.11 |
| 2,151                 | George Blair            | 101  | -      | 16.3  | 18.3  | —    |
| 2,000                 | Jackson Group           | 80   | +1     | 8.0   | 7.6   | 3.0† |
| 1,353                 | John Lewis              | 129  | +2     | 7.1   | 7.1   | 1.8* |
| 3,060                 | Robert Jenkins          | 300  | -      | 31.3  | 10.4  | 3.7* |
| 3,285                 | Torday                  | 220  | -      | 15.1  | 6.9   | 3.7* |
| 3,259                 | Twinlock Ord.           | 15*  | +*     | —     | —     | —    |
| 2,047                 | Twinlock 12½% U.S.      | 75   | -1     | 12.0  | 16.0  | —    |
| 15,427                | Unilever Holdings       | 47   | -2     | 2.6   | 5.5   | 10.2 |
| 1,013                 | Unilever Holdings       | 75   | -1     | 2.6   | 5.5   | 10.2 |
| 11,749                | Walter Alexander        | 93   | -3     | 4.4   | 4.7   | 8.2  |
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I Accounts prepared under provisions of SSAP 15.

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## Companies disturbed by underwriting loss

BY OUR INSURANCE CORRESPONDENT

LAST WEEK the British present margins are high, many insurance Association (BIA) held its annual review of the previous year's trading—and the underlying value of the companies' assets—and the companies look back with anxiety to 1974-75 when the values of stocks and shares were drastically reduced, and in a matter of weeks solvency margins were, albeit temporarily, halved. So current high margins have to be maintained, wherever possible, against the risk of a similar reduction in the future.

This investment income alone is insufficient and underwriting profit is of the essence. Mr. Geoffrey Bowler, the retiring BIA chairman, hailed his colours firmly to the underwriting mast and declared: "Our primary job is to provide insurance cover and we need to make underwriting profit. Our investment activities are ancillary to that function, not the reason for our existence."

Asked to quantify this desirable profit, Mr. Bowler, echoing previous BIA chairman, said that a 5 per cent 'non-life' underwriting profit would be fine; but he acknowledged that long before the achievement of anything like the 8 per cent improvement required on the back of 1974's 3 per cent loss, competition would have increased far beyond its present level, which has largely predicated the present level of loss.

The problem the British insurance companies have to solve is how to climb out of the pit of non-life underwriting losses, while there are far too many competitors abroad—and some at home—ready to write, not entirely for cash flow towards resultant investment income. A solution is not impossible, but if anyone can come up with a sound satisfactory answer he should earn the profound gratitude of the 325 BIA members companies as the months go by. At

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## Results better than expected

| Summary of Results—Year ended 31st January 1980 |            |
|---|------------|
| Turnover  | £4,387,223 |
| Profit before tax                               | £389,110   |
| Profit after tax                                | £201,262   |
| Dividends [gross] per share                     | 3.09p      |
| Earnings per share                              | 6.82p      |

Highlights from the Statement by Mr. Alec Coggins (Chairman):

- \* The drop in sales has not been as marked as was expected and profit before tax is considerably better than could be expected in these inflationary times.
- \* Group assets have again increased significantly giving a book value of 66.6p per ordinary share.
- \* Your company will continue to use its strong asset base to search for new methods, points of sale and sources of supply to counter the effects of cheap imports and the high level of inflation.
- \* A final dividend of 1.36p per share is paid, making 2.16p for the year [1979 1.36p], a level which it is anticipated will at least be held for the current year.

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## INTERNATIONAL BONDS

## INTERNATIONAL CAPITAL MARKETS

BY FRANCIS GHILES

## Two ways to beat heartburn

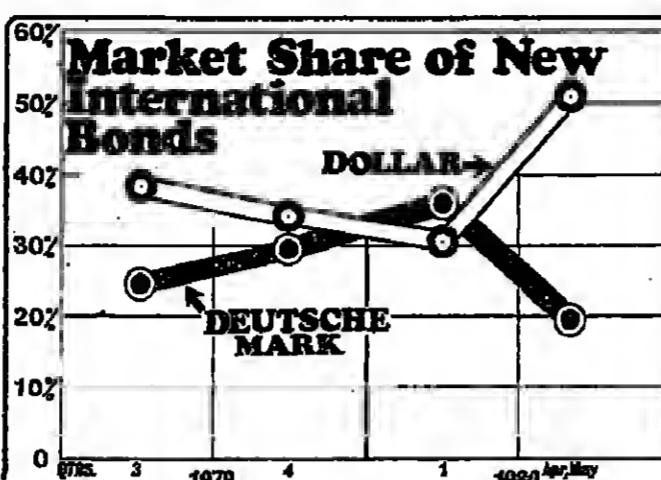
DOLLAR sector of the \$37.5m bond market continues to play all the symptoms of a severe indigestion: virtually all new issues announced last week fell to heavy discounts from an expected issuing price of par.

Two offerings for triple-A rated borrowers, A/S Eksportfins and Export Development Corporation, tested the 9½ per cent coupon level. When they were announced the week before last, both issues were whistling into the wind but the lead managers did not appear to anticipate how strongly that wind would blow.

This malady continues despite the sharp reduction in the volume of new issues: only \$220m worth of new bonds were announced last week, less than half the amount of the week before. But as Citicorp's weekly Investment Bulletin points out, the supply problem is not confined to the Eurobond market.

The U.S. domestic market has witnessed a continuing large volume of corporate issues and the sustained, heavy financing needs of the U.S. Treasury.

In the dollar Eurobond sector the aggressiveness of the terms offered on new issues has resulted in investors resisting all issues, irrespective of quality or coupon. Thus, last Friday evening the three last fixed interest rate issues announced during the week, a \$100m bond for Republic Steel, a \$55m bond for Republic Steel, and a



about one-third of the volume of bonds which they had initially underwritten. The difference in performance was thus partly cosmetic: while the sharp fall in the A/S Eksportfins bond price was there for all to see, it is impossible to know how much of the EDC issue has really been placed in firm hands.

Citibank claimed that between \$45m and \$60m worth of paper had been placed. But the bank certainly has the possibility to sit on a large volume of bonds

for a while. It has the financial muscle to do so and it may have decided to take a gamble on the way interest rates will move.

The price of the bonds did slip

between Wednesday and Friday

but many dealers argue that it is easier to "let an issue slide

down into the market than buy paper out of the gutter."

One irony in this story is that the previous fixed interest bond for A/S Eksportfins was arranged last December by more

than Credit Suisse First Boston. On that occasion the bond slumped by nearly three points on its first day of trading in the secondary market.

The major event in the Deutsche Mark sector last week was the agreement by the Capital Markets Sub-Committee to a calendar of new D-Mark issues amounting to DM 900m, a figure which could rise to more than DM 1bn if the World Bank and the European Investment Bank decide to finalise issues as well. This figure, the biggest since last January, underlines the recovery of this sector since Easter. A steady flow of buying from abroad continues as investors fight shy away from buying dollar denominated paper.

Yields offered on new D-Mark foreign bond issues are still about 8 per cent but some new issues' managers feel prime borrowers could offer a lower coupon if the steady undertone of the market persists. As it is, there was little trading of seasoned issues last week. Prices reacted hardly at all to the announcement of the large new issue calendar.

## CREDITS

BY PETER MONTAGNON

## EDF wins year's lowest spreads

ELECTRICITE de France is raising a \$500m, 10-year Euro-credit bearing the lowest ever spread to any issuer on the medium-term market this year.

Spreads have been set for the first five years at 0.45 per cent.

They compare with spreads of 1% at the year-end by other top French borrowers for similar funds.

For the credit due to Credit Lyonnais, last week began to the management group banks willing to underwrite a \$50m a piece.

The credit is in part a standard and in part designed to consolidate previous borrowings, according to sources at EDF in Paris. This gives the transaction a complicated fee structure, details of which are not being disclosed.

Some bankers feel that the fees may be sufficient to offset the effect of the very fine

the credit is understood,

spreads, but even so the credit's weighted average margin of 0.39 per cent, which takes the repayment schedule into account, demonstrates clearly the degree to which politically secure borrowers in Western Europe are being favoured by international banks.

Figures from the Organisation for Economic Co-operation and Development published last week showed that the average spread paid by its member countries on medium-term borrowings slipped to 0.54 per cent in April and May from 0.56 per cent in the first quarter of 1980. The EDF mandate suggests this trend will continue.

Another country which has been courted by international finance, Ireland, has arranged a \$100m, eight-year credit through National Westminster. Funds are being provided by banks in the NatWest group which are not disclosing terms.

The credit is understood,

however, to bear a spread of 1% for at least part of its life, which underlines Ireland's status as one of the top-rated borrower countries on the Euro-markets. Rather than float any generally syndicated credits this year, Ireland has preferred to arrange separate financing no bank by bank basis.

Elsewhere, banks involved in the negotiations with Poland for a new jumbo syndicated credit are expected to meet again in London on July 3. It is understood that the starting amount of any credit that may eventually emerge is likely to be closer to \$300m than the \$500m originally mooted by the Poles.

Poland is seeking seven-year moneys at a spread of 1% per cent, but some of the banks involved in the negotiations believe that the margin should be higher. In the last resort, however, the pricing of the transaction is less of an issue in this case. The banks involved

## U.S. BONDS

BY STEWART FLEMING

## Surge in money supply makes the market pause

THE SPECTACULAR decline in U.S. interest rates over the past few months came to an abrupt halt last week, as investors finally balked at the task of absorbing billions of dollars of new long-term corporate debt.

Long and short-term interest

rates recorded their sharpest rises since the downward trend in rates from this year's historic high began during the second quarter.

Some of the steepest price declines in the market last week came on Friday, coinciding with the Federal Reserve Board's report of a sharp \$3.5bn rise in the U.S. money supply in the banking week ended June 18. By the end of the afternoon the Treasury's 10 per cent bonds of 2,010 were quoted at 99.30/32nds (a fall of just over five points on the week), where they were yielding just over 10 per cent once again.

The jump in the money

supply, the first significant surge during a year which hitherto

had seen the money supply declining, seems certain to give the market another reason to pause. All the qualifications concerning the unreliability of seasonally adjusted monetary data and the significance of one week's figures will no doubt be borne in mind. Nevertheless, the increase, if it is not reversed, is large enough to bring the money supply on its M1-B measure into shouting distance of the central bank's 4 per cent annual growth target.

Some economists are already predicting a further move upward in rates in the third quarter, partly on the ground that the worst of the economic decline is already over and moderate credit demand could reappear. But the prospect of a sluggish recovery of the economy remains and with it the expectation that rates this year will not move for very long far above present levels.

U.S. INTEREST RATES (%)  
Week to Week to  
June 27 June 20  
3-month Tres. Bill 7.60 7.18  
3-month CDs 8.40 8.45  
Federal Funds weekly average 8.82 8.47  
Treas. 30-year bond 9.87 9.56  
Long-term AAA utility 10.87 10.38  
Long-term AA indust. 10.50 10.12

Sources: Salomon Bros. estimates.

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# FINANCIAL TIMES SURVEY

Monday June 30 1980

# Freight and Export Services

Though the economic indicators are gloomy, international commerce and industry continue to find new markets and send their goods around the world. The financing and expertise involved are described, as is the world trading climate's implications for the Third World.

## Policies still to be resolved

By Frank Gray

JUST AS PEOPLE round the world have come to develop an acute understanding of inflation in recent years, so too have their leaders begun to show a broadened appreciation of international commerce and its impact on national economies.

What remains far from solved, however, is whether international commerce should be guided by policies of protectionism, free trade or a range of "fine tuning" checks and balances combining elements of both. Added to this heady broth is the question of whether a restraint of trade, or even more extreme expedient of an embargo, can be used effectively to bring one nation's policies in line with those of another.

All of these factors have emerged as explosive elements in the international controversy over how world trade should be conducted in the 1980s and 1990s, and they are forging the new dynamic climate for international commerce since the end of the 1939-45 war.

The calls for protectionism are being heard loudest from interest groups within the industrialised West seeking to protect home industries from cheap imports from Newly Industrialised Countries (NICs) and the many poor nations comprising the Third World.

The report of the Brandt Commission, under the chairmanship of Herr Willy Brandt, the former West German Chancellor, outlined the West's concerns as follows:

"The demands for protection or subsidies... stem from political parties, business organisations and the management and unions in industries which are threatened by cutbacks, insolvencies and losses of jobs, especially when those jobs are concentrated in regions which do not offer immediate prospects of alternative employment."

In a period of general recession these demands are understandable. It is the lives of people and their families that are involved and governments may be tempted to succumb to such pressures."

These interests are bringing increasing pressure on Britain to vacate its role as one of the world's leading exponents of free trade in favour of wider use of tariffs and other non-tariff barriers to trade. While the British situation is by no means unique, the UK handling of these pressures is well worth watching because of this country's still-leading role in international commerce — just under 10 per cent of all the world's commerce is handled each year by British institutions.

The grim economic indicators fuelling such pressures are brief and to the point: unem-

ployment at 1.6m and forecast to rise to nearly 2m within a year, inflation at more than 20 per cent with no notable downturn seen, and the still-rising value of sterling in relation to foreign currencies with all the problems this poses for British exporters.

On a global scale, the Brandt report notes that the "advanced industrial countries are in the midst of their worst recession since the end of the Second World War."

"Six per cent of the labour force in the countries comprising the Organisation for Co-operation and Economic Development (OECD) — about 18m — are now unemployed. Allowing for part-time workers and under-employment, roughly twice this number in the labour force do not effectively contribute to production," the report says.

**Resisted**

In the present recession, the OECD countries are expected to grow by at most 2 per cent during the next 12 months (1980), thus making still less use of their productive capacity: the 2 per cent growth rate would be the lowest since 1960 except for 1975, and the average growth for the 1975-80 period at 3.6 per cent would be considerably below the 4.9 per cent average for 1960-70."

Thus far, Britain, for its part, has resisted the call for extensive import curbs. Such moves, said Mr. John Nott, the Trade Secretary, would create distortions in the economy, deprive UK manufacturers of needed imports, turn potential UK exports back into the UK market where insufficient supply would push prices up "thereby fuelling inflation and restricting consumer choice."

The grim economic indicators fuelling such pressures are brief and to the point: unem-

ployment of the Tokyo Round accords on the General Agreement on Tariffs and Trade. But the Geneva-based GATT, whose rules regulate about 80 per cent of the world's trade, has seen only 23 OECD countries become signatories to the trade package with but a handful of developing countries adhering to it.

A multi-fibre arrangement (MFA) brought in in 1973 to restore order to trade in textiles is due to expire within a year and talks are set to begin on its renewal, but the outcome of the negotiations is by no means certain.

A spate of negotiations and actions has been undertaken by the U.S. to work a means of controlling disruption to its own economy by Japanese imports, mainly in the automotive field, but so far no amicable agreement between the two countries has been worked out.

In fact, Japanese car manufacturers have just reported that they successfully resisted pressure from their own Government to curb their successful exports to the U.S., despite a U.S. Senate resolution calling on the Government to help rebuild the car industry to meet foreign competition.

To show that this is not just a problem for the U.S., Ford Werke of Cologne has urged the Bonn Government to consider ways of curbing the threat of Japanese car imports flooding into West Germany.

"We want free trade, but with equal chances for all," said Mr. Peter Weihner, managing board chairman of Ford Werke, said recently. "Where these do not exist, ways and means must be found to channel the flow of trade so that problems in one part of the world are not solved by endangering functioning industries elsewhere."

On the other hand, a concerted counter-attack against imports into the EEC of low-cost chemicals, particularly from the U.S., is being planned by the European Chemicals Industry.

### Manoeuvres

But mixed in with this melange of what are seen as anti-trade manoeuvres is the fact that the U.S. itself has suspended its trigger-price mechanism to discourage foreign steel from being sold in the U.S. at unfairly low prices. Government officials, advocating support for the principles of free-trade, said the suspension was undertaken to prevent "over-protection" of the American steel industry.

Whatever these problems pose for the West, they appear to pale in comparison with the problems of the world's poorer countries, which have recorded debts of nearly \$300bn in the past six years; which now need an estimated \$35bn a year to service their borrowing; and which are faced with ever-growing problems of how to pay for their oil imports from the OPEC group of nations.

Perhaps most important of all, the seven promised to resist pressures for protectionist action, and reaffirmed their determination to avoid a harmful export credit race.

Despite of the worldwide implications of the current recession, international commerce will continue to grow.

Last year, for example, the International Monetary Fund reported a global value of trade of more than \$1.5 trillion (million million), an increase from the 1978 figure of \$1.3 trillion. This compares with \$574bn in 1973 and only \$154bn in 1963.

The overriding question for the business community is what will be the nature of that growth and what new lucrative markets will evolve to replace, for example, the declining rate of growth in export sales to the oil-rich Middle East? Will the transport systems for the movement of goods continue to undergo the rationalisation that took place with the introduction of containers and the rapid expansion of air freight?

The emergence of freight forwarders, as a professional force, has done much to simplify the complexities of exporting — especially for the newcomer.

The Brains report forecasts that while declining fertility will bring some small measure of control to world population

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growth, a 2-3 per cent annual population growth rate will result in a doubling of the world's population within 25 to 30 years.

To emphasise its call for vastly-improved trade between rich and poor nations it warns that a world of 15bn people could well be beset by "potentially devastating" problem. It is those countries which have managed to spread the benefits of development widely that have experienced orderly birth rates.

The question of whether the growth will be orderly is one that is much on the mind of Mr. Arthur Dunkel, who recently was named as the new Director-General of GATT, succeeding Mr. Olivier Long, whom he formally replaces this autumn.

In a recent interview, Mr. Dunkel expressed his concern that disputes threaten to tear the world trading system apart because Governments were increasingly tempted to flout the rules of free and fair trade.

But, he expressed optimism that, in the end, nations will not harm themselves. The world's trading nations had tied their economies so closely that any move to break this interdependence would be unthinkable," he said.



A delegation from the China National Chartering Corporation visits Hull docks. Exports to China are a major growth area for the British Transport Docks Board, with 1979 traffic 30 per cent up on the previous year.

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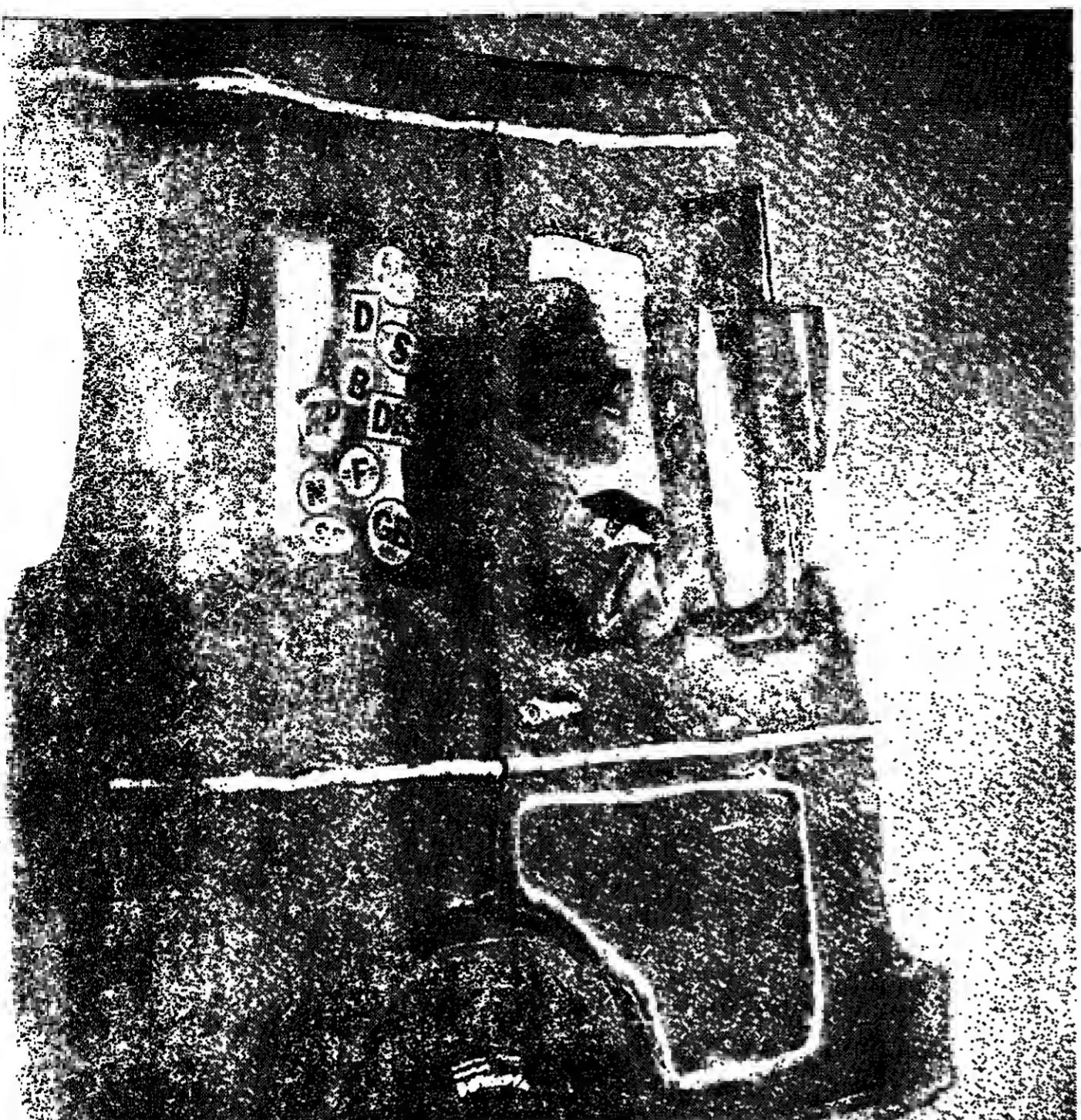
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COLP/NIES should not decide to go for exports unless they are prepared to give "top priority" to prospective overseas business. Occasionally the decision will result in irritation, frustration, and may seem rewarding.

This advice to small companies with export ambitions comes from the British Overseas Trade Board—the body set up by the Government in 1972.

"How to start exporting—a guide for small firms," by the Board may show the world of the exporter as one of discomfort and risk. The Board insists that export decisions should be subjected to "cold, hard calculation, as a major long-term decision of critical importance to the survival of your firm."

But these calculations can bring substantial rewards. They can be highly profitable and strengthen the basis of the business. This is the other side of the irritation and frustration which may be encountered on the road to export success.

Companies, particularly the small, rising entrepreneurial venture, bursting with energy and enthusiasm, but without exporting experience, may be put off by the challenge of long-term decisions, but by the complexity of the paper work.

#### Risky

The Board, in spite of its wish to encourage exports, does not hide the fact that to develop a growing export business "stretches a company's commitments and puts a severe strain on financial and marketing expertise."

Exporting is also likely to be more risky than producing and selling goods in the home market.

So, in view of all the difficulties, would companies be better off not becoming embroiled in exports. The Board suggests the reverse and has developed persuasive literature to help the would-be exporter. It suggests after an internal decision has been taken, how to go about winning the potentially lucrative export orders.

Alternatively, once the company is armed with a precise knowledge of its markets it may then go on to an exploratory marketing venture.

Once again, the seemingly ubiquitous Board is prepared to help. It will pay half the return air fare to any country outside Western Europe, where a company is taking part in a visit organised by a chamber of commerce.

Other Board schemes to help the would-be exporter include participation in overseas trade fairs. These have a dual function, allowing UK companies to show their wares and pick up information about foreign competitors' prices and designs.

As many as 300 joint venture missions and trade fairs, involving

jobs lost out of the board's staff of 950 between this year and 1982.

The clearing banks are a ready source of help on documentation, payments for exports, credit insurance for exports, finance involving the ECGD and the use of foreign currency.

But one of the most valuable services available to would-be exporters comes from chambers of commerce. Most are in touch with experienced exporters and can provide help and contacts. Some, including the London Chamber of Commerce, provide assistance on market information and how to unravel the complexities of export documentation.

Mr. Charles Hart, of the London Chamber of Commerce's documentation department, provides a simple and easy to understand explanation of the main paths for would-be exporters. He points out that the work starts with the quotation in the potential customer. This is unlike any quotation given to a domestic customer, and has to include all aspects of the delivery terms—these could be agreed with a forwarding agent and insurance.

The success of the bid to win an export order may depend on the successful execution of this initial quotation. The quotation, including the all-important price, is the company's main point of contact with the buyer. After the importer has accepted the quotation, he has to send his letters of credit to the British bank. This is then passed to the UK exporter, who repays the Board if the contract proves profitable.

However, the Board takes a few months to assess applications and so far only 70 such schemes have been approved.

One of the most widely used Board services is its funding of market research. The Board will pay up to one-third of the cost of a research exercise, using an outside consultant.

But, in spite of the Board's comprehensive services the Government has set a cash limit. In the 1980-81 financial year the Board has set a limit of £24m, a cut compared with last year of 5 per cent.

The cuts will continue to 1983-84 and there may be more staff cuts as well as the 100

Lynton McLain

## Problems in financing

THE DIFFICULTIES now facing British exporters, ranging from the high value of sterling to political instability in many markets, are also being felt by the institutions which provide financial and insurance services, notably the clearing and merchant banks, and the Export Credits Guarantee

maximum liability. It is therefore likely that fairly substantial premium increases will be needed to generate funds.

The only recent increase it has had is on premiums for comprehensive bank guarantees for exports sold on "open account" terms. But only about 1,400 of these policies are held, compared with a total of around 12,500, and the increase will merely mean that losses on this type of policy, which have been borne for some years, may now be avoided.

Premiums on the policies

were increased from 25p to 50p per £100 of the exporter's agreed borrowing limit, with effect from April 1. The same

applied from that date to comprehensive bank guarantees, for exports to associated buyers on a bills or notes basis of up to two years' credit. For such business with other buyers, however, the premium remains 25p per £100.

With the recent difficulties in

a number of profitable markets such as Iran, Nigeria, Turkey and other smaller countries, UK companies have been looking hard for new buyers abroad, particularly in view of falling demand at home.

European markets, although

highly competitive, have become increasingly important to companies, and some developing countries such as Mexico and Zimbabwe are looking increasingly promising. UK

banks have recently arranged credit agreements worth about \$150m (£85m) for sales of British equipment to Mexico, where demand is fuelled by oil development.

While it is likely that a considerate amount of similar business will come to the UK, it is not sufficient to replace that

which has been lost in the past couple of years. These losses

are also certain to be reflected in rising ECGD premiums, prob-

ably next year, when the depart-

ment will be hard put to meet

its target of accumulating a

surplus of 2.25 per cent of its

maximum liability. Last year

this surplus was £2.7m, repre-

senting 2.4 per cent of maximum

liability.

Following a bad year of

claims payments in 1978-79 (a

total of £139.6m which was 42

per cent up on the previous

year) due mainly to problems in Turkey, the department is

now faced with sizeable pay-

ments on defaults in Iran.

Although it is extremely un-

likely that the ECGD will be

faced with a third bad year in

a row due to another political un-

heaval in another major market,

there is widespread uncertainty

over Third World markets

which is creating new insurance

business for the ECGD as

businessmen hedge their bets.

But in taking on new liabilities,

the department is unavoidably making it more difficult for itself to meet its target rate

between operating surplus and

minimum guarantee.

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designed to allow smaller and

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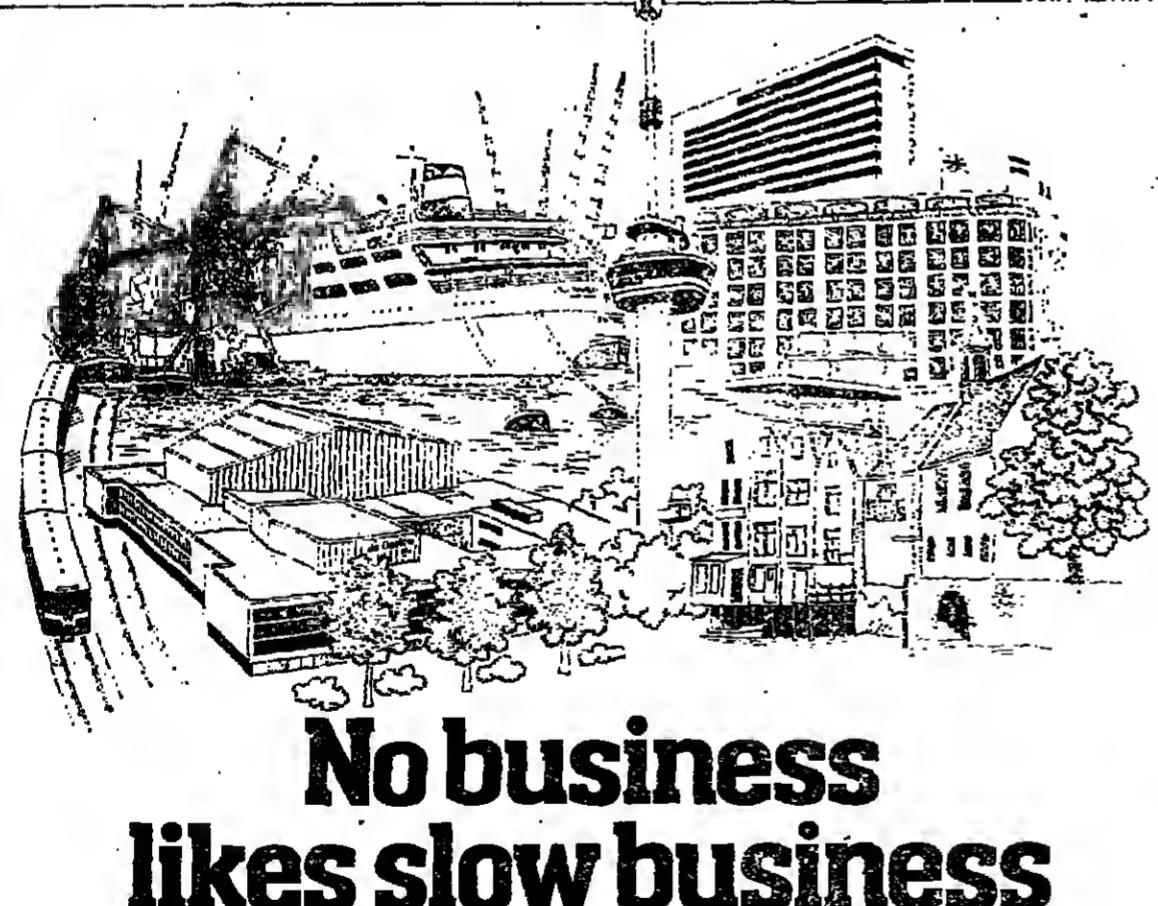
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maximum liability. It is therefore likely that fairly substantial premium increases will be needed to generate funds.

The only recent increase it has had is on premiums for comprehensive bank guarantees for exports sold on "open account" terms. But only about 1,400 of these policies are held, compared with a total of around 12,500, and the increase will merely mean that losses on this type of policy, which have been borne for some years, may now be avoided.

Premiums on the policies

were increased from 25p to 50p per £100 of the exporter's agreed borrowing limit, with effect from April 1. The same

applied from that date to comprehensive bank guarantees, for exports to associated buyers on a bills or notes basis of up to two years' credit. For such business with other buyers, however, the premium remains 25p per £100.

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## FREIGHT AND EXPORT SERVICES III

# High competition among freight forwarders

**HIT FORWARDERS**

by far the greatest of all freight of any organisation—about 80 cent—and they also handle a slightly smaller proportion about 70 per cent of all ports handled at British ports.

The room for further expansion of the market share held by freight forwarders is, as a consequence, severely limited. However, the industry may find some growth through improvements in the range and quality of services offered to exporters and importers.

These changes may become increasingly essential in a UK market which has more than 3,000 participants and which is less buoyant now than it has been for several years. In 1978, according to a survey on the industry by ICG Business Ratios, the average return on total assets in 60 freight forwarding companies surveyed was 4.8 per cent. Only 13 of the sample achieved a return of more than 10 per cent.

Even the largest companies in the sector have not pruned themselves immune to rising competitive pressures, as more and more small and medium-sized companies bid for business traditionally won by the big names. The LEP Group, quoted on the Stock Exchange, was the most profitable in the freight forwarding industry two years ago.

The group produced pre-tax profits of £4.5m from annual turnover of £56m, a downturn compared with the previous year when it generated pre-tax profits of £4.7m from turnover of £52m.

Similar stories come from the next most profitable companies, this time in the private sector. Mann and Son (London) produced pre-tax profits of £1m in the 12 months to March 1978 and Thomas Meadows just below them, both down on previous years.

The strike by drivers employed by member companies of the Road Haulage Association in January 1979 is thought to have had a decimating effect on many of the small forwarders, particularly those operating on a one-man basis and specialising, for example, only in documentation.

### Reliable

These reversals may have the effect of cutting the total size of some sectors of the freight forwarding business at a time when professionalism and a highly reliable, well-established business is most urgently required by exporters.

The traditional business of the freight forwarder is to act as a link between the exporter and his customer. In this sense the forwarder is certainly a middle-man, but only in the most unprofitable operations could this term be applied in a derogatory way, to imply sapping the profit margins of the exporter and blinding, rather than oiling, the relationship between exporter and the overseas customer.

Freight forwarders are responsible for arranging transport from the exporter's works, to the airport, port, station or transhipment depot. From

there, the forwarder may have been asked to arrange transport across international frontiers. This would involve the company in the preparation and presentation of the appropriate documents for clearance at customs.

Further tasks which may be undertaken by the forwarder include the preparation of documents for customs clearance at the point of importation. In the most comprehensive case—where the forwarder is asked to handle the complete details of transport from the exporter's works in Italy, Poland, India or elsewhere—the work is defined by the "delivered domicile" concept.

This is where the price quoted by the freight forwarder to the exporter is the total price for all aspects of transport, documentation, customs clearance paperwork, loading and offloading as the goods move from one continent to another and by one form of transport and another.

This concept has the attractive feature of enabling the UK manufacturer—in his drive for exports—to quote total price for his goods to a would-be importer which includes all aspects of the transport and paperwork involved from factory gate to final destination, and even inside and on to the precise spot demanded by the importer. This may be an area of a warehouse, or, in the case of the importer wanting raw

goods, the consignment up to the point where it is put on board the ship.

Free on board quotes by the forwarder provide cheaper rates to the exporter—and may appear to make his total quoted price attractive to the importer. But the importer, particularly in continental Europe where the "freight and carriage paid to"—France—concept of "delivered domicile" is well established, traditionally has been used to considering quotes from suppliers of goods or materials which included all the transport and document requirements.

### Little choice

The British exporter, however, is faced with the difficulty that if he opts for the FOB quote of not knowing exactly how much extra the importer—his customer—will have to pay to get the goods to his factory.

Free on board was widely accepted by Britain's trading partners in the last century—but largely because they had little choice. Either they accepted the British goods on an FOB basis, or—even more unacceptable nowadays—ex-works, where the goods were in effect left at the British company's gates for collection by the buyer, or they went without.

Wider acceptance of the delivered domicile concept would probably raise the profits of the freight forwarders. This may be frowned on by British exporters anxious to keep costs down. But the alternative, to FOB, for example, could involve the exporter in extra costs, in foreign exchange, if foreign transport is used from the UK point of export.

The whole debate about the precise form of exporting procedures to be adopted by a British manufacturer with the help of the forwarder brings into focus the varying professional requirements for freight forwarders in Britain and in the rest of Europe.

In Holland and West Germany, people can start work as freight forwarders only after a three-year training period.

In Britain, no formal requirements exist and this has led to the proliferation of small, often one-man band companies claiming to offer comprehensive, fast and reliable services.

But the Institute of Freight Forwarders, through the International Freight Forwarding Training Council, chaired by Mr. Kelleher, has already taken steps to improve the professionalism of freight forwarders, by devising training schemes.

The training council, and the training services division of the Government's Manpower Services Commission, commissioned a survey of manpower and training needs of the freight forwarding industry in 1978.

The detailed survey work was carried out between May and August last year and it was estimated that Britain had a total of between 3,000 and 3,500 freight forwarding "units." The word "company" is not used because so many of them are one-man operations.

The survey estimated that 2,500 to 2,725 were registered companies with a turnover of over £10,000 a year (the break-point for VAT payments), leaving up to 1,000 with a turnover of less than £10,000—"usually one-man businesses" according to the survey.

The survey also estimated that the industry employed just over 56,000 people—over half were under the age of 31—but some of the companies interviewed showed little enthusiasm for formal training, largely because of the expense. Nevertheless, 20 per cent of companies said expansion of their freight forwarding operations was limited by the absence of trained managers or experienced clerical staff.

The skills needed by staff are wide-ranging. Forwarders give advice about finance and trade in foreign countries, they advise on packing, labelling and marking needed to comply with the regulations of carriers and the laws of other countries.

exporter simply signs an agreement and provides evidence that goods have been exported.

He can then obtain up to 90 per cent of the invoice amount for which he pays a 1.5 per cent over base rate plus a flat 1 per cent charge to cover the bank's own ECGD insurance and handling costs.

This sort of scheme is, of course, most suitable for smaller companies, mostly those with little experience of exporting or with only limited sales abroad. The larger companies, many of which have been dealing with the ECGD for many years, are generally aware of the range of services offered by banks and the ECGD, but nevertheless need to watch for constantly changing schemes which are offered to enable them to export more effectively.

Lorne Barling

handles the consignment up to the point where it is put on board the ship.

They plan and cost routes, modes of conveyance so the exporter can include details in his quotation; they reserve freight space and co-ordinate transport from one country to the next; they prepare and present all customs documents and arrange import and export clearances and licences. And they pay port dues and insurance and provide advice on exchange control requirements.

With such a comprehensive list of tasks, it is little surprise that the Manpower Services Commission concluded that "the freight forwarder plays an important role in reducing the cost of exports and meeting delivery dates."

The commission added that "in view of the role he plays in making UK exports more competitive in the world market, the importance of adequate staffing and effective training cannot be overstated."

Formal management training on a national scale is suggested as an integral part of career development. In particular, skills in the motivation and supervision of staff should be regarded as a priority. Computer training and training in office efficiency are also required.

Since the report was published, the International Freight Forwarding Training Council has put some of its recommendations into effect and the first people to be trained along the lines suggested have already begun a two-year course. So the industry can be of even more direct value to the British exporter than it has been in the past.

Nevertheless, the industry despite the high standards set by the Institute of Freight Forwarders' examinations, is still some way from the pattern of much of the Continent, where minimum standards of entry to the industry are set as a matter of course.

Lyon McLain

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## FREIGHT AND EXPORT SERVICES IV

"Is this the Olympic Airways Cargo Office?"



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MANY EXPORTERS still view a ship, whether it be a cargo liner or a short sea ferry, as a separate link in their distribution system rather than an integral part. Only recently have distribution managers started to revise their ideas.

In the old days when conventional break-bulk cargo was pre-eminent, the shipping element of the distribution cycle was notably unreliable. Goods waited for days on the quayside and ships' schedules were often changed. Exporters always had to leave a large margin when estimating delivery times.

However, the advent of unitised cargo, either in the form of containers or roll-on/roll-off (ro-ro) freight, has revolutionised the shipping of goods. Birmingham industrialists can now export to Japan confident that they can quote delivery times in days rather than months.

#### Confident

The tremendous growth in ro-ro traffic has transformed the short sea traffic in much the same way as the container has affected the deep-sea trades. Ports such as Dover never close, and more than 500,000 accompanied vehicles pass through its gates on the way to the Continent every year.

The growth of the ro-ro ferries has meant that manufacturers can dispatch their own vehicles confident that when they say their goods are going to be delivered in Milan on Wednesday, they really mean Wednesday.

Both the container and the ro-ro ferry have increased the

reliability of the transport system and the effects of this are only now starting to be seen. Increasingly, exporters are seeing the cost of sea transport as part and parcel of their overall distribution and stocking policy. As long as they can rely on goods being delivered on certain date, for example, stock levels can be reduced drastically.

The big advantage of the ro-ro ferries is their flexibility.

Exporters have a choice of literally dozens of UK ro-ro ports and even more services.

Competition for business is keen and relatively small ports such as Dover and Felixstowe

have taken an increasing amount of business from older ports such as Liverpool and London.

The statistics underline the massive growth of ro-ro traffic during the 1970s—a period during which the UK economy stagnated for much of the time. In 1973, 144,000 commercial vehicles used Britain's ro-ro ferries. Last year, 335,000 used the ferries and over the last few years the numbers have been growing by around 15 per cent per annum.

The big question is how much longer can the above-average growth rate of ro-ro traffic continue? Until now the traffic has been sustained by users switching their goods from conventional ships. However, there are grounds for believing that the scope for further penetration of the conventional shipping market by the ro-ro ferries is limited.

The early traffic returns for 1980 indicate that commercial traffic is starting to fall, for the first time. Dover Harbour Board

#### UK RO-RO TRAFFIC ('000 units)

|      | Lorries | Trailers* |
|------|---------|-----------|
| 1973 | 144     | 147       |
| 1974 | 187     | 181       |
| 1975 | 209     | 184       |
| 1976 | 223     | 199       |
| 1977 | 273     | 208       |
| 1978 | 281     | 246       |
| 1979 | 325     | 284       |

\*including containers

Source: British Business

the key factor behind the growth of the ferries. But as fuel costs escalate the equation becomes more complex. It is noteworthy that after years of decline, British Rail's rail ferry services have started to grow rapidly once again.

On the short sea routes ro-ro ferries dominate but some people argue that if the sea journey is more than 200 miles, alternative transport methods may be more economical. Eire's Bell Lines, for example, has built up a network of short sea container routes which now extend up the Rhine.

In the deep sea trades, the container has now firmly established itself, although deep sea ro-ro ships are in evidence on routes to places like West Africa. Generally, ro-ro ships are still to be found wherever there is port congestion because of the speed of unloading.

Higer fuel costs are forcing manufacturers to re-evaluate the wisdom of sending goods long distances by road. Often train services are cheaper. Does the saving in transport costs, for instance, outweigh the slower delivery times?

Until now the reliability of ro-ro services plus the flexibility it gave to road hauliers has been

attracted but users of the TSR have to weigh up the advantages of the lower delivery costs with the need to support non-subsidised shipping services in good times and bad.

It is clear that while the container and the ro-ro ferry have revolutionised sea transport, users have not yet fully adapted themselves. The technology is ready but old attitudes to shipping still have to change.

The Middle East services are now in the process of being containerised and the Latin America trades appear to be next on the list.

In addition to the mechanical switch from conventional cargo traffic to intermodal containers,

William Hall

## Charters challenge for air supremacy

THE RAPID GROWTH which characterised the development of air freight in the 1960s and through much of the past decade is expected to continue, although at a substantially lower rate than in the past.

Rising fuel costs, the growing recession in international trade and the current price war among road freight haulage companies and among the operators of the short-distance, roll-on/roll-off ships which link Britain to the Continent of Europe, are all merging to undermine some of the recent spectacular growth in the air freight business.

For the best part of the last two decades, the proportion of the value of UK exports and imports moved by air almost trebled. In 1980, £442m worth of goods were airlifted into and out of Britain, representing 5½ per cent of the UK's total trade.

By 1977, the value of goods moved by air to and from the UK had shot up to £10.9bn—15½ per cent of the UK's total trade.

Exports traditionally have led the field in the air freight business, although in Britain the late 1960s and early 1970s saw imports by air overtaking exports in terms of value. The greatest recent downturn in the fortunes of the air freight business came in 1974 after the Middle East war of the previous year.

The sharp rise in the value of imported oil, by sea, led to a fall in the proportion of air imports in the total of nearly 2 per cent.

Charter operations have developed as one of the main growth sectors in the air cargo market, despite competition from the scheduled airline operators.

However, the charter market for air freight offers the UK exporter substantial opportunities for the carriage of both large volumes or goods of awkward shape, since charter carriers tend to use all-cargo aircraft. The scheduled airlines, including British Airways are fighting back, however, with their own all-cargo jumbo jets, although rates for scheduled flights are between 20 per cent and 30 per cent higher than for corresponding charter flights, according to the Jordans survey.

Nevertheless, of the total cargo lifted by the scheduled services of UK airlines in 1977, 65 per cent of the tonnage was in passenger aircraft.

The question of the role of the scheduled airlines, which are members of the International Air Transport Association, was the subject of a powerful attack on rate-fixing by the

British Shippers' Council in a paper to the Civil Aviation Authority in March.

The Council, part of Britain's Freight Transport Association, which represents the transport interests of more than 15,000 companies, called for an end to rate fixing by IATA; a plea for a simplification of tariffs; a closer look at air freight agents and a new approach from airlines.

The prospect of de-regulation in air cargo is parallel to the changes which have led to the boom in demand for air travel among passengers was also taken up by the Flying Tiger Line of the U.S., one of the world's leading air freight airlines. Mr. William M. Caldwell, its vice-president for marketing, called for an urgent streamlining of customs procedures to help meet the potential growth of the industry.

#### Pressure

The airline wanted computerised customs facilities to be introduced on a wide scale to help speed the flow of traffic and to reduce airport congestion.

Mr. Caldwell said that IATA should take the lead in the development of a single, computerised customs clearance system.

Most of the British Shippers' Council's comments were aimed at encouraging the CAA to put pressure on IATA so that airlines should be encouraged "or even directed" to disband rate fixing procedures.

The council said that rate fixing supports the inefficient, eliminates competition and enables those with vested interests to hold back true commercial development.

The council also wanted changes in the tariff system "now so complex it almost defies interpretation". It suggested a four-tier system based on a priority express service for small consignments; a pre-booked, reliable scheduled departure service, a deferred unbooked, off-peak or fill-up service and a negotiable part charter service for shippers.

Talks are to be started by the British Shippers' Council with airlines, shippers and freight forwarders with the object of securing an air freight policy "acceptable to all spheres of British interest".

Lynton McLain

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# South African builder stays ahead

By JONES IN JOHANNESBURG

**SOUTH AFRICAN** diversified South African construction, building and civil engineering group, showing improvement in the financial health of its financial arm, in spite of its warnings at an interim stage that the second half generally brought lower earnings than the first.

After an interim pre-tax operating profit of R6.76m and a half-year turnover of R238m, the group has reported an operating profit for the year to

March 31 of R13.96m (S\$1.1m), against R11.37m in 1978-79, and turnover of R47.0m (S\$6.0m), against R39.6m. The first half brought an operating profit of R6.76m, on turnover of R238m. Since the end of the fiscal year, the group's order book has risen from R43.7m to R46.6m.

With a continuing upsurge in civil engineering and construction starts, new contracts are now being signed at higher profit margins than for some years. Major contracts recently won by LTA include a R24.5m extension to South Africa's major airport, Jan Smuts, Johannesburg, a R26.5m extension to the headquarters of the state-owned electricity utility Escom, R10m for unidentified military facilities and various water conservation and reticulation projects.

Although the group's order books are bulging, the management foresees some constraints in the nationwide shortage of skilled labour. Considerable reductions were made in the workforces in the later 1970s, and this cannot be made up overnight.

At the attributable taxed level LTA has reported a 1.6 per cent profit advance to R7.83m, from R6.55m, equivalent to earnings per share of 61 cents, against 54 cents. The group has declared dividends totalling 24 cents, compared with 21 cents.

The dividend is being raised to 35 cents semi-annually from 30 cents.

## First half relevance by Trizec

By Robert Gibbons in Montreal  
**TRIZEC CORPORATION**, the major Canadian and U.S. real estate developer controlled by the Peter and Edward Bronfman interests with major participation by the Reichman Brothers of Toronto, earned C\$1.2m (U.S.\$8.26m) or 38 cents a share in the first half ended April 30 compared with C\$0.5m or 35 cents in same period of the previous year. Revenues totalled C\$12.3m against C\$10.7m.

The dividend is being raised to 35 cents semi-annually from 30 cents.

## Lower rating for U.S. bank

**NEW YORK** — Moody's Investors Service said it has lowered the rating on First National Boston Corporation's \$100m of notes to double "A" from triple "A".

Moody's said that the financial and operating performance of the company, which is the holding company for New England's largest bank, continues to exhibit substantial strength, but the level of underperforming assets remain at a high point.

Report

## Esmark disposal may total \$1bn

By STEWART FLEMING in NEW YORK

**DETAILS** of the corporate reorganisation announced last week by the large U.S. conglomerate, Esmark, indicate that the company is proposing to halve its annual sales revenues of \$6.77bn, and to dispose of an oil and gas subsidiary which last year contributed 41 per cent of its operating income of \$147.4m.

Esmark owns International Playtex, which manufactures women's underwear, and STP Corporation, which makes automotive products. But its main lines of business also include its Vickers Energy Corporation

subsidiary, which owns proven oil reserves of around 20m barrels and gas exploration acreage, an oil refinery and some 350 service stations.

The Vickers division provides the bulk of the assets which the company is planning to dispose of and analysts are estimating that the sale could bring Esmark between \$600m and above the \$1bn mark. The company indicated that it is in part the high cost of developing its oil properties which has led to the decision to sell them.

## Pioneer Sugar Mills doubles earnings

By JAMES FORTH in SYDNEY

**PIONEER SUGAR MILLS** more than doubled its earnings, from A\$5.6m to A\$8.6m (U.S.\$1.1m) in the year to March, and appears set for a further solid gain in the current year. As a result, the dividend has been lifted from 7.5 cents a share to 10 cents and is covered by earnings of 22.5 cents a share compared with 15.8 cents in the previous year.

Mr. J. F. Lugo, the chairman of Pioneer, said that the results reflected the buoyant sugar price in the latter half of the year, an increase in the domestic sugar price and improved operating efficiencies. Sugar

production for the year was restricted to 374,000 tonnes, only marginally ahead of the previous year, but the average price received rose 35 per cent. Mr. Lugo said it appeared that the sugar board would place no restrictions on production in the current year, and Pioneer estimated it would produce 350,000 tonnes.

Mr. A. Morgan, the managing director, said that in 1980-81 the company would derive the full benefit of recent high sugar prices.

Over the next 18 months prices should be high and Pioneer's cash flow healthy. Mr.

A. Morgan

Morgan said that after the recent acquisition of the control of Australian Interstate Pipe Line Company, the group was looking for other suitable diversifications, and that this could involve the acquisition of a big listed company active in the energy resource field. The aim is for Pioneer to be earning as much from other activities in five years time as from sugar.

In the latest year, the chemicals division posted a record contribution to group profit of A\$458,000. The stations division contributed A\$629,000 compared with A\$2.2m in the previous year.

Despite the selling, sterling remains around \$2.35, and dealers do not expect any sharp fall even if MLR is reduced.

Mr. A. Morgan

In this set only by the cries of anguish from manufacturers and exporters, but by events in the U.S. and Europe.

However first the authorities are in the desire to control money supply by interest rate policy, the market is now convinced that a reduction in MLR is not far away.

On the old formula, related to the weekly Treasury bill tender, MLR would no more than 16.4 per cent reflecting the downward trend in London market rates.

Despite the selling, sterling

remains around \$2.35, and dealers do not expect any sharp fall even if MLR is reduced.

## OTHER CURRENCIES

**June 27**

|                  | Gold Bullion | Fine Silver | Gold Coins | Gold Bars |
|------------------|--------------|-------------|------------|-----------|
| Gibraltar        | \$685.65     | \$12.00     | \$655.75   | \$12.00   |
| Germany          | \$611.50     | \$12.00     | \$633.25   | \$12.00   |
| Morning fixing   | \$611.50     | \$12.00     | \$633.25   | \$12.00   |
| Afternoon fixing | \$637.50     | \$12.00     | \$634.50   | \$12.00   |

**June 26**

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**June 27**

|                    | Gold Coins | Gold Bars |
|--------------------|------------|-----------|
| Krugerand          | \$685.65   | \$12.00   |
| Mapleleaf          | \$685.65   | \$12.00   |
| New Sovereign      | \$160.16   | \$12.00   |
| King Sovereign     | \$130.16   | \$12.00   |
| Victoria Sovereign | \$176.17   | \$12.00   |
| French 20s         | \$156.16   | \$12.00   |
| 50 pesos Mexico    | \$77.86    | \$12.00   |
| 100 Cor. Austria   | \$625.65   | \$12.00   |
| Sw. Krona          | \$129.75   | \$12.00   |
| Nor. Krona         | \$129.75   | \$12.00   |
| 10 Eng. Pounds     | \$129.75   | \$12.00   |

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**June 27**

|                   | Gold Bullion  | Fine silver   | Gold Coins    | Gold Bars   |
|-------------------|---------------|---------------|---------------|-------------|
| Argentina Peso    | 4359.4359     | 1848.1955     | Austria       | 98.20.29.95 |
| Australia Dollar  | 2,029.02,0340 | 0.8645.0.8655 | Bulgaria      | 56.20.65.70 |
| Brazil Cruzeiro   | 122.60.123.0  | 52.11.59.31   | Denmark       | 12.76.12.85 |
| Finland Markka    | 8.55.8.56     | 3.6720.3.6835 | France        | 0.58.0.66   |
| Hong Kong Dollar  | 1156.11.58    | 4,2020.4,2328 | Germany       | 4.10.4.10   |
| Iran Rial         | n/a           | 1050-1070     | Italy         | 1050-1070   |
| Kuwait Dinar      | 0.623.0.6230  | 0.2687.0.2685 | Netherlands   | 4.92.4.95   |
| Iraq Dinar        | n/a           | 1050-1070     | Norway        | 11.30.11.39 |
| Malta Lira        | 0.5050.0.5050 | 2,1455.2,1455 | Spain         | 1.59.1.56   |
| New Zealand Dlr   | 0.3750.0.3800 | 1,0115.1,0125 | Sweden        | 0.78.0.80   |
| Saudi Arab. Riyal | 7.77.7.83     | 3,820.3.8310  | Switzerland   | 8.80.8.85   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.K. Sterling | 2.30.2.35   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.S. Dollar   | 1.16.1.16   |
| U.A.E. Dirham     | 8.65.8.71     | 3,7010.3,7030 | Yugoslavia    | 62.67       |

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| Brazil Cruzeiro   | 122.60.123.0  | 52.11.59.31   | Denmark       | 12.76.12.85 |
| Finland Markka    | 8.55.8.56     | 3.6720.3.6835 | France        | 0.58.0.66   |
| Hong Kong Dollar  | 1156.11.58    | 4,2020.4,2328 | Germany       | 4.10.4.10   |
| Iran Rial         | n/a           | 1050-1070     | Italy         | 1050-1070   |
| Kuwait Dinar      | 0.623.0.6230  | 0.2687.0.2685 | Netherlands   | 4.92.4.95   |
| Iraq Dinar        | n/a           | 1050-1070     | Norway        | 11.30.11.39 |
| Malta Lira        | 0.5050.0.5050 | 2,1455.2,1455 | Spain         | 1.59.1.56   |
| New Zealand Dlr   | 0.3750.0.3800 | 1,0115.1,0125 | Sweden        | 0.78.0.80   |
| Saudi Arab. Riyal | 7.77.7.83     | 3,820.3.8310  | Switzerland   | 8.80.8.85   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.K. Sterling | 2.30.2.35   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.S. Dollar   | 1.16.1.16   |
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| Finland Markka    | 8.55.8.56     | 3.6720.3.6835 | France        | 0.58.0.66   |
| Hong Kong Dollar  | 1156.11.58    | 4,2020.4,2328 | Germany       | 4.10.4.10   |
| Iran Rial         | n/a           | 1050-1070     | Italy         | 1050-1070   |
| Kuwait Dinar      | 0.623.0.6230  | 0.2687.0.2685 | Netherlands   | 4.92.4.95   |
| Iraq Dinar        | n/a           | 1050-1070     | Norway        | 11.30.11.39 |
| Malta Lira        | 0.5050.0.5050 | 2,1455.2,1455 | Spain         | 1.59.1.56   |
| New Zealand Dlr   | 0.3750.0.3800 | 1,0115.1,0125 | Sweden        | 0.78.0.80   |
| Saudi Arab. Riyal | 7.77.7.83     | 3,820.3.8310  | Switzerland   | 8.80.8.85   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.K. Sterling | 2.30.2.35   |
| Singapore Dollar  | 1.07.1.07     | 2,1720.2,1730 | U.S. Dollar   | 1.16.1.16   |
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| Finland Markka   | 8.55.8.56     | 3.6720.3.6835 | France     | 0.58.0.66   |
| Hong Kong Dollar | 1156.11.58    | 4,2020.4,2328 | Germany    | 4.10.4.10   |
| Iran Rial        | n/a           | 1050-1070     |            |             |

# FT UNIT TRUST INFORMATION SERVICE

## AUTHORISED UNIT TRUSTS

|  |  |             |       |              |             |                                    |                                     |             |                                 |   |             |                                   |   |                                   |   |
|--|--|-------------|-------|--------------|-------------|------------------------------------|-------------------------------------|-------------|---------------------------------|---|-------------|-----------------------------------|---|-----------------------------------|---|
| Emerson & Dudley Tst. Mngmnt. Ltd.     | St. George's Way, Stevenage, Herts SG1 9JL   | 01-493 3211 | £1.00 | Growth Units | 0430 545010 | Stewart Unit Tst. Managers Ltd (a) | 45 Charlotte St. Edinburgh, EH2 2PT | 01-226 3272 | City of Westminster Assurance   | Resected House, 6 Whitechapel Road, London E1 1RA 2TA | 01-634 9664 | Lazard Frères & Cie. Ltd.         | P.O. Box 63, St. Helier, Jersey, GY1 4BB      | Barclays Managers (Jersey) Ltd.   | P.O. Box 63, St. Helier, Jersey, GY1 4BB      |
| Equity & Law Uts. Tr. (M.V.) (S)(b)(c) | 18th Floor, 100 Newgate St., London EC2P 4BP | 01-493 3211 | £1.00 | Income Units | 0430 545010 | Standard Units                     | £1.00                               | Series 102  | Life Assur. Co. of Pennsylvania | 122 Queen Victoria St., EC2 4BB                       | 01-204 9678 | Barclays Unicredit International  | 1, Charing Cross, St. Helier, Jersey, GY1 4BB | Barclays Unicredit International  | 1, Charing Cross, St. Helier, Jersey, GY1 4BB |
| American Ind. Inv. Fund                | 18th Floor, 100 Newgate St., London EC2P 4BP | 01-493 3211 | £1.00 | Equity & Law | 01-634 9664 | Managed Fund                       | £1.00                               | 1979        | Mutual Fund                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Enterprise House, Portsmouth      | 1000 12th St., Suite 1000, Newark, NJ 07102   | Enterprise House, Portsmouth      | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 18th Floor, 100 Newgate St., London EC2P 4BP | 01-493 3211 | £1.00 | Equity & Law | 01-634 9664 | Standard Fund                      | £1.00                               | 1980        | Managed Fund                    | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Enterprise House, Portsmouth      | 1000 12th St., Suite 1000, Newark, NJ 07102   | Enterprise House, Portsmouth      | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Fidelity International Management Ltd. | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Income Units | 0430 545010 | Investment Fund                    | £1.00                               | 1981        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Kingsway Trust                    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Kingsway Trust                    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| American Inv. Fund                     | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Money Fund                         | £1.00                               | 1982        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Leeds Trust                       | 1000 12th St., Suite 1000, Newark, NJ 07102   | Leeds Trust                       | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Gold Fund                          | £1.00                               | 1983        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | London Trust                      | 1000 12th St., Suite 1000, Newark, NJ 07102   | London Trust                      | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Corporate Fund                     | £1.00                               | 1984        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Midland Trust                     | 1000 12th St., Suite 1000, Newark, NJ 07102   | Midland Trust                     | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Small Corp. Fund                   | £1.00                               | 1985        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Northumbrian Trust                | 1000 12th St., Suite 1000, Newark, NJ 07102   | Northumbrian Trust                | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Dealing Fund                       | £1.00                               | 1986        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Prudential Trust                  | 1000 12th St., Suite 1000, Newark, NJ 07102   | Prudential Trust                  | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1987        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Reliance Trust                    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Reliance Trust                    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1988        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Schroder Life Group               | 1000 12th St., Suite 1000, Newark, NJ 07102   | Schroder Life Group               | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1989        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Scottish Widows' Group            | 1000 12th St., Suite 1000, Newark, NJ 07102   | Scottish Widows' Group            | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1990        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Standard Life Assurance Company   | 1000 12th St., Suite 1000, Newark, NJ 07102   | Standard Life Assurance Company   | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1991        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Statewide Life Assurance Co. Ltd. | 1000 12th St., Suite 1000, Newark, NJ 07102   | Statewide Life Assurance Co. Ltd. | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1992        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Swisslife Managers (Jersey) Ltd.  | 1000 12th St., Suite 1000, Newark, NJ 07102   | Swisslife Managers (Jersey) Ltd.  | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1993        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1994        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1995        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1996        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1997        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1998        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 1999        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 2000        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 2001        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 2002        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 2003        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   |
| Equity & Law                           | 62-63, Queen St., London, EC4R 1AD           | 01-208 6997 | £1.00 | Equity & Law | 01-634 9664 | Private Fund                       | £1.00                               | 2004        | Proprietary                     | 1000 12th St., Suite 1000, Newark, NJ 07102           | 0705 27733  | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07102   | Unicredit International S.p.A.    | 1000 12th St., Suite 1000, Newark, NJ 07      |





Monday June 30 1980

LONDON BUSINESS SCHOOL FORECASTERS SAY:

## 'No repeat of '30s slump'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

WHILE THE recession in the UK will be sharper and slightly longer than previously expected there should be no repetition of the prolonged slump of the 1930s, according to London Business School (LBS) forecasters.

World output and trade should recover in 1982-83 and activity and consumer spending in the UK should also be expanding again after the end of next year. But output will not return to its pre-Budget levels until the end of 1982 and unemployment is still likely to be rising during 1983, LBS says in its Economic Outlook.

There is greater comfort for the Government in the school's forecast that, if the monetary targets of the medium-term financial strategy are observed, the annual inflation rate should be below 8 per cent by the end of 1982.

The adopting of such a medium-term strategy has been advocated previously by the school's Centre for Economic Forecasting — both when Prof. Terry Burns, now the Chancellor's chief economic adviser, was its director, and currently

under Dr. Alan Budd, his successor at the centre.

The new Economic Outlook examines various criticisms of the strategy. It concludes that the monetary objectives are consistent with the projected path for public-sector borrowing and that they will succeed in reducing the inflation rate, though the process is slow.

However, the school says the reduction in public-sector borrowing in 1980-81 proposed in the Budget was unnecessary in terms of the overall monetary objectives. It has also been a mistake to load so much of the burden of adjustment on to the corporate sector.

The latest Economic Outlook presents a gloomy view of the short-term prospects for the company sector. Company profits (after excluding the rise in value of stocks and North Sea oil operations) are projected to fall by more than a half this year. The company sector as a whole may have a financial deficit, after all outgoings of about £2bn, both this year and next.

The National Institute of Economic and Social Research

| COMPARISON OF FORECASTS |                                      |                    |
|-------------------------|--------------------------------------|--------------------|
|                         | PERCENTAGE CHANGE FROM PREVIOUS YEAR | National Institute |
| Gross domestic product  | 1980 -2.3                            | -1.1               |
|                         | 1981 -0.4                            | 0.6                |
| Consumer spending       | 1980 +0.2                            | +2.4               |
|                         | 1981 -0.5                            | 1.1                |
| Real disposable incomes | 1980 +0.9                            | +2.1               |
|                         | 1981 -1.8                            | 1.2                |
| Consumer prices         | 1980 +18.2                           | +17.2              |
|                         | 1981 +15.5                           | +14.9              |
| Adult unemployment*     | 1980 +1.5                            | +1.6               |
|                         | 1981 +1.84                           | +1.96              |

\* Both forecasts for Great Britain. Business Schools' is an annual average and National Institutes' is for the fourth quarter.

was recently even more pessimistic. It projected a fall in profits this year of more than two-thirds, and a company-sector deficit of £10bn in 1980.

Some other economists now believe these projections could be too gloomy. This is because industry has been taking antideflationary action to avoid such a financial squeeze, shedding labour and cutting stocks and investment more rapidly than expected. This is likely to be

at the cost of an even sharper immediate fall in output and employment.

The other main feature of the latest Business School forecast is the projection that the current account of the balance of payments should move into surplus next year in contrast to previous expectations of a continuing deficit.

Details Page 5. Lombard Page 12. The Month the Orders Dried Up, Page 14.

## Pressure on RAF to buy British aircraft

BY ELLIE GOODMAN

THE Prime Minister may be asked to make the final decision soon in the long-running debate on whether the RAF should be made to buy a British light aircraft in preference to the cheaper American one it originally wanted.

The discussions, which have dragged on for several months, have highlighted the difficulties surrounding the Government's "Buy British" campaign for the public sector.

Mrs. Thatcher has already ruled once that the order should go to a British company, and that other Government departments should help the Ministry of Defence to compensate the RAF for any extra money involved in buying British. But the RAF is apparently still not entirely happy with the decision.

The RAF told the Ministry of Defence earlier this year that it wanted to replace its existing fleet of light communication aircraft with the American-made Beechcraft Sno King Air 200.

They argued that it was a better buy than the nearest British alternative — the British Aerospace Jetstream. The Jetstream, they said, was not only dearer but had the added disadvantage of not being available for another two years.

But other Government departments argued that the order was essential to the development of Jetstream which, it is claimed, is a superior design by the state-owned British Aerospace company. It was also pointed out that many jobs in Scotland rested on the future of the Jetstream project.

## Cuts threaten London's Jubilee line extension

BY ANDREW TAYLOR

THE PROPOSED extension to London's Jubilee underground line is expected to be a major casualty of Government spending plans for the capital's depressed dockland areas due to be announced in much reduced form early this week.

Mr. Norman Fowler, Transport Minister, is expected to unveil details of a new £100m road programme for London's docklands very soon. The Government had been asked to approve spending of up to £800m on new road and rail links for the area.

The size of the programme will disappoint many of those who have argued that substantial public spending on new infrastructure is essential if docklands is to be successfully redeveloped.

Excluded from the Government proposals are plans to extend the Jubilee line into docklands. Also axed is the controversial proposal to build a

£240m Southern Relief Road, designed to ease traffic congestion and improve communications links between the depressed dockland areas on the south bank of the Thames and the South East generally.

The total cost of these two schemes was expected to be at least £600m, a bill the Government was not prepared to foot in the present climate of public spending. Instead it has opted for a more modest package with the spending programme expected to be spread over 15 years.

This calls for the construction of a Northern Relief Road which would improve access into the Royal group of docks: a new road system for the Isle of Dogs where the India Millwall docks are situated and improvements to the Old Kent Road.

In addition, the proposals are likely to call for improvements to Lower Road and Evelyn Street as alternative to the

Southern Relief Road. This is likely to cost in the region of £11m.

The £100m programme is expected to be in addition to the £27m already committed by Government to docklands.

The loss of both the Jubilee extension and the Southern Relief Road may have a more immediate bearing on existing plans for the redevelopment of the key 120-acre Southwark site in London's Surrey Docks.

A number of developers who have submitted schemes to the joint owners of the site—Southwark Council and the Greater London Council—have privately expressed reservations about the viability of their proposals if major spending on improving communications is not made.

Four major schemes have now been shortlisted for further consideration by the two councils which are expected to announce their final choice later this autumn.

## Unions urge ICI staff to strike

BY CHRISTIAN TYLER, LABOUR EDITOR

JUNIOR SCIENTIFIC and technical staff of Imperial Chemical Industries are being urged by union representatives to go on strike against the company for the first time.

A day of action including demonstrations and 24-hour strikes at some of ICI's main sites has been called for Friday week. Indefinite strikes could follow at some locations.

A decision to increase pressure on the company after rejection of a pay offer was taken at the weekend by about 100 delegates from the Association of Scientific, Technical and Managerial Staffs and the white-collar sector (TASS) of the

Amalgamated Union of Engineering Workers.

The two unions claim to represent some 20,000 non-manual staff, earning between £4,500 and £8,000 a year.

The dispute follows a company offer of 16 per cent pay increase from June 1. This follows a 3 per cent special rise, to compensate for inflation, in January. The unions say the 3 per cent was part of last year's wage settlement.

Union negotiators for about 50,000 ICI manual workers have urged their members in accept a similar pay deal. Counting the January increase and other improvements, they say

the company's offer to them is worth 21 or 22 per cent. ICI says it is worth 19.5 per cent.

ICI refused to improve on its offer to the manual workers, despite what appears to have been a very close result in a union survey of shop-floor opinion.

Industrial action by the technical staff had been urged before the weekend, but the company said it had heard of no places where sanctions were applied.

Mr. Roger Lyons, a national official of ASTMS, said yesterday that 90 per cent of the delegates supported industrial action.

## LOCAL GOVERNMENT REFORM

## Amendments to Bill urged

BY ROBIN PAULEY

FUNDAMENTAL CHANGES to the Government's plans to reform local government have been proposed by the Association of Metropolitan Authorities in a long list of amendments to be tabled at the report stage of the Local Government Bill which begins on Thursday in the Commons.

The AMA is now spearheading the remaining phases of the battle against the Government's plans, particularly the fiercely contested proposals to change the present system of rate support to local authorities into a block grant scheme.

The Association of County Councils (ACC) and the Association of District Councils (ADC) both appear to have fallen into a political quandary over how much further to push their opposition to block grant.

Both are Tory-controlled, and Mr. Michael Heseltine, the Environment Secretary, has made plain to both that he has more than enough trouble on his hands with doubts within the Cabinet on his strategy on local authority spending and a Labour-controlled AMA without prominent Tory supporters attacking him as well.

Neither the ACC nor the ADC are named at the head of the AMA amendments to block grant, although these amendments do not differ in principle

from the unanimous line taken by all local authority associations during the previous stages of the Bill.

This political split will be lessened to some extent by the fact that both Tory and Labour MPs are expected to take some of the AMA amendments. Some of the block grant changes are likely to be tabled as official Labour Party opposition policy.

Mr. Robin Squire, Conservative MP for Sutton and the one Tory who opposed the Government's plans during the committee stage of the Bill, is maintaining his position of strong opposition. Both he and Mr. Geoffrey Rippon, former Tory Environment Secretary, may table some of the 26 AMA amendments.

The most important amendment would stop a feature of the block grant system known as "negative marginal increments in grant". This is a feature whereby an authority can lose part of its original basic grant entitlement once it reaches a level of spending over and above the Government's assessment of its spending need.

The problem is that this would not effect only high-spending authorities. Some authorities with a high level of rateable resources could find

that their increments of grant might become "negative" before their actual expenditure reached the standard level assessed by the Government.

Ministers accept that this is nonsense, but the amendment will fail because the technical construction of block grant means that such nonsense is crucial to its operation. Instead, the Government hopes to be able to correct the more ludicrous aspects of the system's working by using "multipliers" to change the equations, where necessary, to produce a more satisfactory result.

The local authority associations have always argued that a system of financial support which is so poorly constructed that it needs the random use of multipliers to make it work does not merit any support.

As the Government has so far refused to accept one single change to its grant system, in spite of repeated requests for improving amendments, the AMA has proposed a change which would limit the use of multipliers. At present the Government could use multipliers in any way it chose to favour or discriminate against virtually any single authority in England and Wales.

The AMA wants this tightened up so that the use in which multipliers can be put is clearly

defined in the legislation, with reasons.

The AMA is also proposing an amendment which would delete entirely the proposals to penalise those authorities which the Government regards as the worst "overspenders" in 1980-81. The AMA says the proposals are indiscriminate and unfair.

The amendments to the Government's already amended plans on capital controls are supported by all the local authority associations.

They want the specification of how much authorities can spend changed from a basis of one year to three years. The present proposals give councils no indication of the likely level of capital expenditure allocation beyond the immediate financial year.

"They would be improved if they covered as a minimum a three-year programme giving a certain allocation for the immediate year and a guaranteed minimum for the next two years," the association says.

Other amendments seek more flexibility in the use to which revenue contributions and special funds can be put, and changes and safeguards to the proposals on direct labour organisations, urban development corporations and enterprise zones.

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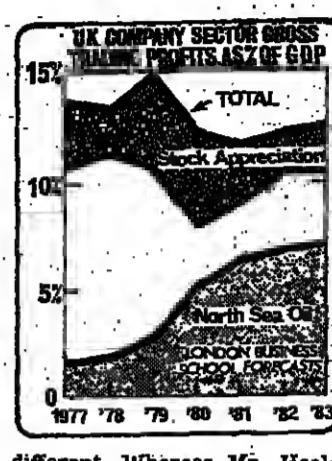
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## THE LEX COLUMN

# A hard course to steer



This week's Cabinet meeting on public sector overspending will be the first but will not be the last attempt to rescue this year's financial projections. As last week's surprising "shock" from the British Steel Corporation showed, recessions cost Governments money. Not only do the public sector's lame ducks need even more bailing out as conditions get tougher, but expenditure tax takes are liable to falter as consumer confidence weakens and, of course, the social security bill inevitably rises steeply. A crucial further factor is that the so-called relative price effect tends to act against the public sector in the early stages of a recession because the public sector pay is almost insensitive to market conditions and is liable to be still forcing ahead while private sector workers are being forced to tighten their belts.

It is difficult for Governments to give too much of a hostage to fortune by writing a big relative price effect into their budgets, and the public spending White Paper in March suggested that the RPE this year would be a modest 0.75 per cent. As for social security, the Government has only budgeted for a rise of about 2 per cent in real terms, though admittedly within that total unemployment benefits are budgeted to rise much more sharply.

The last major recession in 1974-75 provided a dramatic example of the hazards that can overtake public sector financing. In that financial year the public sector borrowing requirement was set at £2.7bn. By the time the Labour Government won the second General Election in the autumn, it was clear that the original projections were being swamped by a public sector pay explosion. And in the emergency November Budget the Government had to offer industry stock relief in order to save it from ruinous corporation tax payments in 1976.

Despite such disappointments, the gilt-edged market has broadly kept faith in the Government and in the context of a further degree of short term bending before the wind. But the City is going to watch for action to make sure that those medium-term projections remain credible.

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# FINANCIAL TIMES SURVEY

Monday June 30 1980

# Latin America

Endowed with great natural resources, a burgeoning industrial sector and an increasingly expert workforce, Latin America enjoys advantages that many other parts of the developing world would envy. But the region could also suffer disproportionately if the world fell into deep recession.

## Rising status in world business

Hugh O'Shaughnessy  
Latin America Correspondent

LATIN AMERICA has, in the past few years, risen much higher than for decades on the list of priorities for international business. Evidence of the increased new involvement is there to be seen in the factories and offices which have sprung up in many cities of the region and also by the plane-loads of bankers who fly in daily from Western Europe and North America.

Brazil is one of the biggest borrowers on the Eurocurrency market, while several other countries are big clients for the international banks. The region has been a major beneficiary of the international recycling of the surplus funds of the Arab oil producers. Venezuela, the bigger of the two Latin American OPEC countries, has itself contributed its share of billions of petrodollars being recycled.

Up and down the region, large and not-so-large foreign-owned enterprises are springing up. Fiat, for instance, has decided to bid for a share of the Brazilian automotive market

### Growth rates

And even the situation in the more stable of the Middle East states is proving disappointing to some multinationals. There is, after all, a limit to the numbers of new hotels, ports, airports, roads and hospitals that even the smaller and super-affluent oil states of that area can absorb.

As far as the U.S. business-

man, in particular, is concerned

and not long ago completed there are doubts, too, over large new factory in the State of Minas Gerais. Rio Tinto Zinc has pledged itself for what could become one of the world's largest copper developments in Panama while the international oil companies are searching for oil from Argentine Patagonia to the Peruvian jungles and from Guatemala to the Atlantic coasts of Brazil.

The lifting of import restriction in Chile and the progressive dismantling of tariffs in Argentina are tempting exporters from the developed world to try and recapture markets that many of them must have believed they had lost for good under more protectionist regimes in the 1970s.

The cloud under which Latin America appeared to live—at least in the minds of many non-Latin American bankers, traders and manufacturers—has lifted. The explanation is partly to be found in the region itself and partly outside it. The increased instability of the Middle East and the stormy outlook in Iran and neighbouring countries which, a few years ago, were attracting large quantities of new business is certainly one factor.

In Sr. Jose Alfredo Martinez de Her, the Argentines have an economy minister who is clearly aiming to favour foreign business, while the armed forces serve his policies by keeping a tight rein on dissenting politicians and on the trade union movement.

The pattern had been set in 1973 in Chile when General Pinochet took power and began a process that has tempted a clutch of U.S. companies—including the Bank of America, Exxon and Atlantic Richfield—to invest.

In recent months, the Pinochet Government has won a rare accolade from the World Bank which has expressed enthusiastic public support for

his policies. In Brazil, the military authorities have maintained a good climate for foreign private investors, while, in Peru, they have improved the situation from what it was.

But investors, lenders and businessmen have, if they have been intelligent, discovered—or perhaps re-discovered—some truths about Latin America which go deeper than the politics of this or that government of the moment. Sr. Enrique Iglesias, the executive secretary of the United Nations Economic Commission for Latin America, and one of the region's foremost strategists, resumed them in an appreciation of the prospects for the next decade, published in the December, 1979, edition of the CEPAL Review.

Speaking of the region's possibility of growth over the next

decade, he cited four positive factors. In the first place the natural resource base, he noted, was highly favourable. It is estimated, for instance, that out of potentially cultivable land in Latin America of 575m hectares only some 170m is now being exploited.

Latin America has a third of the world's reserves of copper,

more than a third of the bauxite and a fifth of the iron ore. There are great gas and oil reserves while the potential for the generation of hydroelectricity is a third greater than that of the Soviet Union, more than double that of the U.S. and Canada combined and four times that of Europe. No more than 15 per cent of it is harnessed at the moment.

In the second place there was a labour force which was fairly rapidly acquiring specialising skills, including management skills.

Thirdly, according to Iglesias, Latin America has a broad and diversified industrial base.

Latin America in 1978 was producing 23.5m tons of steel or five times the total in 1960; power production, which increased five-fold between 1950 and 1970, doubled again between 1970 and 1978.

Lastly, the size of the market. The writer forecast that if the region were to grow at an average annual rate of 7.4 per cent until 1990, its product would be appreciably bigger than that of Germany, France and Italy in 1970, of the Soviet Union in that year.

On the basis of these four factors, Latin America offers possibilities of growth which are matched in few other regions of the world. But as Iglesias points out—and even the most casual of visitors can observe—the fruits of recent economic growth have not been distributed in any particularly equitable fashion and the social tensions which have arisen

from a situation in which about 40 per cent of the population of Latin America suffers from extreme poverty and about half of those suffer from starvation conditions of existence.

"The development of the last 30 years was thus marked by a basic ambivalence," remarks Iglesias. "While on the one hand it revealed the region's

capacity for increasing its material output at a fairly high rate, on the other hand it reflected a flagrant inability to distribute fairly the results of this more rapid material pro-

cess. "It is this essential ambivalence which explains the contrast between the optimistic conclusions which may be drawn from the evolution of some conventional economic indicators... and the sombre times discouraging conclusions arising out of malnutrition, poverty, illiteracy and under-employment.

### Social tensions

The social tensions which have arisen from the pattern of recent development are now being played out with tragic and mortal consequences in the crisis spots of the region. Who could doubt, for example, that the situation in Central America, and in particular in Nicaragua, El Salvador, Guatemala would be so disturbed today if the fruits of economic growth had been better distributed?

The same could be asked about Brazil where a powerful trade union movement is demanding sharply now what it was not allowed peacefully to negotiate for 15 years.

It is clear that the playing out and correction of these tensions in Latin America would be a difficult enough task at a time of plenty and when the world economy was booming. It would be rendered doubly difficult if the economy of Latin America were to be pulled into deep recession by the behaviour of the North Atlantic economies on which Latin America continues to depend to a large extent.

Were a faltering of demand for Latin American goods, the construction of protectionistic walls against the region's trade

and the imposition of tougher credit conditions to bring about a slump in some of the key economies of the region, then it would not just be the economic picture that would look black—political unrest on a much bigger scale than is now being experienced would of necessity follow.

This, in its turn, would bring about a polarisation of political forces between the dictatorial and authoritarian right and the radical left. The political problems of the region would be multiplied.

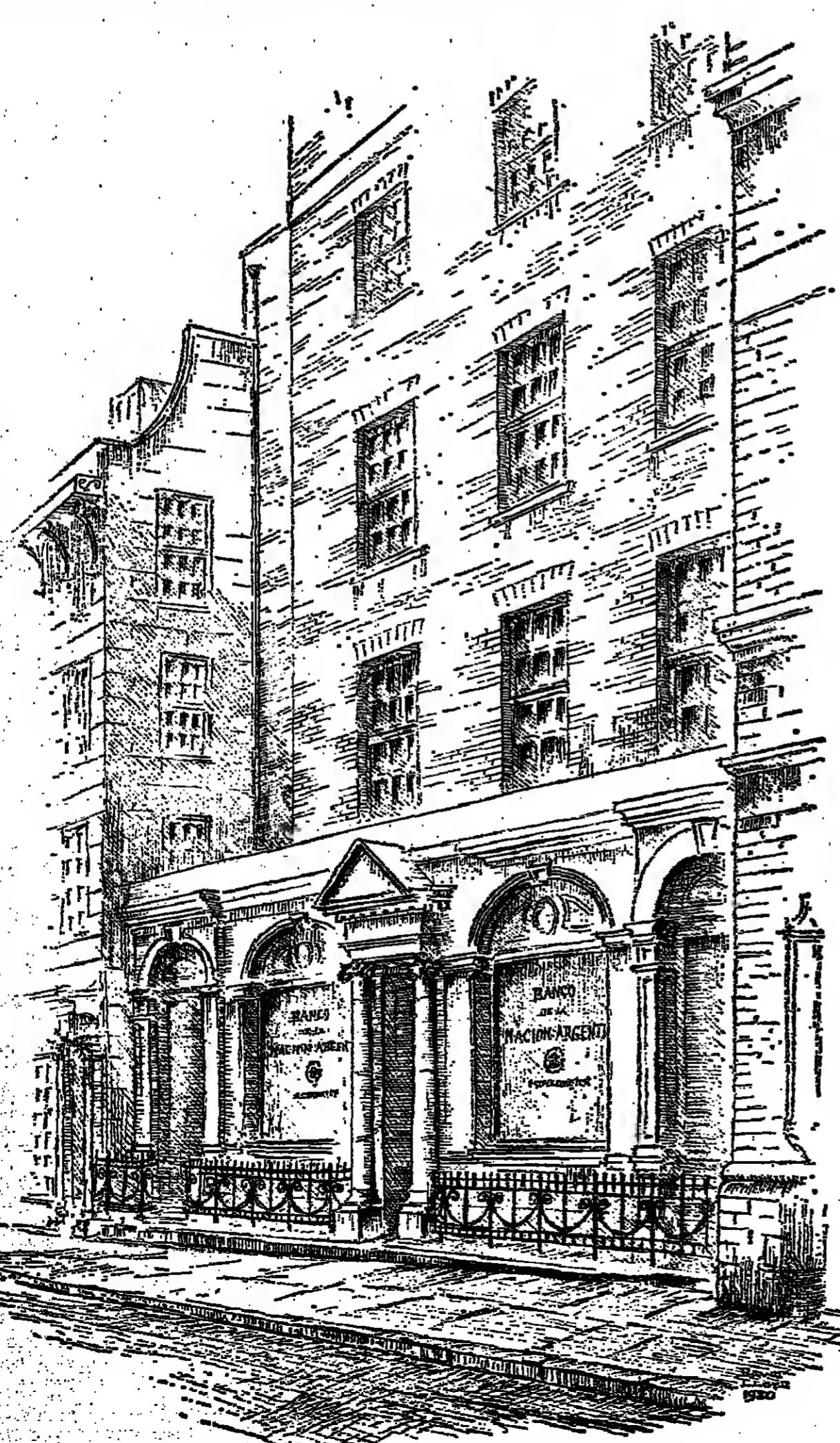
This drama is unrolling most clearly in Brazil at the moment where the Figueiredo Government is facing the pressures of increasingly costly foreign borrowing, coupled with threats of tariff barriers against its exports to Europe and the U.S., the whole exacerbated by a mountainous foreign debt and increasing costs for oil imports.

Despite all this, the Government does not for the moment dare to put the economy into reverse. The social discontents that would arise from such an action, the growing unemployment and the disappointment of hopes of tens of millions of poorer Brazilians for a better life, could produce widespread political discontent.

And what could happen in Brazil, could also occur in many other parts of the region. If the world economic outlook does not worsen, or even improves, then Latin America's prospects are certainly excellent, and more inviting than those of the rest of the developing world. If the reverse happens, then the region's future could be a lot more bleak than in many other places.

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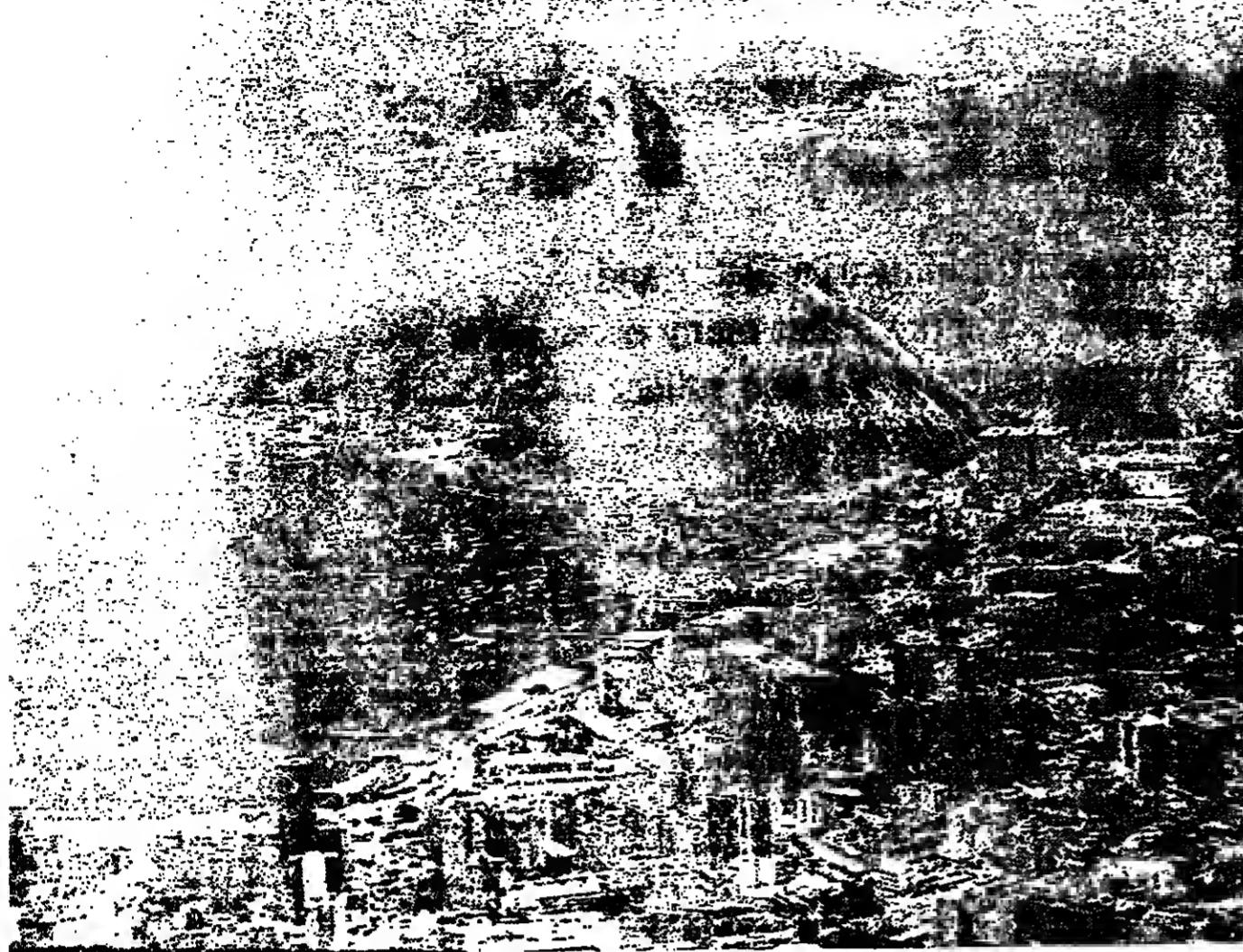
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| POLAND            | US\$1,000,000 |
| HONG KONG         | US\$1,000,000 |
| REPUBLIC OF KOREA | US\$1,000,000 |
| POLAND            | US\$1,000,000 |
| DE BAI            | US\$1,000,000 |
| TRINIDAD & TOBAGO | US\$1,000,000 |
| POLAND            | US\$1,000,000 |
| VENEZUELA         | US\$1,000,000 |
| MEXICO            | US\$1,000,000 |
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| URUGUAY           | US\$1,000,000 |
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| PANAMA            | US\$1,000,000 |
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| ARGENTINA         | US\$1,000,000 |
| COLOMBIA          | US\$1,000,000 |
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| VENEZUELA         | US\$1,000,000   |
| ARGENTINA         | US\$1,000,000   |
| VENEZUELA         | US\$1,000,000   |
| UK                | US\$1,000,000   |
| USSR              | US\$1,000,000   |
| THAILAND          | US\$860,000,000 |
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| AUSTRIA           | US\$782,000,000 |
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| FRANCE            | US\$730,000,000 |
| THAILAND          | US\$700,000,000 |
| ITALY             | US\$680,000,000 |
| FRANCE            | US\$670,000,000 |
| REPUBLIC OF KOREA | US\$650,000,000 |
| UK                | US\$600,000,000 |
| REPUBLIC OF KOREA | US\$578,700,000 |
| SPAIN             | US\$570,000,000 |
| UK                | US\$570,000,000 |
| YUGOSLAVIA        | US\$550,000,000 |
| ITALY             | US\$540,000,000 |
| GREECE            | US\$530,000,000 |
| ALGERIA           | US\$520,000,000 |
| NEW ZEALAND       | US\$510,000,000 |
| THAILAND          | US\$500,000,000 |
| SPAIN             | US\$500,000,000 |
| NEW ZEALAND       | US\$500,000,000 |
| PORTUGAL          | US\$490,000,000 |
| SPAIN             | US\$480,000,000 |
| DENMARK           | US\$470,000,000 |
| UK                | US\$460,000,000 |
| REPUBLIC OF KOREA | US\$450,000,000 |
| PORTUGAL          | US\$450,000,000 |
| SPAIN             | US\$450,000,000 |
| FRANCE            | US\$450,000,000 |
| BELGIUM           | US\$450,000,000 |
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# Divisions persist after 20 years of transition

## FREE TRADE ASSOCIATION

ROBERT LINDLEY  
Our Buenos Aires Correspondent

THE TWENTY-YEAR "period of transition" which the Latin American Free Trade Association (LAFTA in English, ALALC in Spanish) granted itself when it was founded in Montevideo, Uruguay, in February, 1960, will end on December 31.

It has not been a singularly successful experiment to say the least. LAFTA is nowhere near its original goal of growing into a true Latin American common market. For more than a decade and a half, there have been no multilateral negotiations to lower tariffs in the region.

This prolonged hibernation of LAFTA threatens its continued existence—even on paper. The Foreign Ministers of the 11 member countries—Mexico plus the 10 South American countries existing at the time of LAFTA's birth—will decide in Montevideo in August whether to resuscitate the association or pronounce it dead.

LAFTA, like the European Economic Community (founded in 1957) and the European Free Trade Association (founded in 1959), came into being as a result of World War II.

But it has come to its present grief largely because it tried to apply in the region of Latin America an orthodox model of integration patterned on the EEC.

Simon Bolivar, when he was wrenching a large part of Latin America from Spanish domination early in the 19th century, foresaw the difficulties. Integration, Bolivar wrote, "is not possible because remote climates, diverse situations, opposed interests, dissimilar characteristics divide America."

The founders of LAFTA did not take into account the pro-

found differences between the LAFTA countries and the EEC, which is not a much smaller area, much more homogeneous, much more densely populated, highly industrialised and a vast capital market.

To make matters worse, LAFTA has suffered from the neo-protectionism of the industrialised countries, a phenomenon caused largely by the end of the era of abundant and cheap energy, which has resulted in a balance of payments crisis and inflation. The reaction of the industrialised countries of course has been to restrict world trade by non-tariff means such as "gentleman's agreements."

Unfortunately for developing regions such as Latin America, this neo-protectionist phenomenon promises not to be a passing one but a sign of a major transformation in the balance of economic power in the world.

The "diverse situations" and "opposed interests" within Latin America perceived so well by Bolivar have been all too manifest in LAFTA.

Literally, the association is divided between the five member countries of the Andean Pact—Peru, Bolivia, Ecuador, Colombia and Venezuela, all of which are relatively underdeveloped and as such still committed to protectionism—and the relatively more highly developed Mexico, Brazil and Argentina, which along with their three economically liberal allies in LAFTA—Chile, Uruguay and Paraguay—have opted for free trade.

The vaguely anti-capitalist Andean Pact countries in LAFTA find the technology and the know-how available in Latin America compatible with their state of lesser development, while the remaining six countries welcome the competition for their local industries provided by cheap imports from the U.S., Japan and Europe.

This division between the "five" and the "six" in LAFTA is in constant evidence.

Mr. Eduardo Silvetti writing in the Buenos Aires weekly

Mercado, on Argentina's difficulties in trading with its neighbours, including its economic ally Brazil, admits: "It's of little use to build bridges with Uruguay, Paraguay and Brazil, to press forward with railway and road connections with Bolivia and Chile, if afterwards, when the moment to reap the benefits arrives, barriers are raised to impede trade and industrial complementation."

Another difficulty between Argentina and Chile, in the Beagle Channel boundary dispute which the Vatican is trying to settle peacefully through mediation.

Meanwhile, much needed Argentine-Chilean co-operation has been shelved. As Sr. Silvetti says: "Argentina needs to export to Japan agricultural products such as sorghum, soybeans, maize and wheat through the north and centre of Chile. Chile, in turn, needs to have a way out for its products on the Argentine market."

However, although LAFTA has been a failure so far, it has not been a complete failure. For example, 30 per cent of all Argentina's world exports are bought by LAFTA countries, which take 70 per cent of its exports of industrial products.

The LAFTA experience has also taught member countries to export at low costs, allowing them later to move into more difficult markets.

And it was thanks to LAFTA that uniform tariff structures have been imposed in Latin America. LAFTA member countries have granted one another reciprocal credits and at one time, LAFTA was perhaps the only forum where entrepreneurs could get to know one another.

It may be that if LAFTA survives this year, it will be on the terms of the Andean Pact, which favours integrated economic integration and complementation—not only within the LAFTA countries but also with the countries in the Central American Common Market and the Caribbean's CARICOM member countries as well—rather than free trade. The Andean Pact countries fear that free trade could destroy their emerging industries.

But if the Andean Pact fails to prevail, at least one of the free trade-oriented states—Paraguay—may withdraw from LAFTA.

Sr. Carlos Garcia Martinez, Argentina's ambassador to the association, said recently: "Argentina accepts an extension of the period for LAFTA to be extended, always providing a reform radically sweeping in its structure and philosophy is agreed on a reform which permits the pre-coming of the association's long period of transition."

Otherwise, said Sr. Garcia Martinez, Argentina will vote to prolong the "period of transition" and will reconsider thoroughly its future position vis-a-vis LAFTA.

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The eighth meeting of the foreign ministers of the River Plate basin countries is scheduled to take place in Beijing, China, in August. There is a movement about to agree at this meeting on the curbing of the proliferation of "work groups," an ailment which began at the treaty foreign ministers' fourth meeting in Asuncion, in 1970. The result has been many hastily-conceived resolutions up to now. The impasse seems to

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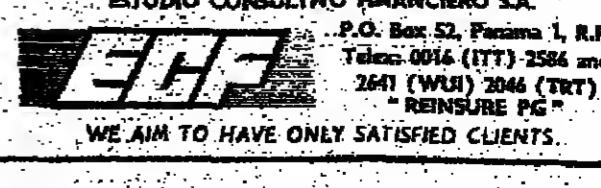
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# A new period of vitality

## THE ANDEAN PACT

SARINA RENDALL  
C. Quito Correspondent

ALTHOUGH THE Andean Pact common market is still far from being a "nation of republics," last year's meeting of Andean Presidents to celebrate the Pact's 10th anniversary has given it new vitality.

Not only did the region's presidents give unqualified support to economic integration, but they agreed that the organisation should develop a stronger political role and take part in discussions for a new international economic order.

Since the anniversary celebrations in Cartagena, a civilian president has taken over in Ecuador, and another will shortly do so in Peru. Even if Bolivia's destiny seems less certain, the Andean countries could all be in the hands of democratically elected heads of state before long, and this would add a new dimension of political unity.

The Andean experience shows that a certain compati-

bility of political systems is necessary, and it is also important that national development strategies should be similar, in order to make progress towards economic unity," said Mr. Washington Herrera, the Pact's technical co-ordinator, at the Planning Ministers' meeting in Quite earlier this year.

Chile's exit from the Pact in 1976 was a clear example of the incompatibility of political and economic models, and there are hopes that the new democratic governments will give the common market extra momentum at a crucial stage.

Negotiations for the establishment of customs duty levels for the common external tariff have been moving very slowly, and if they can be completed this year, one of the Pact's most significant goals will have been achieved.

The population of the Andean countries — Bolivia, Colombia, Ecuador, Peru and Venezuela — represents a market of over 70m. Venezuela heads the group in terms of income per capita.

Because of their relatively undeveloped small industrial sectors, Bolivia and Ecuador were granted special membership terms and longer deadlines for full economic integration. Ecuador has now pulled well

ahead of Bolivia after several years of record economic growth. Bolivia's position has been further weakened by political instability and the failure to attract foreign capital to implement the Pact's industrial projects. At the Cartagena meeting, the Andean Presidents pledged their support for special measures to resolve the transport and trade problems of landlocked Bolivia.

In 1979, the Andean countries' foreign trade was worth \$45bn — \$24bn in exports and \$21bn in imports. The biggest exporter was Venezuela (14bn) followed by Peru and Colombia (3.5bn each), Ecuador (2bn) and Bolivia (0.8bn).

The United States is the pact's chief market, and a commercial agreement between the two was signed in December last year. Though the volume of trade included is not great, the agreement is important for another reason — Ecuador and Venezuela are no longer to be excluded from the general schedule of preferences because of their OPEC membership.

Regional trade, excluding oil, is estimated at \$1.1bn for 1979, compared with \$65m 10 years ago. The growth in non-traditional exports has been especially rapid since 1977, and these represent 85 per cent of

the total, with Colombia the main exporter.

Land transport and communications between the five countries are slow and unreliable, and cargoes must be unloaded at some frontiers. Plans to improve road connections exist, but there is only one rather poor link between Caracas and La Paz — the Pan American highway, much of which is winding mountain road subject to landslides.

### Tariffs decision

The decision on common external tariffs was to have been made by December, 1975, and has been repeatedly put off in an effort to try and match very different proposals by the five Andean countries.

Now an agreement appears to be close, and it may be possible to keep to the December, 1980, deadline for the first series of adjustments to the new tariffs. The process should be complete by 1990, when Ecuador and Bolivia will make their last changes.

Apart from adopting the new tariff level, Pact countries are also obliged to drop all other forms of protection, such as import quotas and prior deposits. For some goods, this will mean reducing import taxes from over 200 per cent to under 100 per cent.

Colombia's industry is by far the most competitive and there are fears that Colombian goods could swamp neighbouring countries once internal tariffs are eliminated. Venezuela, Peru and Ecuador are pushing for a relatively high maximum external tariff, and Colombia a low one.

The minimum level is also the subject of argument because, for example, Venezuela has very low tariffs on goods not manufactured locally, and higher taxes would be inflationary.

The complexities of the rules of origin for all regionally produced goods must also be resolved before internal tariffs are cut so that products manufactured with imported components do not have the same tariff benefits as those that are entirely national.

Tariffs are not the only preoccupation of the Pact's three-man technical junta. It must also formulate and implement industrial programmes to the satisfaction of all five countries. These programmes cover strategic industries such as petrochemicals, vehicles and

steel, for which a large market is necessary to justify investment. Three — metal working, petrochemicals and vehicles — have been approved in the Pact's 11 years, and the changes to the metal working sector were completed last year, taking into account Chile's resignation and Venezuela's entry.

According to a junta document 45,000 new jobs in metal working were created by the end of 1978. It is the only programme well under way, for the petrochemical allocations must also be revised as a result of the membership change, and only Ecuador has completed negotiations for the production of vehicles for the Andean market.

Of the other industrial sectors, the steel, fertiliser, chemical and electronics programmes should be complete by the end of the year, though the steel project involves the creation of two multinationals in the region rather than country by country assignments.

In spite of early fears the Pact's foreign investment regulations do not seem to have restricted the inflow of capital.

Some potential investors are pleased to have clear cut rules to work with, and the increase to 20 per cent a year in the profit remittance allowance was widely welcomed. To qualify for the lowest regional tariff rates, at least 51 per cent of a company must be in national hands, including 51 per cent of the management.

Andean capital is treated as national capital within the region, and it is possible that other Latin American countries, such as Brazil, will be granted special terms in the future.

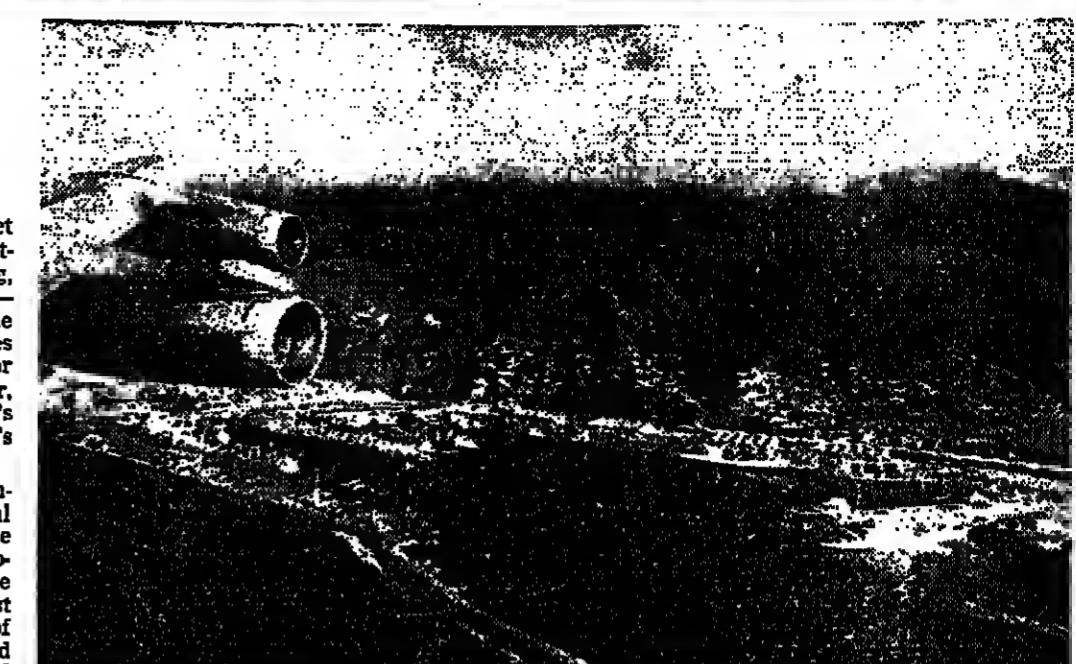
The private sector has shown mixed feelings about the pact ever since its creation and aggressive statements from one or other organisations have frequently ruined goodwill.

The Colombian Industrialists Association, for example, accused Bolivia and Ecuador of demanding too many concessions, and holding up negotiations.

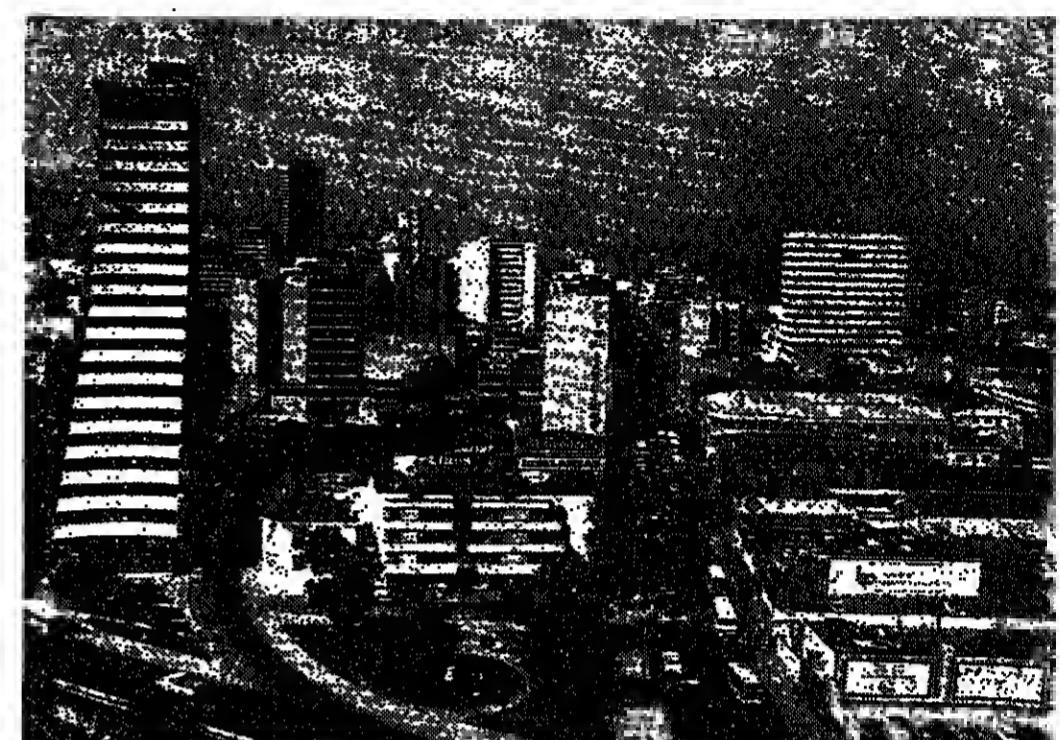
However, three private

sector Andean organisations have now been formed — confederations of industrialists, of chambers of commerce and of exporters — and this is taken as a good omen.

Now that the most important aspects of economic integration are within sight — though much remains to be done — attention is turning to other areas.



Above: The approach to Caracas Airport. Below: Bogota, Colombia. Among the Andean Pact countries, Colombia's industry is by far the most competitive



Ecuador has enjoyed several years of record economic growth. Above: Otavalo Indians in the market place at Equator Town, Ecuador

elected in each country, are to monitor the Pact's progress, as well as human rights and political activity.

The Andean tribunal is to be set up shortly, and will deal

with the multitude of com-

plaints and mutual accusations

Pact members have been making.

The Council of Foreign Minis-

ters met for its first session in

January, and shortly afterwards,

at the time of the Cuban

refugee crisis, offered its sup-

port to Peru.

At the end of this year, the

Andean Presidents will discuss proposals for a strategy for the development of the region. The strategy will draw on national plans — the junta is encouraging members to devote sections specifically to integration — and will try to harmonise social and economic policies throughout the region.

The Pact is also defining new trade relationships with the EEC and LAFTA this year.

As Mr. Herrera said recently: "We know what we need to do, now we must define how to do it, and take urgent decisions."

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# Hard lessons bring changed attitudes

## THE AMAZON PACT

DIANA SMITH  
Our Brazil Correspondent

**THE GREEN HELL** where man is the imperious intruder in search of El Dorado: this is the myth of the immense Amazon region that covers 7m sq kms—a third of the South American subcontinent.

Eight nations—Brazil, Venezuela, Colombia, Peru, Ecuador, Bolivia, Surinam and Guyana—host part of the Amazon Basin. Brazil alone harbours 60 per cent of a complex ecosystem of rivers and forests responsible for one-fifth of the world's fresh water and an estimated 25 per cent of its oxygen.

What to do with the Amazon: leave its natural resources, tribes and fauna undisturbed; develop resources judiciously or simply pillage? This is a question as old as man's discovery of this sprawling mineral-rich subuniverse.

For centuries, only native tribes, adventurous foreigners or crusading missionaries sought the depths of the "Green Hell." Brazilians, especially, clung to their coastline like crabs while the Spanish-speaking populations of Andean countries that also harbour the Amazon opted for the highlands, rather than the jungle.

### Ostentations

When men of European origin followed navigable Amazon rivers inland, in search of wealth, their quest paid off in the nineteenth century, accords the River Plate Basin Treaty, the Cartagena Pact of the Andean countries and efforts to strengthen the Latin American Free Trade Association.

Now, it has bred the Treaty for Amazonian Co-operation, signed in July, 1978, by the eight Amazon states, later ratified by members and now on the verge of coming into full force. The treaty is not an economic accord—it is a broad-based frame agreement that, if properly applied, will allow member states to protect the Amazon from human predators, plan sane, judicious development of resources, improve transnational river and road transport, and through joint research, unveil the mysteries of this largely unknown ecosystem.

Their tribute to themselves and their taste for the ostentatious stands in Manaus, 2,000 kms inland from the Atlantic near the convergence of the Black and White Rivers. Manaus boasts one of the world's most spectacular opera houses, built of marble, once echoing to the golden notes of Caruso and other great singers, but today little more than a museum.

Manaus now has 600,000 inhabitants and a thriving industrial complex that churns out a vast range of electrical appliances. It is a free port, catering to Brazilian, Latin

American and European tourists. It also has a militant environment protection association—a development that illustrates changing attitudes of Brazilians and their Spanish-speaking neighbours towards the much-vandalised Amazon.

The fauna of the Amazon has been so mercilessly slaughtered for their hides that in many areas, the ecological balance is severely disrupted. Millions of acres of forest have been cleared without a care for preservation of rare species of trees for fly-by-night cattle ranching projects. Some years ago, these preyed seemed, to their promoters, to be the answer to Brazil's demand for meat, they proved unprofitable. Now, many are deserted carcasses among the green.

The mistakes made with the Amazon were lessons learned painfully. Today, concern for some extent in direct proportion to the new continental consciousness, spreading over South America. That consciousness, in recent years, accords the River Plate Basin Treaty, the Cartagena Pact of the Andean countries and efforts to strengthen the Latin American Free Trade Association.

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viruses, many still unidentified by scientists and for which no known cure exists. Viruses, amoebas, or mysterious diseases carried by equally-mysterious insects, take the lives of debilitated, well-nourished foreign anthropologists, botanists or zoologists as ferociously as they wipe out often-unmodernised non-Indian populations of river-side hamlets and towns.

Equally, member countries hope to work together in studies on optimum agriculture for arable areas of the Amazon.

Brazilian researchers are now working with Indian tribes, drawing on the Indians' experience in short-season crops in the *varzeas*, or river bank areas, which are flooded for several months of the year.

This is something of a turnabout: not long ago, one would have been hard put to find more than a handful of Brazilians who considered they had anything to learn from the primitive Indians—segment of mankind that, to most Brazilians, was deemed either decorative or nearly "sub-human."

Having witnessed the destructive failure of massive cattle

ranching in the Amazon, Brazilian breeders are now working with the semi-aquatic buffaloes, first imported from India more than 100 years ago, and for more suitable to Amazon conditions than dry-land cattle. In an experience they hope to share with their neighbours, Amazon companies are going into fish farming, aware that the world demand for fish is mounting while supplies dwindle.

Meanwhile, finally understanding the need to balance the Amazon environment, Brazilian authorities have set aside large areas of the forest that must not be touched, under any circumstances. They are also hoping to find ways, with their neighbours, of improving supervision, which now suffers from lack of funds, personnel and means of transport often relying on dedicated amateurs who receive no wage and, with few tools at their disposal, struggle to protect the fauna and flora from the demands of the international consumer market.

The Brazilians are aware that there will be no overnight miracles in the Amazon: they are preparing for the labours of generations to come, gradually discovering the nature of the region and how it can be developed, where possible and without irreparable damage.

The Pharaonic spirit will no longer be encouraged: mammoth hydro-electric projects are reserved for non-Amazon rivers with natural falls—not the characteristic of Amazon waterways from which energy can be transported over reasonable distances at manageable cost. Where wood can be cut, reforestation of native species will be a constant practice. Gigantic foreign projects like the 6m-acre Jari Development, owned by the American billionaire Mr. Daniel K. Ludwig in Brazil's Amazonian Para State, will not be repeated, settlement projects will, it is hoped, be handled rationally, not haphazardly, and with efforts to educate settlers in respect for the environment.

Patently, pat ignorance and in many cases irresponsibility moved individuals or groups to treat the Amazon as ruthlessly as any obstacle in the path of man-made progress: something to be blindly eliminated. The Amazon Treaty is a sign of saner times—presuming it does not remain merely a well-meaning piece of paper.

# Chile and Argentina still bickering over islands

## LONGEST COMMON FRONTIER

MARY HELEN SPOONER  
Our Santiago Correspondent

the boundaries banded down by the Spanish Crown to determine their territory upon declaring independence. These early limits gave Chile most of the desolate grasslands which today belong to Argentina, as well as the straits of Magellan in the South.

But during the second half of the 19th century both the Santiago and Buenos Aires governments initiated aggressive immigration policies, aimed at colonising their southern territories. However, pressures from the Argentine side were greater, as the country's railways were expanding and new methods of freezing beef for shipment to European markets was transforming the country's economy.

Chile, meanwhile, was engaged in the war of the Pacific with Peru and Bolivia, extending its territory northward. With Argentine development pressing southward, and Chile's attention directed in the opposite direction, both countries signed a treaty in 1881 which delivered 726,286 sq kms of Patagonian territory to Argentina and established the current border.

If the 1,600-mile border dividing the two countries is now more easily passed, it is not so easily defined. The Vatican is expected to announce a new proposal to resolve a territorial dispute between Chile and Argentina—the dispute dates back almost a century and, only last year, threatened to lock two of South America's most ferocious military machines in a devastating war.

At issue is the ownership of three tiny, uninhabited Islands—Lennox, Picton and Nueva—located south of Tierra del Fuego. Argentina says the islands are west of the Tierra del Fuego Archipelago, and hence belong to it.

Among the prizes at stake in the dispute is oil. A geological survey in 1973-74 that the continental shelf, off Argentina, was rich in hydrocarbon sediments. Though the richest area is said to be in the vicinity of the Falkland Islands (governed by Britain), but claimed by Argentina, both Chile and Argentina have been exploring for oil in the Tierra del Fuego area since 1977.

Up until this time, harsh weather conditions in the area had made oil exploration prohibitive, but rising oil prices

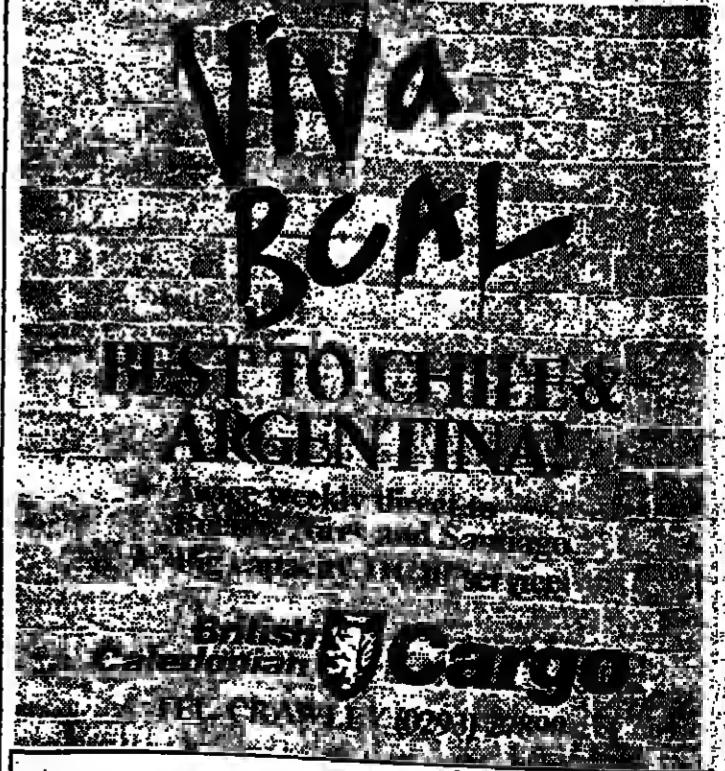
have forced both countries to search for new sources. Chile imports fully three-quarters of its oil, and although Argentina imports only about 10 per cent, its oil reserves have dwindled and its ruling junta hopes the Continental Shelf will produce sufficient oil to enable the country to become self-sufficient.

But more importantly, possession of the islands has strategic importance in defence of the South Atlantic. In terms of bilateral strategy, the islands would give Chile the power to block access to the Beagle Channel, one of three routes of access between the Atlantic and Pacific.

Such a blockade would isolate the Argentine port and naval installation of Ushuaia, located on the southern shore of Tierra del Fuego. With Chilean control of the Beagle, the country would be elevated to the status of necessary partner in any attempt to control the region by one of the superpowers.

In 1971, both countries agreed to binding arbitration

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# Fuel resources on a vast scale

## ENERGY

KIM FUAD  
Our Caracas Correspondent

LATIN AMERICA is a microcosm of the world's energy dilemma, offering archetypal examples of paradoxes which will baffle energy planning in the coming years of the 20th century more of an obstacle than a precise science.

Looming largest among these paradoxes is the disparity between Latin America's energy potential and the way it is used, with a number of the region's nations, notably Brazil, forced to beggar themselves to buy oil from the Middle East.

Yet stretching from the Rio Grande in the north to the South Pole, bathed by the Atlantic and Pacific Oceans and enclosing seas of the size of the Caribbean, Latin America is rich in energy resources.

Its fossil fuels potential, only

partially explored, provides the possibility of 740 bn barrels of oil equivalent in petroleum, natural gas and coal or more than present proven world oil reserves.

A huge network of rivers, including the Amazon with the world's largest flow, offers a potential equivalent to over 10m barrels-per-day of oil, more than current U.S. oil production.

Prospecting for uranium has barely begun. Reserves are estimated to be 80,000 tonnes, hardly realistic in view of the region's land mass. Equatorial weather in South America also provides a tremendous potential for solar and other non-conventional energy sources, such as biomass.

Nonetheless, Latin American nations have done little to reduce their reliance on oil, with liquid hydrocarbons providing over 70 per cent of energy needs which are growing at about 5.5 per cent a year.

In fact, Latin America is the

most oil-dependent region in the world. Only nations such as Japan and Italy, virtually without domestic energy sources, offer a parallel. Moreover, during the past decade this dependence has increased with the region's net oil importers increasing consumption 7.8 per cent a year between 1974 and 1978.

## Trade patterns

The other major paradox arises out of the fact that only a few of the more than 20 Latin American nations have oil of their own.

And it is compounded by Latin America's largest producers, Venezuela and Mexico, shipping only a small share of their oil exports to other Latin American nations. The bulk goes to their giant northern neighbour, the United States, following trade patterns established half a century ago.

Venezuela's world's largest net exporter between 1929 and 1969, and still a major supplier with

exports of almost 2m b/d, sent only 730,000 b/d to regional consumers in 1979. About 80 per cent of Mexico's 750,000 b/d exports went to U.S. consumers last year.

In the 1980s, South American oil importers took advantage of lower-priced Middle Eastern oil during the long period of falling oil prices, cutting deeply into Venezuela's share of the market.

Imitating the energy-intensive economic policies of the U.S., Europe and Japan, the region became hooked on cheap Arab oil and, like the rest of the world, suffered the rude awakening of the oil price revolution in the 1970s.

Growth in the average gross national product declined from a 7.1 per cent between 1970-74, to 3.2 per cent in 1975. It was only last year that there was an increase, to 6.8 per cent.

In terms of energy costs, Latin American oil importers saw their bill rise from around \$1bn in 1970 to \$4.4bn in 1974. Last year they paid about \$10bn

and the outlook for 1980 is in the range of \$18bn, according to one analysis. The effect on the region's foreign debt has been devastating—about \$100bn was owed at the beginning of 1979.

With such incentives and a domestic energy potential so large, Latin America should have moved rapidly to reduce its dependence on oil. This has not been the case in the short term, although a number of Latin American nations have taken steps to conserve energy and to develop alternative sources. But on the whole, Latin America has found, like the rest of the world, that old habits die hard.

In terms of regional oil production, the brightest aspect has been the resurgence of Mexico as a major producer. Long exploration efforts have rewarded it with a spectacular growth in reserves which rose from 3.2bn barrels at the beginning of the 1970s to present proven reserves of about 50bn

barrels. With production currently about 2m b/d, Mexico should overtake Venezuela as the region's largest producer this decade.

Venezuela, which provided one out of every five barrels of oil traded internationally during its heyday, is battling to keep its old oil fields flowing while developing the enormous resources of non-conventional oil—between 700bn and 3 trillion (million million) barrels—in the Orinoco oil belt.

The initial output of Orinoco oil should reach about 300,000 b/d by the end of the 1980s, at a cost of over \$8bn and a 1m b/d target has been set for the end of the century.

Increased oil prospecting throughout the region should eventually increase the number of Latin American nations self-sufficient in oil, from the current five: Venezuela, Mexico, Ecuador, Trinidad and Bolivia.

Despite an estimated potential of 430bn barrels of oil plus

150bn barrels equivalent in natural gas off and onshore, give importers relief in balance of payment problems.

In the longer term, the goal is to develop new energy sources and make better use of available energy, as well as setting up programmes to produce capital goods needed by the Latin American energy sector.

OLADE has a multiple role in this process, providing a forum for analysis of problems and promoting regional and extra-regional technical and financial exchanges.

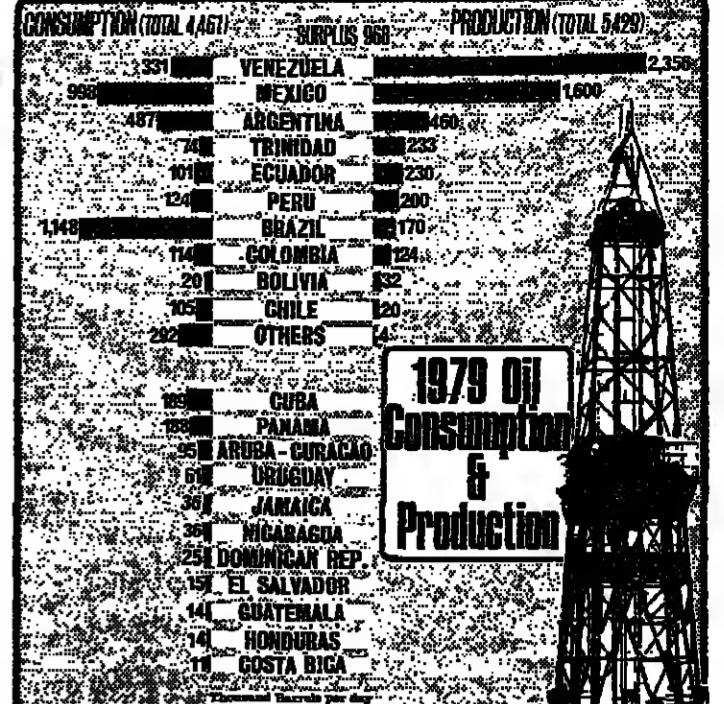
Mr. Humberto Calderon Berti, Venezuela's Energy Minister, has been the driving force behind OLADE's positive stance following years of non-productive bureaucratic activity.

The 38-year-old petroleum engineer has turned Venezuela into a bridge between OLADE and the Organisation of Petroleum Exporting Countries, of which Venezuela is a founding member. He has also proposed a hemispheric energy development programme with the U.S. providing finance and technical knowledge in exchange for a share of the oil such a programme is expected to bring onstream in Latin America.

At the same time, Venezuela has provided aid to neighbours in Central America and the Caribbean, allowing them to finance their purchases of Venezuelan oil in the long term.

These nations will pay the 1979 price for oil, about half of the present price, with the rest financed through five-year loans at 4 per cent annual interest. President Luis Herrera Campins said earlier this month.

Venezuela is now trying to get Mexico to shoulder part of the oil aid for Central America as well as seeking to broaden the scope of the OPEC special fund to benefit more Latin American nations.



## Islands dispute

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by Britain, but in the following six years before a decision was handed down, the island's strategic and economic importance increased. In May of 1977, the ruling came that Picton, Lennox and Nueva, belonged to Chile, Argentina was to receive nothing.

Argentina rejected the decision on the grounds that it dated an 1883 treaty under which Chile renounced all "territorial claims to the Antarctic Ocean and Argentina likewise for the Pacific side, with the arbitration and international law on its side, protested.

Both governments then agreed to initiate discussions on "mutual interest in the south," and Argentina applied a series of pressures to try to induce the Chileans to compromise. As these talks faltered, Argentina rejected a suggestion that the dispute be submitted to a third party, and preparations for war began on both sides.

Military academies in Chile were closed and students sent south for "field training." The Ministry of Education in Buenos Aires ordered Argentine

teachers to give early end-of-year exams in view of a possible closure of the schools, and a number of factories were ordered to produce for military consumption only. In addition, the 8m residents of Buenos Aires were subject to air raid drills, and along with the rest of the country were confronted with heavy Government propaganda glorifying the military.

During this period of military build-up, Chile invested \$500m in arms purchases, while Argentina bought \$750m worth of equipment.

## Under pressure

These tensions reached a peak in December of 1978 as Gen. Videla found himself under considerable pressure from his colleagues, who doubted the worth of any further mediation efforts. When U.S. intelligence sources in Chile reported that they suspected the Argentine military was about to occupy one of the islands, troops were put on full alert and war seemed inevitable.

The intervention of Pope John Paul II probably prevented the war. On December 22,

1978, he announced that both countries had accepted his offer on mediation and a Latin American specialist, Cardinal Antonio Samore, was despatched to the scene.

Samore, using his own brand of subtle diplomacy, spent two weeks conferring (and playing) with Chilean and Argentine officials. On January 8, in Montevideo, Uruguay, both countries signed an agreement to resolve the dispute peacefully and to demobilise their troops.

For over a year negotiations

began to be carried out in a tripartite fashion, but no details of the talks have been revealed. Speculation has been growing, however, that Pope John Paul II will announce some breakthrough in the mediation when he visits Brazil next month, possibly detouring to the Chilean-Argentine border to offer a mass for peace. One possible proposal is that Chile would be awarded possession of the islands in exchange for ceding some water rights to Argentina.

Britain, it should be noted, claims an era overlapping both Chile's and Argentina's claims. And according to the terms of a 30-year treaty, signed in 1961, all territorial claims to the

foreign relations Under-Secretary, Lieut.-Col. Ernesto Videla denied a report, published in the *Il Giornale Nuovo*, that Chile could renounce its claim to 200 miles of territorial waters as a result of the Papal mediation.

Then there is the matter of the countries' overlapping claims to territory in the Arctic. Possession of the islands could have much bearing upon who governs which areas and the South Pole's largely-unexplored resources. The territorial waters of Lennox, Picton and Nueva project a region of sovereignty which, if awarded to Chile, could virtually block Argentina from major maritime routes in Antarctica.

In February of this year, Chile inaugurated an airstrip on the Shetland Islands, despite the fact that this area lies within the territory claimed by Argentina.

In Britain, it should be noted, claims an era overlapping both Chile's and Argentina's claims. And according to the terms of a 30-year treaty, signed in 1961, all territorial claims to the

old world should warn us."

A letter from the Chilean Foreign Minister to its Argentine counterpart said, "If the centuries-old animosity between France and Germany resulted in the loss of thousands of lives, how could our traditional friendship and brotherhood, dating back to the independence struggle, be destroyed?"

Trade between Chile and Argentina, reached \$420m last year, according to Argentine Ambassador in Santiago, Sergio Onefri Jarpa, who predicted further increases this year. The two countries, though neighbours, are not especially important trading partners, with the bulk of commercial exchange carried out with the U.S., Japan and Europe.

Meanwhile, a limited economic co-operation is taking place in the bear of the disputed region. Argentina has sent at least 4.8m cubic metres of petroleum through an oil pipeline, owned by ENAP, the Chilean State oil company. The arrangement is part of a 1966 agreement which provides for binational oil shipment in the southern tip of the continent.

"The example of countries in

the old world should warn us."

For all the animosity between their respective governments, the citizens of Chile and Argentina show little interest in territorial claims. Instead, most have shown a touching desire for peace and reconciliation. This was especially evident June 8 of this year when the Catholic church in both countries exhorted the faithful to publicly pray for peace.

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In the short term, OLADE is preparing incentives and technical advice for member countries which are to undertake or have already undertaken oil exploration and production.

Additionally, it has sought to rationalise oil consumption to

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**LATIN AMERICA VI****Huge potential for development**

**FOOD  
PRODUCTION**  
 JOHN CHERRINGTON

EXTENDING from the southern U.S. frontier to Cape Horn, Latin American soils and climates have the potential for feeding and clothing populations many times more than those at present living there.

The Amazon basin alone has the capacity of an enormous development of production when modern technology is sensibly applied. I am not among those who forecast that the removal of some of the forests will change the climate since rain forests grow where there is ample moisture in the first place, as does all vegetation.

There are huge areas where production is at its most primitive—and where large populations sometimes live in a state of utter misery, squalor and destitution. But this is the result of human shortcomings, not of natural failure. If a society cannot be organised to give a reasonable life to all its members, the fault is almost invariably due to the Government of that country (of whatever shade it may be), or perhaps to an apathy among those who simply accept had conditions.

But, in this connection, it must also be said that all these countries were mercilessly exploited by the Spanish and Portuguese in the first place and then by other European commercial interests, once the Spanish and Portuguese empires had been overthrown. This exploitation of cattle and grain in Argentina, for example, or of coffee and other tropical products further north, and of nitrates on the West Coast, were like the gold seen home by the Spaniards. They supplied the appetites of the West, while at the same time reaping the profits, along with the commodities.

This system could be said to have ended in the great commodity slump of the 1930s, when when crops were destroyed or burned and vast areas went out of production. Those times have never returned—at least not on the scale of the pre-sump days, partly because of a new-found protectionism in the West, the

**Green Revolution**

This point was particularly emphasised in the development of the Green Revolution wheats in Mexico. The catalyst of this particular work was Dr. Norman Borlaug, of the Rockefeller Foundation. He was sent to Mexico some 30 years ago to see if he could make the country independent of imported wheat supplies.

In this, Dr. Borlaug was successful. His dwarf wheats doubled Mexican grain yields, as they did those of every country in the subtropical belt where they were used. But they did depend on inputs of fertiliser and, in some cases, of irrigation water, unlike Argentina, moisture was lacking. It is possible to correlate a country's grain yields per hectare with the prime level for the crop and, at that time, Argentina enjoyed the lowest

night, and with some 80,000 km of highway in existence and 7m cars on the road, a major switch to railways is unrealistic.

Various solutions are being attempted. In the short-term petrol consumption is being discouraged by price rises and by closing petrol stations at weekends. But these moves did not pass without protest, particularly from taxi drivers, who went on strike last year for petrol subsidies.

The long-term answer, as Professor Walter de Lázaro of the Institute of Technological Research says, is a change "not in the mode of transport but in the type of fuel used." Thus the Government is embarked on a scheme to replace petroleum-based fuels with biomass energy generated by agriculture.

In the case of passenger cars, Brazil is opting for ethyl alcohol distilled from sugar cane. The programme, known as Alcohol, is an expensive one, as indicated by last year's jumbo loan on the Euromarkets of \$1.2bn. But it is one solution for a country in whose economy the car industry plays such a central role, being responsible for a total of \$1.05bn in exports last year, and creating employment for 120,000 people.

The letter already existed at the time having been built and administered by British capital, but as with Argentina, the network was designed to serve the needs of pre-industrial society—in other words it ran between the farms of the interior and the ports, where products were exported to Europe and North America.

**Difficulty**

In Argentine's case the advent of the railway had actually prejudiced the growth of local industry because the Government consistently followed a policy of importing manufactured goods.

When Brazil opted for the development of highways, it meant the integration of the domestic market, and when car production was established in the 1950s, it meant both major employment opportunities for a growing urban population and a new mobility for the middle class. Furthermore, it encouraged the development of accompanying industries, from steel production to car components, meaning even more jobs and consolidating the drive for industrialisation.

As a result 80 per cent of all goods are now transported by road in 1.4m commercial vehicles, and people not lucky enough to own one of Brazil's 7.7m passenger cars travel mainly on one of the national fleet of 1.04m buses rather than by train or boat.

The consequences of the choice, unforeseeable in the 1950s, were felt acutely after the 1973 oil crisis, when the country's balance of trade took a sudden turn for the worse. Many non-Government economists estimate a \$3bn deficit.

This has brought the whole question of transport under review. The dominance of highways cannot be altered over-

prices and the lowest yields. A common panacea for social distress is land reform—and this has been practised, in varying degrees, in many countries of Latin America. The theory is fine. The big estates of the landowners, possibly badly operated, are divided between the workers or landless peasants. In practice, although these measures do bring a measure of social improvement, they have done little to increase food production in the economic sense, except in a few very cases.

After the great revolutions in Mexico in the first 20 years of this century, much of the land was divided up in the Ejido system, and the peasants received between two and four hectares of land each. These holdings are increasingly difficult to justify economically, and could not occupy—or even support—the increasing populations living on them. The result has been a continuing drift to the towns.

It is significant that the best results of Bolívar's work are to be seen on the irrigated deserts of Northern Mexico, a region which was not considered worth dividing into Ejido holdings, when the movement was at its height, although there are widespread attempts to seize it for the peasants now that its potential has been recognised.

The best-directed land reform that I saw was in Peru when the General's government was at the height of its power. But here emphasis was on the word "directed"—elsewhere on the continent most schemes were politically orientated and many of them were in shambles. And production suffered, too.

While Argentina has the powers for land reform on the state, it has never used them in the same way, possibly because there have not been the pressures of an angry peasantry. Nevertheless, this is one of the countries where

**POPULATION, BY COUNTRIES**

(Figures in thousands of inhabitants)

|                     | 1950    | 1970    | 2000    |
|---------------------|---------|---------|---------|
| Latin America       | 160,271 | 244,633 | 601,247 |
| Argentina           | 17,150  | 26,395  | 32,861  |
| Bahamas             | 79      | 220     | 330     |
| Barbados            | 211     | 249     | 288     |
| Bolivia             | 2,703   | 5,235   | 9,296   |
| Brazil              | 52,901  | 118,477 | 212,507 |
| Chile               | 6,991   | 16,732  | 34,934  |
| Colombia            | 11,597  | 25,612  | 42,441  |
| Costa Rica          | 252     | 2,111   | 3,377   |
| Cuba                | 5,858   | 9,719   | 12,717  |
| Dominican Republic  | 2,361   | 5,652   | 9,323   |
| Ecuador             | 3,207   | 7,543   | 14,556  |
| El Salvador         | 1,940   | 4,524   | 8,708   |
| Guatemala           | 2,962   | 6,838   | 12,733  |
| Guyana              | 423     | 846     | 1,256   |
| Haiti               | 3,097   | 5,532   | 9,386   |
| Honduras            | 1,401   | 3,439   | 6,978   |
| Jamaica             | 1,403   | 2,115   | 2,726   |
| Mexico              | 26,606  | 65,421  | 132,244 |
| Nicaragua           | 1,109   | 2,558   | 5,154   |
| Panama              | 226     | 1,808   | 2,823   |
| Paraguay            | 1,371   | 2,888   | 5,274   |
| Peru                | 7,832   | 16,527  | 20,463  |
| Suriname            | 215     | 461     | 904     |
| Trinidad and Tobago | 533     | 1,041   | 1,230   |
| Uruguay             | 2,194   | 4,086   | 7,448   |
| Venezuela           | 5,145   | 12,989  | 25,705  |

CEADE: *Sociedad Democrática*.

for instance, had a reasonable sugar beet industry at one time. American farming should be intensive and, thus, the provisioning of the countries is quite spectacular. One particular ranching company, of 40,000 hectares, had three owners. Now it has more than 50, and the property has been subdivided down to the extent that straight ranching has had to give way to intensive cropping, milk production, and so on. The effect of this has spread to the local towns which has developed from a rail head shipping a few thousand steers a year, to a base for a complete infrastructure of processing and supply industry.

Paradoxically the weakness of agriculture in Latin America has been the fact that it was developed with an eye to European markets as to the main world-wide as far as the more expensive tropical crops, such as coffee. These are generally subject to the vagaries of commodity markets, as are the cereals and meat products.

In these overseas markets, and even at home, the home products are subject to the protectionism and the competition of temperate agricultural systems which are supported by a strong industrial base.

Here is the lack of an industrial base to provide not only the resources of food production, but the visible markets, as well.

It is no accident that the most productive and profitable farming systems have developed in the most advanced industrial countries.

The logical outcome of Latin American farming should be the provision of the countries to the community. Under the plenty of scope as population increases, the influence of the Chicago school of economics, sugar protection, here is the lack of an industrial base to provide not only the resources of food production, but the visible markets, as well.

It is no accident that the most productive and profitable farming systems have developed in the most advanced industrial countries.

Another transport system seen as an alternative to roads is the waterways. This system is to be modernised, and the country's ports are to be improved and new ports built.

A container terminal is to be built at Santos, Latin America's second biggest port after Buenos Aires. It is already in use for the movement of 45 per cent of Brazil's exports.

As containerisation becomes more common in Brazil, it should increase the number of heavy lorries on the road from the present 7 per cent and help reduce fuel consumption, as well as providing a solution to the problem of varying gauges on the railways.

Roads will remain the major mode of transport in Brazil. Furthermore in Brazil, a country still in the phase of colonisation of much of its interior, roads play an added role. They open up the so-called "Agricultural Frontier."

**Emphasis on road projects**

**TRANSPORT**  
 RIK TURNER  
 Our São Paulo Correspondent

WHILE MEXICO, Argentina and Venezuela are all blessed with ample supplies of petroleum within their national boundaries, Brazil suffers from a dependence on imported oil.

Brazil's dependence cost the country \$6.2bn last year, when 367m barrels were imported. It is largely, although not exclusively, a result of the nation's transport system in which 80 per cent of all goods are carried by road.

The decision to develop the road network was taken in 1930, when a government keen to encourage the growth of Brazilian industry and an accompanying bone market opted for roads rather than railways.

The letter already existed at the time having been built and administered by British capital, but as with Argentina, the network was designed to serve the needs of pre-industrial society—in other words it ran between the farms of the interior and the ports, where products were exported to Europe and North America.

**Difficulty**

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The consequences of the choice, unforeseeable in the 1950s, were felt acutely after the 1973 oil crisis, when the country's balance of trade took a sudden turn for the worse. Many non-Government economists estimate a \$3bn deficit.

This has brought the whole question of transport under review. The dominance of highways cannot be altered over-

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## COMPARATIVE BALANCE SHEET 1979-1978-1977

(in \$ Thousands)

|                                      | 1979      |           |           | 1978      |           |           | 1977      |           |           |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                      | N/C*      | F/C**     | Total     | N/C*      | F/C**     | Total     | N/C*      | F/C**     | Total     |
| <b>ASSETS</b>                        |           |           |           |           |           |           |           |           |           |
| Cash and due from Banks              | 688'912   | 435'382   | 1,123'574 | 39'453    | 57'451    | 96'904    | 29'192    | 54'545    | 83'737    |
| Loans                                | 1,068'041 |           | 770'210   |           |           | 486'689   |           |           |           |
| ( - ) Provision for Bad Debts        | (40'212)  | 1,027'829 | 1,275'722 | (9'628)   | 760'582   | 1,305'988 | (6'084)   | 480'605   | 286'684   |
| Investments                          | 117'327   | 114'257   | 18'894    | 110'212   | 545'406   | 1,052'777 | 105'192   | 1'703     | 767'289   |
| ( - ) Pro. for Security Fluctuations |           |           |           | ( 190 )   | 110'022   | 4'807     | ( 85 )    |           | 106'895   |
| Gross Fix Assets                     | 3'070     |           |           |           | 3'156     |           |           |           |           |
| ( - ) Depreciation                   | 9'775     |           |           |           |           |           | 1'964     |           |           |
| Net Fix Assets                       | 1'724     | 8'051     | 8'051     |           | 1'580     | 1'580     |           | 356       | 356       |
| Other Assets                         |           | 223'771   | 72'774    | ( 1'576 ) | 77'361    | 9'132     | ( 1'608 ) | 81'821    | 36'038    |
| <b>Sub total</b>                     | 2,062'100 | 774'943   | 2,837'043 | 988'998   | 616'896   | 1,605'894 | 697'166   | 378'970   | 1,076'136 |
| Contingent Assets                    | 1'018     | 540'236   | 541'254   | 328       | 1,127'248 | 1,127'576 | 149       | 768'566   | 768'715   |
| <b>TOTAL</b>                         | 2,063'118 | 1,315'179 | 3,378'297 | 989'326   | 1,744     | 2,733'470 | 697'315   | 1,147'536 | 1,844'851 |
| <b>LIABILITIES</b>                   |           |           |           |           |           |           |           |           |           |
| Demand deposits                      | 1,111'836 | 56'554    | 1,218'390 | 327'591   | 71'766    | 399'351   | 192'935   | 42'983    | 235'918   |
| Time deposits                        | 262'007   | 409'001   | 671'008   | 237'905   | 109'552   | 347'457   | 223'154   | 61'643    | 284'797   |
| Indebtedness from Banks and Agents   | 496'318   | 132'154   | 628'472   | 350'923   | 401'257   | 752'180   | 281'374   | 242'030   | 460'404   |
| Savings Accounts                     | 272       |           |           | 179       |           | 179       | 58        | 58        | 58        |
| Other Liabilities                    | 94'291    | 94'268    | 177'169   | 44'506    | 44'480    | 78'801    | 46'751    | 46'728    | 32'314    |
| ( - ) Advance Compensations          | ( 23 )    | 65        | 271'437   | ( 26 )    | 15'530    | 15'530    | ( 23 )    | 11'469    | 79'042    |
| Capital and Reserves                 | 17'550    |           | 17'615    |           |           |           | 34        |           | 11'469    |
| Revaluation Surplus                  | 1'147     |           | 1'147     |           | 92        | 92        |           |           | 34        |
| Undivided profits                    | 12'292    |           | 12'292    |           | 1'371     | 1'371     |           |           |           |
| Fiscal Year Net Profit               | 16'410    |           | 16'410    |           | 10'927    | 10'927    |           |           |           |
| <b>Sub total</b>                     | 2,062'100 | 774'943   | 2,837'043 | 988'998   | 616'896   | 1,605'894 | 697'166   | 378'970   | 1,076'136 |
| Contingent Liabilities               | 1'018     | 540'236   | 541'254   | 328       | 1,127'248 | 1,127'576 | 149       | 768'566   | 768'715   |
| <b>TOTAL</b>                         | 2,063'118 | 1,315'179 | 3,378'297 | 989'326   | 1,744     | 2,733'470 | 697'315   | 1,147'536 | 1,844'851 |

1 US\$ = S/. 230.00 - \* National Currency - \*\* Foreign Currency

Banco de la Nación has a status of juridical person of public right with its capital totally contributed by the State. Due to this particular condition it differs from other banks, but as far as its structure, types of operations and the possibility of being inspected by the "Superintendencia de Banca y Seguros" it is similar to private commercial banks.

On the other hand, the major volume of transactions is undertaken with the public sector, specially those related to the handling of the peruvian treasury accounts; the collection of taxes and fiscal revenues, the payment of the foreign external debt; the importation of food stuffs and armament acquisition. These activities -as can be noted- can not be entrusted to ordinary banks.

Banco de la Nación has expanded its operation in a parallel manner to the considerable development of the public sector. For instance, the resources of Banco de la Nación exceed in 20 o/o that of all commercial banks combined. This favours the international position of the Bank with regard to trade transactions and the procurement of credit facilities.

The year 1979 is to be regarded as a successful one for Banco de la Nación, because of the refinancing of US\$388'6 Petro-Perú's short-term debt. The Chairman of the Board and Executive President, Doctor Alvaro Meneses Díaz, has contributed decisively to the success of the negotiations.

As a consequence of this refinancing total obligations in foreign debt have been reduced but, on the other hand, Banco de la Nación has increased considerably its loans in local currency with public enterprises such as Petroleos del Perú and EPSA and central government agencies. Likewise obligations of Banco de la Nación with banks and correspondents abroad have declined, but it was not necessary to recover formal external credit lines in order to finance commercial trade.

Shortly after foreign commercial operations declined in 1978, as a result of the transfer to commercial banks of a considerable volume of public sector operations, Banco de la Nación stands again in a competitive position within the banking community and is regaining former clients, thus improving its total operations.

As a definite example of favorable results obtained, the indexes of liquidity and income of Banco de la Nación have increased considerably. The level of income passed from 5.2 to 8.1 o/o and Profits from 0.4 to 0.6 o/o.

Finally, in comparison to 1978, Banco de la Nación during 1979 expanded its operations from US\$2,733' to US\$3,378', which denotes its remarkable output.

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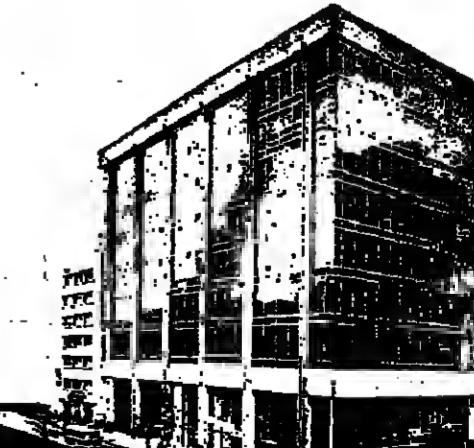
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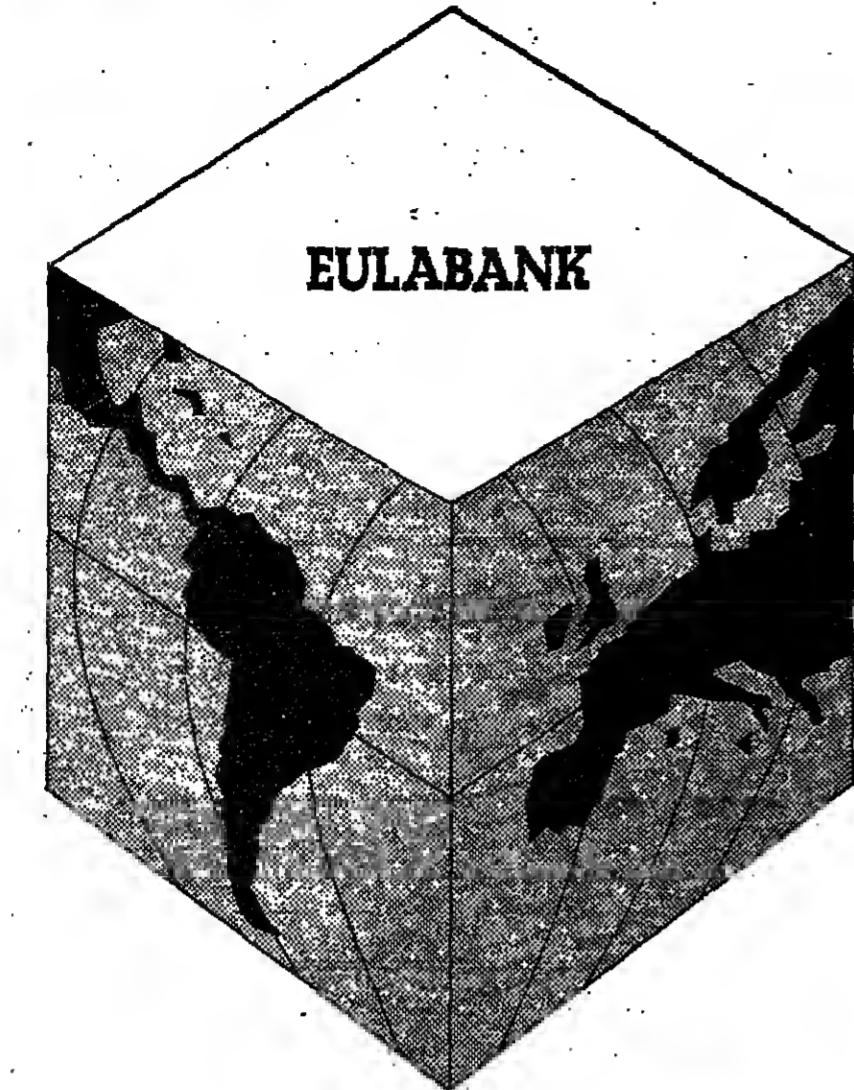
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## LATIN AMERICA VIII

# Investors in cautious mood

#### MINERALS

PAUL CHEESERIGHT

LATIN AMERICA has the greatest potential for development of any region in the Third World, declared Sr. Enrique Inglesias, executive secretary of the UN Economic Commission for Latin America. One of the reasons he cited to back up this judgment is its big natural resources base.

Certainly there is no shortage of minerals for exploitation. Large deposits await the influx of funds and expertise for their development, and wide tracts of the continent remain unexplored. Yet the prospects are uneven and the optimism which seemed prevalent in 1978-79 has given way to caution.

Much depends on the way in which the relationship evolves between the international mining companies and host governments. Generalisations about a continent are dangerous, of course, but broadly speaking, the companies held back their latent interest in the continent during the 1970s.

In the first place the political atmosphere seemed inhospitable to their interests. Latin American countries were prominent in the movement among developing countries to wrest control and assert sovereignty over their natural resources, which reached its apogee during the early part of this decade.

#### Political risks

With the nationalisation of U.S. interests in Chile in the background, many companies held back—it was not that they doubted the wealth of the resources, it was simply that they were not prepared to take the political risks.

Their circumspection became more marked with the recession in the middle of the decade. With cash flows under pressure and costs escalating, there was little inclination to seek that balance of mutual advantage with Latin American governments which would have permitted a large flow of new investment.

But by the end of the decade there was a deal more confidence. The Latin American countries seemed to be more ready to reach a modus vivendi to encourage the inflow of capital for development which their own limited finances would not permit. The companies themselves, from the second half of 1978, were achieving progressively better financial results.

The new mood was encapsulated at the end of last year by Mr. Alexander Sutulov, the executive director of the Mining and Metallurgical Research

Centre in Chile, speaking at an Institution of Mining and Metallurgy conference in London. He said Chile had the copper that the major consuming nations would need and that if they wanted to share the benefits of its extraction they would have to provide the capital.

With North American groups like Exxon, Falconbridge, Noranda and St. Joe Minerals reaching agreements for new developments in the country, there was telling evidence of this new mood of confidence, at least in Chile. And, in Argentina, the passing of a new mining promotion law was further testimony that foreign participation would be actively welcomed.

Yet with the international economy settling up with a new recession, it is possible that the international companies will hold back from new commitments although they will doubtless follow through existing projects. This year's deterioration in metal prices could in itself check new investment plans. At the same time it will make bank borrowing more difficult.

So the Latin American industry is delicately poised. But it is not fiddling to be tossed to and fro on the world's markets. Despite the uncertainties of the past 15 years or so, it remains a significant factor in the international minerals supply demand equation.

A dozen countries play roles in deciding just how the markets will move. Strong links have been built up this century with the major consumers in North America, Europe and Japan, while industrial development on the continent itself ensures a growing regional market.

Chile and Peru have for years been members of the Council of Copper Exporting Countries. Yet Chile is also a force on the world molybdenum market, and Peru is an important producer of lead, zinc and silver.

Mexico is the world's largest producer of silver, but also has a well-developed output of lead, cadmium and fluorite. Brazil has established itself as a major and growing mining area with internationally valued output of iron ore, manganese, tantalum and tungsten. Exploration in the country has been active for some years and it is expected that Brazil will soon be a more prominent haukite exporter.

Guyana is already well-established on the world bauxite market. Bolivia has traditionally been famous for its tin production and notorious for the way in which it is produced, but it also has a major trade in antimony and tungsten.

Venezuela is best known as an oil producer, but has also developed as an iron ore exporter. In recent years, both Guatemala and the Dominican Republic have emerged as significant nickel exporters.

There is, however, one characteristic of the continental industry which offsets it from the mining sectors of the countries in the developed world. This is the high level of state participation, often through especially established state mining companies.

In Bolivia, for example, there is the Corporación Minera de Bolivia (Comibol) and ENAF, a state smelting organisation. In Chile there is Codelco. In Panama there is Codemio. The state agency in Peru is Centromin. In Guyana it is Guyana Bauxite Mining Enterprise.

#### Adequate control

The reason for this level of official involvement is clear. It provides a means for a country to assert control over its own resources and to gain the profits from them. It is a tangible expression of the desire not to be held to ransom by foreign capital. The basis of state involvement is ideological rather than economic.

Yet the relationship between the state company and the private sector, whether local companies or those supported by overseas funds, can be uneasy. Private sector producers in Bolivia chafe under the obligation to have a certain portion of their output smelted by ENAF, which holds its prices at international levels, thus eliminating any cost advantage for the mining companies in local processing.

And foreign companies regard direct co-operation with the state mining sector with some suspicion, especially as far as joint ventures are concerned. The fact is that the state officials and the foreign companies tend to operate according to different criteria.

"There may be great pressure on the Government officials who serve as directors of the enterprise to use their influence to accomplish social and political objectives unrelated to the engineering and financial requirements of the project," said Mr. Charles Barber, the chairman of Asarc, the U.S. copper major which is the biggest shareholder in Southern Peru Copper Corporation, the developer of one of the world's biggest copper mines at Chuquicamata.

And because the state agencies are seen not merely as a business but as a vital tool in the social and economic fabric of the country, they do not necessarily act in accordance with the immediate dictates of the market.

Thus, in 1976-77 the U.S. domestic copper industry was

| KEY MINERALS |  |                       |
|--------------|--|-----------------------|
|              | % World Reserves                           | % World Production    |
| ANTIMONY     | Bolivia 8.3%<br>Mexico 5.0%                | 20.9%<br>3.0%         |
| BAUXITE      | Brazil 9.5%<br>Guyana 3.3%<br>Surinam 1.3% | 1.5%<br>4.2%<br>1.6%  |
| BARYTES      | Pern 3.9%<br>Mexico 3.3%                   | 5.2%<br>5.2%          |
| CADMIUM      | Mexico 2.9%<br>Peru 4.4%<br>Brazil 2.9%    | 5.1%<br>5.1%<br>4.5%  |
| COPPER       | Chile 19.5%<br>Peru 6.4%<br>Mexico 3.6%    | 13.2%<br>6.4%<br>4.5% |
| FLUORSPAR    | Mexico 13.0%                               | 20.1%                 |
| IRON ORE     | Brazil 17.5%<br>Venezuela 1.4%             | 8.3%<br>1.8%          |
| LEAD         | Mexico 3.9%<br>Peru 3.1%                   | 4.6%<br>5.0%          |
| MANGANESE    | Brazil 2.4%                                | 5.4%                  |
| MERCURY      | Mexico 4.3%                                | 3.1%                  |
| MOLYBDENUM   | Chile 31.2%<br>Peru 2.3%                   | 11.2%<br>4.5%         |
| NICKEL       | Dominican Republic 1.7%                    | 3.0%                  |
| SILVER       | Mexico 12.9%<br>Peru 10.0%                 | 14.1%<br>11.2%        |
| SULPHUR      | Mexico 4.5%                                | 2.6%                  |
| TANTALUM     | Brazil 4.9%                                | 9.2%                  |
| TIN          | Bolivia 9.8%<br>Brazil 5.5%                | 14.0%<br>4.2%         |
| TUNGSTEN     | Bolivia 2.0%<br>Brazil 0.9%                | 7.0%<br>2.6%          |
| VANADIUM     | Chile 1.4%                                 | 3.1%                  |
| ZINC         | Peru 5.2%<br>Mexico 2.1%                   | 5.2%<br>3.9%          |
| ZIRCONIUM    | Brazil 2.4%                                | 0.5%                  |

Source: Non-fuel minerals data base, prepared by Philip Crowsor, Royal Institute of International Affairs, London.

now the banks fall over themselves to lend money, he added. Significantly, though, the Canadian Export Development Corporation has agreed more than \$100m of loans for Cerro Colorado, and, generally, it seems that funds are more readily available from official institutions, especially where they are linked to the purchase of equipment from the lending country.

But Mexico is at the top of the banks' preferences, while Bolivia, Salvador and Nicaragua, where the industry was recently nationalised, are at the bottom.

Banks in any case have to relate the project to the general economy of the country. They would, he cautions, about Panama, where financing for the huge Cerro Colorado project, in which Rio Tinto Zinc has just taken a share, could double the country's foreign debt. Should the project go wrong it could drag the whole country down.

Significantly, though, the Canadian Export Development Corporation has agreed more than \$100m of loans for Cerro Colorado, and, generally, it seems that funds are more readily available from official institutions, especially where they are linked to the purchase of equipment from the lending country.

There, however, lies a difficulty. In Latin America, countries seek to work out a relationship with foreign capital on a political level, the main problem facing the continent's mineral industry is financial.

Open-cast iron ore mining in the Guayana region of Venezuela



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## LATIN AMERICA IX

## Prospects for strong growth

MOTOR  
INDUSTRY

KENNETH GOODING

SOUTH AMERICA has already spawned one motor industry giant in Brazil, which joined the top ten manufacturing countries in 1978, and there are now prospects for other parts of the sub-continent to follow suit.

Mexico, according to some observers, might well get involved in the same kind of special relationships with the U.S. motor industry which Canada already enjoys so that to all intents and purposes it would be treated as one more state. Mexico's oil, of great interest to the U.S., would provide the lubrication to set such a special relationship on its way.

Looking further ahead, a motor industry of some potential is being set up by the Andean Pact countries with bases in Venezuela, Peru, Ecuador, Colombia and Bolivia. As these five draw closer together, so might Argentina and Brazil in spite of the historic differences between the two countries.

Argentina, Brazil and Mexico already have well-established motor industries making cars, vans and buses from local components. Other countries currently do with assembly operations (which at least provides some jobs). These include Chile, Colombia, Ecuador, Peru, Uruguay and Venezuela. So far the motor industry has not made much headway in Bolivia and Paraguay, countries which combine poverty and sparse populations. As with other industries in which products incorporate relatively high technology, the Latin American motor industry was set up with the help of companies from the developed world. The U.S., European countries and Japan are all well-represented — although, in typical fashion the Japanese have preferred to ship out kits for assembly, rather than use local components.

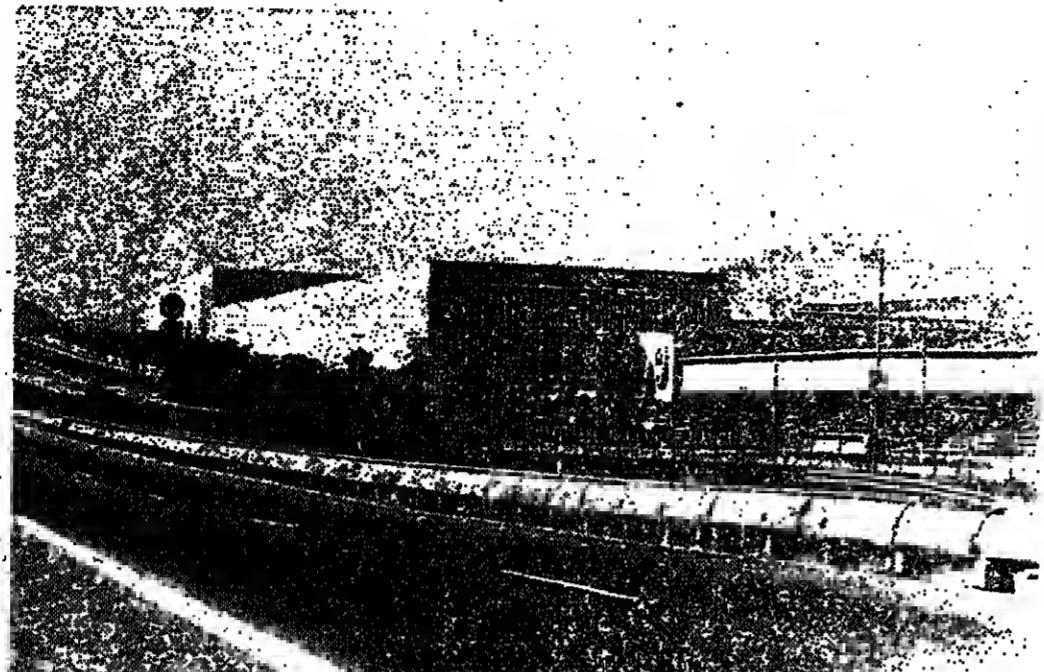
Volkswagen of Germany is the dominant manufacturer in Latin America, with well-established interests in the three major markets: Brazil, Mexico and Argentina. General Motors and Ford, both, have substantial manufacturing operations in Brazil, Mexico and Venezuela. Ford has other plants in Argentina, as does GM in Colombia.

## Motor rival

GMC is now intent on catching up with its major rival Ford in markets outside the U.S., has been building up its interests in South America. Financial problems have forced Chrysler U.S. to sell off most of its subsidiaries outside the U.S. This benefited GM, which acquired the Chrysler assets in Venezuela and Colombia during the past four years.

Volkswagen also helped itself to a bigger slice of the South American cake by taking control of Chrysler units in Brazil and Argentina. The German group will use these to build up its commercial vehicle business in the area.

In the commercial vehicle sector the Scandinavians are



Volkswagen of Germany is the dominant car manufacturer in South America.

Above: the Volkswagen factory on the outskirts of São Paulo, Brazil

MOTOR VEHICLE  
MARKETS

Peak market for individual countries from 1972-78

|           | Cars<br>(000s) | CVs<br>(000s) |
|-----------|----------------|---------------|
| Argentina | 220            | 75            |
| Brazil    | 822            | 170           |
| Chile     | 53             | 15            |
| Colombia  | 43             | 20            |
| Mexico    | 260            | 125           |
| Peru      | 30             | 17            |
| Uruguay   | 4              | 2             |
| Venezuela | 261            | 110           |
| Ecuador   | 7              | 29            |
| Others    | 43             | 75            |
| Total     | 1,683          | 649           |

well represented by Scania and Volvo. Daimler-Benz has plants in three countries, Argentina, Brazil and Venezuela, while other companies in South America include the three American truck concerns, Mack, White and International Harvester.

Fiat of Italy also sees South America as an essential link in its plan to become a world-wide manufacturer, not only of passenger cars but via its IVECO truck and bus outfit.

In 1955 Fiat and VW reached an agreement about two of the important South American markets — Argentina would be Fiat's province and Brazil's would be left to VW. But in 1975 the agreement was ended when Fiat introduced a version of its 127 — called the 147 — to Brazil.

Faced with the prospect of retaliation by VW in Argentina, via production at the old Chrysler plant and through exports from Brazil (the first 5,000 Beetles have recently made the journey to Argentina), Fiat has changed direction.

It has linked up with PSA Peugeot-Citroën of France in Argentina and this arrangement could eventually be extended throughout South America. Between them Fiat and PSA account for roughly 85 per cent of the Argentinian vehicle market and they plan to rationalise the product lines offered there. The probable outcome will be for Fiat to make small cars and the heavy trucks while PSA will contribute the medium-sized cars and some of the lighter commercial vehicles.

Rationalisation will extend to

the distribution systems of both companies but the marque will retain their individual identities at the retail end of the business. The merger has been made possible because the Argentinian Government last year began the process of dismantling some of the protective barriers which had hemmed in its motor industry.

The high protective tariffs on imported cars are gradually being reduced. This encouraged VW to import Beetles to Argentina and PSA to close down its Citroën manufacturing unit and import instead (leaving a Peugeot car plant, however).

Mergers, formerly forbidden,

are now allowed.

As with all the South American countries with motor industries, the prospect of "jam tomorrow" has attracted too many companies and profits are hard to come by.

General Motors actually pulled out of Argentina because its plant needed heavy investment if it was to be brought up to date and the U.S. group could see no potential for making an adequate return even on the old equipment. GM quit in 1978, before the Argentinian Government changed the rules but it would probably have pulled out anyway.

Ford was therefore delighted to announce that it would expand its Argentinian facility and would spend \$250m over the five years from 1979. Nor was it alone in announcing improvement plans: Renault of France has a \$100m project and Daimler-Benz will spend \$50m. The Fiat-PSA combine will import \$200m of equipment to update their facilities.

## New attitudes

The changes in Argentina's attitude to the import of components, previously ruled out if any local producer was able to supply a similar item, is of prime interest to the commercial vehicle industry. VW, for example, foresees a big exchange of components and sub-assemblies between its recently-acquired ex-Chrysler plants in Argentina and Brazil.

Scania is already running its plants in the two countries in harmony. The plant at San Bernardo do Campo in Brazil supplies diesel engine sets for trucks made in both Argentina and Brazil while the new Tucuman facility in Argentina provides the gearboxes.

The Brazilian Government promotes motor industry exports through the BETEX programme, launched in 1973, under the terms of which some companies committed themselves to export targets. In return they were able to bring in equipment (mainly to improve their plants) on a dollar-for-dollar basis without paying the heavy duty it would otherwise have attracted.

For example, Volkswagen, which dominates the Brazilian car industry with a 45 per cent market share, has said it will export \$1.5bn of products in the ten years from 1973.

It was not until 1978, however, that Brazil's motor industry began to make its presence strongly felt in international markets. Exports of cars (including kits) that year reached nearly 100,000. This pushed up foreign earnings for built-up vehicles from \$434m in \$657m and, when kits and other components were taken into account, the motor industry contributed \$1.6bn to the balance-of-payments.

The Brazilian Government's "export or else" policy, coupled with the growing maturity of the local industry, is being put to good use by VW in its plans to become a world-wide manufacturer. VW in Brasil exports engines and gearboxes for the Passat to Germany and the U.S., and Golf engines to Germany.

Brazil is still a low-cost production centre — certainly when compared with Europe — and Daimler-Benz will feed truck kits to its U.S. factory, due on stream next year, from Brazil. And Scania's Brazilian plant supplies all the oil pumps for all the diesel engines made by the group.

It is components which are likely to provide the main impetus to Brazilian exports for the medium-term at least. In common with the other South American countries, the vehicles it produces are relatively unsophisticated and less

plant and altogether the motor manufacturers there intend to spend \$1.1bn over the next four years.

General Motors has earmarked \$400m among other things for a new plant at Saltillo to build 1,800, four-cylinder engines a day by 1982. Chrysler's Mexican subsidiary — which is financially liquid and successful — has allocated \$200m for a facility at Monterrey with a capacity of 270,000 four-cylinder engines a year.

## Smaller cars

Both projects reflect the emphasis on smaller, more fuel-efficient cars in Mexico, where the U.S. industry's designs have found wider acceptance than in other parts of Latin America, notably Argentina and Brazil.

The form of the potential motor industry in the five Andean Pact countries has been becoming gradually clearer this year. The objective is for the five to share the driving force provided by the motor industry, even though demand is heavily concentrated in Venezuela which is expected to account for 200,000 of a potential market for 350,000 vehicles in the Andean Pact countries by 1985.

Brazil, for example, will not be making VW's most successful car, the Golf, but has instead introduced a front-wheel-drive car of its own design to cope with recent competition from Fiat's 147. The new VW do Brasil car features a modified version of the old air-cooled engine which has powered the Beetle for so long.

And in this context it should be remembered that Brazil is the only place in the world where production of the Beetle continues. There is assembly in Mexico, but from Brazilian-built kits. In Mexico, VW is spending \$130m on a new engine

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## LATIN AMERICA X



### BANCA SERFIN, S.A.

Extract from Audited Accounts for the year ending  
31st December 1979 (thousand dollars)

| ASSETS            |                  | LIABILITIES & CAPITAL |                  |
|-------------------|------------------|-----------------------|------------------|
| Cash and Banks    | 208,235          | Capital               | 55,327           |
| Investments       | 1,691,802        | Reserves              | 20,033           |
| Loans & Discounts | 1,677,975        | Deposits & Credits    | 3,672,222        |
| Other Assets      | 191,617          | Profit & Loss         | 22,047           |
| <b>TOTAL</b>      | <b>3,769,629</b> |                       | <b>3,769,629</b> |

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Behind the smokescreen of rhetoric and propaganda, Soviet policy towards Latin America has, in general, been cautious. Above: Cuba's president, Fidel Castro, with Soviet leaders at Vnukovo Airport.

## Cuba: the bridgehead for Soviet influence

### RELATIONS WITH THE USSR

ANTHONY ROBINSON  
Our East Europe Correspondent

THE SOVIET UNION has several great advantages in its relations with Latin America. Distance is undoubtedly one of them. Latin America is far away from the huge Russian landmass whose military strength and totalitarian methods make it a force to be reckoned with in a vast arc stretching from Norway, around the borders of the Middle East and across Asia.

The U.S. is the super-power which broods over this part of the world and the Soviet Union benefits from its status as a super-power rival to U.S. power and influence. Soviet condemnation of economic exploitation by "the multinationals" and of political interference by "the CIA" also falls on receptive ears in many parts of a region afflicted by vast social and economic inequalities and repressive regimes.

Behind the smokescreen of rhetoric and propaganda, however, Soviet policy towards the area has in general been cautious. Its main bridgehead in the region is undoubtedly Cuba. But, in recent years Soviet economic assistance to the Castro regime has been costing the Soviet Union over \$3bn annually and it is not anxious to add to the list of client states in an area so far from the Soviet Union and its East European allies.

This is not to say that the Soviet investment in Cuba has not been a profitable one for the Soviet Union in the wider political context. The presence of a Soviet-backed communist regime 90 miles from Florida has been a permanent irritant to the U.S.

It has also exercised a powerful pull of attraction for left-wing leaders in Jamaica and elsewhere in the Caribbean and Central America. The New Jewel movement in Grenada and the Sandinistas in Nicaragua have both received inspiration from the Cuban example and are currently receiving both Cuban and Soviet economic and technical assistance.

Further abroad Cuban military forces have acted as effective surrogates for Soviet power in Angola, Mozambique and Africa.

#### Active role

What is more, over the last decade, Cuba steadily increased its influence in the Third World generally through its active role within the non-aligned movement. This influence reached its highest point last September when Fidel Castro played host to the non-aligned summit meeting in Havana. There he sought to shift the axis of the movement in a pro-Soviet direction by forcefully propagating the view that the Soviet Union was "the natural ally" of the developing world.

Since then, however, Cuba's internal economic and political situation has deteriorated sharply. Crop failures and the admittance of grave errors of economic policy coupled with growing dissatisfaction over low living standards culminated in the mass exodus of more than 100,000 Cubans from the island. Like the exodus of Vietnamese "boat people," this public spectacle of Cuban "voting with their feet" has dealt a major blow to the prestige of the Soviet-backed regime.

At the same time the Soviet invasion of Afghanistan provoked an unprecedented degree of Third World and Moslem hostility to the Soviet Union. It also made a mockery of the Cuban claim that the Soviet Union was "the natural ally" of the Third World. In a region long accustomed to "Yankee imperialism" this latest example of Soviet imperialism gave cause for reflection.

Although Cuba is the most important physical and political bridgehead for Soviet influence in Latin America, it is certainly not the only one. In general terms the Soviet Union tends to see Latin America much as the Americans, especially men like National Security adviser Zbigniew Brzezinski, see Eastern Europe.

The Russians recognise that the Americans are the hegemonic power in the region. But they also realise that any weakening of U.S. political and economic influence in the region is an important factor in the global competition in which the two super-powers are engaged. They are helped by the fact that anti-Americanism is as widespread and automatic in Latin America as anti-Soviet feeling is to many of the peoples of Eastern Europe.

#### Aid projects

In practical terms, however, there is not a lot which the already economic hard-pressed Soviet Union can do to increase its economic presence in the area. According to CIA statistics, Latin America, apart from Cuba, received less than \$1bn in Soviet aid in the 1954/1978 period out of total Soviet aid of around \$17bn.

At present, the largest aid effort appears to be concentrated on Peru where the Soviet Union recently signed a \$100m contract for the supply of plant, equipment and technical aid for the \$1.2bn Olimar hydro-electric scheme. The Soviet authorities recently announced of their continuing support for the Peruvian government of their continuing support for the scheme, even though right-wing forces enjoyed a big victory in the recent general elections.

Meanwhile, Soviet trade with the region is limited. This is partly because the Soviet Union is itself a major producer of many of the raw materials produced in and exported from the region. But, when it comes to economic matters, the Russians have demonstrated on several occasions that faced with a conflict between ideological consistency and Soviet national interest the latter wins every time.

This was demonstrated towards the end of the Allende Government in Chile, when the Soviet Union was long on verbal and propaganda support but short on practical, economic and financial assistance. It has also systematically declined to criticise the repressive policies of Argentina's military regime.

Cynics assume that this is connected with the fact that Argentina has become a major exporter of both grain and meat to the Soviet Union.

Argentina's current willingness to help make good the grain shortfall caused by the U.S. grain embargo has increased the importance of good Soviet-Argentine relations. In 1978, Argentina exported goods worth \$446m to the Soviet Union and imported only \$14m worth. In 1980 exports are expected to approach \$3bn and the Soviet Union is trying to step up its own exports of plant, machinery and arms if required.

The Soviet Union is also interested in closer ties with Brazil and Mexico, the other major powers in the region. Brazil needs to diversify its exports and the Soviet Union is a good potential customer. In 1978, Brazilian exports rose sharply to \$1.7bn, while imports were a mere \$160m. Mexico's new found oil-wealth is of particular interest to the Soviet Union's East European allies who are desperately looking around for non-Soviet sources of oil in return for industrial plant and technical assistance.

Mexico has long had observer status in the Communist bloc

economic grouping, Comecon. Up to now, however, trade with Comecon has not developed as fast as expected. This could change over the next few years. Latin America's desire to diversify its trade and commercial links so as to reduce its dependence on the United States has already led to greater links between the region and western Europe. This process could well be extended to the Soviet Union and Eastern Europe over the next decade, provided that commercial rather than ideological considerations dictate the ground rules.

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## LATIN AMERICA XI

## ACCUMULATED DIRECT INVESTMENT FROM DAC/OECD COUNTRIES

By countries of the region

| Country of origin                               | Sm             |                | Annual growth rate |                | Percentage structure |                |
|---|----------------|----------------|--------------------|----------------|----------------------|----------------|
|   | 1967           | 1975           | (1966-75)          |                | 1967                 | 1975           |
| Country of destination                          | DAC, of which: | DAC, of which: | DAC, of which:     | DAC, of which: | DAC, of which:       | DAC, of which: |
|   | U.S.           | others         | U.S.               | others         | U.S.                 | others         |
| Argentina                                       | 1,821          | 1,017          | 804                | 2,000          | 1,154                | 846            |
| Brazil  | 3,728          | 1,328          | 2,400              | 9,100          | 4,579                | 4,521          |
| Mexico  | 1,787          | 1,364          | 423                | 4,800          | 3,200                | 1,500          |
| Colombia  | 728            | 527            | 101                | 1,200          | 646                  | 552            |
| Chile   | 962            | 879            | 84                 | 400            | 174                  | 226            |
| Peru  | 782            | 669            | 122                | 1,700          | 1,221                | 479            |
| Venezuela                                       | 3,495          | 2,555          | 940                | 4,000          | 1,873                | 2,127          |
| Panama  | 830            | 754            | 76                 | 2,250          | 1,907                | 343            |
| CACM countries*                                 | 661            | 501            | 100                | 960            | 204                  | 256            |
| Other Latin American countries†                 | 515            | 279            | 136                | 1,340          | 934                  | 406            |
| Total 19 countries of Latin America             | 5,250          | 10,064         | 5,186              | 27,750         | 16,394               | 11,856         |
| Other developing countries of the American area | 3,199          | 1,713          | 1,486              | 9,875          | 5,707                | 4,168          |
| Total developing America                        | 18,449         | 11,777         | 6,872              | 37,625         | 22,101               | 15,524         |

Sources: OECD-DAC, Stock of private direct investments by DAC countries in developing countries (end 1967), Paris, 1972; OECD, Development Cooperation, 1977 Review; United States, Department of Commerce, Survey of Current Business, August, 1972.  
\* Includes Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. † Includes Bolivia, Ecuador, Paraguay, Uruguay, Haiti and the Dominican Republic.

## Steady increase in EEC trading interests

### EUROPEAN AND U.S. LINKS

HUGH O'SHAUGHNESSY

Our Latin America Correspondent

FOR MORE than a century, since the rise of the U.S. to power in the world, Latin America has looked with a mixture of wonder and apprehension at its principal northern neighbour. Since the Second World War, when the U.S. finally displaced Britain as the major influence in the region and became one of the two super-powers, the sentiments of wonder and apprehension have been re-doubled.

Many Latin Americans have been unhappy that the U.S. should not only be one of the region's very biggest trade partners, but also a powerful military power in the area, well-entrenched around the Panama Canal, and politically active supporting and dismissing Latin American governments seemingly at will.

Thus, when the countries of Western Europe began to construct a new economic grouping which looked, as if it would be able to counterbalance what many Latin Americans felt was the excessive influence of the U.S. in their affairs the development was welcomed.

The dilution of U.S. influence in the region is however, going on at a slower pace than the pro-Europeans in Latin America would wish. The U.S. position while not as pervasive as it was immediately after the Second World War is still very strong.

#### Statistics

The trade of the U.S. with the region is still considerably greater than that of the EEC and, although European—and especially West German—investment is growing the U.S. stock of investments in Latin America is still larger than anyone else's.

The latest OECD statistics show, for instance that EEC exports to Latin America last year were running at a monthly average of \$1,198m and imports from the region at \$1,332m. The corresponding figures for U.S. exports and imports were \$2,188m and \$2,068m.



Sr. José Andrés de Oteyza, Mexico's Minister of National Patrimony and Industry (left), with European Economic Community Commissioner Wilhelm Haferkamp in discussion after a meeting to increase trade between Mexico and the EEC

A summary analysis shows that the pattern of trade involves Latin America using the money it traditionally earns through selling its raw materials in Europe to buy manufactured goods in the EEC.

The overall position of dominance by U.S. traders in the area does not mean that the EEC has not been making inroads in Latin America, and in some important cases, Brazil, for example, the EEC is the dominant trading partner.

The trading situation is closely paralleled by the investment picture, where European investment for a decade has been growing faster than U.S. investment.

Europe's decision, however, to concentrate on its own internal problems and, in international affairs, on its relationships with the U.S., and to a lesser extent, Comecon among the more developed countries and, in the developing world, the former colonial territories of the member states has led to Latin America receiving less attention than if it merit.

In 1977, the UN Economic Commission for Latin America (CEPAL) remarked in its report that: "The fact that Latin America—with the exception of countries of the Caribbean sub-region which are members of the British Com-

monwealth—is not one of the EEC's top priorities, and hence that the Community has not explicit political commitment in this respect, has led to a weakening of the dialogue between the two regions, initiated in 1971, and the search for a collective instrument of co-operation with the EEC has been checked."

Since those words were written there has been something of a revival of interest in Latin America by the EEC. Up to date, trade and co-operation agreements were signed last year with Mexico and Brazil in the course of visits by the European commissioner for external affairs, Herr Wilhelm Haferkamp. But Latin America still has to work out the global agreement between the two regions which it says it wants.

In the sphere of trade, the Latin Americans continue to complain about the fact that the Common Agricultural Policy restricts their access to the market for temperate farm products and Brussels' bilateral deals with Mediterranean and producers of tropical goods in ACP countries also limits the access of farm products that the Community does not grow for itself.

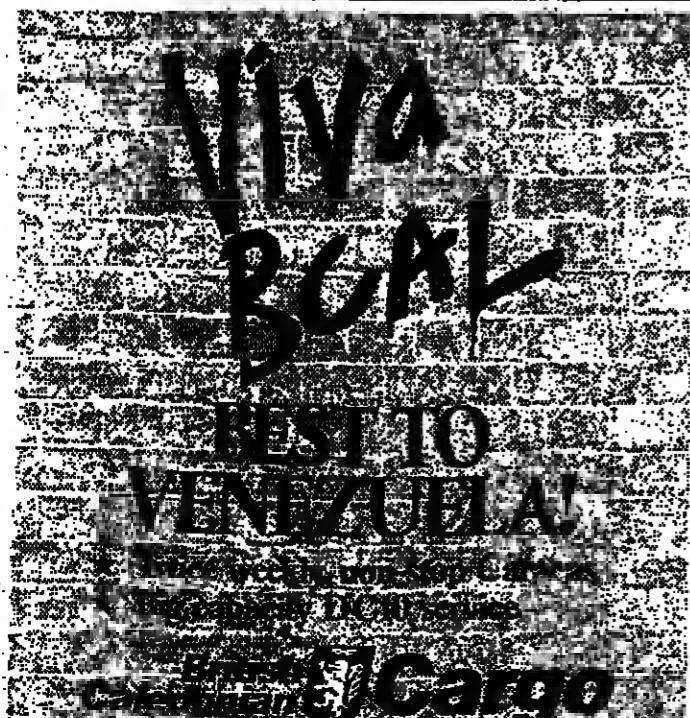
European spokesmen reply that, despite restrictions, the EEC constitutes one of the most buoyant of Latin America's markets. They cite the case of the increased trade in bananas.

Between 1970 and 1978, the EEC purchases of bananas grew by 125 per cent. Latin American produce grew by 135 per cent compared to 88 per cent for the products of the countries who were signatories of the Lome convention.

The Europeans have for some years been emphasising the interest they have in increasing their purchases of the region's minerals. French companies have been particularly assiduous in bidding for supplies of uranium, from Guyana to Ecuador. European companies have too taken their place in the rush to develop the oil and gas potential of the region which had been neglected until the fuel crisis spurred new exploration efforts onshore and offshore.

But while Latin America's economic relationship with the U.S. and the EEC has been slow to change an upsurge in European interest in the politi-

cal arena in the region



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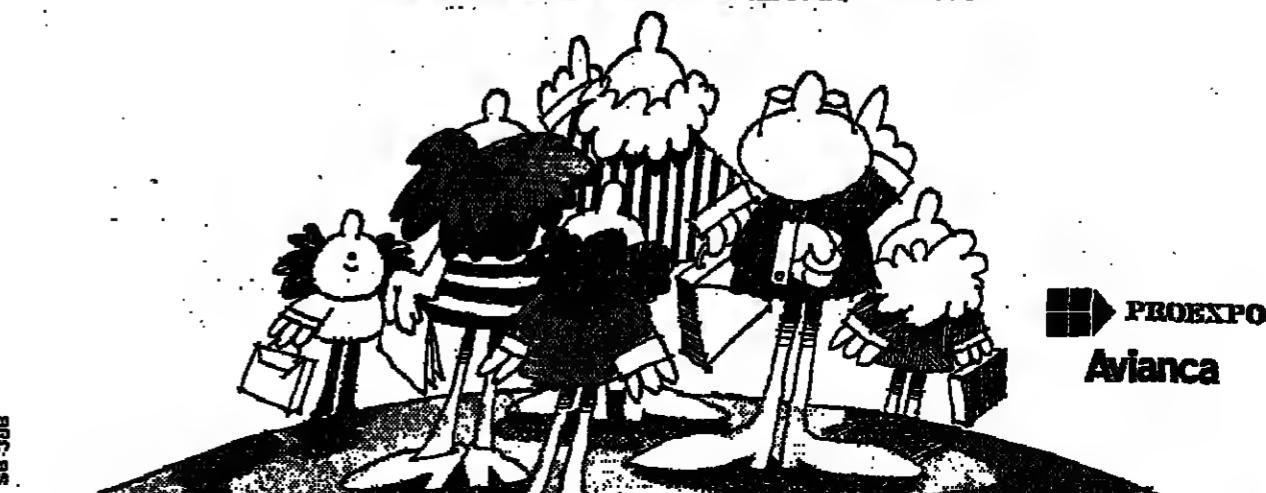
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# Situation demands more monetary co-operation

## BANKING

WILLIAM CHISLETT  
Our Mexico City Correspondent

THE WORSENING economic situation in Latin America is enforcing the need for greater monetary co-operation. Many of the weaker countries are hard-pressed to weather alone the gathering storm clouds in the form of rising oil prices—which are substantially pushing up their current account deficits—and the recession in the industrialised nations, which is limiting export markets.

United, there is a better chance for the weaker countries. A report on the feasibility of global payments arrangements among developing countries, prepared for UNCTAD, by the Centre for Latin American Monetary Studies (CEMLA), comments: "The recent extension of monetary co-operation among developing countries is basically the result of a sound understanding by the countries concerned that their own national interests are best protected by entering into special arrangements with others with the same interests, rather than facing themselves the increasingly complex world of international finance."

### A catalyst

The report was prepared by Sr. Jorge Gonzalez del Valle, the head of CEMLA, which has acted as the catalyst for increased economic co-operation on the continent. From CEMLA, founded 28 years ago, have sprung the regional and sub-regional organisations which today exist for a variety of forms of co-operation.

Apart from CEMLA, which brings together the heads of the central banks of 26 countries, as well as Spain, there are the following informal organisations: the Latin American Free Trade Association's Monetary Council (LAFTA), and the Central American Monetary Council (excluding Panama).

More specifically, there are three mechanisms for clearing house arrangements—LAFTA's, which also includes the central bank of the Dominican Republic; the Central American Clearing House and the Caribbean Community Multilateral Clearing Facility—and also three multilateral credit arrangements to help balance of payments problems. LAFTA has one, so does the Central-American Stabilisation Fund and, most recently, the Andean Pact countries have established a reserve fund.

There is also an "occasional mechanism" which aids countries with balance of payments problems but unlike the other three arrangements it acts on a regional basis and participation in it is voluntary. CEMLA

effectively handles this mechanism.

And last year the Latin American Export Bank (BILADEX) was established in Panama. The bank which has reduced countries dependence upon seeking credit from foreign banks to finance exports, has a capital of \$50m. Of this, \$33m is from central banks, \$33m from private and State commercial banks and \$33m from foreign commercial banks.

Given this wide spectrum of organisations, Latin America would appear to be well integrated and able to come to the rescue of each other in times of crises.

For example, after last July's defeat of General Somosa, the Nicaraguan dictator, by the Sandinista guerrillas, the "occasional mechanism" quickly came up with funds to help the war-shattered economy.

A telex went out from CEMLA to all the central banks and, within 48 hours, 22 banks, including the Banco de España, had put together a \$10m loan for Nicaragua. Banks withdrew from their reserves in accordance with the quota they have with the IMF—so the stronger countries, like Mexico, loaned more.

After Hurricane David ripped through the Dominican Republic last September, causing an estimated \$1bn worth of damage, the same organisation made a \$70m loan to the country.

The loans are made at the normal commercial rates, so there is no element of cheap money. But the speed with which the loans can be put together is an important factor. Unlike many other institutions, there are no bureaucratic or political delays; a vital ingredient when a country's economy is in disarray.

This particular mechanism has granted about \$200m in loans in the past seven years, most of it to countries hit by natural or man-made disasters.

The spirit of economic help—remarkable, at times, considering the political differences which now exist in the troubled continent—is engendered a sense that everyone's interests are best served by pursuing the cooperation as fully as possible.

In April, Argentina's central bank took over control of three of the country's largest private banks—the Banco de Los Andes, the Banco Oddone and the Banco

CEMLA likes to quote the example of the Guatemalan businessman who walked into several private banks in Costa Rica with a suitcase containing half a million quetzales (\$500,000), and how he was unable to change it into dollars.

The Costa Rican banks reported the matter to the country's central bank which, in turn, informed its counterpart in Guatemala. Many others, however, slip through the net. Although the Central American Common Market is not working very well—Honduras and El Salvador broke off diplomatic and trade relations after their 1969 "football" war—nevertheless, this has not affected the workings of the clearing house system.

### Exchange rates

The respective currencies in Central America have, apart from a 42 per cent devaluation in Nicaragua, in 1979, under Gen. Somosa, generally held their exchange rate with the dollar for over two decades. This has enabled national currencies, and not the dollar, to be used in the clearing house arrangements. Whereas in the Latin American Free Trade Association, the dollar is used in the clearing house system because of the widely fluctuating exchange rates.

The best co-operation exists among the Andean Pact countries—Bolivia, Colombia, Ecuador, Peru and Venezuela—whose representatives visited Madrid in April to express their joint concern that Spain's entry into the EEC might have a negative effect on their flow of trade with the mother country.

In 1978, the countries formed the Andean reserve fund to help out with balance of payments difficulties. The problem is considered from the "global" point of view and not from one pact member's position in its trade with another member.

At the same time, that there is increasing co-operation among central banks, central banks themselves are playing a more active role in monitoring the health of their respective economies.

In April, Argentina's central bank took over control of three of the country's largest private banks—the Banco de Los Andes, the Banco Oddone and the Banco

### BALANCE ON CURRENT ACCOUNT AND NET CAPITAL INFLOW

|                             | Balance on current account |         |         |         |       | Net capital inflow |        |
|-----------------------------|----------------------------|---------|---------|---------|-------|--------------------|--------|
|                             | 1978                       | 1975    | 1977    | 1978*   | 1978  | 1975               | 1977   |
| Latin America               | -2 103                     | -14 046 | -10 351 | -14 632 | 4 660 | 15 013             | 14 884 |
| Oil-exporting countries     | -272                       | 2 047   | -2 352  | -5 034  | 358   | 1 041              | 2 795  |
| Non-oil-exporting countries | -2 831                     | -16 093 | -7 399  | -9 558  | 4 302 | 13 876             | 11 889 |
|                             |                            |         |         |         |       |                    | 18 615 |

\*Preliminary figures

Source: CELADE, Soletia Demografica

# Tensions are increasing

## THE CHURCH

HUGH O'SHAUGHNESSY  
Our Latin America Correspondent

ONE OF THE first things Christopher Columbus ordered done when he made his landfall in the western hemisphere in 1492 was the saying of mass.

The chaplains were brought with him on his voyage from Palos de Moguer were there to hear to witness to the fact that King Ferdinand and Queen Isabella had, in backing his venture, the double aim of conquering lands for Christ and for Spain.

As politicians, the sovereigns were as interested in the power and prestige that the spread of Roman Catholicism to new lands would bring them in Europe as they were in the economic profits to be reaped from lands they quickly realised were not the Indies or Cathay, but new territory to be called America.

This dual aim rapidly provoked a crisis among the Spanish subjects who flocked to the new lands. Spanish entrepreneurs saw America as a land to be plundered and its inhabitants as being to be put to work on lands the Europeans had made their own.

It was not without difficulty that the clergy were able to get these "Indians" classified as humans with inalienable rights.

Five centuries later, the tensions between the economic and the religious powers in the region are still strong. Indeed, for more than a decade they have been getting stronger.

The church which claims the nominal allegiance of the vast majority of the population has been rediscovering a role as a protector of the less privileged and laying less emphasis on the function it was happy to carry out for long periods, that of a pillar of the established order.

The increasing tensions

between Church and the established order are coming at a time of rapid and radical change in the Church itself.

From the 1940s and the time of Pope Pius XII the Church leaders have been conscious of the erosion of the relationship between the formal Church and the mass of the people.

The conservative political attitudes assumed by the hierarchy of the Church in the different countries at a time when the need for social change was obvious, the lack of a native clergy to take over the job of evangelisation from foreign priests and bishops, the growing activities of rich and energetic non-Catholic missionaries from the U.S. and elsewhere were all seen as factors draining the strength of Catholicism.

It took the Church several more decades, until the advent of Pope John XXIII and the convocation of the Second Vatican Council, to tackle the renovation on a worldwide basis.

The Latin American Church held its own regional gathering at Medellin in 1968 and the documents from that meeting set the course for a renewal in every sphere of the Church's activity.

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Organisational, the myth that the territory could neatly be divided into parishes was abandoned and the idea of basic Christian communities—first evolved in Brazil under the name of "comunidades de base"—gained currency.

Acceptance grew of the concept of "conscientisation," a process under which the underprivileged of the region were encouraged to seek their rights and not remain passive in the midst of their misfortunes.

The powerful effects of Medellin transformed the Latin

American Church from being one of the most backward and ill-regarded parts of the Catholic world to being in the very vanguard.

The Vatican suddenly saw that the Latin Americans had been transformed from brethren who needed encouragement and support to a force in the church which often needed its attitudes moderated.

When the Latin Americans gathered last year, 11 years later, at Puebla de los Angeles, an ancient city to the east of the Mexican capital, the newly-installed Pope John Paul II delivered a message of moderation.

He wanted a theologically orthodox church in Latin America, he said, but one which, while not actively involved in day-to-day politics, was promoting the social changes needed.

Each active member of the church in Latin America has interpreted that message in his or her own way. An illuminating instance of this was reported in a recent edition of the British Catholic weekly *The Tablet*.

The present bloody situation in El Salvador and the recent murder by the Salvadorean Right of Msgr. Oscar Romero, Archbishop of San Salvador, prompted 17 priests in Panama to write to Bishop Jose Alvaro Alvarez of San Miguel in El Salvador.

They said they were concerned by his action in retaining a cologne in the Salvadorean army at a time when the army was being particularly repressive, his lack of support for Archbishop Romero and his absence from the Archbishop's funeral.

They went on to suggest that he should either make amends or resign, having considered his position in the light of the Medellin and Puebla documents.

Msgr. Alvarez, having thanked the 17 for their letter, commented in his reply: "It is sufficient for me as the

White not blaming the Pinochet Government directly, they expressed surprise that with such restriction on free expression in Chile it had been so easy to vilify the church.

Soon, the results of the first visit by any reigning Pope to the world's largest Catholic country, Brazil, should be shown themselves.

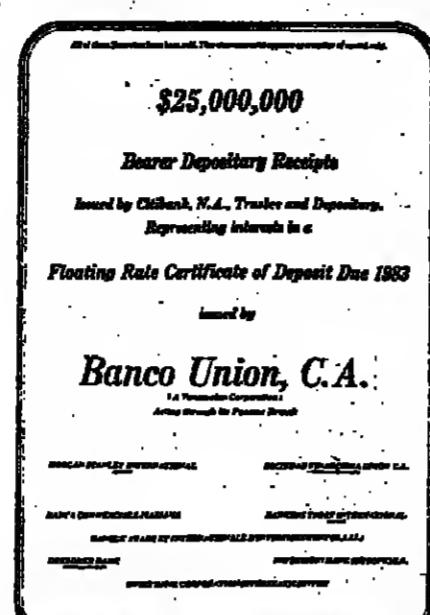
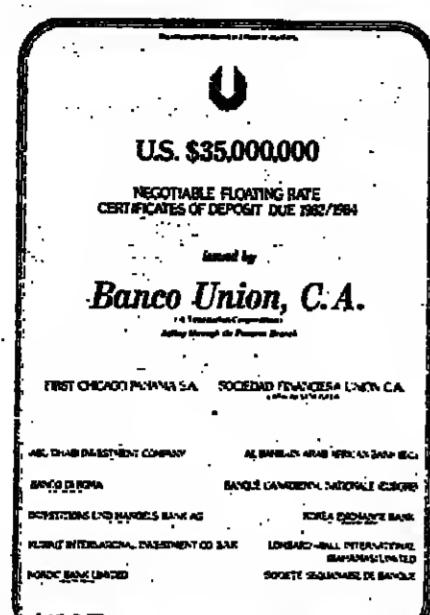
Coming so shortly after Pope John Paul's visit to the Dominican Republic and Mexico last year, it illustrates the central position the region is playing in the development of the Catholic church.



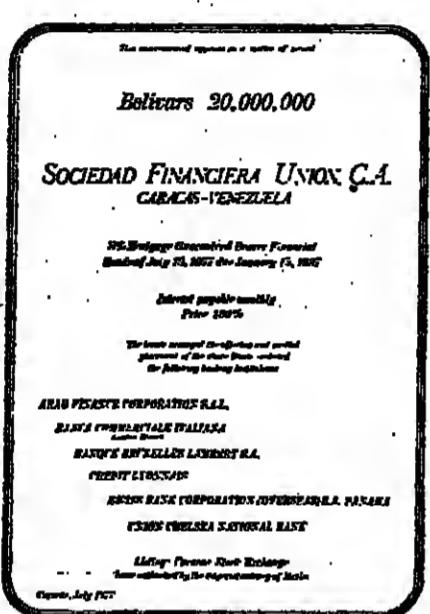
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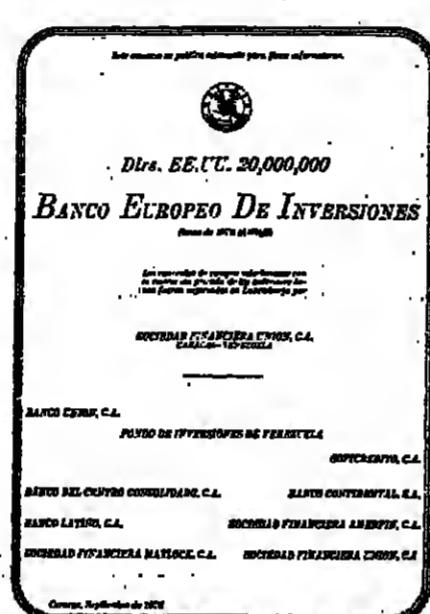
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1976:  
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In the last 60 years there have been nearly 100 military coups in Latin America. Above: Parade of cadets on parade in Venezuela.

## Armed forces dominate many political arenas

### MILITARY AUTHORITIES

SARITA KENDALL,  
Our Quito Correspondent



Security check — soldiers and police regularly hold spot checks and body searches on citizens in Buenos Aires as a measure against terrorism.

schools of thought — partly to be revolutionary, though because of Argentina's long time fear of Brazilian hegemony.

Massive colonisation schemes have been instigated by the military in some countries — particularly those with Amazon lands — as part of the need to settle frontier areas and protect them against foreign incursions.

In the twentieth century military involvement in politics has been equally strong. During the last 60 years there have been nearly 100 coups and many other occasions when a quiet shuffle in power occurred as a result of military pressure.

Until the Brazilian coup of 1964, military takeovers were usually seen as a temporary evil, and though a few politicians had to run for the border, the long-term fate of a nation was rarely profoundly affected.

To outsiders, Latin American coups were something of a joke, and the typical military dictator was a garishly uniformed general who could barely sign his name and was to be bought for a modest sum — in dollars.

Taken to its logical conclusion, National Security warrants the use of the most extreme forms of repression to restrain anyone the military consider to be acting against the national interest, because the national interest is above all other interests.

The Cuban revolution first focused attention on the "internal enemy" and furnished the armed forces with carte blanche for counter-insurgency operations. Aided and abetted by the United States, which supplied special training in Panama and the U.S., the Latin American military launched campaigns against guerrilla groups throughout the continent, often extending their ferocious repression to trades unions, students, the church and any popular movement with a faintly pink tinge.

Late in 1979 army commanders met in Bogota to discuss how best to defeat the guerrilla movements remaining in Central and South America, emphasising the need for regional co-operation against subversion. By this time Colombia, Guatemala, El Salvador and Honduras were the only countries with a serious guerrilla problem.

In Uruguay, Chile and Argentina the military want to ensure themselves a permanent place in politics, and do not want to risk banding over to any but the most conservative president. A military man will succeed President Videla next year, and a new Chilean President will not be named before 1985, with free elections set for after 1990.

The Uruguayan military are to put a revised constitution to the vote at the end of this year — revisions include a ban on left-wing parties, and the classification of citizens into those suitable for civil service jobs.

Besides being so prominent in government, the Latin American military retain their more traditional role of defending national sovereignty. Nearly all the region's nations are involved in territorial disputes, and guarding the frontiers is a task to be taken seriously. Thus spending on conventional weaponry is a major item in many national budgets, and competition for funds among different branches of the services is fierce.

Linked to the fact that boundary issues are still very much alive is an interest in geopolitics. The Brazilian military has been most prolific in their publication of geopolitical tracts, but in Argentina and Chile there are also important



Security check — soldiers and police regularly hold spot checks and body searches on citizens in Buenos Aires as a measure against terrorism.

schools of thought — partly to be revolutionary, though because of Argentina's long time fear of Brazilian hegemony.

Massive colonisation schemes have been instigated by the military in some countries — particularly those with Amazon lands — as part of the need to settle frontier areas and protect them against foreign incursions.

In the twentieth century military involvement in politics has been equally strong. During the last 60 years there have been nearly 100 coups and many other occasions when a quiet shuffle in power occurred as a result of military pressure.

Until the Brazilian coup of 1964, military takeovers were usually seen as a temporary evil, and though a few politicians had to run for the border, the long-term fate of a nation was rarely profoundly affected.

To outsiders, Latin American coups were something of a joke, and the typical military dictator was a garishly uniformed general who could barely sign his name and was to be bought for a modest sum — in dollars.

Taken to its logical conclusion, National Security warrants the use of the most extreme forms of repression to restrain anyone the military consider to be acting against the national interest, because the national interest is above all other interests.

The Cuban revolution first focused attention on the "internal enemy" and furnished the armed forces with carte blanche for counter-insurgency operations. Aided and abetted by the United States, which supplied special training in Panama and the U.S., the Latin American military launched campaigns against guerrilla groups throughout the continent, often extending their ferocious repression to trades unions, students, the church and any popular movement with a faintly pink tinge.

Late in 1979 army commanders met in Bogota to discuss how best to defeat the guerrilla movements remaining in Central and South America, emphasising the need for regional co-operation against subversion. By this time Colombia, Guatemala, El Salvador and Honduras were the only countries with a serious guerrilla problem.

Wiped out

The Brazilian urban movements, the Tupamaros of Uruguay and the Chilean and Argentine groups had all been virtually wiped out — and in these four countries the military had such a firm hold that a resurgence of guerrilla activity seemed unlikely.

Though the fear of Cuban-financed and stimulated subversives has waned, most Latin American military men are rabidly anti-Communist, partly because of the strong U.S. influence at the height of Cold War politics, and more recently because the National Security doctrine has fostered mistrust of any far-reaching social and economic change.

On the contrary, the Brazilian and Southern Cone regimes have encouraged foreign investment and made economic growth their primary targets, at the expense of human rights and income distribution.

But Peru, Ecuador, Bolivia and Panama, traditionally bastions of rather conservative governments, have recently had military regimes that purported

With territory still to map, roads to build and transport services to run, the armed services have tasks that legitimately tie them to national development objectives. The construction of the last link in the Pan-American Highway system, through the Darien Gap jungles and swamps, is being carried out by a Colombian army engineering battalion. While Colombian troops are frequently called in to help when landslides, earthquakes or floods cause major disasters.

The armed forces have had another chore little to their liking over the last two years: the anti-drug campaign on the coca fields. Officers only serve north Colombian coast, which to corrupt the military.

Military industries have a key role in some Latin American economies — not just arms production, which has grown rapidly in Brazil and Argentina, but other strategic areas such as mining and petroleum.

### Highly involved

The Ecuadorian army, for example, has stakes in car production, and the state steel company, while the navy is closely involved in fishing and shipbuilding projects. Fabricaciones Militares of Argentina produces a wide range of military equipment and has major holdings in petrochemical, steel and construction companies.

Where the military have held political power, it has been easy to consolidate their economic security, and fringe benefits such as housing, cars and generous pensions — not to speak of the opportunities for cash-hand — make a career in the armed forces attractive.

There are other perks too: famous Brazilian cartoonist shows a fond father asking his son what he wants to be when he grows up. "President" is the answer. The next picture shows that father taking his boy to be enrolled at a military academy.

Some military regimes have looked for legitimacy by holding well-rigged elections or even creating a pseudo-democracy. President Carter's human rights policy and his open approval of civilian democracy have put pressure on the Southern Cone dictatorships to curb some of their worst excesses, but the records of torture, disappearance, people, of every form of persecution, will make dismal testimonies compared with the status of the liberators.

## THE ANDEAN PACT

17th December 1980

1. Introduction: A situation report on the most effective of the various Latin American economic integration schemes. Its origins and administration. Prospects for the future. The political dimension as it affects Venezuela, Colombia, Peru and Bolivia.
2. The Andean Development Corporation (CAF): One of the main financial institutions in the region. Its growth and present operations.
3. Central Bank co-operation: The range and importance of the financial relations between the governments of the region.
4. Decision 24.
5. Metal working.
6. The Automotive programme: Weaving the five markets into one free trade area in motor vehicles. Distributing the manufacturing in the five member states. Relations with the foreign motor manufacturers.
7. Transfer of technology: The Pact attitude to the purchase and use of foreign technology. Reactions from foreign companies.
8. Transport.
9. Energy: Relations between the member states in the light of the importance of oil, gas and coal production in each country.
10. Diplomatic and juridical aspects.
11. Personalities: Brief portraits of leading figures in the Andean Pact.
- 12-16. The National View: How the Past is viewed in: Caracas, Bogota, Quito, Lima and La Paz.

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J.P. Morgan

## LATIN AMERICA XV

هذا من المهم



Violence in San Salvador. (left): men, women and children struggle to escape from a human stampede after a hail of gunfire broke up a funeral mass for slain Archbishop Oscar Romero. Right: Crowds in Sao Paulo, Brazil, hurl rocks at the windows of a bank during a bank workers' strike. Violence exploded between police and the demonstrators



## Activities strictly limited

### TRADE UNIONS

ALAN ANGELL

MOST LATIN American workers face regimes which are hostile to their interests. Military governments in Chile and Uruguay base their political and economic strategies on control over labour, and similar governments in Argentina and Brazil differ only in greater uncertainty and lesser resolve.

Even the civilian, but authoritarian, Mexican Government has a very poor record on income distribution—though its successful model of labour management which involves co-optation and concession, rather than coercion and repression—had been imitated, with no success at all, only in Peru.

Why should Latin American governments take unions so seriously? The first reason is political—many governments in Latin America came to power precisely to stem the political tide that was flowing in favour of the Left.

The Chilean military coup of 1973 was the most dramatic example of this by the political class. Not only the policies of Allende's Popular Unity government, but also those of Frei's Christian Democratic government (from 1964 to 1970) were seen as irresponsible exercises in political demagogery, which, by granting "unreal" economic and political concessions to the urban workers and the peasantry, would undermine the very fabric of the nation.

The Brazilian military took power in 1964 (among other reasons) to stop President Goulart's encouragement of urban trade unions and peasant leagues.

In Uruguay and Argentina, the struggle against urban terrorism was a more immediate reason for the seizure of power, but in both countries the subsequent general attack on the Left (defined very broadly) adversely affected the unions.

#### Repression

The extent of repression is in many Latin American countries, varying from outright murder of trade union leaders to elaborate restrictions on basic union activities. An indication of how seriously governments take the potential threat of organised labour movements.

But the reason for such measures is also economic. Although there are many differences between the policies of the military governments of Latin America—from the would-be reformism of the recent Peruvian experiment, to the domineering monetarism of the Chileans or the State-based expansion of the Brazilians—nevertheless, these governments agree that inflation can only be controlled by severe restraints on real wages and that the process of accumulation can take place only by favouring capital against labour.

The obvious unpopularity of such a policy, especially when it marks a break with the recent

past, helps to explain why political authoritarianism is so often in Latin America a necessary condition for the operation of the free market economy.

Has it proved difficult to contain demands from the unions? In fact it has, and rather surprisingly, so in view of the organisational weaknesses of most Latin American labour movements. Only in Argentina is there a labour movement comparable in size, strength and national coverage to the powerful union movements of Western Europe.

Most Latin American workers are not in unions. Even in manufacturing industry, most workers will be employed in firms too small to develop a union. Most urban workers do not even find employment in the industrial sector.

#### Examples

In Brazil, about 30 per cent of the urban labour force is classified as self-employed, and in Chile about 20 per cent. In Peru the level of urban underemployment varies, between 50 and 60 per cent of the work force. (Readers anxious for up-to-date statistical information are referred to a recent publication of the London Latin American Bureau entitled *Unity is Strength: Trade Unions in Latin America*.)

Potential union strength is frequently the victim of deep divisions between white collar employees and blue collar workers, between workers in the state sector and those in the private sector, and between rural and urban labour. Governments have been adept in manipulating these divisions to their own advantage.

Divisions in the structure of the work force find a parallel in the political divisions that were once such a feature of the unions. Socialists and Communists were long-standing rivals in the Chilean labour movement, despite their co-operation during the Popular Unity government.

The Peruvian labour movement is still divided into hostile camps of Communists, Apristas, Maoists and Trotskyists—even though most Argentine workers would regard themselves as Peronists, that allegiance covers a very broad spectrum of opinions.

In Mexico, leaders of the pro-Government CTM have to face increasing challenges from communist and independent led unions. And even in countries which maintain a democratic and competitive political system, such as Colombia or Venezuela, the labour movement is divided into a number of competing confederations.

Divisions have been intensified by the activities of international labour organisations, as rival groups representing non-political unionism, Christian unionism or Communist unionism have competed for the allegiance of local organisations. Yet, despite these divisions and weaknesses, and in spite of tough anti-union measures by military governments, or more

enticing offers from civilian governments, recent years have seen a marked increase in union militancy. The evidence varies from country to country, but it is, nonetheless, impressive.

Brazil, since 1976, has witnessed strikes on a scale unparalleled since the populist days of President Goulart in the mid-sixties. And the most aggressive conflicts have been fought by the relatively well-off car workers of São Paulo, though their example has been followed by groups as diverse as the miserably paid construction workers of the north-eastern cities and some middle-class civil servants in Rio.

It would not be an exaggeration to say that the general strike in Peru in 1977 was a decisive event in the acceptance by the military government that it had failed, politically and economically, and would be better off back in the barracks.

In Chile, the government abandoned its attempt to set up official unions and faces an unending stream of criticism from union leaders, several of whom were once active in opposing the Allende government. Strikes and demonstrations have increased as the union movement has overwhelmingly rejected the government's "labour plan".

The Argentine Government's policy of keeping unemployment down to remarkably low levels (rarely above 3 per cent) is testimony to its recognition of the potential power of the unions, and is intended to prevent a repetition of the riots and strikes of 1969 which brought down the military President Onganía.

But there is little evidence that the Government has had any success in winning over the unions from their allegiance to Peronism. Even the Mexican Government finds that labour management is a more complex and difficult operation than it used to be.

What explanation can we offer for this pattern of increasing union resistance? In the first place, the very scale of economic expansion in some countries has given rise to a numerically stronger and better organised labour force: the Brazilian car workers are an obvious example of a group brought to prominence by the economic "miracle".

But of greater importance is the way in which organised labour has come to speak for—and to represent—the general interests of the urban poor.

#### Two facets

Popular protest and union resistance are often two facets of the same process. The economic policies of most Latin American governments do not favour the lower income groups. Unions have taken up (and identified with) general opposition movements partly because only by such identification can they hope to secure any improvement in their members' conditions. Unions have to transcend their limited sectoral objectives because most regimes make it practically impossible to perform those functions with any degree of effectiveness.

In a sense, therefore, unions have to offer an alternative political and economic model to the existing system of domination; and such an alternative encompasses widely based popular demands for a change in the pattern of distribution.

Another development that has increased the political significance of organised labour has been the growth of white collar militancy. It is not only the working class that has suffered economically. In Peru, the schoolteachers' union, under Maoist leadership, was the largest, most militant and most effective opponent of the military Government—not because the union had much economic weight, but because of its power to mobilise support from pupils and their parents, the peasantry and the Church.

In Mexico, seemingly "middle class" unions, such as university employees and nuclear power workers, are among the most troublesome. In Colombia bank workers, civil servants and

school teachers frequently force the Government into a corner. Given the size of the public sector in most Latin American countries, the days are gone when union militancy was limited to miners, dockers and textile workers.

Union opposition to authoritarian governments does not operate in isolation. Indeed, it was only because the growth of general opposition to the Government in Brazil which led to political liberalisation that the unions were able to act with a freedom that would not have been possible five years earlier.

Perhaps most important has been the support given to labour by the Church. Such aid is a constant source of embarrassment to governments that claim that they came into power to re-assert Christian values.

Peru and Brazil have, perhaps, the first examples of a general process in which trade unions begin very slowly to re-assert their rights and to exercise their power.



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#### TRAVEL

HUGH O'SHAUGHNESSY

Our Latin America Correspondent

WITH THE halting of almost all passenger shipping lines to Latin America from Europe and the U.S.—apart from Caribbean cruises—the traveller has little alternative to the airline.

Sadly, he can expect few of the travel bargains such as those which are bringing the London to Hong Kong air-fare down to £100. Battles between the U.S. and European airlines and their less well-equipped Latin American competitors have led to fares being kept high. Latin American Governments, supporting their own airlines, have limited the fare-cutting possibilities of foreign companies. The individual traveller can, however, pare fares down considerably by taking a cheap trans-Atlantic flight from Europe to Miami, and there buying one of the range of cut-price excursions to his final destination.

The safety and reliability of the international services offered by the airlines is variable. The European giants such as British Airways, Lufthansa and Air France, try to keep up their standards of service in Latin America and they generally do remarkably well. Smaller European operators such as British Caledonian, which a few years ago gave the impression of not having the resources to cope efficiently with the vagaries of airline life in Latin America, have greatly improved.

Among the U.S. carriers, Pan American consistently outperforms its U.S. competitors, and among the Latin American airlines, Varig has sought—and gained—the best mark for night service on its long haul routes.

The determination that the Brazilian flight attendants put into their job is often very impressive, though at times it has its disconcerting side. For instance, I once flew Varig from Zurich to Rio first class and enjoyed impeccable service. The only thing wrong was that the cabin crew never once found a moment to smile at any passenger.

The fact that Aerolineas Argentinas is controlled by the air force of Argentine sometimes shows. As a tourist class passenger, I have at times felt more like a recruit than a paying customer. On the other hand, the pilot's determination to carry out their allotted missions sometimes make for remarkable

flights, as in a widely-reported incident one winter's day some years ago, when an Argentine aircraft took off, its wings covered with snow, from Kennedy Airport, New York. After barely clearing some rooftops, it continued on its way to Buenos Aires, much to the amazement of the traffic controllers.

Some Latin American airlines, though not usually the bigger ones, suffer maintenance difficulties either through managerial weaknesses or through the lack of foreign exchange to buy spares and services. One Latin American airline is certainly in that position at the moment and may soon have to stop flying.

Some Latin American airlines are, frankly, unsafe at any speed and the traffic control sometimes lacks the sophistication found in other part of the world. One of my most memorable flying moments came a few years ago when, at a few thousand feet, several moments after taking off in a Brazilian aircraft from Brasilia to Lima, I found myself staring at the disappearing exhausts of another aircraft which had cut across our path and cannot have missed us by more than a hundred feet.

#### Rail travel

The traveller who wants to savour Latin America—and do it cheaply—is well advised to take the train where he can. An old and trustworthy friend of mine who took the train from Brazil to the Bolivian city of Santa Cruz reported once that the pace of travel was such as to allow a passengers' scratch team to play the natives at a healthy and leg-stretching game of football at the more important stations en route.

The sense of camaraderie on the afternoon train from Machu Picchu to Cuzco last October allowed this correspondent to join his fellow passengers in shifting the boulder which had fallen across the track. But Latin American rail travel is not all playing football and shifting boulders. The sleeper trains of the region offer cheap and luxurious exclusivity.

El Regionontano, which plies between Mexico City and the northern capital of Monterrey, offers exceptional value and scenery, excellent cheap meals and the chance of whiling away the evening hours in slightly faded stainless steel elegance of the parlour car. Or if your business takes you from Buenos Aires to Bariloche, don't fail to take Los Arrayanes which offers you comfortable sleepers, healthy Argentine steaks and wine, two showings in the cinema car in the evening, and

the slow unfolding of the Patagonian landscape in the morning.

Likewise in Chile, make some excuse to take the Flecha Nocturna to Puerto Montt which when I last travelled on it was made up of eminently comfortable broad-gauge sleeping cars made in Birmingham many decades ago. The unfolding of the lake district of southern Chile, with the Andes rising beyond it is a thing to be savoured the morning after leaving Santiago.

But equally, don't disdain the bumble bus or shared taxi. The business visitor to a Latin American capital who finds himself with time on his hands at a weekend could do a lot worse than find his way down to the bus station or long distance taxi terminal and venture a day or two into the interior. By his return to business on Monday he could well have picked up a good "feel" of the country.

He could well have picked up some kudos for having visited places and seen things that the inhabitant of the capital had never seen. In Brazil, it is perfectly possible to be driven in great comfort across Amazonia, say from Bragilia to Belem, in a leito or a bus with reclining seats and in the space of 32 hours or so absorb some feeling for the Wild West pioneering spirit of the region's largest country. Or, for instance, a journey from Lima to one of the towns in the Amazon basin is cheap by taxi. The fascination lies in the great variation of climate, vegetation and life style one sees, from the desert deserts of the Peruvian capital, across one of the world's highest passes to the high plains or puna when the inhabitants herd their flocks of llama, and then on to the semi-tropical wilder-

ness on the far side of the watershed.

One of the finest sights in the Western Hemisphere, built by King Henri Christophe when he was ruling the newly independent republic of Haiti, is only accessible by muleback. This enormous fortification, a stupendous monument to the king's strength of will, is a sort of tropical Colosseum. It is carved out on a rocky spur an hour's trek from Milot, where, at the now-ruined palace of Sans Souci, the king held court with his dukes and counts.

From Milot, accessible by

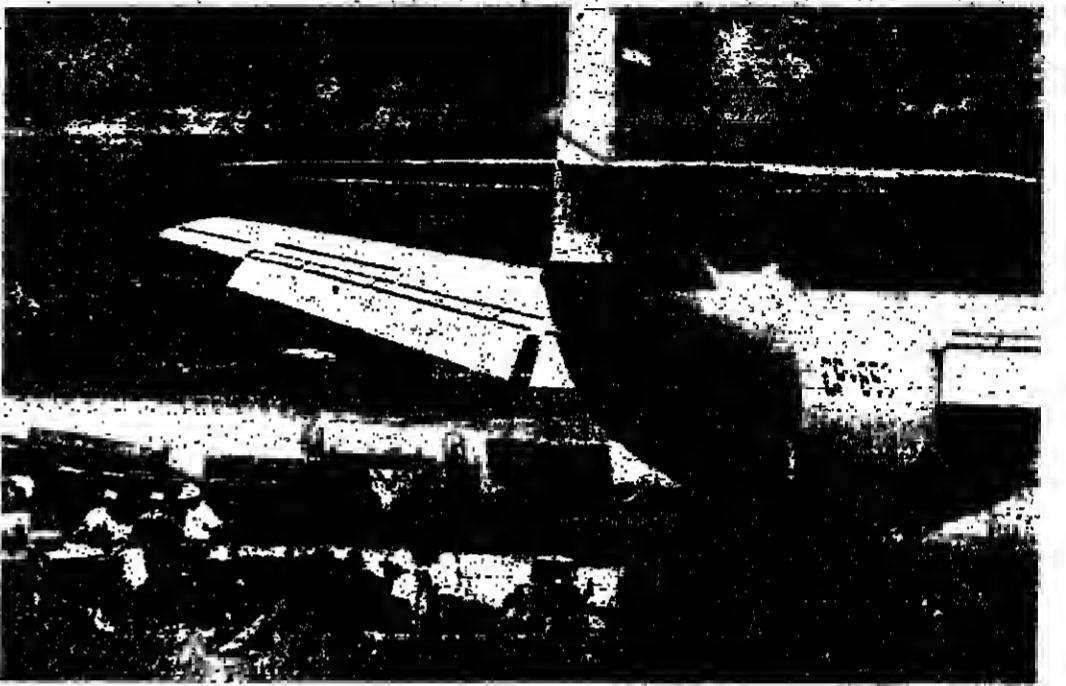
mountain, led by his owner, takes

you up a rocky track on which the peasants have laid out their coffee to dry or their fruit to tempt you to buy.

The region's hotels and restaurants deserve, at least, as much mention as the sights and the modes of travelling. How, for instance, could I return to the Riviera in Havana after an official had accused me of lying when I reported the loss from my room of a pocket tape-recorder? How could the concierge of one of the Claridge Hotels in Buenos Aires have turned over a French journalist to the police because he did not like the reporter's dispatch about Argentina? Have certain lift attendants at the

Carter in Santiago, who in the Alende days did good business on the black market changing dollars for visitors, between floors, been replaced?

Why is the Hotel Colon in Quito so good? Or the Bolivar in Lima? Is the Prinsen Beck in Rio to be recommended in Cap Haitien? The answer to some of these questions, and thousands more are to be found in John Brooks' South American Handbook, updated each year and published by Trieste and Travel Publications in Bath. No traveller in Latin America, amateur or professional, should leave home without it.



A transport plane brings in supplies to a mining camp in the forested eastern zones of Bolivia

## LATIN AMERICA XVI

### Diversity of airline services

#### TOURISM

HUGH O'SHAUGHNESSY

Our Latin America Correspondent

LATIN AMERICA is the place for the traveller. Not for the tourist, mind you, but for the real traveller. Tourism, I am glad to report, has made comparatively few inroads into the region. With the possible exceptions of Acapulco, the Argentine resort of Mar del Plata and the Uruguayan town of Punta del Este, there are no resorts whose character can be compared in awfulness with Miami Beach or Torremolinos or Rimini.

There are of course those misguided promoters, especially in Mexico, who want to convert strips of the Latin American coastline into facsimiles of the worst that Florida, Spain and the Italian Adriatic can offer. But, happily, nature usually laughs at them. The region's immense coastline and comparatively low population density mean that there is seldom the lemming-like competition for sea and sun which afflicts Western Europe and parts of the U.S., squelching millions together on some particularly unfortunate piece of beach.

There are certainly package tours. Most Latin American capitals have at least one sharp operator with a more or less serviceable fleet of buses christened Gray Line to tempt the visitor from the U.S. for a sanitized tour round town. And in the lobbies of the larger hotels in the bigger cities one can see a slowly increasing number of visitors making their way in groups round the continent on some "adventure" tour. Such tours are often sad affairs, keeping the visitors to a careful round of reliable, tame excursions, and giving little taste of the real adventures of Latin American travel, which are too risky ever to be marketed commercially.

But those who want to make their own way, to take time, and the occasional risk, will be rewarded with unspoiled and unrefurbished sites, and unusual experiences such as the more developed parts of the world can scarcely still offer.

The civilisations which have flourished and died in Latin America have left some stupendous monuments. The exotic nature of these monuments for the European traveller is very often heightened by the mystery which still surrounds the history of their rise, flowering and decline.

Added attraction

The fact that we know little

of the precise religious or civic motives which prompted, for instance, the Zapotecs to build a series of temples on the great acropolis of Monte Albán, outside the Mexican city of Oaxaca, or the Incas to build the remote and inaccessible city of Machu Picchu on the saddle of a mountain, a magnificent site in the depths of the Peruvian jungle, gives added attraction to a visit to them today.

There is also the realisation that in many centres of pre-Columbian civilisation, more remains to be uncovered than has yet been found. What wonders may not be awaiting discovery in Yucatan and Belize. And might there not be a city similar to Machu Picchu somewhere in its vicinity, untouched since its last inhabitants died four centuries ago?

The traveller who as yet feels unmoved by the attraction of civilisations antedating the arrival of Spaniards and the Portuguese may perhaps wait to visit cities which show traces of colonial times. He will find plenty of them in most parts of the region, save the southern parts of Argentina and Chile.

In the Caribbean, the Dominicans and the Puerto Ricans have both done excellent work in preserving the colonial atmosphere of capitals

such as Santo Domingo and San Juan. The Dominican Government spent much time and effort in rebuilding and restoring Columbus's first effective capital, and the old quarter of Santo Domingo is still able to transport the imaginative traveller back to the 16th century.

The cathedral is certainly the equal of many in Spain, and the nearby palace of Diego Colón, Columbus's son, and Second Admiral of the Indies, is still a handsome building. One can well understand why a chronicler wrote to the Emperor Charles V and assured him that he would be "as well lodged there as in one of the finest houses in Castile."

In Puerto Rico, San Juan does not have the wealth of different religious and domestic architecture still to be seen in Santo Domingo. But in the Morro, the massive fortress built at the mouth of the harbour to defend the treasure convoys from Spain's European enemies—San Juan has a marvellous example of military architecture, whose size and cost testify to the overwhelming economic importance that the kings of Spain attached to the riches of their American empire.

In some cities architectural monuments and the continuing customs of the people show how uneasy has been the grafting of European on to pre-European cultures. The most significant example of cultural imperialism was the construction of the massive cathedral in Mexico City, built on the site of the sanctuary of the Aztecs after the Spaniards had just defeated them. However, little remains of the Aztec structures, at least above ground level. More visible is the little church of Los Remedios, which the conquerors built on top of the highest pre-Columbian structure in America: the pyramid to the plumed serpent Quetzalcoatl at Cholula, 75 miles west of Mexico City.

The continuing mixture of

cultural imperialism was seen in Latin America is endless and the list of monuments unlimited—down to the ultra-modernity of a capital like Brasilia.

But virtually everywhere, in every human settlement, nature is the constant and often dramatic backdrop.

No city in the world, extinct or dead, can be more dramatically sited than Machu Picchu in Peru. No modern city could have a more luxuriant and beautiful setting than Rio de Janeiro, where a taxi will take you to Tijuca, a jungle park with butterflies as big as saucers. The architecturally undistinguished city of Santiago can in the evenings transform as the sun sets on the Andes, turning them to a wall of pink more than 20,000 feet high.

In what other seat of government than La Paz in Bolivia would the inexperienced visitor be advised to relax with a bottle of oxygen on his first day because of the altitude of 11,000 feet? Are there many other continuously inhabited places on earth where the sense of loneliness and remoteness is stronger than in Patagonia or the Falkland Islands?

Such are the fascinations of travel in this huge continent.



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VIASA

# Regional integration offers big advantages

**N. ECONOMIC  
COMMISSION**

MARY HELEN SPOONER  
Montevideo Correspondent

IN AUGUST, 1947, Chile's representative to the United Nations presented a proposal for an Economic Commission for Latin America. The region, according to the diplomat, was facing severe economic pressures, not only from under-development but from the dislocations caused by the Second World War. The war, and its after-effects, had forced Latin America to suspend development plans, he said.

The proposal was approved on February 25, 1948, and more than two decades later most member nations of the UN Economic Commission for Latin America (CEPAL) are faced, once again, with fall-out from the industrialised north, in the

form of a world recession. But the region now seems better prepared to withstand such an onslaught.

Part of the reason for this, according to CEPAL executive secretary, Enrique Iglesias, is the increase in Latin American economic co-operation in the form of multilateral trade agreements and sub-regional common market accords.

"During the 1950s, barely 5 per cent of the region's total trade took place among countries of the region," he said. "Today, that figure has reached between 17 to 18 per cent, which indicates an important advance in co-operation schemes."

CEPAL, in the past, has been closely identified with the sub-regional accords in Latin America and the Caribbean. Sr. Iglesias said, noting that one such accord, the Central American Common Market, was born as a proposal at a CEPAL meeting.

"This was a proposal which took on its own life," he said, concerning the Central American Common Market.

"CEPAL has also been very active in the Latin American Free Trade Association (ALALC), and it was the commission which assisted at the birth of ALALC."

Then there was the Andean Pact, a trade and development co-operation plan among Venezuela, Colombia, Ecuador, Peru, Bolivia and until a few years ago, Chile; plus the Caribbean Economic Community (CARRICOM). But, for the moment, CEPAL is not busily hatching new intra-regional accords, but rather lending its technical and academic experience to Latin American integration, as a whole.

"The CEPAL philosophy is that the greatest advantage lies in regional integration," said Sr. Iglesias. He admits, however, that some integrationist efforts have not succeeded as planned.

"There were crises occurring in some formal integration schemes in regard to the expectations surrounding them at the time of their creation," he added. "But if one looks at the

process of regional co-operation as shown by statistics, one has to accept that there have been very important advances in intra-regional co-operation in Latin America."

This regional co-operation provides Latin America and the Caribbean with a partial defence against any violent changes in the world market, according to Sr. Iglesias.

## Collaboration

"We have maintained that regional collaboration should be complementary, thus creating a much stronger defence mechanism in the face of international economic changes," he said. "And, in recent years, this has been the case, for industrial production in some of the larger countries in the region have found a strong market within Latin America."

Industry is growing, albeit slowly, in Latin America, as Sr. Iglesias noted at last year's CEPAL meeting in La Paz.

Steel production has quintupled since 1960, and raw

materials have declined from 95 per cent of the region's exports to 80 per cent.

But the disparity with production in the industrialised nations remains enormous.

Meanwhile, any immediate economic benefits for the people of Latin America are being unevenly distributed, according to Sr. Iglesias' figures. Some 60 per cent of any production gains affect only the wealthiest sectors of society. Approximately one-third of the population in Latin America is malnourished and 30 per cent underemployed.

Within the context of the world economy, however, Latin America is continuing to show growth. The region, S. Iglesias told conference delegates in La Paz, "has learned how to export." In addition, Latin America has become an active borrower of capital from international banks, a phenomenon unknown in previous times, he said.

"In this sense, it cannot be said we have been too affected so far by the world recession,"

he said. "But it could hurt us by depressing the price of basic products, increase trade protectionism and thus impede the access of our exports to the markets of industrialised

momentum (six).

The countries with highest inflation include Argentina, Brazil, Colombia, Chile, Mexico, Peru and Uruguay. Last year, the costs of their imports grew by a combined 18.3 per cent.

While exports grew by 14 per cent. These figures contrast with the trade statistics for Latin America in general, which show an increase in the growth of exports (17 per cent) over imports (15.8 per cent).

And although the rising cost of oil accounts for much of the increases in foreign imports, two of the high inflation countries—Peru and Mexico—are oil producers and exporters.

Sr. Iglesias, a Uruguayan economist who has served as the commission's executive secretary since 1973, expresses ambivalent attitudes towards the presence of multinational corporations in Latin America.

"We have maintained that they are a world phenomenon, pertaining to the evolution of modern business and as such are something with which we must co-exist," he said. "They

form part of the economic phenomenon of international capitalism."

Their contributions to the region, according to Sr. Iglesias, include technological advancements, the expansion of export markets and a general increase in production.

"The negative aspect has been seen when the multinationals' policies were not in accordance with national objectives, when there was not a consensus between the interests of the companies and the interests of the countries," he added. "For this reason we have always emphasised the importance of a code of conduct for the companies."

The sub-regional Government-to-Government economic co-operation promoted by CEPAL is not necessarily anti-capitalist, but the commission's officials have been critical of traditional economic schemes.

Sr. Iglesias' predecessor, Argentine economist Paul Prebisch, has publicly charged that free market systems do not modify under-development.

## Remarkable progress in the last 20 years

### REGIONAL FINANCE

MARY DUNNE

WHILE MORE than 100 million people in Latin America live a precarious existence in or on the edge of poverty, their region will have made remarkable progress in the past 20 years. Its real Gross Domestic Product has tripled, exports have more than doubled, living conditions for millions have improved substantially, and modern industrial economies have sprung up in urban areas across the continent.

An integral part in these advances has been played by the Inter-American Development Bank, founded in 1959 by the U.S. and 19 Latin American countries seeking a regional bank responsive to their own needs.

Since its inception, the bank has made solid and steady progress. With a membership now grown to 42 countries, its initial capital has multiplied by 30. The IDB, once referred to as "a bank of debtors" has helped finance health and education programmes, low cost housing, dams and canals, agriculture co-operatives, electrification programmes, and transportation and communications networks. It was the first international institution to venture into large-scale rural development.

From 1961 to 1978, the Bank contributed \$14.8bn in investment loans and organised financing for programmes and projects involving a total investment of more than \$57bn. By 1979 its lending volume topped \$2bn annually.

Organised as a corporation, the bank's charter links voting members directly with a country's stock subscription. The Latin American borrowers hold a controlling 56.2 per cent interest.

The U.S. is, by charter, the second largest shareholder with

34.9 per cent of the stock, and it has been American foreign policy which has largely influenced the bank's direction. The IDB's early years coincided with President John Kennedy's Alliance for Progress, when foreign aid was still popular with the American public. With the nation's expensive involvement in Vietnam and subsequent economic troubles, support for foreign aid waned, and the bank began looking elsewhere for additional resources.

**Member countries**

Canada was admitted in 1972 and was allotted a 4.7 per cent interest. In 1976 the first of 13 European countries were admitted to membership and, later, Japan and Israel joined in. The 15 non-regional members have a 4.2 per cent interest. Portugal is the most recent member and the Koreans are said to be considering applying for admittance.

Despite widespread concurrence on the principles of aid among the industrialised coun-

tries to the developing nations of the south, member countries do not join the IDB for altruistic reasons alone. The billions of dollars of loans made to the 23 Latin American countries (oil-rich Venezuela is no longer a borrower) mean expanded trade for the investors, since equipment is purchased and technical aid obtained only from member countries. Bank officials estimate that for every dollar borrowed from the U.S., \$2.5 to \$3 are returned in trade.

Bank officials say the technical expertise they provide to loan applicants has, over the years, helped create the basic institutional structures necessary for effective development efforts.

The Bank's capital resources consist of shares subscribed by all member countries. In 1979 its capital subscriptions were composed of \$1.4bn in paid-in capital and \$10.2bn in callable capital. The bank has never yet had to draw on its callable capital subscriptions and does not anticipate any need to do so. It does, however, borrow on the world's capital markets through the issue of bonds and negotiations of direct loans.

porters of "the trickle-down school."

Disputes among the factions

however have not prevented the emergence of a coherent lending policy. Preference for soft loans now goes to the poorest Latin American countries—Bolivia, the Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Haiti, Honduras Nicaragua and Paraguay.

About 30.35 per cent of all

investment will be in rural

development where planners are

making great efforts to stem

the flow of migrants to the

area's bursting cities.

Although the IDB maintains a position of ideological neutrality, its policies are not untouched by political realities. Cuba is not a member and has not asked to join because to do so it must first be a member of the Organisation of American States. Border disputes and century-old rivalries among the Latin Americans often play a part in decision making. The Scandinavians, seen as Utopians by many of the Latin Americans, want aid to go predominantly to "the poorest of the poor," while the borrowing Governments are often sup-

porters of its borrowers' energy programmes, as well as raising money on the capital markets and mobilising additional funds to co-finance energy development.

U.S. domestic politics have recently caused difficulties in the Bank's fifth replenishment of capital since its founding. When bank directors voted a \$10bn increase in capital to raise lending by 5 to 7 per cent over five years for the next four years, the U.S. House of Representatives at first agreed to approve the American share.

"Some parliaments and the U.S. Congress are prone to treat these pledges on a par with direct foreign aid outlays and to cut them under the pretext of reducing Government expenditures," complained the bank's president, Antonio Ortiz Mena, before the Chicago Council on Foreign Relation last month.

A big part of the proposed U.S. contribution to the Bank's capital requires no outlay of federal funds, but only a pledge of callable capital, he pointed out.

Congress has since approved the funds necessary for the Bank's fifth replenishment of funds. It will provide an additional \$600m in paid-in shares and \$7.4bn in callable shares.

The Bank raises capital by various means. With "complementary" financing it packages IDB loans with funds from private banks and other financial institutions for specific projects. In co-financing, it enters into joint agreements with other international agencies, bilateral institutions and private sources.

The IDB also administers funds for several countries and the Vatican, the largest of which are supplied by the U.S. and Venezuela. The U.S. fund of \$525m, established in 1961 to finance social development projects, was almost entirely committed in its first five years of operation. The \$500m Venezuelan trust fund, set up in 1975, helps finance, among other things, loans to develop non-renewable natural resources and hydro-electric potential.

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# FINANCIAL TIMES

## EUROPE'S BUSINESS NEWSPAPER

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CHIQUICHECA

Here and on the following page is a series of profiles on a cross-section of Latin American personalities.

## Ramiro Saraiva Guerreiro

BRAZIL'S Foreign Minister, Sr. Ramiro Guerreiro, is a 61-year-old career diplomat with solid experience in multilateral negotiations, who likes to think of himself as a low-key conciliator.

This trait — contrasting sharply with the unpredictability of the former Foreign Minister, Sr. Antonio Azeredo da Silveira — has served Sr. Guerreiro well in Brazil's new priority area — Latin America.

In the past, relations between Brazil and its South American neighbours, or more geographically distant Latin American states, suffered from chronic chills, lethargy or mutual suspicion. Brazil's one-time giantism complicated worried neighbours that it perhaps aspirated to hegemony over the subcontinent. These fears were not assuaged by the controversial public statements and negotiating tactics of earlier foreign ministers.

With the advent of President Joao Figueiredo and of

Sr. Guerreiro in March 1979, the mood changed, faced with a troubled world scene, Brazil took a closer, less haughty look at its neighbours. Carefully avoiding words or deeds that might worry smaller or less-developed states, Brazil has sought intense co-operation with the subcontinent, thus enhancing a growing Latin American consciousness.

### Co-operation

After years of squabbles over the heights and generating capacity of the giant Brazil-Paraguay dam, Itaipu, on the Parana River, and the Argentina-Paraguay project, Chirripo, downstream of Itaipu — a controversy that raged during the Geisel Administration — Sr. Guerreiro offered the Argentinians a workable compromise. Thereafter, Brazil and Argentina discovered that not only could they get along, they could also dense a broad range of

economic and technological co-operation.

With his dawn of liberalisation in Brazil, the Foreign Minister's flair for Latin American entente cordiale helped Brazil to forge closer ties with Mexico and Venezuela — thus diversifying its oil suppliers and paying the way for major industrial co-operation — and to nurture a special multilateral relationship with the Andean member-states of the Caribbean Pact, Venezuela, Colombia, Peru, Ecuador and Bolivia.

In negotiations, Sr. Guerreiro is said to measure his words carefully (and sometimes speaks them so softly that his interlocutors must strain to hear), while leaving no room for ambiguities that, subsequently, must be resolved at some pains.

In hypersensitive Latin America, this avoidance of excessive space between the words is paramount if there is to be no backsliding into old



Brazil's Foreign Minister, Sr. Ramiro Saraiva Guerreiro — his low-key style contrasts sharply with the unpredictability of the former Foreign Minister, Sr. Antonio Azeredo da Silveira.

fetish habits. In many respects, the subcontinent is the acid test of Brazil's self-proclaimed "responsible pragmatism."

DIANA SMITH

## Hernan Siles

AS THE son of one of the few more popular presidents of Bolivia, leading organiser of the 1952 Revolution, President of the Republic (1956-60), and now leader of the powerful Democratic and Popular Unity (UDP) electoral alliance, Hernan Siles is indisputably a figure of both historic and contemporary importance in Bolivian political life.

A long-standing social democrat and a figure of personal charm (he is recognised as simpatico even by his opponents), Siles has come to personify the uphill struggle to establish a stable parliamentary democracy in Bolivia.

His brand of reformism would be considered distinctly leftist almost anywhere else in the world, but in the extremes of Bolivian politics it is seen as essentially moderate, even orthodox. Twice denied the fruits of victory at the polls of the past two years, the UDP and Siles' own party — the Nationalist Revolutionary Movement of the Left (MNR) — have been hoping finally to capture office in yesterday's election.

Nevertheless, the MNR responded to a coherent current of radicalism in Bolivia after the disastrous Chaco War against Paraguay (1932-35), in which Siles fought as a subaltern and was wounded.

The growth of the party allowed him to enter Parliament for the first time in 1940, and, along with Paz and the other "young Turks," he quickly made a name for himself as a scathing critic of the tin oligarchy (Rosca) and the Government led by the incompetent General Penaranda.

Later Siles was to play an integral part in the MNR's first experience of government in alliance with radicalised junior officers (1945-46) but when this reformist experiment ran out of political momentum, and was replaced by a series of right-wing regimes he was forced into clandestine activity for nearly six years.

While Paz remained the leader of the party he lived in exile, and so it was Siles who directed the day-to-day activities of the MNR and finally masterminded the three-day revolt in April 1952 that ousted the military and brought the party to power for 12 years.

The MNR nationalised the mines, instituted an agrarian reform, and virtually dissolved the traditional army, replacing

it with peasant and worker militias. These moves, however, were not part of their programme and had been forced on the leadership by the strength and radicalism of popular mobilisation. The succeeding years saw the MNR attempting to harness these developments, and when Siles became President in 1956, having served as Vice-President under Paz, he was faced with an economy on the verge of collapse and a highly vociferous, discontented labour movement.

His recourse to the IMF and the implementation of an extensive stabilisation plan generated further social conflict. At one stage Siles was obliged to adopt the traditional Bolivian means of protest — the hunger strike — as part of his efforts to get the miners to accept the 1956 measures. The price of adopting such policies was the loss of the MNR's left wing, but Siles was already at odds with Paz and came into open opposition with him when the latter tried to extend his second term as President in 1964.

Various attempts were made to patch up the divisions in the MNR during the Barrientos regime, but they came to nothing. Finally, in 1972, Siles gave up and formed the MNR-1952 decision to back the coup of Colonel Banzer in 1971 and gave up and formed the MNRL into government but the seal on the division of the movement and ensured Siles the support of those who had not already joined PRIN.

With the removal of Banzer in 1978 Siles set about forming a popular electoral alliance of the centre-left, and entered into agreement with the Communist

Party, the left-wing MIR and a variety of small socialist parties to form the UDP. Although there have been a multitude of splits and realignments among political parties in Bolivia in the last two years, the UDP has remained relatively homogeneous in its composition an adherence to a programme of reform and retrieval of socialism of 1952.

It has been Siles, rather than Paz, who has had most success in presenting himself as the natural heir to that tradition. Neither has he lost anything by allying himself with the pro-Moscow Communists, who have an appreciable following in the working class and long ago nailed their colours to the policy of "the peaceful road to socialism."

The UDP almost certainly won the poll of July 1978 by fraud — followed by a coup that deprived it of office. Last year's contest, in which Paz's right-wing alliance was the principal challenger, was both cleaner and much more close. Siles narrowly won the presidential race. Paz won a majority in Congress and the resulting stalemate prevented either from taking power.

A similar result may be expected for the 1980 presidential election, although Paz's disguised support for Colonel Nasca's candidate in November has undoubtedly lost him popular support.

It remains to be seen whether Siles, if he wins the vote, will be able to implement his cautious reforms in the face of the right (a fiercely anti-communist army) and the left (a powerful miners' union). But his pluralism and his gift for the "common touch" put him in better stead than any other established political leader.

JAMES DUNCKER

## Manuel Becerra Acosta

IN THE remarkably short period of three years, Sr. Manuel Becerra Acosta has built up Uno Mas Uno into one of Mexico's best — many believe the best — newspapers.

In a depressingly dull panorama of newspapers, generally characterised by sycophancy, sensationalism and commercialism, Uno Mas Uno stands out, not just in Mexico but in Latin America as a whole, like a bright deer in a naughty world.

This is not to say that Uno Mas Uno, of which Sr. Becerra Acosta is editor, is exempt from the hallmarks of Mexican journalism: excessive nationalism, abundant rhetoric and political naivete. But compared to many other newspapers, Uno Mas Uno is making a serious and honest attempt to portray the complexities of contemporary Mexico.

Uno Mas Uno was launched on November 14, 1977, from tumbledown premises with a small, virtually unpaid staff using rented printing presses. Now the newspaper has built its own modern offices, bought its own machinery and the weekly wage bill has shot from 50,000 pesos (\$2,212) to 2m pesos (\$88,495) for a staff of around 200.

### Rapid progress

There are correspondents in Washington, Paris, London, Madrid and parts of Latin America, and soon a weekly political supplement will be added to the already existing cultural supplement.

The newspaper's circulation has grown to 70,000 but like many "quality" newspapers it is fair to say that its influence is greater than its sales might suggest. It is one of the newspapers which the Mexican president, Sr. Jose Lopez Portillo, takes note of. Every day the President's press department prepares a list of "favourable" and "critical" articles in the Mexican press — and invariably Uno Mas Uno is the newspaper which most criticises the Government.

Few people, including Sr. Becerra Acosta, thought that Uno Mas Uno would achieve some of its objectives in so short a time. Most of its founding

private financial institutions. He prides himself on refusing all "cheap" loans from parties interested in taming the newspaper and says that none of his reporters are paid by the sources of their information — a well-established practice by favours in Mexico.

Uno Mas Uno still has heavy debts, but not to the extent that its viability is threatened. Judging by the construction work still going on at the newspaper's offices, Uno Mas Uno plans to continue expanding. However it does not have the immense resources of a newspaper like Excelsior.

The title reflects the philosophical mind of Sr. Becerra Acosta. The title refers to one (uno) journalist plus (mas) one (uno) reader which, he says, is not two people but one since both journalist and reader have the same interests of truth at heart. He compares it to the relationship between a husband and wife which, he says, is ideally one "unit."

"A reader," he says, "can be more intelligent than the editor of the newspaper he reads, but never less." He believes that

they deserve and that they are treated as if their intelligence level was minimal.

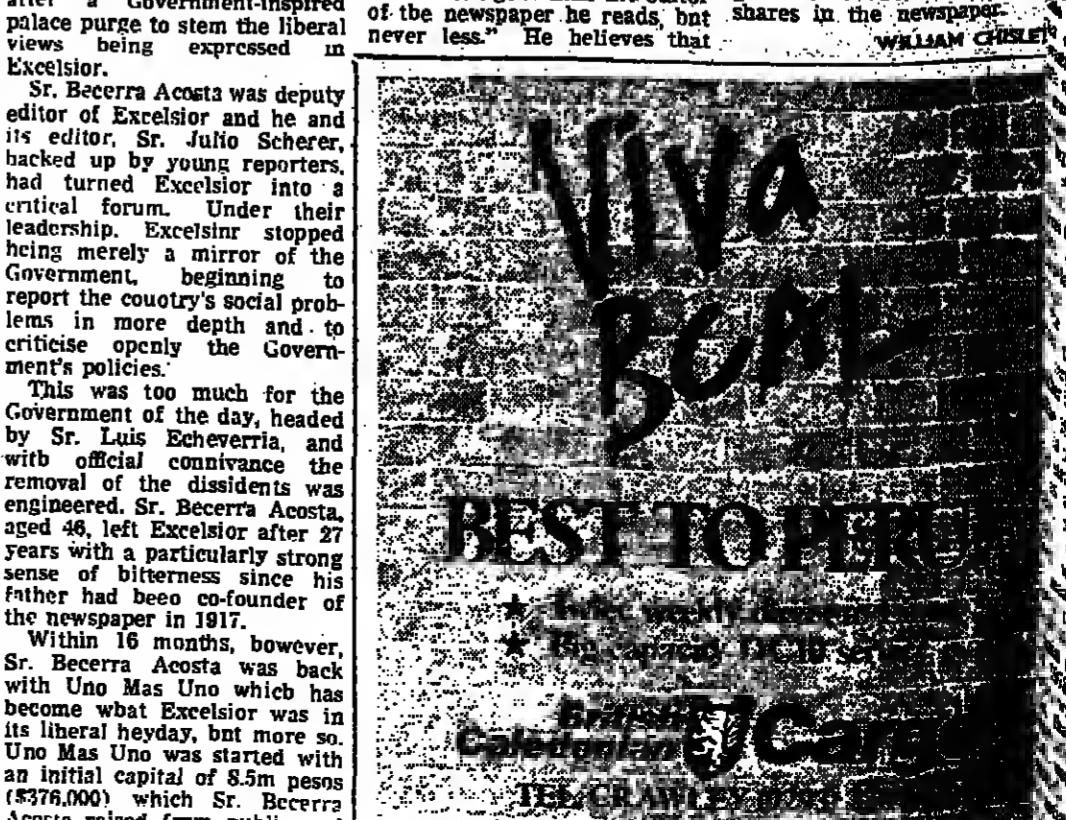
As we were talking his secretary brought in copies of the afternoon's newspapers banner headline across the front page of Ultimas Noticias, the afternoon edition of Excelsior, read "Census goes ahead without incidents." He referred to Mexico's 10-yearly census, which had been held that day.

Sr. Becerra Acosta cast aside the newspaper saying: "What a headline! Why report it if there were no incidents? It implies that we are incapable of doing anything."

The readership of Uno Mas Uno is essentially young and interested in politics and in some extent intellectual. Our is a newspaper open to all political parties except fascism. It is a commercial newspaper who goal is to enrich the owner and maintain the status quo. We are concerned with national interests."

Journalists are printers at Uno Mas Uno have shares in the newspaper.

WILLIAM CHESLER



Best of the Best

## LATIN AMERICA XIX

### Jorge Gonzalez del Valle



Mr. Gonzalez have worked so hard on increasing co-operation between countries as Sr. Gonzalez del Valle; the Spanish Central American Monetary Council, which is based in Mexico City, is the main study group for the Americas and also acts as the secretariat for the meetings of the heads of Latin American central banks.

St. Gonzalez del Valle, a Guatemalan, has spent most of his professional life working with organisations concerned with furthering monetary co-operation. After studying economics at the University of San Carlos in Guatemala and obtaining degrees at the Universities of Columbia and Yale respectively, he worked in the Bank of Guatemala and in the Central American Bank for Economic Integration.

#### Experience

For four years he was an executive director in the International Monetary Fund (IMF) and for nine years executive secretary for the Central American Monetary Council. Since 1978 he has been head of CEMLA.

CEMLA was founded in 1952 and about after various meetings involved in starting it decided that Latin America needed greater co-

ordination. Twenty of the original 45 founding members of the IMF in 1945 were Latin American.

Virtually every Latin American country is a member of CEMLA (usually represented by central bank presidents or finance ministers). Spain, which since the death of General Franco has been drawing nearer to Latin America, also belongs to the organisation.

One of Sr. Gonzalez del Valle's personal achievements, which he is loth to publicise, is that Cuba, long considered the black sheep of the continent, will most probably once more become a full member of CEMLA this September.

Cuba withdrew after its revolution. At the end of 1978 the Banco Nacional de Cuba started to express interest in returning to the fold. Sr. Gonzalez del Valle, who visited Cuba as a student, had a hard task convincing some countries that Cuba's membership should be renewed. Countries such as Paraguay could not forget that the guerrilla leader Che Guevara once headed the Cuban central bank.

Fourteen votes are needed to join and Cuba has about 20 votes in its favour.

"We are not a political body," stresses Sr. Gonzalez del Valle, who regards Cuba's entry as the acid test. Certainly, given the political differences which now exist in Latin America and the highly individual temperament of

people from the continent, CEMLA has maintained remarkable unity.

CEMLA's publications are probably the best in Latin America. Sr. Gonzalez del Valle prides himself on making the bulletins tighter and more up to date in their statistics.

Co-operation is a word which crops up frequently in conversation with Sr. del Valle, whose ambition is to move onto the UNCTAD's committee on economic co-operation among developing countries.

He has prepared a preliminary report on the feasibility of global payments among developing countries for the UNCTAD committee and would like to establish mechanisms to achieve greater co-operation on a world wide basis.

WILLIAM CHISLETT

29th August 1980

### Father Cesar Jerez



FATHER CESAR JEREZ looks like the archetypal jolly friar of the sort that beams out from countless Victorian oil paintings or grins from wine labels in cellars round the world. To meet him casually, few would suspect that he is number three on the death list of a Right Wing terror squad in his native Guatemala or that two years ago, he and his companions were told to quit their houses in El Salvador on pain of being exterminated.

As the first provincial superior of the Society of Jesus to be nominated in Central America, he leads an eventful life, attending his office on the outskirts of San Salvador every day but taking care to vary the place he chooses to sleep. "I try not to be near the door either," he says with a laugh.

#### Fears

After the assassination of Archbishop Romero a few weeks ago, no-one is safe in El Salvador and death is a constant possibility for a man who has incurred the lasting hatred of the powerful forces of the extreme right throughout central America.

Despite the threats to him and the deaths of many of his friends, he continues his task of organising the work of the Jesuits from Guatemala to Panama, giving his views of the Central American situation to anyone abroad who will listen to him.

Periods of study in North Wales and the U.S. have given him a good command of English and he also speaks German. On

a visit to Britain earlier this month he called on the Archbishop of Canterbury, visited Christian Aid, delivered a major speech, visited Mr. Norman St. John Stevas, and Mr. Nicholas Ridley at the Foreign and Commonwealth Office, and delivered a string of radio broadcasts. His European tour also took him to Rome to see the Jesuit General Arrupe, the Netherlands and to Ireland.

Few of his hearers could have doubted that they were getting the most expert and humane view of a region which seems destined to be making news for years yet. The murdered Romero was a good friend of his, but he makes no bones

HUGH O'SHAUGHNESSY

### Luis Inacio (Lula) da Silva

LUIS INACIO (Lula) DA SILVA emerged in Brazil during a successful strike by the metalworkers of Sao Bernardo do Campo, near Sao Paulo, in 1977 when strikes were not only forbidden — they still are — but also unthinkable.

At that time, a very brief and sudden stoppage of work (the first in 15 years), with the inspiration — if not with official support — of the metalworkers' union, brought Lula vividly to the attention of managers and the Press. Lula was revealed as a solid, shrewd and determined union leader, hitherto unknown.

#### Authenticity

This authenticity proved quickly embarrassing to the same industrialists when Lula, and his colleagues succeeded in making a second and more impressive strike, one year later, in the full might of the dispute, the big industrialised cities of the south; following his brother, nicknamed Frei Chico.

Frei Chico was caught by the police in 1975 and tortured. Years later Lula admitted, in a private conversation, that one of the reasons for his being driven to social militancy was the torture inflicted on his brother by the security forces.

The 1977 strike was successful in many ways: it inspired other strikes and Lula launched out as an independent union leader, non-Marxist and non-pelégo (yellow) and, what looked well at the time to the management, completely opposed to ideological excesses, radicalism, student movements (a main driving political force until 1978), and the mixing of politics with labour struggles.

At that time a group of industrialists were fostering what would look as a new approach to Brazilian political and social problems: the emergence of Lula boosted the idea, later proved wrong, that an independent union leader would be welcomed if he kept clear of Communists and radicals.

Lula, at that time, insisted upon direct negotiation with the managers, without official patronage, which was the norm. This was indeed a brief interval. Lula was praised by managers for his ability, straightforwardness and candid manner of pressing his demands and, above all, for his leadership skills. In the minds of some managers, Lula epitomised the ideal combination for an "authentic" union leader.

**The strike**, made without the aid of pickets, inspired a strong movement of solidarity in the towns; funds were raised to support the families of strikers. But, eventually, Lula was deprived of his post in the union and jailed, pending a formal charge of inciting disorder, under the State security laws. He was freed only when the strike ended, weeks after.

Lula (he is married, has two sons) has managed to attract support of many union leaders, but not as many as he would like, and he has firmly established his Workers Party. Lula also has the sympathy of the Catholic Church, intellectuals and students — and attracts the open hostility of the Communist Party.

Lula has shown a high degree of leadership, among a wide range of workers. He is passionate in his manner of speaking, using harsh language and, at times, is almost incautious. He is the first union leader in Brazilian history who has managed to unite people of widely differing social strata.

He is, furthermore, a man who has outwitted the Government mastermind, General Golbery. And Lula's party, which the Government tried to choke through his jailing, has won, instead, more impetus.

Lula has now changed roles. From an unknown leader, he could become a national party leader.

CLAUDIO ABRAMO

### Jorge Cauas

JORGE CAUAS — economist, banker, university professor and former Finance Minister — is often credited with being the chief architect of Chile's economic policy — a policy whose successors have drawn grudging recognition even from those who deplore the country's authoritarian military government.

But 45-year-old Sr. Cauas is quick to point out that as Chile's Finance Minister he was merely part of a team of economists in 1974 who were assigned the task of economic restoration in a nation where inflation had climbed to more than 600 per cent.

The "shock treatment" applied by this team involved the replacement of socialist economic policies with the strict free market practices advocated by Milton Friedman.

Now six years later, inflation is down, production is up, Chile's exports are diversified, and foreign investment is booming.

**Profound debt**

He says he owes a "profound intellectual debt" to Friedman, as well as to former professors William Vickrey and Arthur Burns, who taught him during his graduate studies at Columbia University in New York.

Never having attended the University of Chicago, Sr. Cauas is not, strictly speaking, a "Chicago boy," as are several of his colleagues in the Chilean Government.

For the past two years he has served as chairman of the board of the Banco de Santiago, one of the youngest and most successful private banks in Chile.

It is a post which offers the advantage of allowing his enterprise to enjoy some of the policies he once helped to implement — such as the loosening of Central Bank controls of private banks. In addition, he has a good view of the movement of the Chilean economy.

"There was a coincidence of problems — the fall in the price of copper, which then accounted for 80 per cent of our exports, and the rise in oil prices. Our

task was two-fold: to solve the current crisis and to create a base for the future."

Sr. Cauas believes that other countries could learn from Chile's economic experience, and noted that even Cuba has started to experiment with a limited free market, in some areas.

"Each country has its own problems, and its current situation must be analysed. It is impossible to transfer experience, but I believe there are three basic rules. One, the market must function freely; two, the Government must exercise financial discipline; and three, protectionist trade practices, which hurt the economy's efficiency, must end."

How these concepts are applied, according to Sr. Cauas, is best determined by each nation.

#### White plays and mates in 3 moves

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White plays and mates in 3 moves

MARY HELEN SPOONER

Brazil

Our way to Brazil

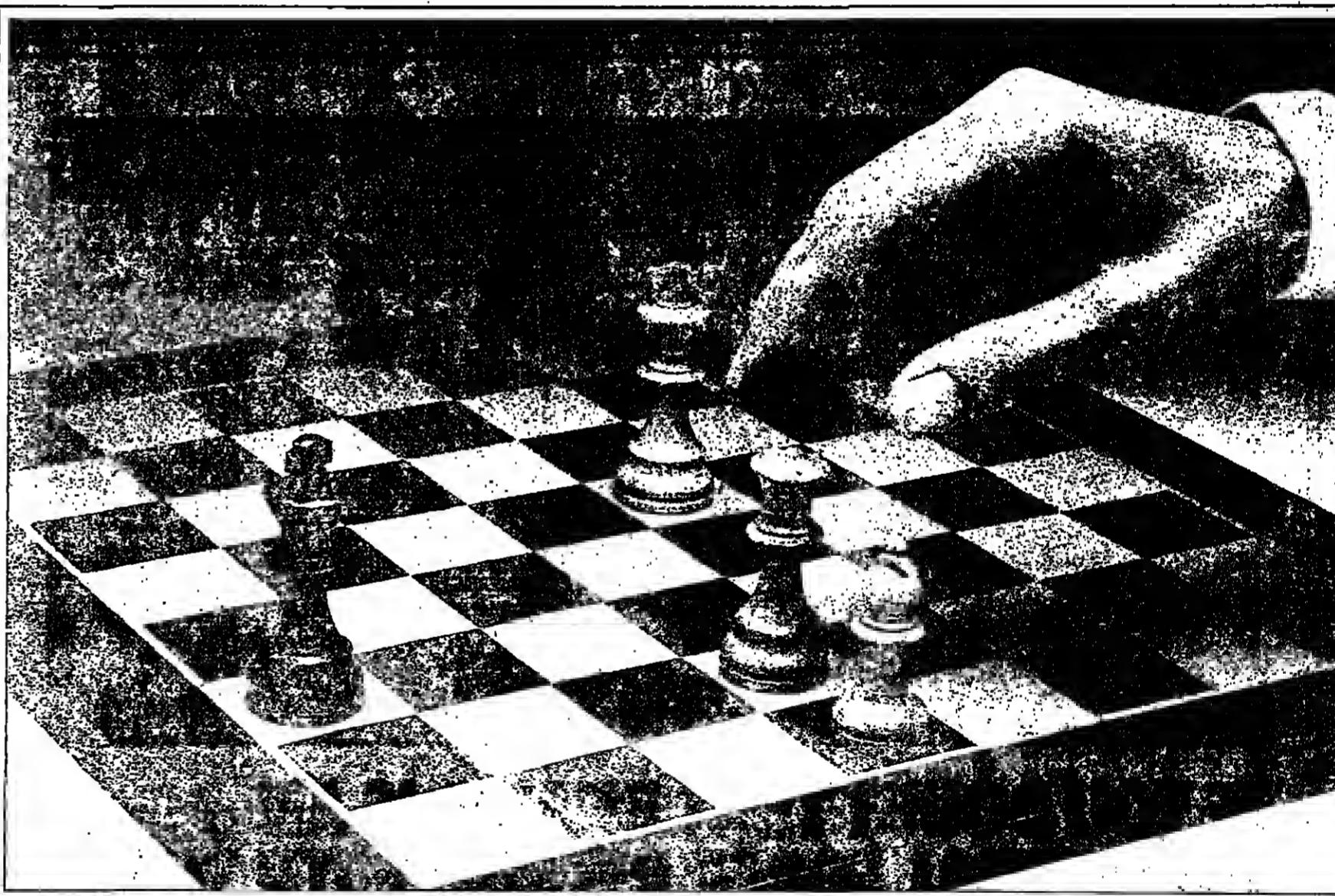
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## LATIN AMERICA XX

## Press still faces fierce censorship

## THE MEDIA

WILLIAM CHISLETT  
Our Mexico City Correspondent

JOURNALISM IS a dangerous profession in Latin America. In the past two years have seen the murder of a Nicaraguan newspaper editor by Right-wing gunmen; the killing of a U.S. television reporter by a Nicaraguan National guardsman; the fleeing into exile of the editor of the Buenos Aires Herald after he and his family received death threats; the expulsion from Argentina of another newspaper editor after two years under house arrest; the jailing of a Brazilian journalist for poking fun at a Brazilian military hero; numerous bomb attacks on editorial offices and magazine closures.

A typewriter is effectively considered a weapon in countries like Paraguay, and those journalists who use it to speak out invariably have a real weapon turned on them. Such was the case of Sr. Pedro Joaquin Chamorro, editor of the Nicaraguan daily *La Prensa*, and certainly no Communist, who was ambushed by gunmen on his way to work in January 1978.

## Public reaction

Sr. Chamorro, a wealthy lawyer, turned his newspaper into the country's forum of opposition to the Somoza dynasty. But in that particular incident his murderers underestimated the public reaction to his death, for it acted as the catalyst in uniting the diverse elements of the movement against Gen. Somoza, and sparked off a popular insurrection to overthrow him.

Ironically, it took another journalist's death to bring the insurrection to an end with Gen. Somoza's downfall. The murder of Bill Stewart, a reporter for the American Broadcasting Company, who was shot by a National Guardsman at point-blank range, was the final straw for the Carter Administration, which withdrew its wavering support for Gen. Somoza. The Nicaraguan dictator fled into exile and the Sandinista guerrillas marched triumphantly into Managua, the country's capital.

In Paraguay, for example, where Gen. Stroessner has been in power for 26 years, there is—in theory—Press freedom. The country's 1967 constitution provides all the classic safeguards against violations of human rights—including Press freedom.

Now, a year after the ousting of Gen. Somoza, the wheel is in

danger of coming full circle. Television and 15 out of Nicaragua's 20 radio stations are controlled by the Left-wing Sandinistas, instead of the Somoza family, and the Sandinistas also have their own newspaper *Barricada*, which is the Government's mouthpiece. *La Prensa*, whose offices were destroyed during the war by National Guardsmen and which for so long was the symbol of independent, principled opposition nearly fell under the sway of the Sandinistas.

*La Prensa's* departure into the Sandinista camp was averted by the dismissal of the newspaper's editor after a quarrel within the Chamorro family over whether the paper should continue its independent pro-business line or move closer to the Sandinistas. Now it will continue as before and a new pro-Sandinista newspaper, *El Nuevo Díario*, has been founded.

The new masters have eased out criticism on their left. The editor and two journalists of *Pueblo*, an extreme Left-wing newspaper, were imprisoned for four months this year for counter-revolutionary activities. They were found guilty of being behind strikes.

In Mexico a journalist's life is not a dangerous one, but the amount of Press freedom is nevertheless limited. The reform-minded administration of President Jose Lopez Portillo aspires—in public—to regenerate the country's fossilised political system, dominated for the past 50 years by the Institutional Revolutionary Party (PRI), but the reality is that the Mexican Press is dull and unimaginative. It is loath to criticise the Government—more as a result of self-censorship than formal scrutiny—and shows an almost obscene interest in high society events, given the country's appalling social problems.

There is no censor, as such, in Mexico who wields a huge pencil through copy before it

is published. The situation is infinitely more subtle than that.

News stands display a wide variety of publications, from *Excelsior*, the leading daily newspaper, to Liberal weekly magazines like *Proceso*, soft porn magazines and partisan offerings like the Communist Party's newspaper—all of which gives the appearance that there is wide Press freedom in the country.

## Deceptive

But it is a deceptive freedom. As a rule of thumb the greater the circulation of a publication or the wider the audience of a TV or radio station, the more restricted it is. It is one thing for the Communist Party's newspaper, with its small circulation and limited distribution, to attack the Government and quite another for a widely circulated official but privately owned, are too comfortably close to the official world anyway to want to criticise it.

On June 9, for example, 70,000 teachers from 20 States, according to an official figure, stopped work to hold marches and meetings to demand better pay and a freer trade union.

At the time it was common knowledge that the Minister was leaving and indeed it had been reported to several newspapers, but nevertheless the broadcaster, unaware of this rule, was reproached by her colleagues of longer standing. Journalists in Mexico, as in many other Latin American countries, are also encouraged to toe the official line by a system of "parallel salaries". Reporters are paid not only by their employers but sometimes by the source of the news they are covering in order to guarantee favourable and prominent coverage, particularly if it is a Ministry or Government agency.

Reporters are poorly paid, so the temptation to supplement their income is greater. During the Echeverría administration it is said that "parallel salaries" reached as high as \$2,000 a month. The practice continues, but to a lesser degree under the present government.

Another favourite practice involves paying for an article just as if it were an advertisement. It is printed as an ordinary news story but mention is made of the fact that it was paid for.

Not all the media, however, is subject to either a strong dose of self-censorship or a voice at the end of a telephone advising them what to publish or broadcast.

There are three notable exceptions—all of which are publications founded by journalists ousted from *Excelsior* in 1976 after a coup within the establishment newspaper to purge it of its liberal editorial staff. Their removal was engineered by the non-editorial staff of the paper, which is organised as a co-operative. With the connivance of the Government, which was fed up with the critical tone of the paper, they voted to cease employing the editor and the regular columnists.

First, Sr. Julio Scherer, the fired editor, founded the weekly magazine *Proceso*. Then Sr. Manuel Becerra Acosta started the newspaper *Uno Mas Uno* and last January Sr. Samuel del Villar launched a fortnightly magazine *Razones*. All are carrying on the constructive criticism and investigative reporting started by *Excelsior* and have succeeded in winning respect for their integrity.

They have been left alone by the government, which can point to the three publications as proof that there is real Press freedom in Mexico. There was



Striking journalists in Brazil carry away an injured reporter when hundreds of pickets tried to halt the distribution of São Paulo newspapers.

one incident in 1978, however, involving the author of an article in *Proceso* about the armed forces which shows the sensitivity of some subjects.

Sr. Ramiro Bautista, a former Army officer and now a university lecturer and member of the Mexican Workers Party, published part of his thesis on the Mexican armed forces in

*Proceso*. It denounced the army in its repression and alienation from the people.

He was kidnapped for six days and repeatedly questioned about the article and his military contacts. Sr. Bautista believed that his kidnappers were a paramilitary group known as the (White Brigade). He was released unharmed.

Television, by virtue of its large and virtually classless audience, is more restricted than the Press. Again it is more a question of self-censorship and a reluctance to test new ground.

Televisa, a private company whose major shareholders include Sr. Miguel Aleman, a former President and Grupo Alfa, the country's largest holding company, runs four of the six TV channels. Of the other two, one is Government-run and one falls under the aegis of the Education Ministry.

Notimex, the official Mexican news agency, supplies all TV channels with news about the country. TV programmes are a diet of imported U.S. programmes—soap operas, Westerns and crime serials—and very few in-depth programmes about Mexico.

The Government is also guaranteed, if it so wishes, one eighth of broadcasting time for its own purposes. In 1969 a law was approved which enabled commercial TV and radio stations to cede up to 12.5 per cent of their time to the Government instead of paying 25 per cent tax on gross income.

## Keen interest among world's bankers

## FOREIGN BORROWING

FRANCES GHILES

the first five years, dropping to 1 per cent for the last five.

Another country which is much in favour with the banks is Argentina. The terms of the latest jumbo loan to Banco de la Nación clearly underline this favour: a spread of 1 per cent above the interbank rate for life of the credit which is five years.

When discussing Latin American borrowers, the spotlight inevitably falls on Brazil. After being for many years the "wunderkind" of the international banking community, bankers find themselves well and truly locked into Brazil.

The country's debt has soared to over \$50bn while the debt

could be a major challenge will have widespread repercussions in the international capital markets.

There is a group of borrowers in Latin America whose problems have only come to the fore of late, partly maybe because of Jamaica's well publicised brush with the IMF this spring, the Caribbean.

Four key Caribbean countries are wrestling with balance of payment difficulties which could worsen this year as a result of soaring oil bills. They are the Dominican Republic, Jamaica, Guyana and Haiti.

Guyana has the heaviest debt burden of the four. The public external debt is now equal to

LATIN AMERICAN borrowers have loomed large in the euro-markets since the beginning of the last decade, absorbing all along a large share of the total volume of eurocredits and, at least in recent years, floating usually over \$1bn worth of international bonds.

Last year, the six major Latin American borrowers—Argentina, Brazil, Chile, Mexico, Peru and Venezuela—raised more than \$24bn worth of loans, almost a third of all syndicated credits during 12 months.

The largest borrower was Mexico (\$5bn) followed by Venezuela (\$6bn) and Brazil (just under \$6bn).

The volume of bonds these three countries raised was much smaller (\$1.2bn) but it accounted none the less for 40 per cent of all bonds raised in the international capital markets by Developing Countries.

Latin American borrowers thus remain at the forefront of many international bankers' minds but perceptions about "quality" of the various borrowers are undergoing some changes. Mexico and Venezuela pose no fundamental problems to the banks. They are both major exporters of oil, a commodity whose price has risen sharply during the past 12 months. They face constraints on the speed at which they can grow but the banks have full confidence in their ability to repay.

Earlier this year, Venezuela reassessed its overall need for borrowing external capital. The country's borrowing requirements for this year were cut back from an initial figure of \$2.1bn to a figure of \$1.4bn. Thus, the next 24 months will be devoted to consolidating the capital flows, a task which should be made easier by the fact that the country's current account is no longer under pressure it was last year.

As a large oil producer, Mexico faces no particular constraint on its borrowing. Mexican borrowers have, for some years, been noted for their innovative approach. They have resorted to a number of new devices which has helped their borrowing programmes.

Last year, Mexico tried to gain access to the U.S. insurance pool of funds. In recent weeks the State oil company, PEMEX, has floated its first fixed interest dollar eurobond, very successfully. Mexican borrowers have access to the Deutsche Mark sector of the bond market, but the syndicated credit market remains by far the greatest source of funds: so far this year, \$1.73bn worth of funds have been raised through this channel and Mexico can be expected to raise money on some of the finest terms available.

The going could become rough if the price of oil rises further and if Brazil's exports fall to rise. But the banks are locked in.

Rolling over debt might not be to their liking but there may be no other way out. Default is unthinkable as it would shake confidence in the international banking system and test it too severely.

How the international banking community faces up to what more than one banker feels

## BRAZIL'S DEBIT SERVICE SCHEDULE FOR THE NEXT FIVE YEARS

(At December 31, 1979; figures in \$ bn)

|                        | Payments due |            |            |            |            |
|------------------------|--------------|------------|------------|------------|------------|
| Principal              | 1980         | 1981       | 1982       | 1983       | 1984       |
| Private debt           | ...          | 3.4        | 3.2        | 2.5        | 1.2        |
| Public debt*           | 4.0          | 3.6        | 3.5        | 2.8        | 3.1        |
| <b>TOTAL PRINCIPAL</b> | <b>6.7</b>   | <b>7.0</b> | <b>6.7</b> | <b>5.3</b> | <b>4.3</b> |
| Interest               |              |            |            |            |            |
| Private debt           | 2.1          | 1.7        | 1.2        | 0.8        | 0.4        |
| Public debt*           | 4.3          | 3.7        | 3.1        | 2.7        | 2.4        |
| <b>TOTAL INTEREST</b>  | <b>6.3</b>   | <b>5.4</b> | <b>4.3</b> | <b>3.5</b> | <b>2.8</b> |

\* Includes private debt guaranteed by the public sector.

service ratio reached 60 per cent of hard currency exports last year.

Recalling the country's last but one Minister of Finance, Sr. Carlos Rischbieter, is of meagre consolation. He pointed out not long before resigning last January, that all non-oil producing LDCs are in debt to such an absurd degree that "it is starting to create banking problems; if oil reaches \$85 a barrel, it is not Brazil which will take the initiative to renegotiate the debt—the whole world will have to sit down."

Whatever Brazil's exact financing needs are this year, the latest syndicated credit for Electrobras makes it clear that the country will have to pay a higher spread for its money: this \$300m loan boasted a spread of 1½ per cent for eight years.

At the end of last year, Brazilian borrowers were still raising money on spreads below 1 per cent.

Brazil's negotiating position is bound to be weakened in the months to come by the run down in the country's hard currency reserves. This has also points to the continuing difficulties such countries face.

While some countries have faced difficulties in recent years over their economy—hence their debt, have been able to overcome them, whatever the social cost (Peru bankers feel it unlikely that some of the smaller ones will find easy ways out).

Latin America thus offers today a complete range of Third World borrowers with attendant problems: from rich Mexico and Venezuela to the semi-bankrupt Caribbean islands and, to between, the great symbol of a country which ran up a massive debt developed its economy remarkably but nonetheless faces very delicate task during the next few years. Brazil, area in general will continue to look very large in the mind of international bankers.

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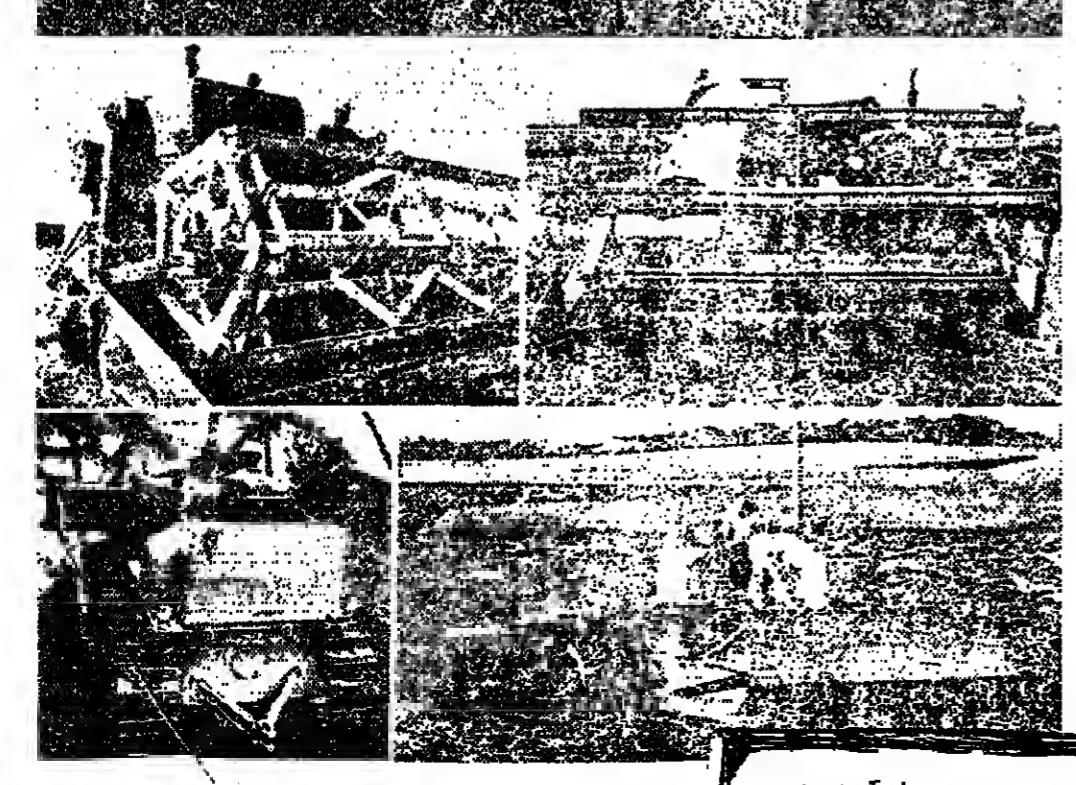
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